



DSA/IKE Digital Kiosk Programmatic Term Permit

Council Governance, Accountability and Economic Development Committee

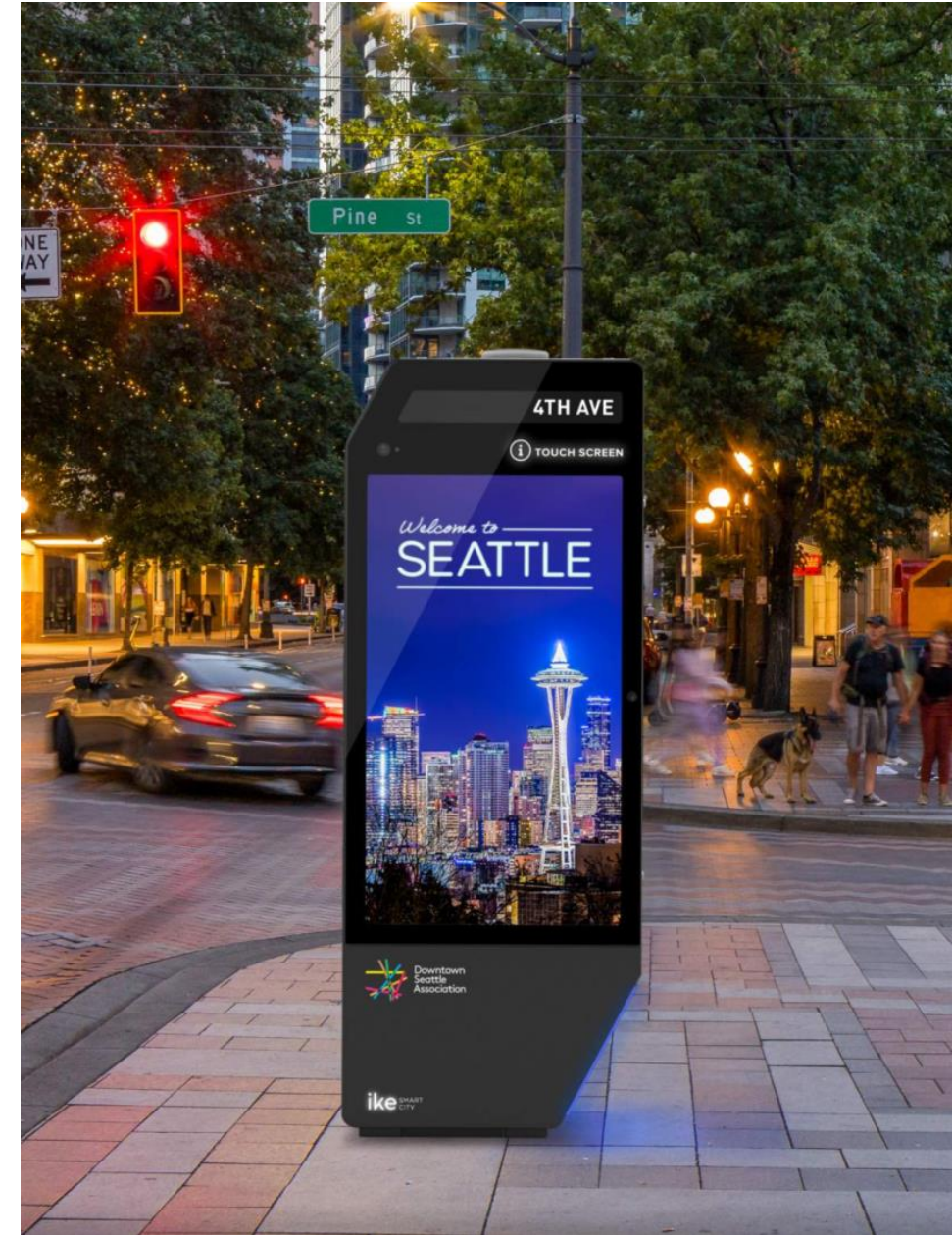
Alyse Nelson, Street Use Division Director

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May 22, 2025

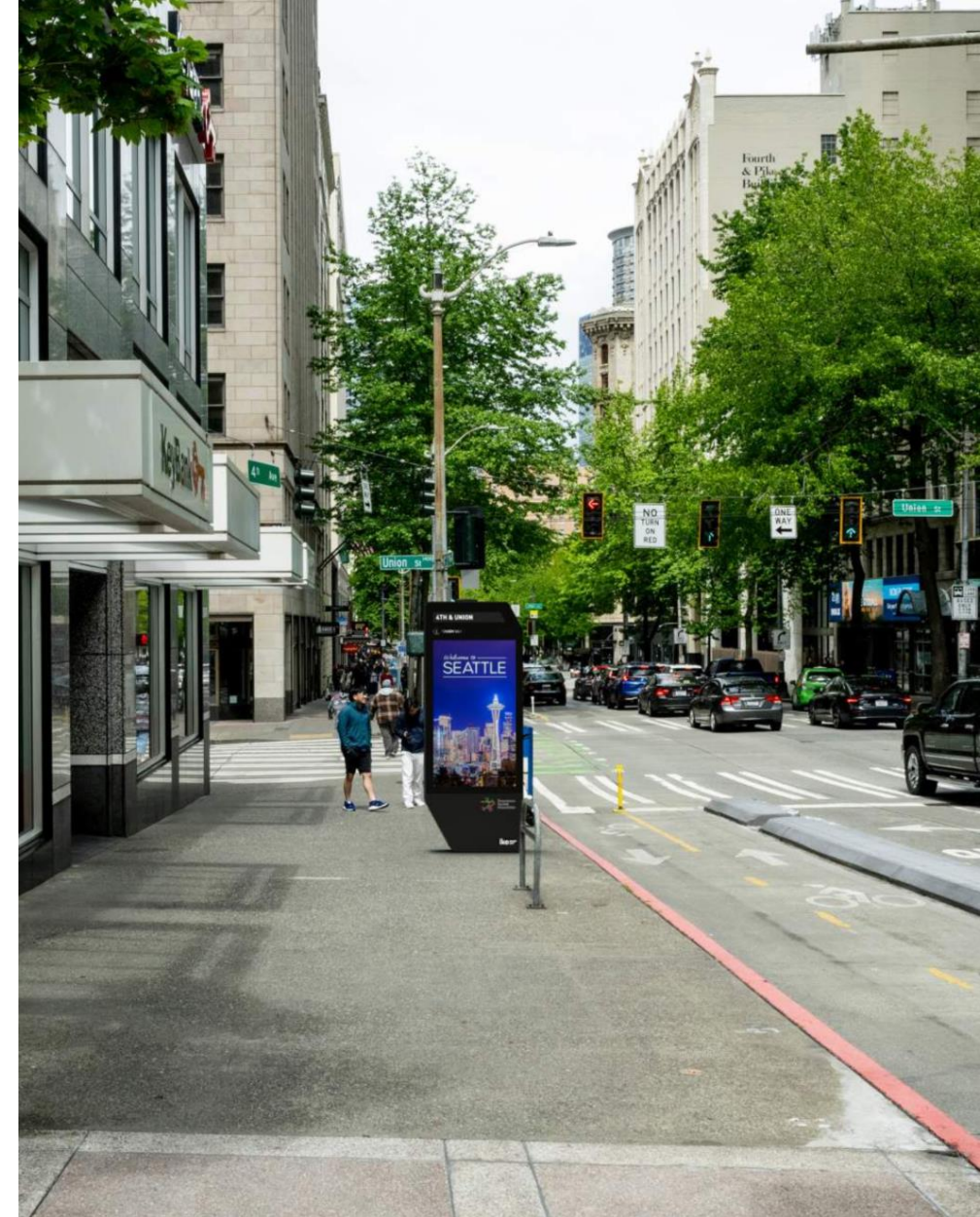
Presentation Overview

- Recap of May 8, 2025 presentation
- City Council approval process for term permits
- SDOT recommendation
- Discussion and Possible Vote on the Resolution 32170
- Discuss of the proposed Ordinance
- Timeline and next steps

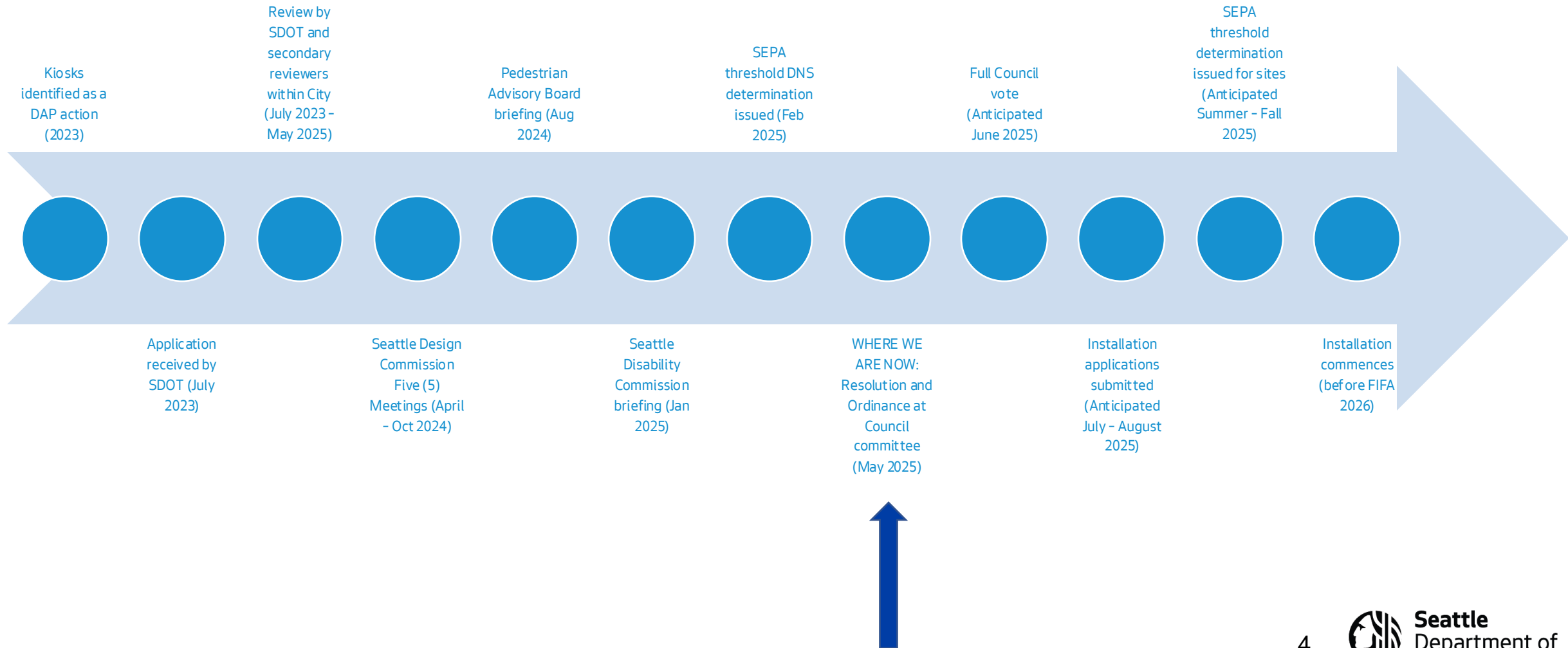


Proposal

- Kiosks are a key near-term action listed in the Downtown Activation Plan (DAP) to help enhance the public realm and make downtown a top destination for Seattleites and visitors year-round
- Programmatic term permit for 80 interactive media kiosks
- DSA will receive revenue to reinvest back into downtown and other participating BIAs
 - Phase 1: DSA for first \$1.1M, then to City
 - Phase 2: Within MID, revenues to City; Other BIAs, revenues spent in BIA
- The City Charter authorizes City Council to approve non-conforming uses

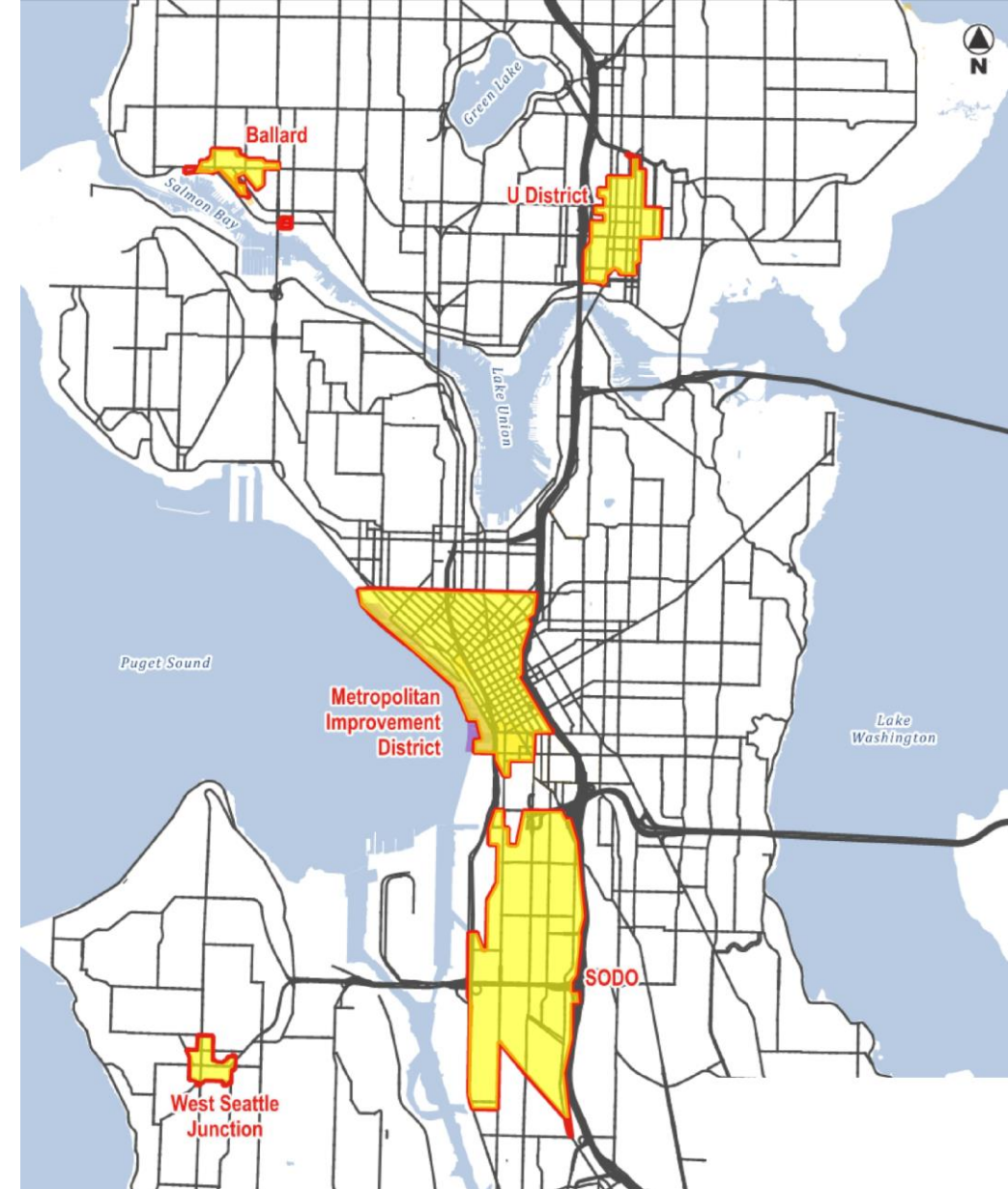


Timeline



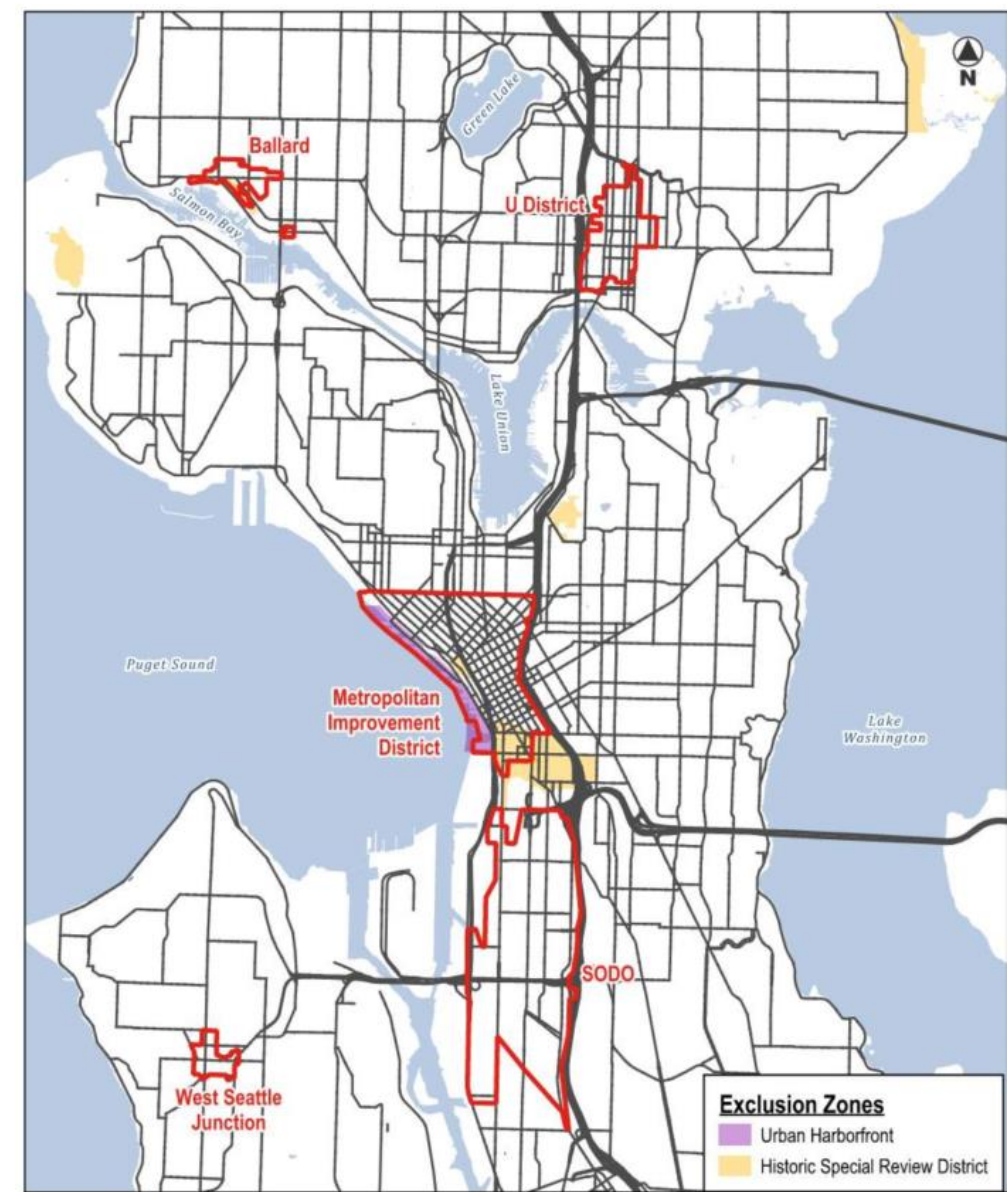
Phasing

- **Phase 1**
 - Installs 30 in the MID
- **Phase 2**
 - Requires additional Executive approval
 - Installs 30 more in the MID
 - Installs 20 across BIAs



Program Areas

- Metropolitan Improvement (MID) - District 7
- Business Improvement Areas (BIA)
 - Ballard - District 6
 - U District - District 4
 - SODO - District 1
 - West Seattle Junction - District 1



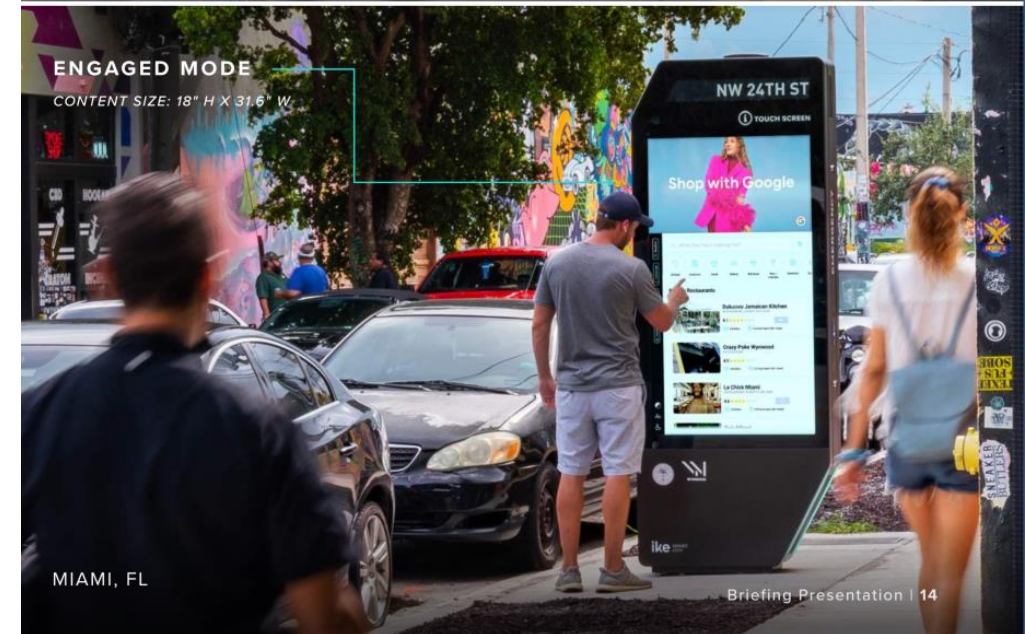
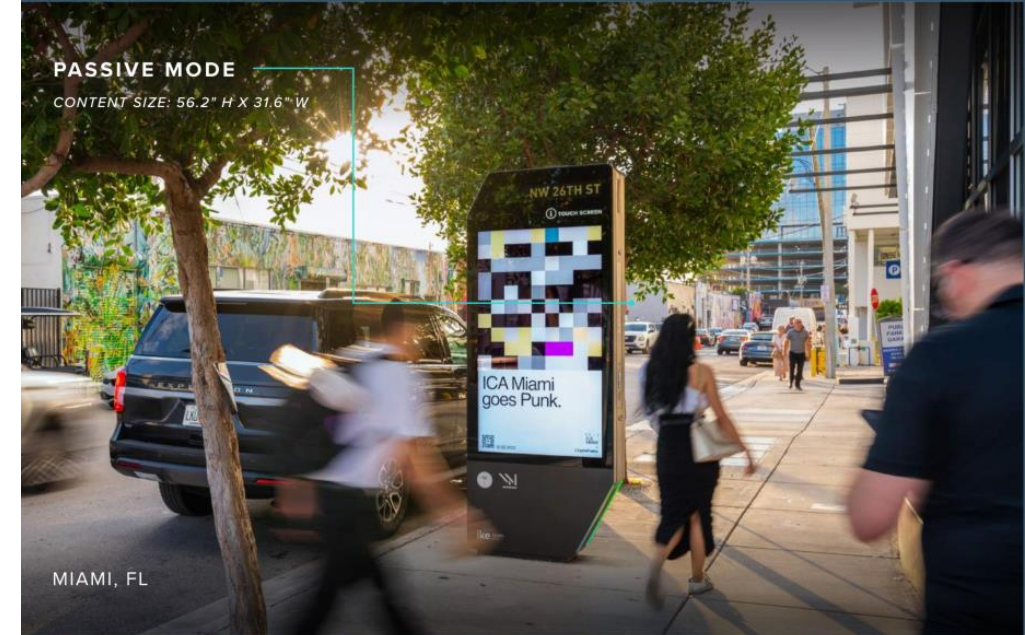
Operation Modes

Engaged Mode

- Interactive app dashboard displayed

Passive Mode

- Default mode
- Shows loop of city, community, art, and commercial messaging



Features

- Public safety alerts, severe weather information, and an emergency call button
- Promotes local events, businesses, and civil and social resources
- Gives interactive wayfinding coordinated with Seamless Seattle
- Free public Wi-Fi broadcast
- Includes public art program



Term Permit Process

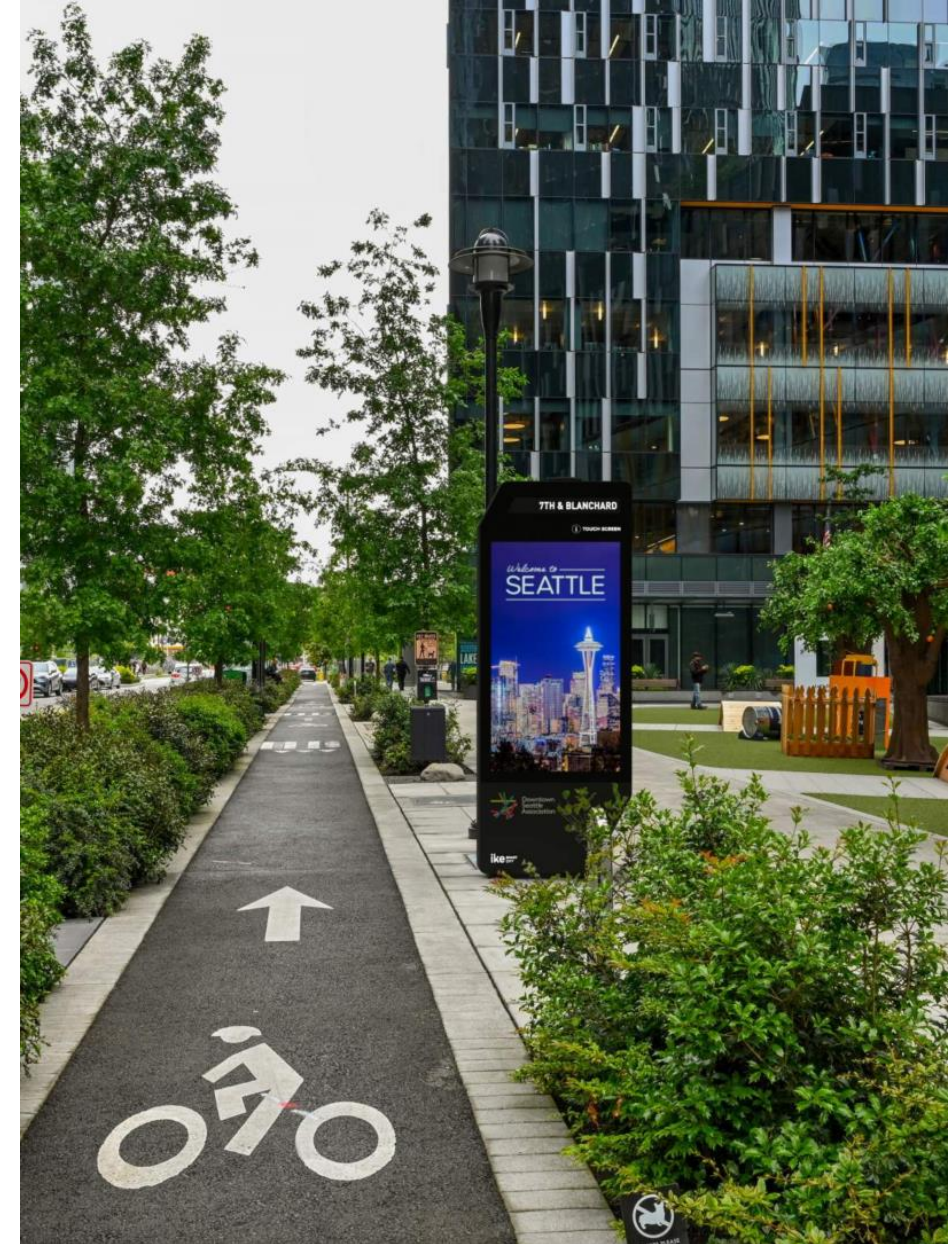
Step 1: Resolution for Conceptual Approval

- Identifies conditions for final approval

Step 2: Ordinance Passage

- Occurs after all conditions in the resolution are met
- Grants the permit for a set term

Step 3: Apply for SDOT permits to install



Resolution recommendation

We recommend that the City Council adopt the resolution to conceptually approve the proposed programmatic term permit for interactive digital kiosks

If the resolution is adopted, DSA/IKE may start applying for installation permits

Resolution

Time for Council discussion
and potential vote



Ordinance

Term duration

Prohibited
locations

Siting standards

Protections for
the City

Reporting
requirements

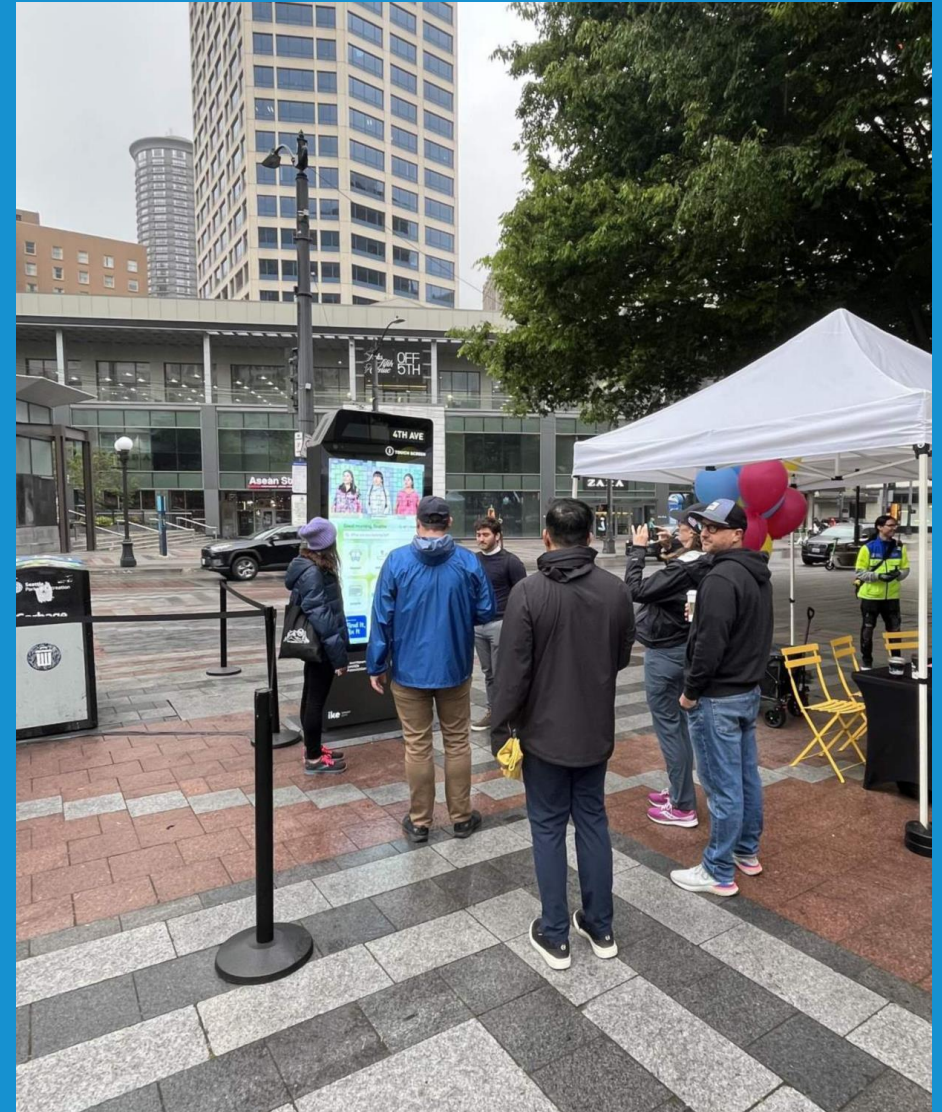
Notification &
outreach

Collection of
data prohibitions

Public benefit
requirements

Ordinance Details

- Term duration
 - First term: 16.5 years
 - Second term: 13.5 years
- Prohibited locations
- Siting standards



Ordinance Details

- Protections for the City
- Reporting requirements
- Notification & outreach requirements
- Public benefits



Ordinance recommendation

We recommend that the City Council approve the ordinance for the programmatic term permit for interactive digital kiosks

If the ordinance is approved, DSA/IKE may start installing the kiosks after individual permits are issued

Next steps





SHORT NORTH
ARTS DISTRICT



Weather Warning

CURRENTLY IN EFFECT

Severe storms possible in this area.
Weather conditions favor thunderstorms
capable of producing large hail or
damaging vehicles. Be prepared.

ike
SMART
CITY

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