



City of Seattle Boards & Commissions Notice of Appointment

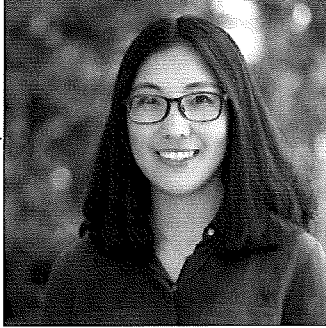
Appointee Name: <h2 style="text-align: center;">Lanzi Li</h2>		
Board/Commission Name: Seattle Chinatown-International District Preservation & Development Authority		Position Title: Member
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: SCIDpda Board of Directors	Date Appointed: 5/17/2017	Term of Position: * 1/1/2017 <i>lep</i> 5/17/2017 to 12/31/2019
Residential Neighborhood: Council District #6	Zip Code:	Contact Phone No.:
Background: Lanzi Li is a Special Project Manager at Heartland LLC. Lanzi leverages her interdisciplinary background in city planning, real estate and finance, land use economics and spatial analytics to advise a variety of economic development and real estate projects for public and private clients. She also assists with Heartland's Chinese Partner Initiative. Prior to joining Heartland, Lanzi worked with U3 Ventures, a Philadelphia-based real estate development firm. Lanzi received a Master's degree in City Planning from the University of Pennsylvania School of Design with a concentration in Public-Private Development. She received a Bachelor of Science in City and Regional Planning from The Ohio State University. She is an active member of the Urban Land Institute. This appointment represents Ms. Li's first term.		
Authorizing Signature (original signature): <i>CITY CLERK</i>		Appointing Signatory: Scott Yarusi, President/Chair SCIDpda Board of Directors

2017 OCT 24 AM 8:58

FILED
CITY OF SEATTLE

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
August 30, 2016

Last revised



Lanzi Li

Special Project Manager

SUMMARY OF PROFESSIONAL EXPERIENCE

As a Special Project Manager at Heartland LLC, Lanzi leverages her interdisciplinary background in city planning, real estate and finance, land use economics and spatial analytics to advise a variety of economic development and real estate projects for public and private clients. She assists with market research, site selection, financial analysis, underwriting, strategy development and implementation. She also leads Heartland's Chinese Partner Initiative.

EDUCATION

Master of City Planning,
Concentration in Public-Private
Development
*School of Design
University of Pennsylvania*

Bachelor of Science,
City and Regional Planning
with Honors
The Ohio State University

CERTIFICATIONS/AFFILIATIONS

Urban Land Institute
2017 Spring Meeting
Planning Committee Member

Prior to joining Heartland, Lanzi worked with U3 Ventures, a Philadelphia-based real estate development firm, Reinvestment Fund, a national community development financial institution, and worked with the New York-New Jersey CrossRail project. She also interned with the Columbus Chamber of Commerce.

SELECTED PROJECT EXPERIENCE

Roosevelt Neighborhood Association - TOD Visioning

- Affordable housing education
- Stakeholder charrette and visioning

Japanese Conglomerate - Asset Underwriting & Investment Strategy

- Asset Underwriting & positioning
- Feasibility and financial analysis
- Development partner solicitation, selection and negotiation
- US Investment strategy development

Port of Seattle - Real Estate Strategic Plan

- Feasibility and alternative analysis of Port-owned assets
- Portfolio financial analysis
- Site selection and evaluation; land acquisition strategies

City of Auburn, WA - Economic Development Strategic Plan

- Demographics, land use, regulatory environment, and real estate market capacity analysis
- Real estate and economic development strategy development
- Public engagement--survey, charrette and stakeholder Interviews

The Northwest School - Portfolio Strategy

- Real estate property valuation
- Acquisition strategies

NY-NJ CrossRail Studio* - TOD Analysis & Implementation Strategy

NY-NJ CrossRail Studio is the sixth year of an ongoing research project at PennDesign focusing on the potential for new rail service in the Northeast Corridor to improve the Boston to Washington megaregion's mobility, quality of life, and economic competitiveness.

- TOD economic and fiscal impact analysis
- Project financing and value capture strategy development

Seattle Chinatown International District Preservation and Development Authority

No fewer than nine (9) members and no more than seventeen (17) members: Per RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110, all subject to City Council confirmation, up to 3-year terms:

- 4 Mayor-appointed
- 5 to 13 SCIDpda Governing Council-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	M		1.	Member	David Della	1/1/18	12/31/20	1	Governing Council
			2.	Member		1/1/17	12/31/19		Governing Council
1	F		3.	Member	Jerilyn Young	1/1/17	12/31/19	1	Governing Council
1	M		4.	Member	Kevin Huynh	1/1/17	12/31/19	1	Governing Council
			5.	Member		1/1/18	12/31/20		Governing Council
1	M		6.	Secretary	Michael Itti	1/1/17	12/31/19	2	Governing Council
1	F		7.	Member	Casey Huang	1/1/17	12/31/19	2	Governing Council
1	M		8.	Vice Chair	Jarod Jonson	1/1/16	12/31/18	1	Governing Council
1	M		9.	Member	Phillip Sit	1/1/17	12/31/19	2	Governing Council
1	M		10.	Treasurer	Wayne Lau	1/1/16	12/31/18	1	Governing Council
1	M		11.	Member	Nelson Young	1/1/16	12/31/18	1	Governing Council
1	M		12.	Chair	Scott Yatsui	1/1/16	12/31/18	2	Governing Council
1	F		13.	Member	Lanzi Li	1/1/17	12/31/19	1	Governing Council
			14.	Member		1/1/16	12/31/18		Mayor
7	F		15.	Member	Aileen Balahadia	1/1/16	12/31/18	1	Mayor
3	F		16.	Member	Jennifer Reyes	1/1/16	12/31/18	1	Mayor
			17.			1/1/16	12/31/18	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		2					1				1		
Council	8	3			10						1		
Other													
Total	8	5			10		1				2		