

SUMMARY and FISCAL NOTE

Department:	Dept. Contact:	CBO Contact:
Seattle Center	Barb DeGroot / Richard Pedowitz	Alan Lee

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to Seattle Center parking charges; amending Section 17.19.010 of the Seattle Municipal Code.

Summary and Background of the Legislation:

The ordinance proposes several updates to Seattle Center's parking charges by amending Section 17.19.010 of the Seattle Municipal Code. The main changes include:

1. **Daily and Monthly Charges:** Increasing the range of both daily and monthly parking charges to better align with the current market conditions.
2. **Special Parking Charges:** Eliminating sections related to Parking Scrip to streamline the special parking charges.

Renaming Programs:

1. Changing the "Premium parking program" to the "Reserved parking program" and replacing all instances of the term "premium" with "reserved."
2. Renaming the "Parking coupons" to the "Parking validation program" and updating all related terminology from "coupon(s)" to "validation(s)."
3. **Other charges:** Introducing a charge for a new monthly parking access card and modifying terms related to other charges.

These adjustments are part of a broader initiative to phase out obsolete legacy programs and update the fee structure to reflect changes in the parking marketplace. The goal is to enhance parking revenue, which, after taxes, currently accounts for more than 30% of Seattle Center's commercial revenue. This revenue growth, already factored into Seattle Center's 2024 revenue forecast and 2025 and 2026 biennial revenue submittal, is crucial for the financial stability and continued operations of Seattle Center in the upcoming biennium.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation have financial impacts to the City? Yes No

Expenditure Change (\$); General Fund	2025	2026 est.	2027 est.	2028 est.	2029 est.
Expenditure Change (\$); Other Funds	2025	2026 est.	2027 est.	2028 est.	2029 est.

Revenue Change (\$); General Fund	2025	2026 est.	2027 est.	2028 est.	2029 est.
Revenue Change (\$); Other Funds	2025	2026 est.	2027 est.	2028 est.	2029 est.
	300,000	500,000			

Number of Positions	2025	2026 est.	2027 est.	2028 est.	2029 est.
Total FTE Change	2025	2026 est.	2027 est.	2028 est.	2029 est.

3.a. Appropriations

This legislation adds, changes, or deletes appropriations.

3.b. Revenues/Reimbursements

This legislation adds, changes, or deletes revenues or reimbursements.

Anticipated Revenue/Reimbursement Resulting from This Legislation:

Fund Name and Number	Dept	Revenue Source	2025 Estimated Revenue	2026 Estimated Revenue
Seattle Center Fund/ 11410	CEN	Parking charges	\$300,000	\$500,000
TOTAL			\$300,000	\$500,000

Revenue/Reimbursement Notes:

3.c. Positions

This legislation adds, changes, or deletes positions.

3.d. Other Impacts

Does the legislation have other financial impacts to The City of Seattle, including direct or indirect, one-time or ongoing costs, that are not included in Sections 3.a through 3.c? If so, please describe these financial impacts.

Not applicable.

If the legislation has costs, but they can be absorbed within existing operations, please describe how those costs can be absorbed. The description should clearly describe if the absorbed costs are achievable because the department had excess resources within their existing budget or if by absorbing these costs the department is deprioritizing other work that would have used these resources.

Not applicable.

Please describe any financial costs or other impacts of *not* implementing the legislation.

4. OTHER IMPLICATIONS

a. Please describe how this legislation may affect any departments besides the originating department.

Not applicable.

b. Does this legislation affect a piece of property? If yes, please attach a map and explain any impacts on the property. Please attach any Environmental Impact Statements, Determinations of Non-Significance, or other reports generated for this property.

Not applicable.

c. Please describe any perceived implication for the principles of the Race and Social Justice Initiative.

i. How does this legislation impact vulnerable or historically disadvantaged communities? How did you arrive at this conclusion? In your response please consider impacts within City government (employees, internal programs) as well as in the broader community.

Increasing parking rates can represent a barrier to Seattle Center parking access – which can impact affordability, access and diversity. Access to public transportation can mitigate this barrier – and the Parking Charges Ordinance allows Seattle Center to offer discounted parking validations and permits for parking without a charge to align with the Seattle Center race and social justice goals.

ii. Please attach any Racial Equity Toolkits or other racial equity analyses in the development and/or assessment of the legislation.

iii. What is the Language Access Plan for any communications to the public?

Communications with Seattle Center event clients are modified as necessary to ensure accessibility by clients.

d. Climate Change Implications

- i. Emissions: How is this legislation likely to increase or decrease carbon emissions in a material way? Please attach any studies or other materials that were used to inform this response.**

Not applicable.

- ii. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.**

Not applicable.

- e. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)? What mechanisms will be used to measure progress towards meeting those goals?**

Not applicable.

5. CHECKLIST

- Is a public hearing required?
- Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required?
- If this legislation changes spending and/or revenues for a fund, have you reviewed the relevant fund policies and determined that this legislation complies?
- Does this legislation create a non-utility CIP project that involves a shared financial commitment with a non-City partner agency or organization?

6. ATTACHMENTS

Summary Attachments: None.