




City of Seattle Boards & Commissions Notice of Appointment

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|---|---------------------------|---|
| Appointee Name: Chris Mackay | | |
| Board/Commission Name: Seattle Pedestrian Advisory Board | | Position Title: Member |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | | City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority | | Term of Position: * 4/1/2025 to 3/31/2027 <input type="checkbox"/> Serving remaining term of a vacant position |
| Residential Neighborhood: West Seattle | Zip Code: 98116 | Contact Phone No.: [REDACTED] |
| Background: <i>Chris Mackay spent her university years studying environmental science and working in the field as a teacher and guide. She went on to found a nonprofit travel company that led community development and tourism programs in remote villages across South America, Africa and Southeast Asia. After two decades in international work—and a global pandemic—Chris pivoted to focus on her beloved neighborhood of West Seattle, continuing her passion for community development and enrichment as the Executive Director of the West Seattle Junction Association.</i> <i>A registered member of the Blackfeet Tribe, Chris returns to Montana each year for ceremony. She is also a proud mother and longtime resident of West Seattle.</i> | | |
| Authorizing Signature (original signature):  Date Signed (appointed): 11/10/2025 | | Appointing Signatory: Rob Saka Councilmember |

*Term begin and end date is fixed and tied to the position and not the appointment date.



CHRIS MACKAY



Summary

Program Manager-Problem Solver and Networker- brings vision, dedication and inspiration to program management. Enrolls diverse groups into far-reaching social and environmental achievements. Looking to join a team addressing issue of real consequence in the area of environment, social justice, climate change and equity.

Skills

- Strategic decision making
- Program management
- Writing & communication
- Event planning & Fundraising
- Partnership development
- Problem Solving
- Networking
- Self-driven collaborator

Experience

West Seattle Junction Association | Seattle, WA

Executive Director

11/2021 - current

Executive Director – West Seattle Business Improvement Area (BIA)

Work collaboratively with city departments, neighborhood partners, and local businesses to ensure the West Seattle Junction is a **safe, clean, and vibrant commercial district**. Lead strategic initiatives that strengthen the community, enhance livability, and support business success.

- **Secured and managed city grants** to fund major beautification and placemaking projects throughout the district.
- **Led the development and launch of a new CRM system**, improving member engagement and operational efficiency.
- **Negotiated and managed long-term leases** for four key public parking lots, protecting critical access for visitors and businesses.
- **Implemented project management software** to streamline event planning and increase team productivity.
- **Established quarterly Clean & Safe Roundtables** bringing together city vendors, SPD, and ratepayers to address public safety and maintenance issues.
- **Created quarterly forums for residential building managers** to foster collaboration and share best practices in property management and community engagement.
- **Created and led a cross-sector team to design a new Strategic Plan**, establishing a clear vision and priorities for the organization's future.

Crooked Trails | Seattle, WA
Co-founder and Executive Director
01/1998 - 07/2019

Co-founded and managed a successful award winning non-profit travel organization whose far-sighted ideas greatly influenced the travel industry. Developed strategic international partnerships. Designed and managed global programs. Managed budgets and staff. Created, planned and executed fundraisers.

- Developed and evaluated partnerships with NGOs and local communities benefitting thousands through education, improved nutrition, clean air and increased income.
- Engaged international communities to determine their needs, and designed and launched projects including building schools, clean water projects and nutrition programs.
- Created and managed an environmental campaign (TAP), addressing single-use plastics in the travel industry, resulting in thousands of traveler signatures and the participation of hundreds of tour operators. Winner of Sustainable Seattle Award.
- Presented to tour operators, universities, and corporations about sustainable tourism, addressing climate change, pollution, animal tourism, cultural appropriation, volun-tourism and human trafficking.
- Wrote press releases, articles and blog posts that elevated awareness on the issues facing tourism today.
- Designed, managed and led programs that brought students and travelers to a deeper understanding of the issues surrounding human trafficking, poverty and health issues.
- Created brand recognition for the organization as an operator involved in, and committed to addressing rarely acknowledged social issues in tourism.
- Raised funds for the fight against, and created programming to address sexual slavery in India, Nepal and Thailand.

Weston Enterprises-At Home Professions | Fort Collins, CO
Sales Representative
08/2007 - 07/2016

- Travelled the Western U.S conducting sales for a college course in medical transcription, coding and billing.
- Worked remotely and organized schedules, presentations, hotels and flights.
- Delivered high powered inspirational presentations to audiences across the Western US.

Education

Western Washington University | Bellingham, WA
Master of Science Education. 3.9 GPA

University of Washington | Seattle WA
BA in Geography, Minor in Biology graduated with honors. 3.65 GPA

Training and Certifications

- Diversity Practitioner, Institute for Diversity Certification, 2020
- Diversity and Inclusion in the Workplace, ESSEC Business School, 2020
- Leadership Development Intensive Training, Scherer Leadership Center, 2002 & 2019.
- Project Management Course, Seattle College, 2019.
- Grant Writing class by Spark the Fire, Seattle, 2019
- Project Management for Sustainable Development, PMS 2018.

Volunteer

Mopistun Four Directions- Co-Founder and treasurer for local non-profit focused on the revitalization of Blackfeet culture.

Interests

Language, culture, travel, wildlife, botany, outdoor adventure sports, and my Native American heritage.

Languages

Although not fluent, I have studied Spanish, French, German, Blackfeet, Thai and Nepali.

Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/christinemackay/>
- <https://www.mopistunfourdirections.org>
- <https://www.travelersagainstplastic.org/>

Seattle Pedestrian Advisory Board

12 Members: Pursuant to Resolution 29532 and Ordinance 120325, all members subject to City Council confirmation, 2-year terms, Get Engaged Member, 1-year term:

- 7 Mayor- appointed
- 5 City Council - appointed

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|--------------------|--------------------|-----------------|---------------|--------|--------------|
| 6 | F | 6 | 1. | Member | Fallon Boyle | 4/1/24 | 3/31/26 | 2 | City Council |
| 4 | F | 1 | 2. | Member | Chris Mackay | 4/1/25 | 3/31/27 | 1 | City Council |
| 6 | M | 5 | 3. | Member | Wes Mills | 4/1/24 | 3/31/26 | 2 | City Council |
| | | | 4. | Member | | 4/1/25 | 3/31/27 | | City Council |
| | | | 5. | Member | | 4/1/25 | 3/31/27 | | City Council |
| 6 | F | 1 | 6. | Member | Kelsey Nyland | 4/1/24 | 3/31/26 | 1 | Mayor |
| | | | 7. | Member | Lily Andualet | 4/1/25 | 3/31/27 | 1 | Mayor |
| 6 | F | 4 | 8. | Member | Tracy Timmons-Gray | 4/1/24 | 3/31/26 | 1 | Mayor |
| 6 | O | 3 | 9. | Member | Chris Grgich | 4/1/24 | 3/31/26 | 2 | Mayor |
| 6 | F | 5 | 10. | Member | Delaney Lind | 4/1/25 | 3/31/27 | 2 | Mayor |
| 3 | F | 3 | 11. | Member | Stevie Rae Brown | 4/1/24 | 3/31/26 | 1 | Mayor |
| | | | 12. | Get Engaged Member | Jeremy Knapp | 9/1/25 | 8/31/26 | 1 | Mayor |

SELF-IDENTIFIED DIVERSITY CHART

| | | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|---------|------|--------|-------------|----------|-------|-------------------------|------------------|--------------------------------|-------|-------------------------|------------------|----------------|-------------|
| | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | | 5 | | 1 | | | 2 | | | 4 | | | |
| Council | 2 | 3 | | | | | 1 | | | 4 | | | |
| Other | | | | | | | | | | | | | |
| Total | 2 | 8 | | 1 | | | 3 | | | 8 | | | |

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.