




City of Seattle Boards & Commissions Notice of Appointment

FILED
CITY OF SEATTLE
2016 MAY -9 PM 4:19

CITY CLERK

Appointee Name: Samuel Farrazaino		
Board/Commission Name: Pike Place Market Historical Commission		Position Title: Allied Arts of Seattle, Inc.
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Office: Term start date 12/2/15 Term end 12/1/18
Residential Neighborhood: West Seattle	Zip Code: 98136	Contact Phone No.: (206) 890-3283
Legislated Authority: Ord. #100475		
Background: Samuel Farrazaino is the founder & principal of Equinox Development Unlimited, LLC. Equinox's mission is to partner with public and private entities, to facilitate the creation and preservation of affordable arts and cultural spaces, and to foster and support the communities that sustain those spaces. With more than 20 years as a design/build general contractor, Sam has been able to capitalize on his design experience as well as his extensive technical knowledge of construction and building codes to give new life to historic buildings from the 1890's to the current day. Sam's first intervention into the Seattle area was at the 619 Western Building in Pioneer Square, where he developed Equinox Gallery and Theatre. While continuing to manage the spaces at 619 Western, Sam developed The Ridiculous Factory in West Seattle and Equinox Studios in Georgetown. Sam also developed the former Immigration & Naturalization Building in the International District into the arts & cultural center Inscape. Inscape, a ten million dollar project, was developed through a combination of historic tax credits, New Markets tax credits, Section 108 low interest financing through the City, conventional debt, and partner equity; an extremely complicated combination that, in the end, made it possible to complete the renovation and historic preservation, and keep rents affordable.		
Date of Appointment: 4/27/16	Authorizing Signature (original signature): 	Appointing Signatory: Edward B. Murray Mayor of Seattle

Samuel Farrazaino
Principal
Equinox Development Unlimited, LLC

Sam Farrazaino has combined his education in Scene Design, Lighting Design and Technical Theatre at Boston University with 27 years of construction industry experience and 30 years of working in and with the arts to found Equinox Development Unlimited LLC. Equinox's mission is to partner with public and private entities, to facilitate the creation and preservation of affordable arts and cultural spaces, and to foster and support the communities that sustain those spaces. Equinox is creating space for limitless possibilities.

As the Principal of EDU LLC, and its predecessor Sapphire Design & Construction, Sam has developed over 250,000 square feet of artist space, here in Seattle and across the country. With more than 20 years as a design/ build general contractor, Sam has been able to capitalize on his design experience as well as his extensive technical knowledge of construction and building codes to give new life to historic buildings from the 1890's to the current day. Through the concepts of "Adaptive Reuse" and "Creative Placemaking" Sam has successfully reclaimed the spirit and utility of old buildings and new, creating environments in which artists, artisans and arts organizations can thrive in their own work and collaborate to build communities with art as the heart and soul.

Sam's first intervention into the Seattle area was at the 619 Western Building in Pioneer Square, where he developed Equinox Gallery and Theatre, a "non-profit space providing access", an environment to balance expression and experience in all realms of static and dynamic contemporary art. Equinox Gallery and Theatre was committed to providing professional caliber gallery and theatre space to empower and educate artists in the creation and exhibition of challenging work. It was a forum to stimulate critical thinking and innovative programming between artists and the public; a space to present and realize the full potential of art and its long standing relationship among the public and artists, enabling the exploration of all possibilities. Expansion plans for the gallery and theatre led to developing over 20,000 square feet of space through four floors in the building; and over the years created homes for artist studios and rehearsal spaces, galleries, theatres and non-profit arts organizations. Those spaces served over 100 tenants directly and multitudes of artists and audiences for 17 years, until the building was closed due to structural concerns related to the new tunnel. The development and management of these spaces drew Sam into the politics of arts development, inspired his civic fostering of the arts and pushed him to create more opportunities for artists to come together and thrive in working communities.

While continuing to manage the spaces at 619 Western, Sam developed The Ridiculous Factory in West Seattle, in an old boiler factory under the West Seattle Bridge. With huge open spaces and overhead cranes, the building was suited for a much more industrial arts facility with the ability to house blacksmiths and metal sculptors, woodworkers and concrete artists, as well as the lighter uses of painters, photographers, and poets. It also had space to hold larger events and performances and engage the public in very diverse ways, as it was worlds apart from traditional cultural spaces. With 17,500 square feet, it could accommodate more than 25 artists and was

designed to be very utilitarian, while providing flexibility and modularity to suit a huge variety of uses and practices.

In 2006, Equinox Studios in Georgetown was born. A 1940's 28,700 square foot, two and a half story, heavy timber building became the home for a community of 53 artists and artisans, spanning the gamut of mediums and expertise's. Stripping the building back to the bones, and accentuating the original structure and materials allowed Sam to capitalize on the beautiful history and create inspiring spaces with hardwood floors, exposed wood beams and ceilings, and great light. Updating all of the infrastructure allowed him to have utility and versatility in every space, making room for ceramics kilns, table saws, shop spaces for welding and forging, studios for making movies and photography, and light, bright spaces to paint in and wash up afterward. Grand and intimate spaces, beginners and expert artists, and a public thirsty to experience art in the place that it is made, has made Equinox a destination for Artwalks and open houses alike. With an annual December event that draws more than 4,500 people to experience, music, dance, poetry, painting, sculpture, photography, ceramics, glass and more; Equinox Studios engages the arts community and the greater Seattle citizenry. With a genuine care for each other and their craft, the tenants have evolved into an amazing community, alive with collaboration and ever interested in giving the experience of art to the people. With Sam as the owner and operator, Equinox Studios has become sustainable and will have a long and lustrous life as a cohesive eclectic arts community.

Evolving out of Equinox Studios' success, Sam brought his vision and mission to the former Immigration and Naturalization Building in the International District; developing it, with partners, into a 77,000 square foot arts and cultural center named Inscape. With 108 spaces ranging from 70 square feet to 2,000, Inscape has a multitude of entry points for artists, non-profit arts organizations, and arts related businesses, to begin or continue investigations and careers in the arts. Keeping spaces affordable keeps them full, the vacancy rate of Sam's projects are less than 1%, and in most cases have a waiting list. Inscape, a ten million dollar project, was developed through a combination of historic tax credits, New Markets tax credits, Section 108 low interest financing through the City, conventional debt, and partner equity; an extremely complicated combination that, in the end, made it possible to complete the renovation and historic preservation, *and* keep rents affordable. Inscape now lives, breathes, and thrives with arts as its foundation and guiding mission.

Embarking on the expansion of Equinox Studios into 4 neighboring buildings to form Equinox Studios, The Creative Industrial Complex; Sam is bringing all his construction, development, management, and community development experience together to create a community of approximately 200 Artists and Artisans. His waiting list is already over 75,000 square feet worth of people wanting to become a part of Equinox, and growing everyday.

As Owner, Developer, Constructor, Property Manager, Leasing Agent, and Artist Sam and Equinox Development Unlimited are able to personalize, streamline and economize the Tenant/Landlord relationship to create thriving communities of Artists and Artisans; as well as generate substantial returns for the Company.

You can learn more about Equinox Development Unlimited and Sam's current properties at www.Equinoxunlimited.com , www.Equinoxstudios.org , and www.Inscapearts.org .

Design/Construction

Sapphire Design and Construction, Equinox Development Unlimited - 1989 – Present
Design Build General Contracting Company: Residential, Commercial/Industrial projects in Boston, St. Louis, Reno, Seattle including over 250,000 square feet of Artist space. All aspects of residential, commercial/industrial design and construction including design, planning, permitting, construction and administration.

Development

619 Western Building 1995 - 2011

Developed, leased and managed over 20,000 square feet across four floors, including creation of five galleries, three theatres, and 15 artist studio spaces.

The Ridiculous Factory 2004 – 2006

Developed, leased and managed 17,500 square feet over 3 floors, including large scale event space and 12 artist studios and industrial shop spaces.

Equinox Studios, The Creative Industrial Complex 2006 – present

Purchased, developed, lease and manage 90,000 square feet throughout 5 buildings with 150 tenants in over 100 spaces; ranging from blacksmith and metal fabrication to painting and photography studios.

Inscape 2010 – 2013

Purchased, developed, leased and managed 77,000 square feet over 5 floors with approximately 125 tenants in 108 spaces including a theatre, indoor and outdoor event spaces, and a wide variety of studio uses.

Stuff and Such

Equinox Gallery and Theatre 1995 – 1998

Founded, directed and curated non-profit gallery and theatre as a “non-profit space providing access”, an environment to balance expression and experience in all realms of static and dynamic contemporary art. Equinox Gallery and Theatre was committed to providing professional caliber gallery and theatre space to empower and educate artists in the creation and exhibition of challenging work. It was a forum to stimulate critical thinking and innovative programming between artists and the public; a space to present and realize the full potential of art and its long standing relationship among the public and artists, enabling the exploration of all possibilities. Produced and managed over 100 exhibitions, performances, and events.

Nico Gallery 1999 – 2002

Co-Owned and operated commercial gallery focused on emerging artists, producing a series of exhibitions and events with a mission to help propel artists to the next steps in their careers.

Vidya Gallery 2004 – 2006

Co-owned and operated non profit gallery and event space focused on emerging artists from around the world to help them gain exposure and raise awareness of challenging issues worldwide.

The Ridiculous Factory 2004 – 2006

Produced and managed multiple exhibitions and events in a former boiler factory, using the vast structure and yard space to facilitate large work and performances including the 2005 “Boilerworks” installation by Christian French and performance by Mark Johnson.

Equinox Studios 2006 – present

Produce and manage annual Open House Festivals including exhibitions of over 75 artists and artisans as well as multiple music performances, poetry readings, video, food trucks and libations. Events include many public engagement features such as 2014’s Cast iron pour during which the public could create their own sand molds and pour molten cast iron to create the “make and take” sculptures.

Produce and manage annual Georgetown Carnival participation in which all artists of Equinox Studios collaborate to create art making zaniness for the public to participate in. Including, among others, Splat-A-Paint, The Mighty Schmackammer, and Maniacal Mural Mayhem in which people fly over a giant canvas while hanging from a pedal car riding on top of an I-beam to create a community mural.

Produce and facilitate monthly art walk in which the public is invited to tour and actively participate in open studios throughout the building.

Created and operate the Georgetown Artride, sponsored by Equinox Studios, a free shuttle for the second Saturday art walk, connecting businesses along Airport Way with other venues throughout Georgetown so the public can experience the whole of our community.

Inscape 2010 – 2013

Produced and managed multiple events and open houses including “Passages”, a multimedia exhibition taking place throughout the building with dozens of artists responding to the history and present use of the building with installation sculpture, video, and performance work.

Equinox Studios COG 2006 - Present

Team Lead, Spokesperson and Project Manager, leading, inspiring, and facilitating collaborative projects with participation of over 75 artists and hundreds of volunteers.

Other

Seattle Arts Commission, Facilities and Economic Development Committee, 2010 - Present

Historic South Downtown Board Member 2011-2013

Seattle Made, Steering Committee Member 2014 - Present

Allied Arts of Seattle, Board Member 2014 - Present

Pike Place Market Historical Commission

12 Members: Per *Ordinances 100475 & 124935*, all subject to City Council confirmation, 3-year terms:

- 0 City Council-appointed
- 12 Mayor-appointed
- 0 Other Appointing Authority-appointed

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Friends of the Market	John Ogliore	9-02-14	12-1-16	1	Mayor
6	F	2.	Friends of the Market	Christine Vaughan	12-15-14	12-1-17	1	Mayor
6	M	3.	Architect	Bob Hale	9-22-14	12-1-16	1	Mayor
1	F	4.	Architect	Rachael Kitagawa	6/29/15	12-1-17	1	Mayor
6	F	5.	Business Owner/Merchant	Lauren Rudeck	12/2/14	12-1-17	1	Mayor
6	M	6.	Business Owner/Merchant	Frank Albanese	2-3-14	12-1-16	1	Mayor
8	M	7.	Resident	Murad Habibi	2-11-13	12-1-18	2	Mayor
6	M	8.	Resident	Michael E. Hammond	12/2/14	12-1-17	1	Mayor
6	M	9.	Property Owner	Jerrod Stafford	1/13/14	12-1-16	1	Mayor
3	F	10.	Allied Arts of Seattle	Samuel Farrazaino	12/2/15	12-1-18	1	Mayor
6	M	11.	Allied Arts of Seattle	Patricia Julio	12/2/14	12-1-17	1	Mayor
6	F	12.	At-Large	Anais Winant	1-4-16	12-1-18	1	Mayor

Diversity Chart:

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	5			1		1			9		1	
Council													
Other													
Total	7	5			1		1			9		1	

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List gender, M or F
- ***Other Includes diversity in any of the following: race, gender and/or ability