




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Eunji Han		
Board/Commission Name: Seattle Women's Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority		Term of Position: * 7/2/24 to 7/1/26 <input checked="" type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Pioneer Square	Zip Code: 98115	Contact Phone No.: Business phone # - NOT personal phone #
Background: Eunji would like to serve on the Seattle Women's Commission because it offers a meaningful opportunity to engage with my local community and make a tangible impact on the lives of women in Seattle. Having grown up in Seattle and returned six years ago, she is deeply committed to giving back to the city that shaped her. Leveraging both my professional skills and political experience, including working with Congressman Adam Smith and Harriett Harman, Member of Parliament. It would be an honor to join the commission to advocate for change and contribute to equitable solutions. She looks forward to shaping policies that drive progress for women and families in Seattle.		
Authorizing Signature (original signature):  Date Signed (appointed): April 16th, 2025		Appointing Signatory: Mayor Bruce Harrell City of Seattle Mayor

Term begin and end date is fixed and tied to the position and not the appointment date.

Eunji Han

Strategy & Operations Director

Forward-thinking leader with extensive experience working closely with executives and directing business operations to drive revenue growth and operational excellence. Collaborative and authentic people leader with a background in leading large teams in Operations, Sales, Marketing, and Strategy within complex startup and corporate environments. Proven success in building effective relationships and influencing cross-functional teams, with strong business acumen and a passion for developing talent.

Signature Strengths include:

Authentic Leadership | Transformation & Change Management | Sales Operations | P&L Management | Relationship Building | Business Strategy | Talent Development | Digital & Omnichannel Marketing | Project Management | Salesforce | Microsoft Office 365

WORK EXPERIENCE

EFFECTV, A Comcast Company

2021 – Present

Director of Campaign Management

Leading a team of 80+ campaign managers across the Pacific & Central regions overseeing campaign success for \$300M+ in advertising revenue.

- Building high-performing teams by fostering a culture of transparency, accountability, and inclusivity to support CM transformation, leading initiatives such as a leadership fireside chat series, CM Appreciation Week, and frontline coffee chats to embed CA core operating values into the team's DNA.
- Spearheaded AOS rollout for the CM organization, overseeing the strategy and execution, facilitating cross-functional partnership, conducting weekly progress check-ins, aligning stakeholders on the strategic roadmap and deliverables, and proactively managing risks, resulting in a seamless launch and identification of future enhancements.
- Led business planning and cross-functional coordination for key initiatives including the P2P transformation, New Hire onboarding refresh, Salesforce readiness, and the QAR to CIOC transition.
- Led the Your Voice Making Work Manageable workstream, achieving key milestones such as the launch of the Effectv Search Portal, NL tips, and a successful bingo challenge, contributing to improved work manageability.
- Selected for the 2024 Women in Leadership Cohort, focusing on developing high-potential female leaders.

STORIED

2020 – 2021

Director of Business Operations

Championed business strategy development and was the key integrator to foster innovation, collaboration, and operational excellence through EOS implementation.

- Led business operations and P&L financial strategy and drove company goals by building KPI dashboards and optimizing processes, leading to a 15% reduction in expenses and driving 20% year-over-year revenue growth.
- Oversaw company operations encompassing facilities, HR benefits, IT, cyber security, vendor management, and talent management tools, ensuring seamless daily operations.
- Scaled people operations by streamlining recruiting, onboarding, and performance management processes, leading to 60% team growth, increased employee satisfaction, and improved retention.

T- MOBILE

2015 – 2020

Part of the Leaders to Executive program an executive development program, designed to fast-track employees to the C-Suite through three rotational roles.

Sr. Marketing Manager, Strategy & Digital Innovation, 2018 - 2020

- Drove in year and long-term marketing and innovation strategy for the enterprise while collaborating with senior execs to prioritize key initiatives to deliver maximum ROI and manage key relationships across the business (Product, Marketing, Technology, Retail, Care, GTM) to influence alignment and deliver business results exceeding revenue growth of 7% and keeping <1% churn.
- Led and launched two major (18 mo+) initiatives from business casing, customer journeys to product launch managing 70+ cross-functional partners resulting in a reduction of calls to care by 31%, exceeding self-serve porting rate targets, and adding 30k new lines.

- Established digital go-to-market strategies for program launches focused on increasing digital activations, reducing churn, and delighting customers.

Senior Manager, Call Center Operations, Boise, Idaho, 2017—2018

- Led a team of 300 call center employees across 4 lines of business and implemented transformational insights and retention tactics to accelerate performance resulting in an increase of NPS by 60%, lower employee turnover by 40%, and the call center being ranked #1 out of 17 sites for 2018.

Retail District Manager, Brooklyn/Queens, 2015—2017

- Led retail operations for 7 stores and oversaw a team of 120 retail employees. Implemented talent and culture changes resulting in taking a bottom-performing district to the top 10% of the nation and increasing sales revenue YoY by 20%.
- Managed staffing, team development, and customer experience satisfaction metrics as well as launching a B2B partnership driving a 207% increase in sales business leads MoM.

SOLS SYSTEMS

2014 – 2015

Chief of Staff + Strategy

Promoted after 6 months to support the CEO on strategic initiatives: medical & consumer marketing, partnerships, investor relations, onboarding board of directors, and securing \$19M in Series B venture funding.

- Led People Operations from executive development, talent initiatives, strategic growth planning (400% employee growth), recruiting, employment law, onboarding, and compensation & benefits.

Market Development Director

Led and built the Marketing and PR team to execute SOLS's first product launch and successfully identified and managed strategic growth opportunities through the form of media, events, brand partnerships, and sales contributing to over 650 medical specialists selling our product.

- Led SOLS' first major partnership deal with WebPT generating over \$500k+ in revenue.

EVERYDAY HEALTH

2009 - 2014

Director of Business Operations, 2013 – 2014

Led strategic planning and business operations of sales, product, and technology teams to increase productivity and achieve 20% operational growth year-over-year.

- Drove digital & mobile business development for What to Expect and managed partnerships to increase sales from \$9M to \$18M+ (100% increase YoY) while launching new product offerings from mobile optimization tools, native ads, branded content, and video contributing to 22% in new sales revenue.
- Improved portfolio performance of the division by 15% by refining the financial process and implementing change management through an organizational restructuring of 80+ people to reach a \$37M annual goal.

Manager of Digital Sales Planning, 2011 – 2013

Led team of 10 sales planners responsible for ~\$90M in sales revenue by delivering innovative sales solutions.

- Oversaw ad product packaging, pricing strategy, inventory management, and forecasts resulting in \$90M in sales revenue and contributing to a 20% YoY sales increase.
- Winner of internal Facebook innovation competition leveraging Facebook's open graph to drive awareness and raise money for breast cancer.

Senior Digital Sales Planner, 2009 – 2011

- Successfully exceeded \$40M in annual proposed budget (25% increase YoY) by pitching creative digital solutions to clients and supporting 20+ sales reps.

ADDITIONAL EXPERIENCE

Market Maker Interactive, Digital Media Planner

2008 – 2009

TargetCast TCM, Assistant Media Strategist

2007 – 2008

EDUCATION

Masters of Business Administration

NYU Leonard N. Stern School of Business

New York, NY

- Specialization in Management, Entrepreneurship, and Leadership & Change Management
- Graduate Teaching Fellow in Advanced Negotiation

BA in Political Science & English

University of Rochester

Rochester, NY

- Graduated cum laude, Dean's list

Seattle Women's Commission

April 2025

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms, except for the Get Engaged member who will serve a 1-year term pursuant to SMC 3.51:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	VACANT				Mayor
			2.	Member	VACANT				Mayor
	F		3.	Member	Hannah Glover	7/02/24	7/01/26	1	Mayor
	F		4.	Member	Naseem A. Ghazanfari	7/02/24	7/01/26	1	Mayor
			5.	Member	VACANT				Mayor
			6.	Member	VACANT				Mayor
	F		7.	Member	Eunji Han	7/02/24	7/01/26	1	Mayor
	F		8.	Member	Krystal Guerrero	7/02/24	7/01/26	2	Commission
			9.	Member	VACANT				Mayor
			10.	Member	VACANT				City Council
	F		11.	Member	Emily Rose Barr	7/02/23	7/01/25	1	City Council
	F		12.	Member	Mariah Rivera	7/02/23	7/01/25	1	City Council
	F		13.	Member	Vinati Mamidala	7/02/24	7/01/26	2	City Council
	F		14.	Member	Talley Mills	7/02/24	7/01/26	1	City Council
	F		15.	Member	Jennifer Tran	7/02/23	7/01/25	1	City Council
	F		16.	Member	Kate Faoro Wright	7/02/23	7/01/25	1	City Council
	F		17.	Member	Nardos Tola	7/02/24	7/01/26	1	Commission
	F		18.	Member	Amanda DeFisher	7/02/24	7/01/26	1	City Council
	F		19.	Member	Whitney Nakamura	7/02/24	7/01/26	3	Commission
	F		20.	Member	Julie Chu	7/02/23	7/01/25	1	Commission
	F		21.	Get Engaged	Sonia Hitchcock	9/01/24	8/31/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	4	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	1	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	15	0	0	0	0	0	0	0	0	0	0	0

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
 **G List gender, M = Male, F= Female, T= Transgender, U= Unknown
 RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

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