



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>David B. Woodward</i>		
Board/Commission Name: <i>Seattle International Affairs Advisory Board</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 5/1/2024 to 4/30/2026 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Greenwood</i>	Zip Code: <i>98103</i>	Contact Phone No.: <i>[REDACTED]</i>
Background: <i>David B. Woodward, Board Member, Rotary International</i> Woodward founded David Woodward & Associates LLC in 2016 utilizing expertise developed over his 38 years in the field of international education and business. Most recently Woodward served as the President & CEO of Associates in Cultural Exchange from 1998 to 2016. He is also the in-coming President of the American Consortium of Universities. Woodward was born in Iran where he spent his early youth and developed a fascination for languages and cultures of the world. He became fluent in Persian, French and Arabic, studied Greek, Hebrew and German, and has traveled to over 50 countries. Woodward holds four degrees from UW including a Master of Education in Higher Education with a specialization in Teaching English as a Second Language, a Master of Arts in Near Eastern Languages and Civilization, a Bachelor of Arts in Linguistics, and a Bachelor of Arts in History. Beside teaching for A.C.E., Woodward taught English as a foreign language at Kuwait University in 1982-83. He has presented extensively on cross-cultural communication, language education, global business, international program administration, and Middle East civilization. Woodward has led in overseeing personnel nationally, marketing internationally, strengthening board and organizational development, and setting up strategic relationships worldwide. He also has led the development of various business startups and educational projects involving small businesses, universities, corporations, and government agencies within the U.S. and in peer regions of the world. He has established contracts for services, branch offices and representative service arrangements with client organizations in Oman, Kazakhstan, Russia, Switzerland, Japan, Korea, Australia, and six U.S. states.		
Authorizing Signature (original signature):  Date Signed (appointed): 4/16/2024	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

SUMMARY OF QUALIFICATIONS **David B. Woodward**

PROFESSIONAL SKILLS:

High-Level Cross Cultural, Multilingual and International Facilitation; International Program Administration & Financial Management; International Business Development & Consulting; Strategic Planning and Proposal Development; ESL/EFL and Technical Program Startup and Management; Curriculum Development, In-service Training, Pedagogy; Staff Selection, Supervision, and Team Building; Financial and Information Management; Public Relations and Communication Skills; Student Counseling and Services; Community Service; Philanthropy

PROFESSIONAL EXPERIENCE –

DAVID WOODWARD & ASSOCIATES LLC (DW), Seattle, WA

Principal: 2016 – Present

Provide a pathway to "intercultural trust and engagement" for those seeking to develop professional relationships and implement business and education projects worldwide.

American Consortium of Universities (ACU), Seattle, WA (a program of INTERLINK Language Centers)

President: 2017 – Present

Further develop ACU's global engagement on behalf of 7 partner universities connected through INTERLINK Language Centers. ACU facilitates international student admission, including conditional admission, to a wide range of graduate and undergraduate programs at its member institutions.

for Associates in Cultural Exchange (A.C.E.) between 1980 & 2016:

Associates in Cultural Exchange (A.C.E.), Seattle, WA (DBA for American Cultural Exchange)

President & CEO: 1998 – 2016

Duties: development of a fully independent board, an international advisory council, a long-term strategic plan, and corporate restructuring along the lines of a continuous improvement model. Have engineered turnaround, tripling gross revenues since 2004, and expansion to national footprint with program offices operating year round in 5 U.S. states.

A.C.E. InfoTech Group, Seattle, WA

Chairman, Board of Directors: March, 1999 – March, 2000

Duties: successful effort to spin off a for-profit division of A.C.E. in order to separate that activity from the core not-for-profit activities and eventually sell the new corporation.

American Cultural Exchange (A.C.E.), Seattle, WA

Executive Vice President: 1995 – 1998

Duties: management of all operations and development including international recruiting and marketing.

American Cultural Exchange (A.C.E.), Seattle, WA

Vice President for Operations: 1994 - 1995

Duties: oversight of A.C.E.'s U.S.-based intensive ESL institutes, the International Training and Development Institute, and development of new institutional linkages.

A.C.E. Training and Development Institute, Seattle, WA

Director: 1992 - 1995

Duties: establishment of this new division of the American Cultural Exchange in 1992 as the International Training and Development Institute incorporating all specialized training services of the company previously handled under the Office of Technical Training and the Office of Special Programs. The Institute conducts over numerous programs each year with hundreds of participants in both individualized and group programs. A major component of ITDI directorship is developing and maintaining relationships with contracting organizations in Washington, D.C. and abroad.

American Cultural Exchange (A.C.E.), Seattle, WA

Assistant Vice President: 1991 - 1993

Duties: assistance with oversight of A.C.E.'s ESL institutes and development of new ESL programs. Oversaw startup of new institutes at North Seattle Community College, Skagit Valley College, & Montana State University. Assisted with establishment of new MATESOL program at Seattle Pacific University in 1992-3.

A.C.E. Language Institute (formerly IELI) at Seattle Pacific University, Seattle, WA

Director: 1988 - 1993

Director of Student Services/Student Advisor: 1986 - 1987

Activities Coordinator: 1985 - 1986

ESL Instructor: 1980; 1984 - 1988

A.C.E. Language Institute (formerly IELI) at Pacific Lutheran University, Tacoma, WA

Acting Director: 1990 - 1991

ESL Instructor: 1983

A.C.E. Language Institute (formerly IELI) at North Seattle Community College (Currently at North Seattle Center), Seattle, WA 1989 - 1990

Acting Director: Coordinating establishment of the institute for the American Cultural Exchange

American Cultural Exchange (A.C.E.), Seattle, WA 1984

ESL Instructor: Preparing group from Saudi Arabia for computer curriculum at Boeing Computer Services

Other Experience:

GRE International (GREi), Seattle, WA

Consultant: 2011 – 2012

Duties: Established unit within Goodman Real Estate for sourcing capital in the GCC region.

Quality Schools International (QSI), Ljubljana, Slovenia

Consultant: 2005 – 2008

Duties: Developed first Seattle-based staff recruitment fair, held annually from 2006, and provided assistance in program and staff development as needed.

Pacific Northwest Advisors (PNWA), Seattle, WA

Director, Middle East and Central Asia: 2005 - 2008

Duties: Assisted premier Middle Eastern, Central Asian, and Pacific Northwest companies achieve their global business goals – specifically as it pertains to doing business between these regions -- by providing them with the best possible business solutions.

Taproot Theater Company (TTC), Seattle, WA

Chairman, Board of Directors: 1995 – 1999

Duties: Strengthened Board, created Advisory Board, and assisted TTC with promotion to the professional community in Seattle.

Seattle Pacific University, Seattle, WA

Adjunct Professor: 1990 (Winter Quarter)

Taught History of the Modern Middle East (HIS 3730)

Kuwait University, Kuwait 1982 – 1983

EFL Instructor in College of Arts teaching Kuwaiti undergraduate students full time for academic year

University of Washington ESL Department, Seattle, WA 1980 - 1982

Teaching Assistant

The American Cultural Exchange (A.C.E.), Seattle, WA 1981

Professional Tutor for foreign executives in ITEP Program

ESL Program, Griffin Business College, Seattle, WA 1981

Instructor in refugee program

EDUCATION:

M.A. Near Eastern Languages & Civilization (1985)

University of Washington, Seattle, WA

M.Ed. Higher Education/TESL (1980)

University of Washington, Seattle, WA

B.A. Linguistics (1979)

University of Washington, Seattle, WA

B.A. History (1979)

University of Washington, Seattle, WA

Carleton College, Northfield, MN (1975-77)

PROFESSIONAL ACTIVITIES:

- * Commission on English Language Program Accreditation, **Commissioner** (Term: 2003-2005), Treasurer (2004), Chair of Ad Hoc International Accreditation Committee (2005). Site Reviewer (2005 – Present), Nominations Committee (2014 – Present).
- NAFSA: Association of International Educators -- Washington State Representative for Region I (1988 - 90), **Membership Chair** for Region I (1990 - 91), **Registration Chair** for national conference local arrangements committee (1990), **Chair** of Region I (1994 - 95) and member of Regional Council, class of 1995. **Coordinator** of Middle East Interest Group (1994 - 96). **Vice Chair** of OSEAS Advocacy Working Group (1999-2002), **Member** of national Development Committee (2005-2006), **SPA Liaison** for IEM Knowledge Community (2015 – Present).
- * Member of TESOL and Washington State affiliate, WAESOL, and **Vice-President** of WAESOL (1981 - 82). **Local Co-Chair** for TESOL national convention in Seattle, March 1998.
- * Presentations & Publications: Numerous conference presentations for various associations and organizations regionally and nationally, as well as articles for professional newsletters.

AWARDS:

Honorary Professor of Management, Turar Ryskulov Kazakh Economic University, Almaty, The Republic of Kazakhstan (27 December 2011)
National Resource Fellowship in Near Eastern Languages & Civilizations, University of Washington (1981-1982)
Cum Laude Society, Stony Brook School (June 1975)

SPECIAL SKILLS, EXPERIENCE, & COMMUNITY SERVICE:

2015 – Present: Washington State Committee, US Global Leadership Council
2011 – President: Advisory Board, Persian & Iranian Studies Dept., UW
2010 – Present: Advisory Board, Global Business Program, Albers School, Seattle University
2009 – Present: Member, District Export Council of Washington State
2004 – Present: Board Member, Seattle Rotary & Co-Chair of Rotary Diplomacy Task Force
2003 – 2007: Steering Committee Member, Washington State Coalition for International Education, Chair (2005-2006)
2002 – 2004: Advisory Board, Ballard High School Teen Health Center, Seattle, WA
2000 – 2012: Advisory Board, Trade Development Alliance, Greater Seattle Chamber of Commerce, Seattle, WA
1999 – 2005: Advisory Board, Venture International, Nicosia, Cyprus
1996 – 1999: Board Chair, Taproot Theatre Company, Seattle, WA

Oral and written proficiency in Arabic, Persian (Farsi), and French. Frequently speak or present on international education, language & culture education, the Middle East, and the Muslim world. Have familiarity with Greek, Hebrew, German and Spanish. Born and grew up in Iran and have traveled extensively in Asia, Europe and the Middle East. Proficiency with wide variety of information technology applications.

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Seattle Municipal Code 3.14.470*, 12 members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 11 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify): SMC

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
		F	1.	Seattle-Surabaya	June Cutler	5/1/24	04/30/26	1	SMC
		F	2.	Seattle-Limbe	LueRachelle Brim Atkins	5/1/24	04/30/26	1	SMC
6	F	4	3.	OIR, City of Seattle	Stacey Jehlik	5/1/24	04/30/26	2	SMC
	M	N/A	4.	Greater Seattle Partners	Josh Davis	5/1/24	04/30/26	1	SMC
	F	4	5.	Seattle City Council	Maritza Rivera	5/1/24	N/A	1	Council President
6	M	3	6.	UW, Jackson School	Monique A. Thormann	5/1/24	04/30/26	1	Mayor
6	M	7	7.	Visit Seattle	Liz Johnson	5/1/24	04/30/26	1	Mayor
	F	1	8.	UW, FIUTS	Era Schrepfer	5/1/24	04/30/26	1	Mayor
6	M	6	9.	Consular Association of Washington	Mark M. Gantar	5/1/24	04/30/26	1	Mayor
	M	1	10.	Amazon	Michael A. Harold	5/1/24	04/30/26	1	Mayor
6	F	N/A	11.	World Affairs Council	Jacqueline McLaren Miller	5/1/24	04/30/26	2	Mayor
	F	3	12.	Gates Foundation	Heather Yang Hwalek	5/1/24	04/30/26	1	Mayor
6	M	6	13.	Rotary International	David B. Woodward	5/1/24	04/30/26	2	Mayor
6	F	3	14.	Port of Seattle	Karin Zaugg Black	5/1/24	04/30/26	2	Mayor
1	F	N/A	15.	Small Business Development Center	Ellie He	5/1/24	04/30/26	1	Mayor
6	M	5	16.	Seattle Public Schools	Noah Zeichner	5/1/24	04/30/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART (1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	5			1					8			
Council	0	1											
Other	1	3											
Total	7	9			1					8			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F = Female, T = Transgender, U = Unknown