



SEATTLE CITY COUNCIL

Community Economic Development Committee

Agenda

Tuesday, May 18, 2021

2:00 PM

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or
Seattle Channel online.

Tammy J. Morales, Chair
Andrew J. Lewis, Vice-Chair
Debora Juarez, Member
Alex Pedersen, Member
Kshama Sawant, Member
Lisa Herbold, Alternate

Chair Info: 206-684-8802; Tammy.Morales@seattle.gov

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Committee Website:

<http://www.seattle.gov/council/committees/community-economic-development>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

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Register online to speak during the Public Comment period at the 2:00 p.m. Community Economic Development Committee meeting at <http://www.seattle.gov/council/committees/public-comment>.

Online registration to speak at the Community Economic Development Committee meeting will begin two hours before the 2:00 p.m. meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Morales at Tammy.Morales@seattle.gov

Sign-up to provide Public Comment at the meeting at <http://www.seattle.gov/council/committees/public-comment>

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Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. Fossil Fuel Transition Study Update

Supporting Documents: [Clerk File 321932 Presentation](#)

Briefing and Discussion (30 minutes)

Presenters: Pamela Banks, Interim Director, Nancy Yamamoto, and Stephanie Gowing, Office of Economic Development (OED); Chris Medford, Community Attributes; Debolina Banerjee, Puget Sound Sage; Deepa Sivarajan, Climate Solutions; Jess Wallach, 350 Seattle; Katie Garrow, MLK Labor Council; Monty Anderson, Seattle Building Trades; Keith Weir, IBEW 46

2. Participatory Budgeting Update

Supporting Documents: [Central Staff Memo](#)
[Draft Legislation for Participatory Budgeting Proviso Lift](#)

Briefing and Discussion (45 minutes)

Presenters: New York City Councilmember Carlos Menchaca; Sean Goode, Choose 180; Amy Gore, Council Central Staff

3. [CB 120000](#) **AN ORDINANCE relating to the organization of the Office for Civil Rights; amending Section 3.14.910 of the Seattle Municipal Code to change the end of the Director's term and remove an outdated subsection requiring a racial equity toolkit.**

Supporting

Documents:

[Summary and Fiscal Note](#)

[Central Staff Memo](#)

[Central Staff Memo \(5/18/21\)](#)

Briefing, Discussion, and Possible Vote (10 minutes)

Presenter: Asha Venkataraman, Council Central Staff

4. [CB 120071](#) **AN ORDINANCE relating to commercial tenancies; amending Ordinance 126066.**

Supporting

Documents:

[Summary and Fiscal Note](#)

[Central Staff Memo](#)

Briefing, Discussion, and Possible Vote (10 minutes)

Presenter: Lish Whitson, Council Central Staff

E. Adjournment



Legislation Text

File #: Inf 1815, **Version:** 1

Fossil Fuel Transition Study Update

Memo

Date: March 31, 2021

To: Councilmember Tammy Morales, Chair, Community Economic Development Committee
Dan Eder, Acting Director, City Council Central Staff

From: Pamela Banks, Interim Director, Office of Economic Development;
Nancy Yamamoto, Director of Key Industries and Workforce Development;
Stephanie Gowing, Green Business Advocate

Subject: 2020 Council Budget Action OED 1-B-1 - Fossil Fuel Transition Study

This memo provides a summary of the findings and recommendations of the research commissioned by OED to respond to 2020 Council Budget Action (CBA) OED-1-B-1 related to fossil fuel transition impacts. The CBA funded an analysis of regional employment dependent on fossil fuels to:

- Understand the potential impact to workers as the City acts to reduce reliance on fossil fuels;
- Analyze where job growth is anticipated in clean energy and related industries; and
- Identify strategies for supporting small businesses and their workers as the City transitions away from fossil fuels.

Executive Summary

There are an estimated 1.6 times more clean energy jobs (12,400) than fossil fuel jobs (7,600) in King County. Additionally, a greater number and a greater proportion of jobs in clean energy industries are in job categories providing median wages greater than the area's median wage of \$69,000. Clean energy industries include an estimated 1,380 jobs, or 11% of jobs, in categories with above average wages, compared to 610 jobs, or 8% of jobs, in fossil fuel industries. In both the clean energy and fossil fuel sectors, however, job categories that provide median wages above the area's median have a higher proportion of workers that are male or white than the County's average population. Further, job categories in both sectors that have higher proportion of non-white workers than the County's average population are more likely to offer below median wages and are more vulnerable to automation risks.

4,800 of the 7,600 workers in the fossil fuel industry in King County are employed in production, installation, maintenance and repair, and construction and extraction. For some of these occupations, such as construction laborers, workforce transitions will involve an update of skills to clean energy work. Other workers such as pipelayers that currently rely on fossil fuel dependent skills will need job training *and* transition support for specific occupations where there is transferability of knowledge and skills into new careers such as water-related systems.

The findings show that the area's job market already has a greater number of jobs in the clean energy sector than in fossil fuels and that clean energy jobs are more likely to offer wages greater than the area's median wage. As the transition to clean energy accelerates, however, deliberate action must be taken to address existing racial and gender inequities in the workforce. Recommended actions include focusing on demand-side interventions to support high road¹

¹ High-road jobs are defined as jobs in sectors in which firms compete based on skill, experience, and qualifications and worker pay tends to increase with training and experience.

employment, affected workforce and stakeholder engagement to support co-led efforts to grow good jobs, and targeted training interventions for the upskilling of workers.

OED has also proposed specific actions – including partnering with the Green New Deal IDT, convening training partners for workforce development, and revising business support services – to respond to the recommendations of the study.

Background

The CBA originally allocated one-time funds of \$100,000 to OED for the purpose of conducting an analysis of regional employment dependent on fossil fuels. From the competitive bidding process, CAI's proposal for the labor market analysis was for \$49,000. OED renegotiated CAI's scope to \$40,000 and contributed the remaining \$60,000 during the 2020 midyear General Fund rebalancing process.

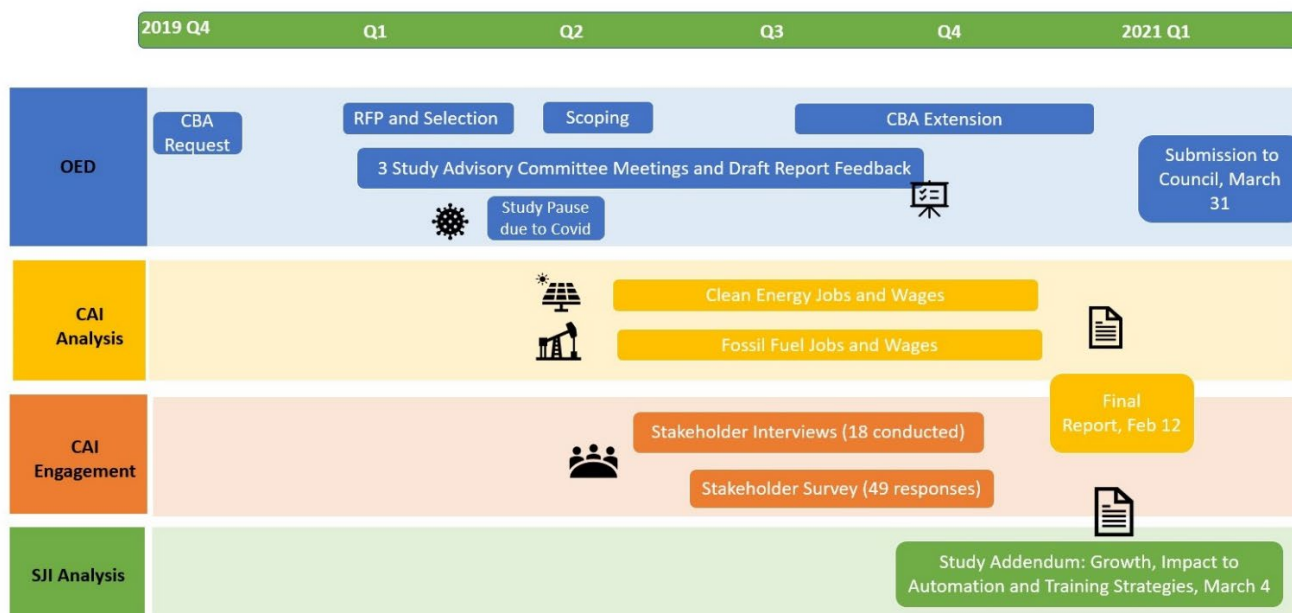
The original CBA requested findings be presented to the Sustainability and Transportation Committee, or successor committee, and be submitted to the Council Central Staff Director and the Green New Deal Oversight Board by June 30, 2020. An extension was requested until December 22, 2020 due to the COVID-19 pandemic impacts to this work and consultant staffing changes. Per guidance from Council Central Staff, OED was directed to report this work to the Community Economic Development Committee. An additional extension to March 2021 was granted to augment data gaps in an early draft received in November and to allow for supplemental research on jobs forecasting and retraining opportunities provided by Seattle Jobs Initiative.

Attached to this memo are the fossil fuel report by Community Attributes (CAI) and additional occupation/training data completed by Seattle Jobs Initiative (SJI).

Study Timeline and Advisory Committee

Figure 1 summarizes key milestones in the development of the Fossil Fuels Workforce Transition Study. These include the selection of Community Attributes, Inc. (CAI) through a competitive selection process, the formation of a study advisory committee and the relaunch of the study in June, 2020 following a pause to reevaluate citywide work and resources to respond to COVID-19 impacts.

Figure 1. Timeline of Fossil Fuel Study Milestones



The Fossil Fuels Study Advisory Committee (Table 1) was originally convened to assist with the selection of the research consultant. Following CAI's selection, the Committee agreed to remain engaged to provide guidance on the study's scope, support stakeholder engagement (i.e. interviews and surveys), and provide feedback on the study's findings and recommendations. In addition, staff from the Office of Sustainability and Environment provided ongoing support and feedback on the study's development and findings.

Table 1. Study Advisory Committee for Fossil Fuel Job Study

Name	Industry
Casey Dilloway	A&R Solar
Roz Jenkins	Emerald Cities
Kerry Meade	Northwest Energy Efficiency Council
Jessica Koski	BlueGreen Alliance
Leanne Guier	Local 32 Pipefitters
Holli Johnson	Western Washington Petroleum Association

Methodology/Assumptions

The study assesses the size and breadth of the fossil fuel and clean energy industries in King County, including a discussion of job growth and industry outlook. Community Attributes (CAI) scope of work included 1) quantitative analysis on King County's fossil fuel and clean energy industry and occupations 2) qualitative understanding to supplement data gaps and assumptions through survey and interviews and 3) forecasting occupational outlook. Methods included interviews with businesses, unions and organizations involved in fossil fuels and clean energy industries, surveys, literature review, employment and industry data from Washington State Employment Security Department, Puget Sound Regional Council, O*NET OnLine and EMSI. The project team reached out to over 300 stakeholders in the fossil fuel and clean energy sectors to understand their activities in these areas, workforce needs, risks and opportunities, as well as ideas to support a just transition for industry and worker impacts in these areas. They received 49 responses to the survey and interviewed 18 stakeholders, which included 15 minority and women owned or led organizations. Thirteen out of the 14 business owner survey respondents were small businesses. The interviews and survey responses provided information and data to inform the industry employment, outlook and workforce analysis and supported the development of final recommendations.

a. Fossil Fuel and Clean Energy Definitions:

Fossil fuel industries generally include activities that *produce carbon-based fuel, the manufacture, maintenance, and repair of equipment* that relies on carbon-based fuel, and businesses, workers, and organizations *engaged in the distribution and sale* of carbon-based fuel. For purposes of this study, CAI generally adopts the occupational groupings identified by a recent MIT study that utilizes the North American Industry Classification System (NAICS) codes, with minor variations due to their significance in King County and purpose of this study. Because of their potential workforce transition impact, other fossil fuel related activities related to the manufacturing and repair of internal combustion engine (ICE) vehicles and their supply chain are included.

As noted in the CAI report (page 12), "[t]he Clean Energy industry is comprised primarily of activities that contribute to reducing greenhouse gas emissions by increasing renewable energy production, improving energy efficiency, reducing waste, and conserving natural resources." In addition, the Brookings Institute further broadens this definition to include jobs and firms that *manufacture energy-saving products, construct and operate energy-efficient buildings and provide services that reduce energy consumption, such as by modernizing heating, ventilation, and air conditioning systems.*

For this study, CAI focused on the clean energy codes that would be most impacted by a citywide transition away from fossil fuels. CAI also limited its scope of energy-efficient manufacturing, to those industries that have a concentration in Seattle and King County. An additional 111 businesses whose activities were partially clean energy related (such as residential remodelers, electrical contractors, architectural services) were included to the total count of clean energy jobs.

b. Approach for Occupations with Negligible Fossil Fuels Workforce Transition Impacts

There are various administrative, legal, financial, and business services that are not unique to either the fossil fuel or clean energy sector. Presumably, these workers could secure employment in other industries such as clean energy, even if displaced from the fossil fuel industry, without much additional training. As such, these occupations were not the focus of this study. This is not to say that these workers would not benefit from additional support and training, especially those in low-wage occupations that are disproportionately held by women, Black, Indigenous and other workers of color, and are most impacted by automation.

c. Occupational Forecasts and the Impacts of Automation

The CAI research was augmented with additional analysis provided by Seattle Jobs Initiative (SJI) to assess the projected growth in clean energy occupations, along with the specific workforce training needs. This analysis also considers the potential ease of the transition from fossil fuels to clean energy occupations based on the similarity of skills and experience required.

Key Findings

Leading Fossil Fuel Jobs & Wages

- CAI estimated 7,660 workers were employed in fossil fuel industries in King County in 2019. The leading occupations representing 53% of the total jobs in the industry are summarized in the table below. Two of the 13 top fossil fuel occupations have a median wage above the County's median wage of \$69,000 in 2019.
- Roughly two-thirds of Fossil Fuel workers in King County are employed in production, installation, maintenance and repair, and construction and extraction occupations.
- Most fossil fuel occupations have a low share of female workers except office clerks. All leading fossil fuel occupations except for laborers and freight, stock, material movers and construction laborers have a smaller share of non-white workers than the County's average population (34%).
- Some of the fossil fuel occupations most found are ubiquitous and do not require specific fossil fuel related skills, such as office clerks, laborers, and freight, stock, material movers, or general and operation managers. SJI's analysis uncovered that two of these occupations: Freight Laborers and Construction Laborers have the largest percentage of workers of color and were the most impacted by automation and digitalization.

Leading Occupations with the Fossil Fuel Industry, King County (2019)

Occupational Group	Occupation	Jobs	Median Annual Wage	Share Age 55 and Above	% Female	Share Non-White
Production	Miscellaneous Assemblers and Fabricators	730	\$37,669	NA	NA	NA
Construction and Extraction	Construction Laborers	470	\$37,336	16%	6%	36%
Installation, Maintenance, and Repair	Automotive Service Technicians and Mechanics	450	\$37,708	17%	2%	31%
Construction and Extraction	Plumbers, Pipefitters, and Steamfitters	440	\$81,453	NA	NA	NA
Installation, Maintenance, and Repair	Automotive Body and Related Repairers	440	\$35,663	20%	2%	28%
Construction and Extraction	Operating Engineers and Other Construction Equipment Operators	230	\$60,281	26%	3%	18%
Office and Administrative Support	Office Clerks, General	220	\$31,817	26%	83%	33%
Transportation and Material Moving	Laborers and Freight, Stock, and Material Movers, Hand	220	\$27,487	15%	19%	39%
Transportation and Material Moving	Heavy and Tractor-Trailer Truck Drivers	210	\$39,506	29%	6%	33%
Production	Welders, Cutters, Solderers, and Brazers	180	\$42,354	18%	6%	30%
Management	General and Operations Managers	170	\$92,185	20%	30%	23%
Transportation and Material Moving	Automotive and Watercraft Service Attendants	160	\$28,097	15%	13%	32%
Production	First-Line Supervisors of Production and Operating Workers	160	\$55,810	27%	21%	28%
	<i>Jobs in Other Occupations</i>	4,460				
	Total Fossil Fuel Jobs	7,660				

Sources: EMSI, 2020; Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020; Community Attributes Inc., 2020. Note: Plumbers and pipefitters jobs estimate based on interview feedback and findings.

Leading Clean Energy Jobs and Wages

- CAI identified an estimated 12,400 workers in the clean energy industries in King County. The leading occupations representing 44% of the total jobs in the industry is summarized in the table below. The most common include construction related occupations such as construction laborers, operating engineers, other construction equipment operators, and first-line supervisors of construction trades and extraction.
- Six of the 15 top clean energy occupations have a median wage above the County’s median wage of \$69,000 in 2019.
- Specialty Trade Contractors represent the largest major subsector of jobs with 3,270 of the 12,400 workers. These include construction laborers, operating engineers, other construction equipment operators and first-line supervisors of construction trades. Within the clean energy sector, these occupations require knowledge of green construction, energy efficiency and pollution reduction techniques.
- Most leading clean energy occupations have a low share of female workers, except customer service representatives and business operations specialists. Laborers and freight, stock, and material movers, electrical engineers, construction laborers, and customer service representatives, have the highest share of non-white workers, while all other clean energy occupations have a lower portion of non-white workers than the County’s average population (34%). These occupations, with the exception of electrical engineers, are the lowest paid among the County’s leading clean energy industry occupations, comprising roughly 14% of the sector’s jobs.

Leading Occupations with the Clean Energy Industry, King County (2019)

Occupational Group	Occupation	Jobs, 2019	Median Annual Wage	Share Age 55 and Above	% Female	Share Non-White
Construction and Extraction	Construction Laborers	1,080	\$37,336	16%	6%	36%
Production	Miscellaneous Assemblers and Fabricators	770	\$37,669	NA	NA	NA
Office and Administrative Support	Customer Service Representatives	490	\$30,997	13%	64%	36%
Construction and Extraction	Operating Engineers and Other Construction Equipment Operators	460	\$60,281	26%	3%	18%
Construction and Extraction	First-Line Supervisors of Construction Trades and Extraction Workers	360	\$71,354	28%	6%	16%
Business and Financial Operations	Business Operations Specialists, All Other	330	\$60,786	22%	57%	34%
Construction and Extraction	Paving, Surfacing, and Tamping Equipment Operators	260	\$56,633	25%	4%	17%
Transportation and Material Moving	Crane and Tower Operators	260	\$61,387	28%	3%	21%
Construction and Extraction	Carpenters	250	\$48,348	19%	3%	29%
Computer and Mathematical	Software Developers	230	\$140,234	NA	NA	NA
Transportation and Material Moving	Laborers and Freight, Stock, and Material Movers, Hand	210	\$27,487	15%	20%	40%
Management	Construction Managers	210	\$75,552	28%	12%	14%
Management	General and Operations Managers	210	\$92,185	20%	30%	23%
Architecture and Engineering	Electrical Engineers	190	\$88,763	28%	9%	37%
Business and Financial Operations	Management Analysts	180	\$76,941	28%	44%	29%
	<i>Jobs in Other Occupations</i>	6,910				
	Total	12,400				

Source: Washington State Employment Security Department, 2020; EMSI, 2020; Community Attributes Inc., 2020.

Workforce Transition Impacts:

- The Clean Energy Industry has experienced rapid growth in recent years. While the COVID-19 pandemic has had a significant impact on the clean energy workforce and the firms where they have been employed, most studies have an optimistic outlook for clean energy in Washington state. Clean energy industry stakeholders were similarly optimistic on continued growth for business and employment.
- The decarbonization of buildings and transportation is a major goal to address our climate action goals. These actions will change the nature of work in many sectors, particularly in equipment and vehicle manufacturing, renewable energy construction, electricity generation and distribution, building electrification, natural gas and petroleum distribution, energy efficiency and other transportation related industries.
- Employment is expected to increase in construction and building trades due to an increased demand for electrification, efficiency improvements, building modifications and equipment installation. Generally, construction laborers are expected to increase by 4.6% by 2028 in King County, however construction laborers which have a larger percentage of workers of color, have a high likelihood of being impacted by automation.
- Additional research and industry engagement is needed, including Laborers Local Union 242, on the impacts of all-electric new construction of buildings, which could reduce the need for plumbers and pipefitters to extend natural gas lines. However, this could be offset due to the increase in building retrofit work, as well as the increasing interest in district energy systems.²

² Laborers Local Union 242 responded to the survey question “how many workers are directly involved in the production, handling, and/or use of fossil fuels in your organization,” that the elimination of fossil fuel infrastructure could affect the careers of 500 to 700 members. Further engagement is needed to determine the nature of the impacts and potential solutions to mitigate worker impacts.

- The electrification of the transportation system will have differing impacts to fossil fuel workers depending on the transferability of knowledge and skills from Internal Combustion Engines (ICE) to Electric Vehicles (EV). Automotive service technicians and mechanics of ICE vehicles will likely require some level of EV related skills training while preparing for - 2.1% projected negative growth rate in the occupation.
- Professional support activities, including administrative, legal, financial, and business services, are found in both the fossil fuel and clean energy industries. As these occupations are not unique to any one sector, these jobs are presumably transferable to other sectors.
- Both the fossil fuel and clean energy sectors lack gender and racial diversity in the highest paid occupations. Equity impacts have been compounded by the effects of the pandemic on our workforce in general. Although impacts have been felt across all industries and occupations, COVID-19 has had a disproportionate economic impact on communities of color, women, and those with less than a high school degree. While the fossil fuel and clean energy sectors will recover in the near-term, the pandemic has led to significant structural changes for workers, including an increased movement toward automation and reliance on digitization.

Study Recommendations

CAI has offered general recommendations to support a just energy transition that also aims to expand opportunities for family-sustaining wages, benefits, and job security for workers. The recommendations are grouped into three categories:

(1) Policies to prioritize demand-side clean energy strategies focused on demand-side interventions to support high road employment. Noted strategies include utility owned and operated district energy systems to provide ongoing jobs for current gas utility workers, and targeted investments for underserved areas to ensure prevailing wage and hiring standards that improve job quality and access for underserved workers.

(2) Affected workforce and stakeholder engagement to provide opportunities for impacted communities and businesses to drive and co-lead efforts to grow good jobs and minimize job loss. Strategies mentioned here include engaging stakeholders to determine specific career roadmaps for the most impacted occupations, increasing paid internships and pre-apprenticeship opportunities in clean energy, and creating a displaced fossil fuel worker transition assistance fund for displaced workers.

(3) Business expansion support targeting clean energy supply-side strategies. Such targeted training interventions could include upskilling of workers through stackable micro credentials most needed for Seattle's clean energy transition, and public-private partnerships to create opportunities for disadvantaged workers.

These recommendations will require additional assessment of potential impact(s), approximate costs for implementation and the development of implementation roadmaps. For example, further engagement would be required with Local 32 to understand retirement projections and costs of its member plumbers and pipefitters, in addition to the implications of the probable decline in wages for current pipefitter/fuser journey workers needing to shift into other roles as similarly compensated opportunities in the local clean energy industry may not yet exist. Additionally, further exploration is needed on strategies to effectively support small fossil fuel businesses as they transition into new business development(s) and training opportunities. For example, the city's business license data reveals that 72% of Seattle's fossil fuel businesses (371 in total) are in general auto repair which may lack the capacity and resources to pivot and/or upskill their staff.

Proposed Next Steps

OED proposes the following actions to follow-up on the findings and recommendations of this study:

- 1) In partnership with the Green New Deal IDT, convene city departments who have been engaged in recent job studies in the decarbonization space to debrief findings and recommendations. The IDT can prioritize recommendations based on high road job impacts, including job losses and gains, CO2 reduction potential, costs and identified needs in the workforce in order to meet decarbonization objectives; and partner with stakeholders on worker transition strategies and implementation.

- 2) As noted in SJI's research, those most impacted by the transition away from fossil fuels overlap with those most impacted by automation and COVID-19, specifically BIPOC populations who have less than a high school education. These individuals can generally benefit from career pathway strategies to connect to higher wage occupations, including those outside the clean energy sector. Workforce training opportunities should be targeted and adapted for these individuals that include coordinating services (computer access, daycare, tuition, etc.) while retraining is underway. An initial step is to convene training partners to prioritize career and outreach strategies for the most impacted, at-risk occupations. This could lead to an interactive visual tool that shows what training programs are available and industry, as well as to identify services gaps.

- 3) OED's Key Industry staff will continue to engage with clean energy companies to gain feedback on/raise awareness of relevant business support services. Feedback will shape tools to support and grow small to medium enterprises in the decarbonization space that have growth potential, are rich in good jobs and want to engage in inclusive growth partnerships. Potential support services could include: inclusive coaching, promotion of carbon neutral manufacturing and/or supply chains, WMBE mentorship stipends, sub and prime matchmaking, and/or demonstration programs for small businesses.

Upon Council's request, OED will be pleased to present these findings to the Community Economic Development Committee.

Attachments:

Attachment 1: Fossil Fuel Study_CAI

Attachment 2: Fossil Fuel Addendum_SJI

City of Seattle Office of Economic Development

Fossil Fuel Workforce Transition Study

February 12, 2021

Prepared by:



Prepared for:





*Community Attributes Inc. tells data-rich stories about communities
that are important to decision makers.*

Chris Mefford, President & CEO

Madalina Calen
Spencer Cohen
Michaela Jellicoe
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EXECUTIVE SUMMARY

Fossil fuels cause local pollution where they are being produced and used, and the ongoing use of fossil fuels is causing lasting harm to the climate of the entire planet. King County and the Seattle region are already experiencing the impacts of climate change with fundamental and far-reaching consequences for the environment, the regional economy, and public health. To achieve the necessary significant reductions in carbon pollution and build a comprehensive response to climate change, the City of Seattle is exploring policies and programs that would support a transition away from fossil fuels to a clean energy economy.

The COVID-19 crisis has driven a series of political, economic, and social changes with potential to influence sustainable energy transitions. Social practices around mobility, work and public health can accelerate the digitization of the workforce and increase the value of investments in automation.¹ The pandemic has had a disproportionate impact on communities of color, women in the workforce, and individuals with a high school education or less as they are more highly represented within jobs most at risk to experience reduced hours or layoffs. This emphasizes the need to address diversity, equity, and inclusion.

While the transition presents many challenges and opportunities, this study focuses on the workforce side of the transition. **This project assesses the size and breadth of fossil fuel and clean energy industries in King County and provides an overview of the nature of work and occupations within each industry. It includes a discussion of job growth and industry outlook for clean energy based on data analysis and interviews with key stakeholders. It also serves as a baseline to identify those occupations that are most dependent on the fossil fuels industry.**

Lastly, it makes recommendations, reflecting data analysis, research and stakeholder feedback, that the City and its partners can implement to: (a) ensure a just transition² for workers, with a particular focus on how to equip workers with the necessary skills to move from jobs reliant on fossil fuels to jobs in the clean energy sector; (b) accelerate and expand job growth in the clean energy sector, if necessary; and (c) ensure that jobs created are family-wage jobs.

¹ Seattle Jobs Initiative and Seattle Office of Economic Development, “COVID-19 and the Future of Work”, (July, 2020), [Link](#).

² A just transition would ensure a fair and inclusive energy transition that leaves no one behind, provides economic security and opportunities for all workers and considers communities that will bear the worst impact from decarbonization.

Fossil Fuel Industry Employment and Occupations in King County

This study estimates that in 2019 the fossil fuel sector employed an estimated 7,700 workers in King County, which represents roughly 0.5% of the County's total employment. The largest subsector was "Automotive Mechanical and Electrical Repair and Maintenance", with more than 2,500 workers. Most common occupations within this subsector include automotive service technicians and mechanics and automotive body and related repairers.

Racial and gender inequity remains a stubborn issue in this sector. Most fossil fuel occupations have a low share of female workers, except office clerks. All leading fossil fuel occupations with the exception of laborers and freight, stock, and material movers and construction laborers have a smaller share of non-white workers than the County's average population (34%). Most leading fossil fuel occupations have a median wage below the County's median wage of \$69,000 in 2019³.

Clean Energy Industry Employment and Occupations in King County

In 2019, there were 12,400 jobs in the clean energy industry in King County. Specialty trade contractors, electric power distribution, and other electronic component manufacturing are the biggest sectors in the clean energy industry, which together represent roughly half of the County's total employment in clean energy.

Construction related occupations such as construction laborers, operating engineers and other construction equipment operators, and first-line supervisors of construction trades and extraction workers are among the most commonly found in the clean energy industry, mostly due to the prevalence of jobs in the specialty trade contractors sector. This sector within the clean energy industry requires skilled workers with knowledge of green construction, energy efficiency and pollution reduction techniques, such as builders with knowledge of advanced framing techniques to reduce heating and cooling costs, painters using low volatile organic compound paints, and roofing, flooring, and paving workers using similar environmentally friendly products.

Most leading clean energy occupations have a low share of female workers, except customer service representatives and business operations specialists.

³ Washington State Employment Security Department Median and hourly wages, 2018.

Laborers and freight, stock, and material movers, construction laborers, and customer service representatives are the lowest paid occupations in the County's clean energy industry, comprising 14% of the sector's jobs.

Workforce Transition Impacts

Using data analysis, existing research and stakeholder inputs and feedback, this study finds that:

- Businesses in the fossil fuel and clean energy industries both rely on similar professional support activities for various administrative, legal, financial, and businesses services. If displaced from fossil fuels, these workers could secure employment in other industries without much additional training, provided those jobs are available. However, workers who rely on skills specific to fossil fuels such as pipefitters or other construction workers building and maintaining fossil fuel infrastructure are expected to require more resources in such a transition.
- The electrification of the transportation system will impact fossil fuel workers differently depending on the transferability of knowledge and skills. For example, automotive glass installers and repairers and body and related repairers working in internal combustion engine vehicles (ICEs) manufacturing have knowledge and skills applicable to EV manufacturing. On the other hand, automotive service technicians and mechanics will likely require some level of retraining to transition.
- All-electric new construction of buildings could reduce the need for plumbers and pipefitters to extend new natural gas lines and connections, and reduced sales of gas could decrease the number of utility workers for those utilities with a high share of natural gas in their energy mix. However, these negative impacts could be offset by the increase in building retrofit work, which will require electrical, HVAC, and plumbing work. Also, increased demand for district energy systems, such as those in Seattle's Central Business District, hospital district and First Hill neighborhood, can create new jobs for displaced gas workers, plumbers, and pipefitters.
- While the occupations expected to be more in demand in Seattle's emerging clean energy economy may not directly match those declining in fossil fuel industry, a variety of pathways for positions such as pipefitters and fusers can be explored to map effective transitions. The up skilling of workers through stackable micro credentials and specialized trainings can ensure a robust local labor market and continued employment. Further research is needed to map these career pathways and identify training opportunities.

Recommendations

The recommendations identified by this study are informed by data analysis, secondary research and stakeholder outreach and are grouped into three categories:

- **Policies to prioritize demand-side clean energy strategies:**
 - Invest in decarbonized district energy.
 - Pursue aggregated community-scale decarbonization.
 - Offer incentives and accelerated permitting/interconnection for projects that meet clean energy workforce criteria.
 - Pre-qualify contractors and enforce certification/licenses.
 - Extend efforts to reach underrepresented workers.
- **Affected workforce and stakeholder engagement:**
 - Create conditions to build skilled workforce from local talent pools.
 - Plan an orderly transition.
 - Develop a fund for fossil fuel worker retention and transition assistance.
- **Business expansion support targeting clean energy supply-side strategies:**
 - Support the up skilling of workers through stackable micro credentials.
 - Create opportunities for disadvantaged workers⁴.

⁴ Disadvantaged workers could include at-risk youth, women, workers living in depressed areas, or other workers with difficulties entering the labor market. Additional research is recommended to understand who makes up the disadvantaged workforce in King County in order to implement recommendations and develop solutions.

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INTRODUCTION

Background and Purpose

The worsening impacts of human-caused climate change and a carbon-based economy are prompting cities to take actions to reduce the burning of fossil fuels and use of other carbon-emitting energy sources. King County and the region have been experiencing the impacts of climate change through record temperatures, increased wildfire threats and poor air quality, increased flooding and landslide hazards, a decline in snow and ice in the Cascades and Olympic mountains, and harmful changes in ocean chemistry for marine wildlife. Additionally, climate change harms people and communities differently across the County based on race, age, gender, health, where they live, and what they do for work. The transition away from fossil fuels, one of the main sources of greenhouse gases, to clean energy sources presents opportunities as well as challenges and risks for Seattle businesses and workers, all of which need to be understood to inform policy decision-making.

Seattle is a national leader in the fight against climate change and has made a commitment to be carbon neutral by 2050.⁵ However, Seattle's Greenhouse Gas (GHG) Inventory (2018) shows that city-wide emissions are beginning to increase. Under these trends, the City will not be able to make significant further progress towards emissions reduction without decarbonizing its energy supply in the buildings and transportation sectors and reducing end-use consumption of fossil fuels in favor of cleaner fuel types. The two major electric utilities that serve the city presently have substantially different power mixes, deeply connected to the region's historical policy and regulatory context. Seattle City Light (SCL) sources more than 90% of its power from renewable sources, while Puget Sound Energy (PSE) receives roughly 40% of its power from renewable sources and the remaining 60% from coal and natural gas.⁶

The COVID-19 pandemic has implications for climate policy and the transition to clean energy that present both challenges and opportunities. The pandemic is changing the workforce landscape, eliminating roughly 70,000 jobs in King County between February and December 2020.⁷ Impacts are felt across all industries and occupations but have disproportionate impacts on communities of color, women in the workforce, and individuals with a high school education or less. In King County, Black/African American

⁵ Finn-Coven, Jessica and Smith, Debra J., Aug 2020, "RE: City of Seattle & Seattle City Light Joint Proposal to Electrify America for Cycle 3 Investments"

⁶ Cadmus, "King County Renewable Electricity Transition Pathways" (July 2018), [Link](#)

⁷ Washington State Employment Security Department, Total Nonfarm Employment, Accessed in January 2021.

claimants have 2.6% higher representation in the new unemployment insurance (UI) claimant pool than in the labor force, compared to 6.3% less for white claimants. Approximately 60% of new filers in the County between March and November 2020 held an Associates' degree or less.⁸

While job losses caused by the pandemic are not long-term and some jobs have already been recovered since February 2020, the pandemic has led to structural changes in the labor force. The need for maintaining physical distance for an extended period has created a very strong incentive for businesses to invest in automation. Workers that are most likely to be impacted include those working in jobs with routine tasks, that are customer facing⁹.

New recovery programs and stimulus measures that governments are putting in place have the potential to create a recovery that is both green and inclusive. The current pandemic has only increased the urgency of investments in careers that offer equitable wages, promote transferable skills, and pose lower formal educational barriers to entry. Linking infrastructure job creation to climate action can stimulate the economy after COVID-19 and lead to a just transition to a clean energy economy.

The City of Seattle is exploring policies and programs that would transition us away from fossil fuels to zero-emissions energy in our homes, cars, trucks, buses, and buildings. The City's Office of Economic Development (OED) requested an analysis to: (1) understand the potential impact to workers as the City acts to reduce reliance on fossil fuels; (2) analyze where job growth is anticipated in clean energy and related industries; and (3) identify strategies for supporting businesses and their workers as the City transitions away from fossil fuels.

Methods

This report makes use of both qualitative and quantitative sources. To estimate the number of jobs and occupations associated with both the clean energy and fossil fuel industries in the region, existing reports and studies were consulted to derive industry definitions. We worked with OED staff to run King County data queries using the EMSI data tool¹⁰ for each industry. Additional data were included through use of the Quarterly Census of Employment and Wages data series for King County, employment-occupational matrices published by the Washington State Employment

⁸ <https://www.seekingwdc.org/covid-19-employment-impact>

⁹ Seattle Jobs Initiative, "COVID-Recession & Recovery" (May 2020), [http://www.seattle.gov/Documents/Departments/economicDevelopment/workforce/COVID-19-Recession-and-Recovery-Brief%20\(1\).pdf](http://www.seattle.gov/Documents/Departments/economicDevelopment/workforce/COVID-19-Recession-and-Recovery-Brief%20(1).pdf).

¹⁰ <https://www.economicmodeling.com/>

Security Department, and data from Puget Sound Regional Council. The employment and occupations estimates were continuously improved through stakeholder feedback and secondary research.

Businesses, unions, and organizations involved in the fossil fuels and clean energy industries were contacted for input and perspective through both interviews (interview questions in Appendix E) and an electronic survey (survey questions in Appendix F). Stakeholders were asked questions regarding their activities related to the two industries, workforce needs, risks and opportunities associated with a shift away from fossil fuels, industry outlook, and recommendations and concerns for the City Council to consider. The survey requested additional information on fossil fuel and clean energy activities and potential impact of policies that transition Seattle away from fossil fuels.

We received 49 responses to the survey and interviewed 18 stakeholders, together including 15 Minority/Women Business Enterprises (MWBE) and Black, Indigenous and people of color (BIPOC) and women-led firms and organizations.¹¹ The interviews and survey provided information and data to inform the industry employment, outlook and workforce analysis for this study and supported the development of final recommendations.

Additionally, a study Advisory Committee with diverse backgrounds met throughout the project to offer insights, support interview introductions, and report considerations. Four virtual meetings were held on definitions, stakeholder engagement, themes heard during interviews, and suggestions on prioritizing recommendations.

Organization of Report

The remainder of this report is organized as follows:

- **Fossil Fuel Industry Employment and Occupations in King County.** An analysis of employment and occupations in the fossil fuel industry in King County, including a summary of the definition of fossil fuel industry used in this study and a discussion of businesses and activities that depend on fossil fuels.
- **Clean Energy Employment and Occupations in King County.** An analysis of employment and occupations in the clean energy industry in King County, including a summary of the definition of clean energy industry used in this study.

¹¹ The study team contacted more than 330 Seattle-area stakeholders including approximately 50 WMBEs and BIPOCs, representing 20-30% response rates.

- **Clean Energy Industry and Occupational Outlook.** An overview of the future of clean energy in Washington and King County, including projected future jobs based on occupations.
- **Wages, Knowledge and Skills Analysis.** Analysis of the types of education, experience and skills associated with the occupations identified.
- **Workforce Transition Impacts.** A summary of key findings on local workforce transition impacts and other concerns expressed by stakeholders in the Seattle-area clean energy and fossil fuel industries.
- **Summary and Recommendations.** A review of key findings, including recommendations for strategies and policies the City and its partners can implement.

FOSSIL FUEL INDUSTRY EMPLOYMENT AND OCCUPATIONS IN KING COUNTY

The fossil fuel industry encompasses three broad sets of businesses. First, it includes activities that produce carbon-based fuel, such as burning coal, oil, natural gas, corn ethanol, biodiesels, and wood fuel. Second, it includes activities related to the manufacture, maintenance, and repair of equipment that relies on carbon-based fuel, including the transportation sector and its supply chains. Third, it includes businesses, workers, and organizations engaged in the distribution and sale of oil, as well as supporting services associated with the handling and delivery of fossil fuels.

Fossil Fuel Industry Definition

Existing research and literature on fossil fuels includes a variety of possible definitions for this industry. A July 2020 white paper published by MIT professors Saul Griffith and Sam Calisch, and Rewiring America’s Alex Laskey¹² defines the fossil fuel industry using the 6-digit North American Industry Classification System (NAICS) codes and sectors outlined in Exhibit 1. This study employs the MIT paper definition but due to employment data suppression at the 6-digit NAICS, it applies the corresponding 4-digit NAICS for each sector as shown in Exhibit 1.

The MIT paper distinguishes between gasoline stations with convenience stores and other gasoline stations, such as those engaged in retailing automotive fuels, oils, replacement parts and accessories and/or providing repair or food services. Only other gasoline stations are included in the MIT paper’s definition of the fossil fuel industry. This study does not include either types of gasoline stations as part of the fossil fuel industry. According

¹² Saul Griffith & Sam Calisch, “Mobilizing for a zero carbon America,” *Rewriting America* (July 29, 2020), [Link](#).

to data from the Washington State Employment Security Department on the distribution of occupations by industry, most workers in gas stations are cashiers. Cashiers do not require fossil fuel specific skills and could secure employment in other industries such as retail, provided those jobs are available.

Exhibit 1. MIT Paper and Current Study Fossil Fuel Industry Sectors

6-digit NAICS	Sector	Current Study Sector	NAICS
213112	Support activities for oil and gas operations	Support Activities for Mining	2131
211130	Oil and gas extraction	Oil and Gas Extraction	2111
237120	Oil and gas pipeline construction	Utility System Construction	2371
221210	Natural gas distribution	Natural Gas Distribution	2212
211120	Petroleum	Oil and Gas Extraction	2111
447190	Other gasoline stations	Not Included	NA
221112	Fossil fuel electric power generation	Electric Power Generation, Transmission and Distribution	2211
333132	Mining and oil and gas field machinery	Agriculture, Construction, and Mining Machinery Manufacturing	3331
324110	Petroleum refineries	Petroleum and Coal Products Manufacturing	3241
486110	Pipeline transportation	Pipeline Transportation of Crude Oil	4861
212112	Bituminous coal underground mining and anthracite mining	Coal Mining	2121
212111	Bituminous coal and lignite surface mining	Coal Mining	2121

Source: Saul Griffith & Sam Calisch, “Mobilizing for a zero carbon America,” *Rewriting America, 2020; Community Attributes, 2020. Employment and Occupations*

The MIT paper definition does not capture fossil fuel related activities and businesses, like internal combustion engine vehicles (ICEs) manufacturing and its supply chain. A report completed by Seattle Jobs Initiative on the workforce implications of the electrification of transportation¹³ was employed to identify the ICE-relevant NAICS codes and to estimate employment. The MIT paper definition was supplemented with the following NAICS codes:

- 3361: Motor Vehicle Manufacturing
- 3362: Motor Vehicle Body and Trailer Manufacturing
- 3363: Motor Vehicle Parts Manufacturing

¹³ Seattle Jobs Initiative, “Amping up Electric Vehicle Manufacturing in the PNW. Opportunities for Business, Workforce, and Education”, <https://webuildgreencities.com/wp-content/uploads/2020/05/READ-THE-EV-REPORT-HERE.pdf>

- 3344: Semiconductor and Other Electronic Component Manufacturing
- 335312: Motor and Generator Manufacturing

Lastly, as it relates to the transition from ICE vehicles to electric vehicles, the following NAICS were also included to capture fuel distribution and repair and maintenance of ICE vehicles:

- 4247: Petroleum and Petroleum Products Merchant Wholesalers
- 81111: Automotive Mechanical and Electrical Repair and Maintenance

King County Estimates

In King County, based on the definition above, an estimated 7,660 workers were employed in 2019 in the fossil fuel sector.¹⁴ This represents approximately 18% of Washington state employment in this industry.

Exhibit 2. Fossil Fuel Industry Jobs in King County, 2019

Subsector	Jobs	% of WA Jobs	Average Wage
Automotive Mechanical and Electrical Repair and Maintenance	2,510	30%	\$56,500
Utility System Construction	2,050	36%	\$81,000
Motor Vehicle Manufacturing	1,240	NA	NA
Semiconductor and Other Electronic Component Manufacturing	620	16%	\$78,400
Motor Vehicle Parts Manufacturing	380	27%	\$52,100
Petroleum and Petroleum Products Merchant Wholesalers	360	18%	\$82,000
Agriculture, Construction, and Mining Machinery Manufacturing	210	16%	\$74,200
Motor and Generator Manufacturing	80	89%	\$89,100
Motor Vehicle Body and Trailer Manufacturing	90	10%	\$57,800
Petroleum and Coal Products Manufacturing	70	2%	\$117,000
Electric Power Generation, Transmission and Distribution	50	0%	\$177,800
Gasoline stations	2,530	19%	\$31,100
Total	10,190		
Total Fossil Fuel Jobs	7,660	18%	\$58,800

Sources: Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020.

Note: The Utility System Construction sector was adjusted to exclude water and sewer system construction and to include custom estimates for pipefitters as indicated through stakeholder

¹⁴ Most current jobs in renewable natural gas (RNG) are not included. King County's RNG facilities, Cedar Hills Landfill and South Treatment Plant, are not captured in this NAICS list. More information about RNG in Washington state can be found at this [link](#).

interviews. There are a total of 2,840 jobs in the Utility System Construction sector, which includes water and sewer system construction, in addition to oil and gas pipeline construction and power and communication system construction. Due to data suppression, a breakout of which jobs are in the water and sewer system and oil and gas pipeline construction subsectors was not available for King County. Statewide, oil and gas pipeline construction and power and communication system construction jobs represent 58% of total employment in the utility system construction sector.

The largest subsector was “Automotive Mechanical and Electrical Repair and Maintenance”, with more than 2,500 workers, followed by “Utility System Construction” with 2,050 workers. Average county wages among fossil fuel workers are highest in the electric power generation, transmission and distribution sector, followed closely by the petroleum and coal products manufacturing sector (**Exhibit 2**).

Exhibit 3. Fossil Fuel Industry Jobs by Occupational Group, King County, 2019

Occupational Group	Fossil Fuel Jobs, 2019	% of King County All Jobs, 2019
Production	1,840	3.2%
Installation, Maintenance, and Repair	1,550	3.7%
Construction and Extraction	1,430	2.5%
Transportation and Material Moving	800	0.9%
Office and Administrative Support	680	0.5%
Business and Financial Operations	380	0.3%
Management	380	0.4%
Sales and Related	250	0.2%
Architecture and Engineering	180	0.5%
Jobs in Other Occupational Groups	170	
	7,660	0.5%

Sources: EMSI, 2020; Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020; Community Attributes Inc., 2020.

Roughly two thirds of workers in the fossil fuel industry in King County are employed in production, installation, maintenance and repair, and construction and extraction occupations. Installation, maintenance, and repair workers in the fossil fuel industry represent 3.7% of total workers in this occupational group in the County. (**Exhibit 3**)

The leading fossil fuel occupations illustrated in **Exhibit 4** represent 53% of King County’s total jobs in the fossil fuel industry. The full list of occupations in the County’s fossil fuel industry are shown in **Exhibit 16** in Appendix C. Miscellaneous assemblers and fabricators are the most commonly found occupation in the fossil fuel industry in King County, most of them working

in motor vehicle manufacturing and semiconductor and electronic component manufacturing. Some of the fossil fuel occupations most commonly found among fossil fuel subsectors in the County are ubiquitous and do not require specific fossil fuel related skills, such as office clerks, laborers, and freight, stock, and material movers, or general and operations managers.

Most fossil fuel occupations have a low share of female workers, except office clerks. Laborers and freight, stock, and material movers and construction laborers have the highest share of non-white workers at 39% and 36%, while all other leading fossil fuel occupations have a lower portion of white workers than the County's average population.¹⁵ Most leading fossil fuel occupations, except general and operations managers and plumbers, pipefitters and steamfitters, have a smaller median wage than the County's median wage of \$69,000 in 2019¹⁶. **(Exhibit 4)**

¹⁵ <https://www.census.gov/quickfacts/kingcountywashington>

¹⁶ Washington State Employment Security Department Median and hourly wages, 2018.

**Exhibit 4. Leading Fossil Occupations and Worker Demographics,
King County, 2019**

Occupational Group	Occupation	Jobs	Median Annual Wage	Share Age 55 and Above	% Female	Share Non-White
Production	Miscellaneous Assemblers and Fabricators	730	\$37,669	NA	NA	NA
Construction and Extraction	Construction Laborers	470	\$37,336	16%	6%	36%
Installation, Maintenance, and Repair	Automotive Service Technicians and Mechanics	450	\$37,708	17%	2%	31%
Construction and Extraction	Plumbers, Pipefitters, and Steamfitters	440	\$81,453	NA	NA	NA
Installation, Maintenance, and Repair	Automotive Body and Related Repairers	440	\$35,663	20%	2%	28%
Construction and Extraction	Operating Engineers and Other Construction Equipment Operators	230	\$60,281	26%	3%	18%
Office and Administrative Support	Office Clerks, General	220	\$31,817	26%	83%	33%
Transportation and Material Moving	Laborers and Freight, Stock, and Material Movers, Hand	220	\$27,487	15%	19%	39%
Transportation and Material Moving	Heavy and Tractor-Trailer Truck Drivers	210	\$39,506	29%	6%	33%
Production	Welders, Cutters, Solderers, and Brazers	180	\$42,354	18%	6%	30%
Management	General and Operations Managers	170	\$92,185	20%	30%	23%
Transportation and Material Moving	Automotive and Watercraft Service Attendants	160	\$28,097	15%	13%	32%
Production	First-Line Supervisors of Production and Operating Workers	160	\$55,810	27%	21%	28%
	<i>Jobs in Other Occupations</i>	4,460				
	Total Fossil Fuel Jobs	7,660				

Sources: EMSI, 2020; Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020; Community Attributes Inc., 2020.

Note: Plumbers and pipefitters jobs estimate based on interview feedback and findings.

Businesses and Activities that Depend on Fossil Fuels

Beyond the traditional fossil fuel industry sectors, additional industries in King County depend heavily on fossil fuels for their business activities. The transportation sector uses about 80% of petroleum consumed in Washington state, and the industrial sector uses most of the rest.¹⁷

Large facilities such as universities and hospitals are also energy intensive as they require fossil fuels for temperature regulation and air flow. Most of these facilities still rely on the electrical grid to power their activities, so are implicitly reliant on fossil fuels and would require a high initial investment to set up the infrastructure needed for transitioning. They also consume more energy per square foot than other buildings in the commercial sector, such as offices and retail stores, and need a reliable source that can meet their high demand.

Other examples of industries that depend on fossil fuels include the automotive repair industries which have many jobs that are trained in the combustion engine and the systems that produce the food supply for powering irrigation pumps, petroleum based pesticides and herbicides, mechanization for both crop production and food processing, fertilizer production and others.

Transportation

Transportation is the largest contributor of greenhouse gas emissions in Washington state and the Seattle region. Transportation activities include on-road gasoline and diesel vehicles, marine vessels, jet fuel and aviation gasoline, railroads, and natural gas used in transportation. In 2017, these activities produced 43.5 million metric tons of carbon dioxide equivalent (CO₂e) in Washington, a measurement which takes into account heat trapping and other impacts of greenhouse gases. That year, transportation activities contributed 44.6% of total state emissions¹⁸ and accounted for nearly one third of end-use energy consumption.¹⁹

Ground transportation businesses include trucking services, which transfer cargo from businesses to businesses and between other modes of transportation. Trucking companies, as well as individual consumers, purchase fuel at nearly 1,900 gas stations in Washington state. Motor

¹⁷ U.S. Energy Information Agency, “Washington State Profile and Energy Estimates,” [Link](#).

¹⁸ Washington State Department of Ecology, “2017 greenhouse gas data,” [Link](#).

¹⁹ U.S. Energy Information Agency, “Washington State Profile and Energy Estimates,” [Link](#).

gasoline accounts for about 40% of the state’s refined petroleum product consumption, and diesel fuel accounts for almost 20%.²⁰

Other transportation activities include those related to marine, air, and rail use. In King County, airlines at Seattle-Tacoma International Airport used about 700 million gallons of jet fuel in 2017.²¹ Statewide, several large U.S. military installations contribute to the high amount of jet fuel consumption. Washington is also a leader in aircraft manufacturing and other transportation equipment. Across its facilities in Auburn, Kent, Renton, and Seattle, in recent years The Boeing Company has been the third largest contributor of CO₂e emissions in King County, behind Ash Grove Cement Company and Nucor Corporation.²²

Commercial Buildings

Large indoor spaces are major energy consumers, using electricity and fuels for lighting, refrigeration, ventilation, cooling, space heating, and a variety of equipment uses. Shopping malls, retail stores, car dealerships, and other mercantile and service-providing businesses consume 15% of total energy used nationwide by commercial buildings. This segment is followed by office buildings (which in recent years has consumed 14% of total energy used by commercial buildings), education (10%), healthcare (8%), and lodging (6%).²³

In King County, the fourth largest contributor of greenhouse gas emissions is the University of Washington. Its main campus in Seattle produces more than 92,000 tons of CO₂e per year.²⁴ However, the university purchases electricity from Seattle City Light, which sources 84% of its electricity from hydroelectric power,²⁵ and has undertaken ambitious actions to reduce emission 36% below 2005 levels by 2035.²⁶ In general, hospitals are also energy-intensive because they are open 24 hours a day with sophisticated heating and ventilation systems to control temperatures and air flow.²⁷

²⁰ Ibid.

²¹ Port of Seattle, “Port of Seattle Announces Partnership for Sustainable Aviation Fuels at Sea-Tac Airport” (May 1, 2018), [Link](#).

²² Washington State Department of Ecology, “GHG Reporting Program Publication” (Dec. 5, 2019), [Link](#).

²³ U.S. Energy Information Agency, “Use of energy explained: Energy use in commercial buildings” (Sept. 28, 2018), [Link](#).

²⁴ Washington State Department of Ecology, “GHG Reporting Program Publication” (Dec. 5, 2019), [Link](#).

²⁵ Seattle City Light, “Power Mix” (2019), [Link](#).

²⁶ <https://green.uw.edu/inform/uw-climate-action-plan>

²⁷ U.S. Energy Information Agency, “Large hospitals tend to be energy-intensive” (Aug. 23, 2012), [Link](#).

CLEAN ENERGY EMPLOYMENT AND OCCUPATIONS IN KING COUNTY

The terms clean energy, carbon-free, and zero-carbon are often used interchangeably. Clean energy resources generally have no net greenhouse gas emissions associated with their generation, while some renewable energy resources such as biofuels and large hydroelectric generation²⁸ are associated with emissions factors. Clean, renewable energy resources can be defined as those that are “not depleted when used,” such as solar, wind, and geothermal.²⁹

The clean energy industry is comprised primarily of activities that contribute to reducing greenhouse gas emissions by increasing renewable energy production, improving energy efficiency, reducing waste, and conserving natural resources.³⁰ These activities are broader than traditional energy sectors. As defined by Mark Muro, Adie Tomer, Ranjitha Shivaram, and Joseph Kane of the Brookings Institute, in addition to procurers of clean energy, the clean energy industry covers jobs and firms that manufacture energy-saving products, construct and operate energy-efficient buildings, and provide services that reduce energy consumption, such as by modernizing heating, ventilation, and air conditioning (HVAC) systems.³¹

Decarbonization of buildings and transportation is a major goal of many environmental organizations and states. This process primarily affects equipment and vehicle manufacturing, renewable energy construction, electricity generation and distribution, building electrification, natural gas and petroleum distribution, energy efficiency, and other transportation-related industries. Employment is expected to increase in construction and building trades due to increased demand for electrification, efficiency improvements, building modifications, and equipment installation. Manufacturing, renewable energy, grid infrastructure, and utilities are also expected to experience job growth to support increased electricity sales.

All-electric new construction of buildings could reduce the need for plumbers and pipefitters to extend natural gas lines and connections, and reduced sales of natural gas could decrease the number of utility workers needed to

²⁸ <http://blogs.edf.org/energyexchange/2019/11/15/long-considered-a-clean-energy-source-hydropower-can-actually-be-bad-for-climate/>

²⁹ UCLA Luskin Center for Innovation, *Progress Toward 100% Clean Energy* (Nov. 2019), [Link](#).

³⁰ The Pew Charitable Trusts, *The Clean Energy Economy* (June 2009), [Link](#).

³¹ Mark Muro et al., *Advancing inclusion through Clean Energy Jobs*, The Brookings Institution (April 2019), [Link](#).

install gas lines and support gas distribution.³² However, the overall impact on the local demand for plumbers could be positive due to the increase in building retrofit work and increasing interest in district energy systems.

Innovative policy approaches can help grow jobs while mitigating and adapting to the climate crisis, such as new building code measures requiring additional piping for water recycling and water reuse for residential, commercial, and public buildings.³³ Updating Seattle’s water system overall could provide another avenue for job growth for plumbers and pipefitters, as could renewable-powered district energy systems, also called thermal microgrids, where hot water moving through a network of underground pipes is used to heat and cool buildings, such as Enwave’s systems in Seattle.

Clean Energy Industry Definition

The 2019 Brookings report cited above establishes a list of 81 industries that make up the clean energy economy, drawing on the Department of Energy’s 2017 U.S. Energy and Employment Report, the UCLA Luskin Center’s report on ‘Understanding the Green Economy in California,’ and the BLS Green Jobs survey. The full list of industries by sector is shown in Appendix A (**Exhibit 14**).

In defining clean energy jobs, the Brookings report widens the definition of clean energy beyond the traditional energy sector of production, transmission, distribution, and storage by including activities related to environmental management, conservation, and regulation, manufacturing of energy efficient-products, grid component manufacturing and construction, and construction of energy efficient buildings.

For the purposes of this study in differentiating and contrasting fossil fuel and clean energy jobs in King County, this definition is overly broad. Environmental management and regulation are important in meeting environmental goals, but jobs related to these activities would not be directly affected by a citywide transition away from fossil fuels. Additionally, a limited scope of energy-efficient manufacturing is appropriate, considering that several manufacturing industries are not concentrated in Seattle and King County.

In this fossil fuel workforce transition study, the NAICS codes listed below were drawn from the Brookings list of industries to represent core industries

³² Betony Jones et al., *California Building Decarbonization*, UCLA Luskin Center for Innovation (November 2019), [Link](#).

³³ <https://www.sierraclub.org/articles/2019/11/new-study-job-impacts-electrifying-california-s-buildings>

in the “clean energy” economy. These industries are primarily engaged in clean energy and are included in the employment estimate in their entirety.

Clean Energy Generation

- 221111: Hydroelectric Power Generation
- 221114: Solar Electric Power Generation
- 221115: Wind Electric Power Generation
- 221116: Geothermal Electric Power Generation
- 221117: Biomass Electric Power Generation
- 221118: Other Electric Power Generation
- 221121: Electric Bulk Power Transmission and Control
- 221122: Electric Power Distribution

Limited Manufacturing and Construction

- 238990: All other specialty trade contractors
- 333413: Industrial and commercial fan and blower and air purification equipment manufacturing
- 333414: Heating equipment (except warm air furnaces) manufacturing
- 333415: Air-conditioning and warm air heating equipment and commercial and industrial
- 334413: Semiconductor and related device manufacturing
- 334512: Automatic environmental control manufacturing for residential, commercial, and appliance
- 334513: Instruments and related products manufacturing for measuring, displaying, and controlling
- 334515: Instrument manufacturing for measuring and testing electricity and electrical signals
- 335311: Power, distribution, and specialty transformer manufacturing
- 335312: Motor and generator manufacturing
- 335911: Storage battery manufacturing
- 335931: Current-carrying wiring device manufacturing
- 335999: All other miscellaneous electrical equipment and component manufacturing
- 336111: Automobile manufacturing
- 336112: Light truck and utility vehicle manufacturing
- 336120: Heavy duty truck manufacturing
- 336211: Motor vehicle body manufacturing
- 336310: Motor vehicle gasoline engine and engine parts manufacturing
- 336320: Motor vehicle electrical and electronic equipment manufacturing
- 336330: Motor vehicle steering and suspension components (except spring) manufacturing
- 336340: Motor vehicle brake system manufacturing

- 336350: Motor vehicle transmission and power train parts manufacturing
- 336360: Motor vehicle seating and interior trim manufacturing
- 336370: Motor vehicle metal stamping
- 336390: Other motor vehicle parts manufacturing.

Additional research was undertaken to identify businesses that are not part of a core industry of the clean energy sector but whose activities are partly clean energy related. A total of 111 businesses were added to the total count of clean energy jobs, based on a custom data request to the Puget Sound Regional Council (included as “Other industries and businesses” in **Exhibit 5** below). Some of these businesses are classified under the NAICS codes listed below that are part of the Brookings report definition, while others were outside the Brookings list of industries (as shown in **Appendix B**).

- 236115: New single-family housing construction (except for-sale builders)
- 236118: Residential remodelers
- 236220: Commercial and institutional building construction
- 237130: Power and communication line and related structures construction
- 238160: Roofing contractors
- 238210: Electrical contractors and other wiring installation contractors
- 238220: Plumbing, heating, and air-conditioning contractors
- 541310: Architectural services
- 541320: Landscape architectural services
- 541620: Environmental consulting services

Employment and Occupations

King County Estimates

In 2019, the clean energy sector in King County employed an estimated 12,400 workers as shown in **Exhibit 5**. The largest subsector was “Specialty Trade Contractors”, including firms such as McKinstry that provide building energy efficiency improvement services. This estimate is based on industries determined to be entirely or near entirely engaged in clean energy, such as storage battery manufacturing. It also includes other businesses identified through research that are primarily involved in clean energy-related activities, although the overall industry they are part of is not a core sector of the clean energy economy. Examples include construction firms that fall outside “Specialty Trade Contractors” that provide building energy efficiency services.

Exhibit 5. Clean Energy Jobs by Major Subsector, King County, 2019

Industry	Jobs
Specialty Trade Contractors	3,270
Electric Power Distribution	1,530
Other Electronic Component Manufacturing	1,090
Motor Vehicle and Parts Manufacturing	580
All Other Miscellaneous Electrical Equipment and Component Manufacturing	370
Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables	350
Electric Bulk Power Transmission and Control	150
Automatic Environmental Control Manufacturing for Residential, Commercial, and Appliance Use	140
Hydroelectric Power Generation	120
Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals	110
Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	80
Heating Equipment (except Warm Air Furnaces) Manufacturing	60
Storage Battery Manufacturing	30
Current-Carrying Wiring Device Manufacturing	30
Industrial and Commercial Fan and Blower and Air Purification Equipment Manufacturing	30
Motor and Generator Manufacturing	20
<i>Other industries and businesses</i>	4,400
Total	12,400

Source: Washington State Employment Security Department, 2020; EMSI, 2020; Community Attributes Inc., 2020.

Just over half of clean energy jobs are in construction and extraction, production, and office and administrative support occupations. Clean energy construction and extraction occupations represent roughly 6% of total jobs in this occupational group in King County (**Exhibit 6**).

The leading clean energy occupations illustrated in **Exhibit 7** represent 44% of King County’s total jobs in this industry. The full list of occupations in the County’s clean energy industry is shown in Appendix B (**Exhibit 17**). Construction related occupations such as construction laborers, operating engineers and other construction equipment operators, and first-line supervisors of construction trades and extraction workers are among the most commonly found in the clean energy industry, mostly due to the prevalence of jobs in the specialty trade contractors sector.

Exhibit 6. Occupational Groups within the Clean Energy Industry, King County, 2019

Occupational Group	Clean Energy Jobs, 2019	% of King County All Jobs, 2019
Construction and Extraction	3,310	5.9%
Production	1,920	3.3%
Office and Administrative Support	1,430	1.0%
Business and Financial Operations	1,190	0.9%
Transportation and Material Moving	880	1.0%
Architecture and Engineering	840	2.5%
Management	820	0.9%
Computer and Mathematical	640	0.4%
Installation, Maintenance, and Repair	490	1.2%
Sales and Related	460	0.4%
<i>Jobs in Other Occupational Groups</i>	420	
Total	12,400	0.9%

Source: Washington State Employment Security Department, 2020; Bureau of Labor Statistics, 2020; Community Attributes Inc., 2020.

Most leading clean energy occupations have a low share of female workers, except customer service representatives (64%), business operations specialists (57%), and management analysts (44%). Laborers and freight, stock, and material movers (40%), electrical engineers (37%), construction laborers (36%), and customer service representatives (36%) have the highest share of non-white workers, while all other clean energy occupations have a lower portion of non-white workers than the County’s average population (34%). These occupations, with the exception of electrical engineers, are the lowest paid among the County’s leading clean energy industry occupations, comprising roughly 14% of the sector’s jobs.

Exhibit 7. Leading Occupations within the Clean Energy Industry, King County, 2019

Occupational Group	Occupation	Jobs, 2019	Median Annual Wage	Share Age 55 and Above	% Female	Share Non-White
Construction and Extraction	Construction Laborers	1,080	\$37,336	16%	6%	36%
Production	Miscellaneous Assemblers and Fabricators	770	\$37,669	NA	NA	NA
Office and Administrative Support	Customer Service Representatives	490	\$30,997	13%	64%	36%
Construction and Extraction	Operating Engineers and Other Construction Equipment Operators	460	\$60,281	26%	3%	18%
Construction and Extraction	First-Line Supervisors of Construction Trades and Extraction Workers	360	\$71,354	28%	6%	16%
Business and Financial Operations	Business Operations Specialists, All Other	330	\$60,786	22%	57%	34%
Construction and Extraction	Paving, Surfacing, and Tamping Equipment Operators	260	\$56,633	25%	4%	17%
Transportation and Material Moving	Crane and Tower Operators	260	\$61,387	28%	3%	21%
Construction and Extraction	Carpenters	250	\$48,348	19%	3%	29%
Computer and Mathematical	Software Developers	230	\$140,234	NA	NA	NA
Transportation and Material Moving	Laborers and Freight, Stock, and Material Movers, Hand	210	\$27,487	15%	20%	40%
Management	Construction Managers	210	\$75,552	28%	12%	14%
Management	General and Operations Managers	210	\$92,185	20%	30%	23%
Architecture and Engineering	Electrical Engineers	190	\$88,763	28%	9%	37%
Business and Financial Operations	Management Analysts	180	\$76,941	28%	44%	29%
	<i>Jobs in Other Occupations</i>	<i>6,910</i>				
	Total	12,400				

Source: Washington State Employment Security Department, 2020; EMSI, 2020; Community Attributes Inc., 2020.

Support Activities

Businesses in the fossil fuel and clean energy industries both rely on similar professional support activities for various administrative, legal, financial, and businesses services. These occupations are not unique to any one sector, and it is reasonable to assume that workers in these occupations could secure employment in other industries, including the clean energy sector, if displaced from fossil fuels. However, workers who rely on skills specific to fossil fuels such as pipefitters or other construction workers building and maintaining fossil fuel infrastructure are expected to require more resources in such a transition. Transitioning to clean energy jobs, particularly in clean energy production and energy efficiency, requires more knowledge in content areas with a clear scientific component and more technical skills than the average job.³⁴

CLEAN ENERGY INDUSTRY AND OCCUPATIONAL OUTLOOK

Clean energy employment has strong potential to increase significantly nationwide as well as in Seattle. The American Council for an Energy-Efficient Economy (ACEEE) estimates that implementing its proposed set of government energy efficiency investments, many using existing federal programs, would create 200,000 U.S. jobs per year from 2021 to 2025, then 60,000 per year through 2030. These investments include expanded tax incentives and increased funding for state and local energy efficiency measures, among others. Investment in green buildings has the highest employment potential, with \$35.4 billion in federal incentives for energy upgrades in existing homes and energy efficient new construction expected to create 377,000 jobs nationwide over the next three years. Similarly, \$37.3 billion in tax credits for electric vehicles, charging stations, and trucks, as well as incentives for mass transportation projects, could result in 129,000 new jobs in the same timeframe. These investments in labor-intensive projects could boost employment and create energy savings exceeding initial costs, in addition to slowing climate change.³⁵

In Washington state, the clean energy industry has experienced rapid growth over recent years. Currently, 55% of the state's clean energy jobs are in the

³⁴ Mark Muro et al., page 22.³⁵ American Council for an Energy-Efficient Economy (ACEEE), "Job and Climate Impacts from Energy Efficiency Investments" (August 2020), [Link](#).

³⁵ American Council for an Energy-Efficient Economy (ACEEE), "Job and Climate Impacts from Energy Efficiency Investments" (August 2020), [Link](#).

Seattle metropolitan area, while Washington’s rural areas together rank second in the state for clean energy workers.³⁶

The 2019 Clean Energy Transformation Act commits the state to 100% clean energy standards by 2045. The law will phase out coal electricity production by 2025, implement emission reduction targets in 2030, and increase investments in renewable energy sources.³⁷ These policies are likely to further grow employment in the local clean energy industry primarily in residential and large commercial building retrofits and solar PV construction.

In 2020, however, the COVID-19 pandemic has had a substantial impact on the clean energy industry’s workforce. Through October 2020, more than 17,000 clean energy workers remained unemployed, which represents 19% of the sector’s total workforce³⁸. Most clean energy workers in Washington are employed by firms with fewer than 20 employees. These small businesses are less resistant to financial shocks than larger counterparts and have been disproportionately impacted by the economic slowdown and declining incentives.

Despite these setbacks, federal, state and local clean energy initiatives have the potential to create thousands of jobs. Every \$1 million invested in the “Resilient Recovery Portfolio,” a group of 14 programs analyzed by Climate Xchange and the Low Carbon Prosperity Institute, would support 10 jobs in Washington state. Jobs in the portfolio have an average wage of \$51,400 per year, slightly higher than in the state economy overall.³⁹

Other studies also support an optimistic outlook for clean energy in Washington state. Robert Pollin et al.⁴⁰ found that clean energy investment in the state can materialize in two ways: expanding the supply of renewable energy; and improving energy efficiency standards of buildings, transportation, and industrial production. A projected \$6.6 billion invested in these areas per year over the next 15 years could result in 36,000 to 41,000 annual new jobs in Washington state. These jobs would include occupations in construction, sales, production, engineering, and administrative support, with average annual compensation ranging from \$52,000 to \$90,000.

Fossil fuel employment would decline by 3.5% per year in this scenario, but that effect would be less than the number of fossil fuel workers already

³⁶ *Clean Jobs Washington*, E2 (2019), [Link](#).

³⁷ Washington Clean Energy Transformation Act (RCW 19.405).

³⁸ <https://e2.org/wp-content/uploads/2020/11/E2-Clean-Jobs-Washington-2020.pdf>.

³⁹ Jonah Kurman-Faber, Kevin Tempest, Ruby Wincele, “Building Back Better” (August 2020), [Link](#).

⁴⁰ Robert Pollin, Heidi Garret-Peltier, and Jeannette Wicks-Lim, “A Green New Deal For Washington State” (December 2017), [Link](#).

expected to retire voluntarily. An average of 170 fossil fuel workers are projected to turn 65 in Washington state every year through 2035. All workers in the sector would benefit from \$30–\$40 million per year in retraining and relocation support⁴¹. While additional demographics analysis would be needed to project retirement rates of King County’s fossil fuel and convenience store workers, this type of investment could provide for a just transition for all of the area’s fossil fuel workers.

Outlook by Occupations

Clean energy occupations include the most commonly held positions in identified clean energy firms, along with additional jobs identified as clean energy occupations, e.g., solar photovoltaic installers. **Exhibit 8** details leading clean energy occupations representing at least 1.5% of total workers in clean energy in King County in 2019. Occupational projections are based on the countywide outlook across all sectors published by the Washington State Employment Security Department.

According to this analysis, the most common occupation, construction laborers, are expected to increase by 4.6% by 2028 in King County. Management analysts are expected to increase the most, by 27.8%. Customer service representatives, business operations specialists, electrical engineers, management analysts, and general and operations managers are projected to see local double-digit increases.

While the occupations expected to be more in demand in Seattle’s emerging clean energy economy may not directly match those declining in fossil fuel industry, a variety of pathways for positions such as pipefitters and fusers can be explored to map effective transitions. The up skilling of workers through stackable micro credentials⁴² and specialized trainings for electricians, sheet metal and HVAC workers, and plumbers and pipefitters can ensure a robust local labor market and continued employment.

⁴¹ This figure is based on assumptions on the annual costs of providing pension guarantee for workers aged 65 and older, glide path to retirement for workers aged 60 to 64, retraining and 100% wage replacement (2 years), wage insurance after reemployment, capped at \$10,000 (4 years) or unemployment benefits with no reemployment for workers under 60. It also assumes that the pattern of employment contraction due to the transition from fossil fuels will entail periods of steady annual job losses which alternate with sporadic periods of larger annual losses.

⁴² Micro-credentials are defined as short, competency-based recognition that allows a worker to demonstrate mastery in a particular area. They differ from traditional degrees and certificates in that they are generally offered in shorter or more flexible timespans and tend to be more narrowly focused. Micro-credentials can be offered online, in the classroom, or via a hybrid of both.

Exhibit 8. Leading Clean Energy Industry Occupations by Employment and Projections, King County, 2019-2028

Occupation	2019 Jobs	Growth rate, '19-'28
Construction Laborers	1,080	4.6%
Miscellaneous Assemblers and Fabricators	770	0.0%
Customer Service Representatives	490	14.3%
Operating Engineers and Other Construction Equipment Operators	460	4.3%
First-Line Supervisors of Construction Trades and Extraction Workers	360	5.6%
Business Operations Specialists, All Other	330	12.1%
Paving, Surfacing, and Tamping Equipment Operators	260	3.8%
Crane and Tower Operators	260	3.8%
Carpenters	250	4.0%
Software Developers	230	4.3%
Laborers and Freight, Stock, and Material Movers, Hand	210	9.5%
Construction Managers	210	9.5%
General and Operations Managers	210	19.0%
Electrical Engineers	190	10.5%
Management Analysts	180	27.8%
<i>Jobs in Other Occupations</i>	<i>6,910</i>	
Total	12,400	

Sources: Washington State Employment Security Department, 2020; Community Attributes Inc., 2020.

Note: The growth rate projections from the Washington State Employment Security Department are based on historical data that was released prior to the production of projections, Therefore, projections will not be affected or include impacts by the COVID-19 pandemic and response efforts. Furthermore, projections mostly likely do not account for potential future policy decisions that may drive the transition from fossil fuels or incentivize clean energy economy growth.

Stakeholder Engagement Findings

This section summarizes the findings from stakeholder interviews regarding prospects and challenges for the future of clean energy industry in King County.

- Stakeholders indicated that state restrictions under COVID-19 have greatly affected the local clean energy industry as well as disadvantaged communities with access to facilities and sites difficult, business postponed, and temporary employee layoffs. Six months into the pandemic the sector was opening back up and recovering, with sales inquiries growing but customers remaining less willing to commit.

- Seattle’s clean energy sector is seeing growing interest in solar, energy efficiency, fuel shifting, electrification, energy eco-districts, electric vehicle (EV) charging stations, and battery storage, as well as corporate climate and diversity commitments. Overall Seattle clean energy industry leaders see a strong outlook for job growth even with continued COVID-19 impacts and federal policy uncertainty. If not extended by Congress, federal solar tax credits scheduled to ramp down 12/31/2020 and sunset 12/31/22 could undercut the young industry. The potential for new clean energy friendly recovery programs and policies at federal, state, and local levels in the coming years, such as stimulus funding tied to living wage job creation and funding for basic health care for small businesses, could further strengthen and stabilize the industry.
- Clean energy companies are generally bullish on continued growth in business and employment. Employers cited competitive current renewable prices and the likelihood of future reductions as growth drivers for the industry.
- Non-union clean energy companies have had a hard time hiring electrical engineers due to Seattle’s construction boom. The current economic downturn may ease this shortage somewhat, but Washington’s relatively strict labor guidelines are likely to extend the demand for licensed electricians.
- Clean energy sector demographics are reported to be changing from older white males to a younger, more diverse workforce. Employers are recognizing the need for different perspectives and acknowledging workers “can’t all come from the same mindset” to solve problems effectively. Clean energy employers are becoming more interested in recruiting youth with diverse backgrounds and hiring workers with vocational training rather than 4-year degrees, following Google’s lead – those with the right skills don’t need full undergraduate degrees.
- Stakeholders note that Seattle utility infrastructure is growing and decentralizing, leading to more successful installations of distributed generation. However, increasing competition from larger California solar installers is seen as a growing threat to local clean energy business owners.
- While COVID-19 is increasing ventilation needs—more fresh air is required which expends more energy—the future of office space needs is a major unknown. Solar installers point out with facility upgrades and conversions underway, placement of HVAC and other equipment on roofs can be consolidated to improve spacing for solar arrays.
- Greening of the transportation sector is another major growth opportunity in the form of quality job creation for marginalized

communities, both with EV charging and biofuel retrofits for large diesel fleets.⁴³

WAGES, KNOWLEDGE AND SKILLS ANALYSIS

Broadly, both fossil fuel and clean energy jobs have low entry barriers, with relatively higher educational requirements for clean energy jobs. Most leading occupations in these industries require little to no higher education and few years of on-the-job experience for entry. Additionally, some occupations have direct crossover potential between fossil fuels and clean energy.

Required Education Levels

Exhibit 9 shows the leading clean energy occupations in King County and respective required levels of education. Construction laborers make up the largest clean energy occupation, of which 93% require a high school education or less. Other occupations in the clean energy industry that mostly require a high school diploma or less include laborers and freight, stock, and material movers, paving, surfacing, and tamping equipment operators, and operating engineers and other construction equipment operators.

Roughly 55% of total jobs within leading clean energy occupations require a high school education or less, and 24% require a bachelor's degree or higher. Several clean energy occupations require specialized certificates, including electricians, construction managers, plumbers, HVAC mechanics, and wind turbine service technicians.

An estimated 65% of fossil fuel occupations require a high school education or less, and fewer fossil fuel sector jobs tend to require post-secondary certificates as shown in **Exhibit 10**. Overall, only 3% of jobs within leading fossil fuel occupations require a bachelor's degree or higher.

Required Work Experience

Clean energy and fossil fuel jobs can also be compared by required work experience. While 43% of jobs in leading clean energy occupations require none to less than a year of on-the-job experience, that percentage is higher (53%) for fossil fuel leading occupations. Among leading occupations, there is a greater share of clean energy jobs that require more than four years of work experience. These include construction managers, management analysts, general and operations managers and software developers (**Exhibit 11** and **Exhibit 12**).

⁴³ Witt, Hays December 2019. "Connecting Disadvantaged Communities to Quality Jobs in the Transportation Electrification Sector: An Initial Assessment." Prepared for the Drive Clean Seattle Program.

Exhibit 9. Leading Clean Energy Occupations by Required Level of Education, King County, 2020

Occupation	Less than a High School Diploma	High School Diploma	Post-Secondary Certificate	Some College Courses	Associate's Degree	Bachelor's Degree or Higher
Construction Laborers	23%	70%	6%	0%	0%	1%
Miscellaneous Assemblers and Fabricators	30%	48%	7%	11%	3%	0%
Customer Service Representatives	3%	34%	2%	7%	6%	48%
Operating Engineers and Other Construction Equipment Operators	13%	67%	18%	2%	0%	0%
First-Line Supervisors of Construction Trades and Extraction Workers	7%	25%	29%	26%	8%	5%
Business Operations Specialists, All Other	1%	17%	12%	6%	7%	57%
Paving, Surfacing, and Tamping Equipment Operators	37%	43%	18%	1%	0%	0%
Crane and Tower Operators	8%	32%	61%	0%	0%	0%
Carpenters	17%	47%	23%	5%	6%	2%
Software Developers	0%	0%	1%	0%	3%	95%
Laborers and Freight, Stock, and Material Movers, Hand	19%	70%	0%	5%	5%	0%
Construction Managers	0%	0%	4%	12%	4%	80%
General and Operations Managers	0%	15%	9%	19%	9%	48%
Electrical Engineers	0%	3%	0%	0%	2%	95%
Management Analysts	0%	0%	0%	0%	0%	100%

Exhibit 10. Leading Fossil Fuel Occupations by Required Level of Education, King County, 2020

Occupation	Less than a High School Diploma	High School Diploma	Post-Secondary Certificate	Some College Courses	Associate's Degree	Bachelor's Degree or Higher
Miscellaneous Assemblers and Fabricators	30%	48%	7%	11%	3%	0%
Construction Laborers	23%	70%	6%	0%	0%	1%
Automotive Service Technicians and Mechanics	7%	35%	51%	4%	4%	0%
Plumbers, Pipefitters, and Steamfitters	10%	34%	52%	2%	2%	0%
Automotive Body and Related Repairers	23%	42%	35%	0%	0%	0%
Operating Engineers and Other Construction Equipment Operators	13%	67%	18%	2%	0%	0%
Office Clerks, General	2%	41%	7%	15%	36%	0%
Laborers and Freight, Stock, and Material Movers, Hand	19%	70%	0%	5%	5%	0%
Heavy and Tractor-Trailer Truck Drivers	19%	56%	15%	5%	1%	5%
Welders, Cutters, Solderers, and Brazers	22%	42%	26%	7%	3%	0%
General and Operations Managers	0%	15%	9%	19%	9%	48%
Automotive and Watercraft Service Attendants	16%	59%	23%	2%	0%	0%
First-Line Supervisors of Production and Operating Workers	3%	44%	9%	14%	6%	24%

Sources: Washington State Employment Security Department, 2020; O*NET, 2020.

Exhibit 11. Leading Clean Energy Occupations by Required Work Experience, King County, 2020

Occupation	None	1 year or less	1-4 years	4-10 years	Over 10 years
Construction Laborers	17%	54%	26%	2%	0%
Miscellaneous Assemblers and Fabricators	36%	42%	12%	10%	1%
Customer Service Representatives	3%	27%	51%	18%	0%
Operating Engineers and Other Construction Equipment Operators	6%	20%	54%	12%	9%
First-Line Supervisors of Construction Trades and Extraction Workers	3%	14%	33%	41%	9%
Business Operations Specialists, All Other	9%	10%	46%	28%	7%
Paving, Surfacing, and Tamping Equipment Operators	15%	43%	21%	22%	0%
Crane and Tower Operators	20%	33%	31%	15%	1%
Carpenters	8%	27%	41%	19%	5%
Software Developers	15%	0%	22%	51%	12%
Laborers and Freight, Stock, and Material Movers, Hand	35%	44%	16%	2%	3%
Construction Managers	0%	0%	8%	64%	28%
General and Operations Managers	1%	5%	33%	46%	14%
Electrical Engineers	3%	8%	53%	18%	19%
Management Analysts	0%	0%	35%	54%	12%

Exhibit 12. Leading Fossil Fuel Occupations by Required Work Experience, King County, 2020

Occupation	None	1 year or less	1-4 years	4-10 years	Over 10 years
Miscellaneous Assemblers and Fabricators	36%	42%	12%	10%	1%
Construction Laborers	17%	54%	26%	2%	0%
Automotive Service Technicians and Mechanics	5%	24%	45%	26%	1%
Plumbers, Pipefitters, and Steamfitters	20%	16%	39%	22%	3%
Automotive Body and Related Repairers	41%	29%	12%	13%	5%
Operating Engineers and Other Construction Equipment Operators	6%	20%	54%	12%	9%
Office Clerks, General	8%	39%	50%	3%	0%
Laborers and Freight, Stock, and Material Movers, Hand	35%	44%	16%	2%	3%
Heavy and Tractor-Trailer Truck Drivers	4%	53%	38%	5%	0%
Welders, Cutters, Solderers, and Brazers	13%	31%	35%	15%	5%
General and Operations Managers	1%	5%	33%	46%	14%
Automotive and Watercraft Service Attendants	52%	10%	36%	2%	0%
First-Line Supervisors of Production and Operating Workers	9%	5%	15%	23%	48%

Sources: Washington State Employment Security Department, 2020; O*NET, 2020.

Knowledge and Skills Analysis

Fossil fuel jobs likely to be disproportionately affected by the transition to clean energy have significant shares of workers in the fossil fuel industry specifically. **Exhibit 13** shows fossil fuel occupations: 1) with more than 100 fossil fuel jobs, and 2) with a fossil fuel industry dependency of 5% or more. The fossil fuel industry dependency by occupation is expressed as the share of fossil fuel jobs of total King County jobs within an occupation. For example, an estimated 42% of automotive glass installers and repairers in King County work in the fossil fuel industry.

Occupations in **Exhibit 13** are grouped by the fossil fuel subsector with the highest concentration of workers in that occupation. For example, all operating engineers and other construction equipment operators that work in the fossil fuel industry are concentrated in the utility system construction. An estimated 29% of welders, cutters, solders, and brazers in the fossil fuel industry work in utility system construction, while the rest work in several other subsectors including agriculture, construction, and mining machinery manufacturing (24%) and motor vehicle body and trailer manufacturing (17%).

The transition from fossil fuels will impact these occupations differently depending on the transferability of knowledge and skills. Automotive glass installers and repairers and body and related repairers within the automotive mechanical and electrical repair and maintenance subsector, as well as painters of transportation equipment in motor vehicle manufacturing subsector have skills and knowledge that are presumably transferable from ICE vehicles to EVs.

The other occupations in the automotive mechanical and electrical repair and maintenance subsector from **Exhibit 13** such as mechanics and service attendants will require some EV related skills training to transition from working on ICE vehicles to EVs. Automotive service technicians and mechanics have been identified in SJI's study on the electrification of transportation system in Washington state as part of the occupational infrastructure for EV supply chains. According to their study, automotive service technicians and mechanics are expected to grow by 4% between 2019 and 2025.

The fossil fuel and clean energy industries have four leading occupations in common: Construction Laborers; Miscellaneous Assemblers and Fabricators; Operating Engineers and Other Construction Equipment Operators; and General and Operations Managers. These four occupations have direct crossover and transferability, with similar educational and work experience requirements, but still may require deeper investigation to identify any skills specific to each industry.

The analysis of knowledge, skills, and abilities elements between occupations provides a preliminary analysis of the clean energy occupations that may be options for displaced fossil fuels workers. However, this preliminary analysis does not contain the detailed skills and abilities that may be unique to each of these occupations. Additional research and stakeholder feedback are needed to determine a more detailed list of skills required for fossil fuel industry occupations and transferability to the clean energy industry.

O*NET OnLine provides data on knowledge, abilities, and skills required for each occupation, as defined by the Bureau of Labor Statistics Standard Occupational Classification (SOC) code. Each knowledge, ability, and skill element is ranked by both importance and level for each occupation. An analysis of these elements provides a preliminary assessment of transferable occupations based on skills. The knowledge, ability, and skills elements are broad and therefore do not identify some of the detailed and specific skills required for each occupation. Additionally, occupations defined by SOC codes, while allowing for data analysis, are also broad categories often crossing between industries. Stakeholder and interview feedback are important to distinguish the specific attributes of jobs that are unique to a specific industry such as fossil fuels and clean energy, as well as skills that are most transferable between industries.

O*NET also provides a Career Changers matrix to identify related occupations – occupations that make use of similar skills and experience. Workers from one occupation may transfer to a job in a related occupation with minimal additional preparation. This matrix uses an algorithm to identify jobs that would require little additional training for transfer, these are related occupations. According to the Career Changers Matrix Heavy and Tractor-Trailer Truck Drivers, a fossil fuel occupation, is related to the Paving, Surfacing, and Tamping Equipment Operators occupation in the clean energy industry. Additionally, Operating Engineers and Other Construction Equipment Operators has transferability to Crane and Tower Operators, a clean energy occupation.

Exhibit 13. Leading Fossil Fuel Occupations by Share of Jobs in Industry, King County, 2019

Subsector	Occupation	Jobs	Fossil Fuel Industry Dependency	Subsector Job Concentration
Automotive Mechanical and Electrical Repair and Maintenance	Automotive Glass Installers and Repairers	110	42%	100%
	Automotive Body and Related Repairers	440	39%	100%
	Automotive and Watercraft Service Attendants	160	31%	100%
	Automotive Service Technicians and Mechanics	450	13%	99%
	Helpers--Production Workers	110	11%	87%
	Bus and Truck Mechanics and Diesel Engine Specialists	130	6%	96%
	Cost Estimators	130	6%	84%
	<i>% of Jobs in Subsector</i>	61%		
Utility system construction	Operating Engineers and Other Construction Equipment Operators	230	10%	100%
	Welders, Cutters, Solderers, and Brazers	180	9%	29%
	Construction Laborers	470	5%	100%
	Plumbers, Pipefitters, and Steamfitters	440	NA	NA
	<i>% of Jobs in Subsector</i>	64%		
Motor Vehicle Manufacturing	Painters, Transportation Equipment	140	39%	100%
	Miscellaneous Assemblers and Fabricators	730	8%	57%
	<i>% of Jobs in Subsector</i>	70%		
Motor Vehicle Parts Manufacturing	Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic	120	20%	97%
	<i>% of Jobs in Subsector</i>	32%		

*Sources: Washington State Employment Security Department, 2020; O*NET, 2020.*

The most common⁴⁴ knowledge, abilities, and skills elements identified across the fossil fuel industry (ranked by applicability to both fossil fuel and clean energy occupations) include:

Knowledge Elements

- Customer and Personal Service
- English Language
- Mechanical
- Mathematics
- Public Safety and Security
- Administration and Management
- Building and Construction

Skill Elements

- Active Listening
- Speaking
- Coordination

Abilities Elements

- Information Ordering
- Near Vision
- Oral Comprehension
- Oral Expression
- Problem Sensitivity
- Speech Clarity
- Deductive Reasoning
- Speech Recognition
- Selective Attention
- Written Comprehension

A detailed comparison of knowledge, skills, and abilities between occupations can provide insight into the potential transferability of an occupation. Comparing the unique set of knowledge, skills, and abilities⁴⁵ for the three most fossil fuel industry dependent occupations identifies the most likely matches for transfer to clean energy occupations.

⁴⁴ Common indicates more than half of leading fossil fuel occupations receive an importance of 3 or greater out of 5 for knowledge elements and more than 75% receive a score of 3 or greater for skill and abilities elements.

⁴⁵ An analysis compares the top 5 ranked elements for each knowledge, skill, and abilities areas between two occupations to identify the percentage match between the two occupations. For example, the Pipefitters occupation has 13 total elements that are in the top 5 for each element area with the Carpenter occupation. Overall, the pipefitter occupation has 5 top knowledge elements, 9 top skills elements, and 6 top abilities elements, for a total of 20 potential elements for comparison. With 13 elements in common, the Carpenter occupation has a 65% match to the Pipefitters occupation.

Below are the three of the most fossil fuel dependent occupations and the clean energy occupations having at least a 50% match in knowledge, skills, and abilities, with the portion of overlap between occupations in each sector shown. Details on the broad knowledge, skill, and abilities elements that match between these occupations can be found in **Appendix D**.

Plumbers, Pipefitters and Steamfitters

- Carpenters (65%)
- Laborers and Freight, Stock, and Material Movers, Hand (60%)
- Construction Laborers (55%)

Welders, Cutters, Solderers, and Brazers

- Miscellaneous Assemblers and Fabricators (88%)
- Carpenters (56%)
- Laborers and Freight, Stock, and Material Movers, Hand (56%)

Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic

- Miscellaneous Assemblers and Fabricators (69%)
- Paving, Surfacing, and Tamping Equipment Operators (56%)
- Laborers and Freight, Stock, and Material Movers, Hand (56%)

WORKFORCE TRANSITION IMPACTS

This chapter of the study includes a summary of feedback and key findings from stakeholder outreach on potential workforce impacts of a transition away from fossil fuels.

Fossil Fuel Industry

Background on Fossil Fuel Stakeholders

Companies, unions, and organizations tied to fossil fuels come from a variety of backgrounds. Some, such as the UA Local 32 Plumbers and Pipefitters, have members who directly work for the region's largest investor-owned utility Puget Sound Energy (PSE) and could be adversely impacted by an end to new natural gas pipelines in Seattle. Others, such as IBEW 46 (electrical workers) are agnostic as to the power and fuel source and may likely see an increase in demand for work associated with electrification and solar installations.

As part of this study, 6 stakeholders were interviewed, and 11 responded to the survey from the fossil fuel industry. Interviewees and survey respondents included Pacific Northwest Carpenters Union, Teamsters, independent truck drivers, Laborers Local Union 242 (10-15% of whose members are involved in building and maintenance of fossil fuel infrastructure), International Union of Operating Engineers, Local 302, Seattle Building Trades Labor Council, as well as businesses such as BP America, Ballard Oil Co., BNSF, Christensen Fuels (a distributor of gasoline and other fuels), Innio (a manufacturer of gas

and renewable fuel engines), heating and oil providers, and representatives of the building trades.

Among the 11 organizations that responded to the online survey conducted for this study, six reported employment in the region of less than 30 workers. Five respondents self-identified as union members, speaking from their own positions and perspectives or on behalf of the local union; two were employees and the remaining four were business owners.

Fossil Fuels Workforce Impacts

Feedback on **workforce impacts** of Seattle's shift away from fossil fuels varied based on the kinds of work each stakeholder is engaged in. Among unions, training to become a journey worker is a long and intensive process, requiring significant monetary and time investment. Workers in some occupations such as the 260 fusers who work on PSE natural gas pipelines and 180 additional workers employed on PSE projects through Infrasource would likely require several years of retraining and might experience a decline in wages as similarly compensated opportunities in the local clean energy industry may not yet exist. Representatives of Laborers Local Union 242 indicated that the elimination of fossil fuel infrastructure in the Seattle region could affect the careers of 500 to 750 members. Their members install the shared gas distribution infrastructure for buildings and install and maintain the main lines of gas and oil coming from the source.

Other occupations, such as electricians represented by IBEW 46, do not anticipate dislocations due to a transition to clean energy—and foresee an increase in local work opportunities—but did share concerns about negative impacts that may be seen by other unionized workers whose skills are not as easily transferable to clean energy work, such as pipefitters or other construction workers building and maintaining the natural gas infrastructure. Similarly, sectors such as rail transport of fossil fuels, do not anticipate a local occupational change since the supply and demand for these products exists in locations distant from the Seattle regional market.

For other firms such as fuel and lubricant distributors, the actual workforce requirements for their operations are not heavily skewed or specific to the production, handling, distribution, or infrastructure tied to fossil fuels. For example, some firms indicated that the majority of their workers are involved in various office tasks and have related skills, such as accounting and administration. These positions require some subject matter understanding of the industry, but the technical skills for these positions are not specific to fossil fuels. Truck drivers transporting flammable materials receive certifications and training and are likely paid a higher wage, but this is viewed as supplemental to their primary skill sets.

The **demand for skills** varies widely across the sector, a reflection of the diverse set of activities captured under “fossil fuels.” For example, BP America, which owns and operates a fuel pipeline hub in Renton, Washington, employs workers whose primary tasks involve maintaining key pieces of equipment for the Olympic Pipeline, along with construction coordinators, control center staff, mechanical and civil engineers, administrative staff, and health and safety workers.

Other illustrative fossil fuel occupations include local fuel delivery truck drivers, service technical, sales staff, and installers. At least one family-owned fossil fuel sector firm reported multiple customer service agents and equipment managers.

The opportunity for fossil fuel workers to transition into the clean energy industry, especially into “high-road” jobs⁴⁶ that require and appropriately compensate a skilled and trained workforce, will require deliberate policy intervention to support what may otherwise become a stranded subset of the labor market. Job training and transition support for specific occupations may not necessarily be lowest upfront cost for growing the clean energy economy but should help ensure quality work is performed resulting in satisfied customers, accelerated market transformation, and availability of a robust and diverse local skilled workforce.

Recommendations and Other Concerns Expressed

Most of the concerns raised among fossil fuel stakeholders focused on the disruption to existing work and the need for a more thorough understanding of the economic costs borne by these workers. Specific comments included:

- *We need to have a plan that helps transition the work force that will see their fossil fuel jobs disappear. We need to make sure that all workers are placed in an appropriate union, based on the work that they associate with. This also means making sure that the work force gets proper evaluations that will place them at an appropriate wage rate no less than the wage rate they are currently working under.*
- *To transition away completely from fossil fuels would be reckless without a complete study of the impact and costs to the region. We know that the technology around the use of fossil fuels has allowed the consumption and emissions numbers to decline per person. Things to consider include the strain on our electrical infrastructure and the cost to upgrade that; the reliance on one form of energy to power our grid;*

⁴⁶ High-road jobs are defined as jobs in sectors in which firms compete on the basis of skill, experience, and qualifications and worker pay tends to increase with training and experience.

the retraining of the employees whose careers are affected to give them a just transition.

- *Need to balance CAPEX, reliability, OPEX, and have a reasonable timeline to accommodate cost effective solutions. Conservation with existing infrastructure and resources should be the first step as it is always the most cost effective.*
- *A lot more discussion and analysis are required before engaging in legislation. Also, mindfulness that your laws affect only those within your jurisdiction and a macro/statewide level analysis is more appropriate than a regional change that folks can simply cross the city line to avoid.*

Clean Energy Industry

Background on Clean Energy Stakeholders

Seattle's clean energy sector has strong representation in clean buildings, solar, electric vehicles, and related renewable energy and energy efficiency technologies. Key stakeholders interviewed or surveyed for this study include A&R Solar, Ameresco, Artisan Electric, DNV GL, Cascadia Consulting Group, E8, FlexCharging, Green Project Solutions Group, Janicki Industries, Johnson Controls, MacDonald Miller, McKinstry, OneEnergy Renewables, Puget Sound Solar, Sazan Environmental Services, Spark Northwest, Sphere Solar, Sun Path Electric, Sustainable Seattle, Sweek Consulting Engineers, Verde Energy, and several additional clean energy consultants.

Half of the survey respondents that self-identified with the clean energy sector have less than 10 employees, and another four have between 10 and 50 employees. Roughly 47% of survey respondents categorized themselves as business owners and 38% as employees.

Clean Energy Workforce Impacts

Clean energy firms are facing aggressive **competition for diverse talent** due to a “people war” in Seattle area, with shortages especially network/IT-centric and certified electricians. Some have even been offering signing bonuses to attract qualified employees. Retaining good workers and key management professionals is also challenging as the tech industry can pay 40% higher salaries than the clean energy industry.

Other **in-demand jobs** are for electrical engineers and clean energy specialists such as heat pump technicians and efficiency upgrades experts. Firms also expressed a desire for more policy experts for navigating local regulations, and consultants want more expertise in econometrics, carbon accounting, and lifecycle cost assessments.

Local clean energy businesses also face a **growing need** for electricians as well as plumbers and pipefitters – with water-related systems in high

demand – in addition to service mechanics, design and commissioning engineers, data analysts, and technical sales representatives.

Many clean energy business leaders expressed a desire to interest high school students in non-college career pathways in trades. With many openings and an aging workforce retiring, clean energy construction and operations related jobs provide good compensation and benefits and are an appealing career choice with long-term potential for advancement.

With the region’s relatively low energy costs, clean energy requires long term investment commitments which take time to secure. While many workforce issues faced by Seattle’s clean energy sector will need to be solved at the state and federal levels, stakeholders urged the City to leverage its green image and provide greater leadership to advance broad solutions.

Recommendations and Other Concerns Expressed

Seattle’s clean energy leaders cited high regulatory uncertainty, including local zoning/permitting delays, inspections and interconnection challenges, and rollbacks of incentives, as well as unknowns related to grid capacity and control equipment costs (such as zero export relays) as **ongoing business challenges**. Customer acquisition costs and increasing costs to convert inquiries plus worsening revenue and debt challenges, as well as operational pressures with decreasing budgets are impacting profitability. Ensuring a stable, responsible pace of business growth has also been difficult with the area’s volatile boom and bust market related both to changing incentives as well as shifts in the local economy.

Seattle clean energy business leaders also stressed the importance of increasing public-private partnerships (P3) to finance infrastructure projects. The SODO area, for example, has an ideal commercial/industrial/residential mix ripe for district energy development. Clean energy sector firms are also seeking pro-decarbonization tax and regulatory policies at the city level.

Specific feedback from clean energy stakeholders included:

- *Clean energy is becoming more and more affordable relative to other energy sources, and when the true costs to the environment are considered, are likely more affordable. This makes the decision to move to renewables that much easier.*
- *Education matters. Get current professionals into schools to familiarize students with options in the skilled trades. We are really short on clean energy technicians who are fully trained to install and operate clean energy.*
- *To achieve transition away from fossil fuels in Seattle will require huge focus on decarbonizing single family residential sector. This will need*

incentives. Legal changes are needed to eliminate barriers to Seattle City Light funding of electrification – or the City of Seattle can fund it directly and recoup some revenue with carbon reduction fees on electrical bills. Training opportunities for heat pump installers with focus on under-represented groups in the trades.

- *Grid level transition efforts on the whole, make it easier for companies to transition, rather than requiring separate, individual incorporation by individual companies at the per meter level. Tax incentives might also make it easier for companies to institute internal efficiency upgrades and investments.*

SUMMARY AND RECOMMENDATIONS

Local policy support for a just energy transition should aim to expand opportunities that offer family-sustaining wages, benefits, and job security for workers. Utilities and local government exert the most influence on the clean energy labor market in procuring services through demand-side strategies. By establishing procurement priorities and workforce standards, agencies set the bar for costs, compensation, and the level of skill and training of workers, particularly in emerging industries such as clean energy.

With deliberate effort the City of Seattle, King County, and Washington State can support “high-road” workforce development, or else run the risk of inadvertently driving a low-wage workforce and gig economy and furthering the urban/rural divide. For example, concerns about project costs often lead to decision makers seeking ways to reduce soft costs, especially for labor and “high” labor rates in cities such as through off-site pre-fabrication or financing large solar farms in distant rural areas. Driving down costs by reducing labor costs has direct negative consequences for skilled workers in the local construction market and may actually slow market adoption. And reducing compensation for labor has high costs for society, for individual workers, and for businesses that train and employ skilled workers.⁴⁷

Recommendations

The recommendations identified by this study are informed by data analysis, secondary research, and stakeholder engagement. They are grouped into three categories: (1) policies to prioritize demand-side clean energy strategies; (2) affected workforce and stakeholder engagement; and (3) business expansion support targeting clean energy supply-side strategies. Investments to decarbonize Seattle’s buildings and transportation sector will need to target both building construction activity to install new circuits,

⁴⁷ Jacobs, K, I. E. Perry, and J. MacGillvary. (2015). The High Public Cost of Low Wages. UC Berkeley Labor Center. <http://laborcenter.berkeley.edu/the-high-public-cost-of-low-wages/>

charging stations, plumbing and pressurized pipes for district energy, ductwork, and appliances as well as construction work to expand clean electricity generation capacity to meet new electric demands. Seattle City Light and City Council are well positioned to model innovative, high-road programs and serve as local leaders for the state and nation.

1. Policies to Prioritize Demand-Side Clean Energy Strategies

Demand-side interventions to support high-road local employment, in which firms compete on the basis of skill, experience, and qualifications and worker pay tends to increase with training and experience, include aggregating smaller projects, and establishing workforce standards for programs and policies. Seattle should:

- **Invest in decarbonized district energy.** Expanding new clean district energy system infrastructure with public subsidies and financing can provide carbon-free pathways to create and sustain good jobs for Seattle’s gas workers, plumbers, and pipefitters as well as a new line of business.⁴⁸ District energy systems can be powered by a wide array of renewable energy sources, reducing reliance on the electric grid, and their use could be expanded beyond current applications to new residential developments, redevelopment zones, campuses, business parks, and whole neighborhoods. Utility-owned and operated district energy systems in Seattle could provide ongoing jobs for King County’s current gas utility workers already trained and qualified to work on networks of pressurized pipes.
- **Pursue aggregated community-scale decarbonization.** Requiring solar or net zero energy for all new construction and targeting electrification projects in neighborhoods in need of upgrades are smart ways to “prune” the natural gas distribution system and minimize future stranded assets. Aggregating or bundling small commercial and residential projects through policies such as virtual net metering, community subscriptions, and Solarize bulk buys can improve the economies of scale, reduce contractor marketing expenses, accelerate market adoption, and enforce skill standards to enhance both the quality of the work performed and the quality of jobs for workers. Geographic pilots and funding for underserved areas should adopt and enforce prevailing wage and targeted hire standards in order to improve job quality and access for disadvantaged workers.
- **Offer incentives and accelerated permitting/interconnection for projects that meet clean energy workforce criteria.**

⁴⁸ Like the gas system, district energy systems rely on underground networks of pipes, but instead of moving gas, they move hot water to provide heating and cooling directly to buildings. Jones et al., 2019.

Condition utility rebates and incentives on skill standards and responsible contractor criteria to retain high performing contractors, ensure work quality, and prevent low wages. HVAC and technical skill standards should be applied to decarbonization policies and programs, including building code compliance and EV infrastructure. Subsidies, low-interest loans, streamlined permitting, prompt meter installations, and simplified interconnection for customer purchases such as residential rebates for solar, heat pumps, battery backups, flexible loads, remote/automated controls, and off-peak EV chargers can leverage greater private investments to add generation and storage to the grid and smooth the transition. Ideally, this would promote North American Board of Certified Energy Practitioners (NABCEP) certified contractors and those with other validated national credentials, and eventually be coordinated at the statewide level, but Seattle can lead the way by implementing a contractor vetting process and publishing lists of experienced, qualified local companies. In addition, more effective enforcement of refrigerant handler licenses and other certifications can reduce spills and leaks of high global warming potential agents.

- **Extend efforts to reach underrepresented workers.** The clean energy sector lacks both gender and racial diversity in most occupations. This signals a continued lack of visibility and outreach among certain underserved jobseekers to these skilled trades and a need to ensure clear career pipelines and opportunities to market to all prospective workers. Efforts to reach underrepresented workers will be essential to ensure a pool of talent for the clean energy industry. This could include early involvement in STEM, apprenticeships focused on inclusivity, and local partnerships with community groups, neighborhood centers and organizations to help in recruiting diverse candidates.

2. Affected Workforce and Stakeholder Engagement

Providing opportunities for impacted communities and businesses to drive and co-lead efforts to grow good jobs and minimize job loss are essential to a just energy transition. Seattle should:

- **Create conditions to build skilled workforce from local talent pools.** The City can serve as a broker to engage local building trades councils and labor management committees to identify where goals align. Electrification of buildings and transportation is complex work requiring skilled and trained professionals across a range of occupations. Building trade unions and their signatory contractors already co-invest in the best-in-class trainings for construction professionals: apprenticeships. Working with apprenticeship coordinators to ensure training curriculums cover electrification work,

smart HVAC controls and operation, and other relevant clean energy technology topics presents a solid path to developing a skilled and trained local clean energy workforce drawing from displaced and available talent. Ensuring work opportunities for apprenticeship-trained workers ensures those skills and knowledge will be deployed in real-world environments.

- **Plan an orderly transition.** Engage labor, ratepayer advocates, utility policy leaders, and other stakeholders and experts in a committed, long-term planning process to shift Seattle from fossil fuels in a way that is safe, economical, and minimizes worker displacement. This should include determining specific career roadmaps for the most impacted occupations. Increasing paid internship and pre-apprenticeship opportunities for both youth and adults in a variety of clean energy related tasks such as customer service and district heating system construction can help open tangible pathways for continued employment and highlight the vibrant clean energy industry to grow a high-quality workforce pipeline.
- **Develop a fund for fossil fuel worker retention and transition assistance.** Worker transition assistance should include bridges to retirement for older workers and wage/benefits replacement, retraining, and job placement assistance for younger workers. A variety of career pathways for displaced fossil fuel workers to retain employment in the clean energy economy will need to be established and supported, and mechanisms for union workers to keep their ranked pensions explored. In addition, as Seattle’s fossil fuel industry contracts, retaining a skilled and trained workforce to ensure safety and reliability of the remaining infrastructure is critical.

3. Business Expansion Support Targeting Clean Energy Supply-Side Strategies

Much more than a set of training programs and activities, successful workforce development requires trainings to be calibrated to market demand. Creating stand-alone training programs or over-investing in training aspects can lead to negative results, such as flooding the local labor market with more workers than there are jobs, suppressing wages, and diluting workforce skills. Thoughtfully targeted training interventions can ensure positive outcomes and more effectively support clean energy goals. Seattle should:

- **Support the up skilling of workers through stackable micro credentials.** While workforce training is needed to support quality work, specialized training should be used in addition to, not instead of, broad occupational training. Analysis and stakeholder outreach has surfaced that some of the trades most needed for Seattle’s clean

energy transition are electricians, sheet metal and HVAC workers, and plumbers and pipefitters. Fossil fuel transition training will be most effective if it is targeted to workers with licenses in these trades rather than to general contractors or other market actors. Key jobs tasks for NABCEP clean energy credentials include: Energy Auditors, PV Technical Sales, PV Installation Professionals, Retrofit Installer Technicians, Quality Control Inspectors, Crew Leaders, and Small Wind Installers. Programs such as Northwest Energy Efficiency Council's Building Operator certification,⁴⁹ the Kent-based HVAC Business and Technical Institute,⁵⁰ Washington's Eligible Training Provider (ETP)-approved education providers listed in the Washington Career Bridge,⁵¹ and stackable micro credentials advocated by the Interstate Renewable Energy Council⁵² will likely be most effective. Seattle OED and City Light can play a useful role in marketing such courses and training opportunities particularly to women and underrepresented communities.

- **Create opportunities for disadvantaged workers with difficulties entering the labor market without assistance.** The City can play an important role in supporting high-road construction careers and developing high-road training partnerships for manufacturing and other skills needed for the clean energy transition to improve job access for disadvantaged workers and support their career development with strategically placed stimulus-funded projects and matching funds to grow public-private partnership opportunities, including sustainable financial support for energy audits and comprehensive weatherization upgrades. Stimulus funding tied to living wage job creation, funding for basic health care for small businesses, and recruitment efforts aimed to engage youth and other workers with diverse backgrounds can help stabilize and strengthen Seattle's clean energy sector. Community-based organizations are well-positioned to serve the specific needs of individuals in their communities. When these frontline training organizations have formal agreements with employers, agencies, and apprenticeship programs, better job training and placement outcomes are achieved. Forging stronger partnerships between different facets of the workforce

⁴⁹ Curriculum include Energy Efficient Operation of Building HVAC Systems, Measuring and Benchmarking Energy Performance, Efficient Lighting Fundamentals, HVAC Controls Fundamentals, Common Opportunities for Low-Cost Operational Improvement, Facility Electrical Systems, and Operations & Maintenance Practices for Sustainable Buildings. <https://www.theboc.info/>

⁵⁰ <https://www.hvacinstitute.com/>

⁵¹ <https://irecusa.org/2019/04/making-the-business-case-for-micro-credentials/>

⁵² <https://irecusa.org/2019/04/making-the-business-case-for-micro-credentials/>

development and support system is key to improving outcomes for disadvantaged workers.

Pursuing a high-road path to clean energy economy can help fulfill Seattle's commitment to broadly shared prosperity in a just, low-carbon future. Important issues to be investigated with further research and stakeholder engagement include how training delivery can be orchestrated and designed in ways that meet both the needs of the talent pool and the local clean energy industry's labor demand; what steps can be taken to ensure that Seattle clean energy jobs created are family-wage; and how else the City can advance opportunities toward an equitable green economy.

A valuable next step could be to develop a tailored Seattle clean energy career map covering a broad range of fossil fuel industry and clean energy-related jobs as well as sector-specific trainings to support specific pathways, such as connecting pipefitters with opportunities for new occupations. Seattle's long history of climate leadership, utility innovation and work advancing race and social justice positions the City well for rapid advancement of an equitable transition to clean energy. Investments in retraining and relocation support as well as clean energy business expansion support are critical in providing for a just transition for Seattle's fossil fuel workforce.

APPENDIX A. BROOKINGS CLEAN ENERGY INDUSTRIES

Exhibit 14. Industries in the Clean Energy Economy by Sector

Brookings Sector	NAICS	Industry Description	Included in this study
Generation utilities	221111	Hydroelectric power generation	Y
Generation utilities	221113	Nuclear electric power generation	
Generation utilities	221114	Solar electric power generation	Y
Generation utilities	221115	Wind electric power generation	Y
Generation utilities	221116	Geothermal electric power generation	Y
Generation utilities	221117	Biomass electric power generation	Y
Generation utilities	221118	Other electric power generation	Y
Generation utilities	221121	Electric bulk power transmission and control	Y
Generation utilities	221122	Electric power distribution	Y
Generation utilities	221330	Steam and air-conditioning supply	
Grid component manufacturing and construction	332410	Power boiler and heat exchanger manufacturing	
Grid component manufacturing and construction	333611	Turbine and turbine generator set units manufacturing	
Grid component manufacturing and construction	335311	Power, distribution, and specialty transformer manufacturing	Y
Grid component manufacturing and construction	335911	Storage battery manufacturing	Y
Grid component manufacturing and construction	335931	Current-carrying wiring device manufacturing	Y
Grid component manufacturing and construction	237130	Power and communication line and related structures construction	Y (Custom PSRC Request)
Grid component manufacturing and construction	237990	Other heavy and civil engineering construction	
Grid component manufacturing and construction	238210	Electrical contractors and other wiring installation contractors	Y (Custom PSRC Request)
Manufacturing of energy-efficient products	327993	Mineral wool manufacturing	
Manufacturing of energy-efficient products	332321	Metal window and door manufacturing	
Manufacturing of energy-efficient products	332322	Sheet metal work manufacturing	
Manufacturing of energy-efficient products	333415	Air-conditioning and warm air heating equipment and commercial and industrial	Y
Manufacturing of energy-efficient products	336111	Automobile manufacturing	Y
Manufacturing of energy-efficient products	336112	Light truck and utility vehicle manufacturing	Y
Manufacturing of energy-efficient products	336120	Heavy duty truck manufacturing	Y
Manufacturing of energy-efficient products	336211	Motor vehicle body manufacturing	Y
Manufacturing of energy-efficient products	336310	Motor vehicle gasoline engine and engine parts manufacturing	Y
Manufacturing of energy-efficient products	336320	Motor vehicle electrical and electronic equipment manufacturing	Y
Manufacturing of energy-efficient products	336330	Motor vehicle steering and suspension components (except spring) manufacturing	Y
Manufacturing of energy-efficient products	336340	Motor vehicle brake system manufacturing	Y
Manufacturing of energy-efficient products	336350	Motor vehicle transmission and power train parts manufacturing	Y
Manufacturing of energy-efficient products	336360	Motor vehicle seating and interior trim manufacturing	Y
Manufacturing of energy-efficient products	336370	Motor vehicle metal stamping	Y
Manufacturing of energy-efficient products	336390	Other motor vehicle parts manufacturing	Y
Manufacturing of energy-efficient products	334512	Automatic environmental control manufacturing for residential, commercial, and appliance	Y
Manufacturing of energy-efficient products	334513	Instruments and related products manufacturing for measuring, displaying, and controlling	Y
Manufacturing of energy-efficient products	334515	Instrument manufacturing for measuring and testing electricity and electrical signals	Y
Manufacturing of energy-efficient products	336510	Railroad rolling stock manufacturing	
Manufacturing of energy-efficient products	335110	Electric lamp bulb and part manufacturing	
Manufacturing of energy-efficient products	335121	Residential electric lighting fixture manufacturing	

Exhibit 14. Industries in the Clean Energy Economy by Sector continued

Brookings Sector	NAICS	Industry Description	Included in this study
Manufacturing of energy-efficient products	335122	Commercial, industrial, and institutional electric lighting fixture manufacturing	
Manufacturing of energy-efficient products	335210	Small electrical appliance manufacturing	
Manufacturing of energy-efficient products	335221	Household cooking appliance manufacturing	
Manufacturing of energy-efficient products	335222	Household refrigerator and home freezer manufacturing	
Manufacturing of energy-efficient products	333413	Industrial and commercial fan and blower and air purification equipment manufacturing	Y
Manufacturing of energy-efficient products	333414	Heating equipment (except warm air furnaces) manufacturing	Y
Manufacturing of energy-efficient products	334413	Semiconductor and related device manufacturing	Y
Manufacturing of energy-efficient products	335312	Motor and generator manufacturing	Y
Manufacturing of energy-efficient products	335999	All other miscellaneous electrical equipment and component manufacturing	Y
Construction of energy efficient buildings & provision of energy efficiency services	236115	New single-family housing construction (except for-sale builders)	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	236116	New multifamily housing construction (except for-sale builders)	
Construction of energy efficient buildings & provision of energy efficiency services	236117	New housing for-sale builders	
Construction of energy efficient buildings & provision of energy efficiency services	236118	Residential remodelers	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	236210	Industrial building construction	
Construction of energy efficient buildings & provision of energy efficiency services	236220	Commercial and institutional building construction	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	237210	Land subdivision	
Construction of energy efficient buildings & provision of energy efficiency services	238350	Finish carpentry contractors	
Construction of energy efficient buildings & provision of energy efficiency services	238220	Plumbing, heating, and air-conditioning contractors	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	238160	Roofing contractors	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	238990	All other specialty trade contractors	Y
Construction of energy efficient buildings & provision of energy efficiency services	541310	Architectural services	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	541340	Drafting services	
Construction of energy efficient buildings & provision of energy efficiency services	541320	Landscape architectural services	Y (Custom PSRC Request)
Construction of energy efficient buildings & provision of energy efficiency services	541350	Building inspection services	
Environmental management, conservation and regulation	541620	Environmental consulting services	Y (Custom PSRC Request)
Environmental management, conservation and regulation	562111	Solid waste collection	
Environmental management, conservation and regulation	562112	Hazardous waste collection	
Environmental management, conservation and regulation	562119	Other waste collection	
Environmental management, conservation and regulation	562211	Hazardous waste treatment and disposal	
Environmental management, conservation and regulation	562212	Solid waste landfill	
Environmental management, conservation and regulation	562213	Solid waste combustors and incinerators	
Environmental management, conservation and regulation	562219	Other nonhazardous waste treatment and disposal	
Environmental management, conservation and regulation	562910	Remediation services	
Environmental management, conservation and regulation	562920	Materials recovery facilities	
Environmental management, conservation and regulation	562998	All other miscellaneous waste management services	
Environmental management, conservation and regulation	813312	Environment, conservation and wildlife organizations	
Environmental management, conservation and regulation	924110	Administration of air and water resource and solid waste management programs	
Environmental management, conservation and regulation	924120	Administration of conservation programs	
Environmental management, conservation and regulation	925120	Administration of urban planning and community and rural development	
Environmental management, conservation and regulation	926120	Regulation and administration of transportation programs	
Environmental management, conservation and regulation	926130	Regulation and administration of communications, electric, gas, and other utilities	

Sources: Mark Muro et al., Advancing inclusion through Clean Energy Jobs, The Brookings Institution (April 2019).

APPENDIX B. CLEAN ENERGY RELATED INDUSTRIES

Exhibit 15. Companies in Clean Energy Related Industries (outside the Brookings NAICS list)

NAICS Description	# of Firms
541330 Engineering Services	9
541110 Offices of Lawyers	5
541715 Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	5
541611 Administrative Management and General Management Consulting Services	4
541690 Other Scientific and Technical Consulting Services	4
541519 Other Computer Related Services	3
541990 All Other Professional, Scientific, and Technical Services	3
541511 Custom Computer Programming Services	2
813410 Civic and Social Organizations	2
237120 Oil and Gas Pipeline and Related Structures Construction	1
325611 Soap and Other Detergent Manufacturing	1
332710 Machine Shops	1
333923 Overhead Traveling Crane, Hoist, and Monorail System Manufacturing	1
336991 Motorcycle, Bicycle, and Parts Manufacturing	1
423610 Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	1
423620 Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers	1
423690 Other Electronic Parts and Equipment Merchant Wholesalers	1
423710 Hardware Merchant Wholesalers	1
423720 Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	1
423730 Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	1
423810 Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	1
423830 Industrial Machinery and Equipment Merchant Wholesalers	1
511120 Periodical Publishers	1
511210 Software Publishers	1
522130 Credit Unions	1
523999 Miscellaneous Financial Investment Activities	1
541370 Surveying and Mapping (except Geophysical) Services	1
541380 Testing Laboratories	1
541410 Interior Design Services	1
541512 Computer Systems Design Services	1
541613 Marketing Consulting Services	1
541614 Process, Physical Distribution, and Logistics Consulting Services	1
541618 Other Management Consulting Services	1
561499 All Other Business Support Services	1
561621 Security Systems Services (except Locksmiths)	1
561990 All Other Support Services	1
611310 Colleges, Universities, and Professional Schools	1
611430 Professional and Management Development Training	1
813219 Other Grantmaking and Giving Services	1
Total	67

Sources: Community Attributes Inc., 2020.

APPENDIX C. FULL LIST OF FOSSIL FUEL AND CLEAN ENERGY OCCUPATIONS

The list of fossil fuels and clean energy occupations was developed using the Washington State Employment Security Department occupation-to-industry matrix for King County, which provides the shares of occupations for each industry. The matrix is available only at the 4-digit NAICS level, while the fossil fuels and clean energy industry definitions include some subsectors at the 5- or 6-digit NAICS level. Due to this data limitation, the full list of fossil fuels and clean energy occupations may include some occupations that are outside these industries.

Exhibit 16. Fossil Fuel Occupations, King County

SOC Code	Occupation	Jobs, 2019
51-2090	Miscellaneous Assemblers and Fabricators	726
47-2061	Construction Laborers	467
49-3023	Automotive Service Technicians and Mechanics	452
47-2152	Plumbers, Pipefitters, and Steamfitters	440
49-3021	Automotive Body and Related Repairers	437
47-2073	Operating Engineers and Other Construction Equipment Operators	225
43-9061	Office Clerks, General	225
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	217
53-3032	Heavy and Tractor-Trailer Truck Drivers	215
51-4121	Welders, Cutters, Solderers, and Brazers	177
11-1021	General and Operations Managers	172
53-6031	Automotive and Watercraft Service Attendants	162
51-1011	First-Line Supervisors of Production and Operating Workers	162
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	149
47-1011	First-Line Supervisors of Construction Trades and Extraction Workers	143
51-9122	Painters, Transportation Equipment	139
53-1049	First-Line Supervisors of Transportation Workers, All Other	132
49-3031	Bus and Truck Mechanics and Diesel Engine Specialists	128
13-1051	Cost Estimators	128
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	120
51-4041	Machinists	119
51-4081	Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic	119
51-9198	Helpers--Production Workers	113
49-3022	Automotive Glass Installers and Repairers	113
41-2021	Counter and Rental Clerks	100
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	96
43-4051	Customer Service Representatives	95
49-2096	Electronic Equipment Installers and Repairers, Motor Vehicles	91
13-1199	Business Operations Specialists, All Other	86
43-3031	Bookkeeping, Accounting, and Auditing Clerks	77
43-5061	Production, Planning, and Expediting Clerks	73
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	73
11-9021	Construction Managers	69
33-9091	Crossing Guards	66
13-2011	Accountants and Auditors	66
17-2112	Industrial Engineers	63

Exhibit 16. Fossil Fuel Occupations continued

SOC Code	Occupation	Jobs, 2019
13-1020	Buyers and Purchasing Agents	61
49-9041	Industrial Machinery Mechanics	52
47-2151	Pipelayers	49
49-9052	Telecommunications Line Installers and Repairers	45
17-2141	Mechanical Engineers	44
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	42
51-9141	Semiconductor Processors	40
43-1011	First-Line Supervisors of Office and Administrative Support Workers	39
53-7065	Stockers and Order Fillers	38
11-9199	Managers, All Other	36
47-2031	Carpenters	36
11-3051	Industrial Production Managers	34
43-3021	Billing and Posting Clerks	34
49-9098	Helpers--Installation, Maintenance, and Repair Workers	30
47-2111	Electricians	28
41-2011	Cashiers	27
51-2041	Structural Metal Fabricators and Fitters	26
43-5071	Shipping, Receiving, and Traffic Clerks	25
49-9071	Maintenance and Repair Workers, General	23
47-2051	Cement Masons and Concrete Finishers	23
11-3031	Financial Managers	19
49-9051	Electrical Power-Line Installers and Repairers	19
53-3033	Light Truck or Delivery Services Drivers	18
15-1232	Computer User Support Specialists	17
13-1071	Human Resources Specialists	16
17-2051	Civil Engineers	16
43-4171	Receptionists and Information Clerks	16
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	15
51-6093	Upholsterers	14
43-5032	Dispatchers, Except Police, Fire, and Ambulance	14
11-9041	Architectural and Engineering Managers	13
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	12
51-9111	Packaging and Filling Machine Operators and Tenders	12
17-3013	Mechanical Drafters	12
11-2022	Sales Managers	11
13-1161	Market Research Analysts and Marketing Specialists	11
47-5022	Excavating and Loading Machine and Dragline Operators, Surface Mining	11
17-3012	Electrical and Electronics Drafters	11
53-1044	First-Line Supervisors of Passenger Attendants	10
11-3010	Administrative Services Managers	10
11-3121	Human Resources Managers	10

Sources: EMSI, 2020; Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020; Community Attributes Inc., 2020.

Note: Plumbers and pipefitters jobs estimate based on interview feedback and findings

Exhibit 17. Clean Energy Occupations (with more than 10 jobs), King County

SOC Code	Occupation	Jobs, 2019
47-2061	Construction Laborers	1,085
51-2090	Miscellaneous Assemblers and Fabricators	768
43-4051	Customer Service Representatives	495
47-2073	Operating Engineers and Other Construction Equipment Operators	462
47-1011	First-Line Supervisors of Construction Trades and Extraction Workers	360
13-1199	Business Operations Specialists, All Other	326
47-2071	Paving, Surfacing, and Tamping Equipment Operators	264
53-7021	Crane and Tower Operators	263
47-2031	Carpenters	254
15-1252	Software Developers	227
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	209
11-9021	Construction Managers	207
11-1021	General and Operations Managers	205
17-2071	Electrical Engineers	186
13-1111	Management Analysts	180
43-9061	Office Clerks, General	176
51-4081	Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic	169
51-1011	First-Line Supervisors of Production and Operating Workers	166
53-3032	Heavy and Tractor-Trailer Truck Drivers	166
43-1011	First-Line Supervisors of Office and Administrative Support Workers	157
47-2111	Electricians	156
17-2112	Industrial Engineers	152
43-3031	Bookkeeping, Accounting, and Auditing Clerks	145
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	142
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	140
13-2011	Accountants and Auditors	134
51-4121	Welders, Cutters, Solderers, and Brazers	132
15-1211	Computer Systems Analysts	130
13-1020	Buyers and Purchasing Agents	128
47-2051	Cement Masons and Concrete Finishers	113
17-2141	Mechanical Engineers	112
47-2152	Plumbers, Pipefitters, and Steamfitters	106
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	101
53-1049	First-Line Supervisors of Transportation Workers, All Other	99
47-4031	Fence Erectors	96
13-1161	Market Research Analysts and Marketing Specialists	96
51-4041	Machinists	94
13-1051	Cost Estimators	91
47-2141	Painters, Construction and Maintenance	91
41-3099	Sales Representatives, Services, All Other	90
49-3042	Mobile Heavy Equipment Mechanics, Except Engines	89
15-1232	Computer User Support Specialists	89
43-5061	Production, Planning, and Expediting Clerks	83
51-8013	Power Plant Operators	76
49-9051	Electrical Power-Line Installers and Repairers	75
11-3021	Computer and Information Systems Managers	70
51-9141	Semiconductor Processors	70
17-2199	Engineers, All Other	64
11-9199	Managers, All Other	57
43-5071	Shipping, Receiving, and Traffic Clerks	56
11-3031	Financial Managers	56
43-5032	Dispatchers, Except Police, Fire, and Ambulance	53
47-2211	Sheet Metal Workers	52

Exhibit 17. Clean Energy Occupations Continued

SOC Code	Occupation	Jobs, 2019
17-2051	Civil Engineers	52
13-1071	Human Resources Specialists	50
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	49
15-1299	Computer Occupations, All Other	48
23-1011	Lawyers	48
49-9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	46
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	46
11-2022	Sales Managers	46
13-2099	Financial Specialists, All Other	45
41-3031	Securities, Commodities, and Financial Services Sales Agents	43
17-3023	Electrical and Electronics Engineering Technicians	43
49-9071	Maintenance and Repair Workers, General	40
53-7065	Stockers and Order Fillers	40
49-9041	Industrial Machinery Mechanics	38
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	38
51-8012	Power Distributors and Dispatchers	37
17-1011	Architects, Except Landscape and Naval	37
47-2081	Drywall and Ceiling Tile Installers	34
11-2021	Marketing Managers	34
11-9041	Architectural and Engineering Managers	34
11-3051	Industrial Production Managers	33
15-1244	Network and Computer Systems Administrators	33
53-7041	Hoist and Winch Operators	32
13-1041	Compliance Officers	30
49-9096	Riggers	30
13-1081	Logisticians	30
51-5112	Printing Press Operators	30
23-2011	Paralegals and Legal Assistants	28
13-1151	Training and Development Specialists	28
47-2181	Roofers	27
51-2011	Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	27
17-3026	Industrial Engineering Technicians	27
41-2031	Retail Salespersons	26
17-3029	Engineering Technicians, Except Drafters, All Other	25
43-4171	Receptionists and Information Clerks	25
49-9012	Control and Valve Installers and Repairers, Except Mechanical Door	25
19-1042	Medical Scientists, Except Epidemiologists	25
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	23
33-9091	Crossing Guards	22
47-4071	Septic Tank Servicers and Sewer Pipe Cleaners	22
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	21
13-1031	Claims Adjusters, Examiners, and Investigators	20
51-9199	Production Workers, All Other	20
43-3021	Billing and Posting Clerks	20
17-2061	Computer Hardware Engineers	20
53-7051	Industrial Truck and Tractor Operators	19
47-4021	Elevator Installers and Repairers	19
17-2011	Aerospace Engineers	19
47-2131	Insulation Workers, Floor, Ceiling, and Wall	19
15-1231	Computer Network Support Specialists	18
47-2151	Pipelayers	18
17-3013	Mechanical Drafters	18
19-5011	Occupational Health and Safety Specialists	18
17-2072	Electronics Engineers, Except Computer	17
15-1254	Web Developers	17

Exhibit 14. Clean Energy Occupations Continued

SOC Code	Occupation	Jobs, 2019
27-1024	Graphic Designers	17
17-3027	Mechanical Engineering Technicians	17
47-2121	Glaziers	17
47-4011	Construction and Building Inspectors	17
15-2031	Operations Research Analysts	16
43-6011	Executive Secretaries and Executive Administrative Assistants	16
47-2082	Tapers	15
15-1212	Information Security Analysts	15
43-3051	Payroll and Timekeeping Clerks	15
15-1251	Computer Programmers	14
51-8092	Gas Plant Operators	14
27-3031	Public Relations Specialists	14
41-3021	Insurance Sales Agents	14
53-7032	Excavating and Loading Machine and Dragline Operators	13
43-9021	Data Entry Keyers	13
19-2041	Environmental Scientists and Specialists, Including Health	13
53-3033	Light Truck or Delivery Services Drivers	13
11-3061	Purchasing Managers	13
47-2044	Tile and Marble Setters	13
11-3121	Human Resources Managers	13
19-4021	Biological Technicians	13
49-9098	Helpers--Installation, Maintenance, and Repair Workers	12
31-9096	Veterinary Assistants and Laboratory Animal Caretakers	12
51-8099	Plant and System Operators, All Other	12
17-3011	Architectural and Civil Drafters	12
41-2011	Cashiers	11
11-3010	Administrative Services Managers	11
51-9124	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	11
49-2094	Electrical and Electronics Repairers, Commercial and Industrial Equipment	11
27-1025	Interior Designers	11
49-2091	Avionics Technicians	11
47-2132	Insulation Workers, Mechanical	10
51-9162	Computer Numerically Controlled Tool Programmers	10
51-9122	Painters, Transportation Equipment	10

Source: Washington State Employment Security Department, 2020; EMSI, 2020; Community Attributes Inc., 2020.

APPENDIX D. FOSSIL FUEL AND CLEAN ENERGY OCCUPATION MATCHING KNOWLEDGE, SKILL, AND ABILITY ELEMENTS

The list below provides the knowledge, skill, and abilities elements that are each among the top 5 elements between the leading fossil fuel industries and clean energy industries identified.

	Knowledge	Skills	Abilities
Plumbers, Pipefitters, and Steamfitters			
<ul style="list-style-type: none"> Construction Laborers (55%) 	<ul style="list-style-type: none"> Building and Construction Mechanical 	<ul style="list-style-type: none"> Active Listening Speaking Operation Monitoring 	<ul style="list-style-type: none"> Oral Comprehension Problem Sensitivity Arm-Hand Steadiness Manual Dexterity Multilimb Coordination Near Vision
<ul style="list-style-type: none"> Laborers and Freight, Stock, and Material Movers, Hand (60%) 	<ul style="list-style-type: none"> Mechanical Mathematics English Language 	<ul style="list-style-type: none"> Reading Comprehension Active Listening Speaking Critical Thinking Operation Monitoring 	<ul style="list-style-type: none"> Oral Comprehension Manual Dexterity Multilimb Coordination Near Vision
<ul style="list-style-type: none"> Carpenters (65%) 	<ul style="list-style-type: none"> Design Building and Construction Mechanical Mathematics English Language 	<ul style="list-style-type: none"> Reading Comprehension Active Listening Speaking Critical Thinking Judgment and Decision Making 	<ul style="list-style-type: none"> Problem Sensitivity Manual Dexterity Near Vision
Welders, Cutters, Solderers, and Brazers			
<ul style="list-style-type: none"> Miscellaneous Assemblers and Fabricators (88%) 	<ul style="list-style-type: none"> Administration and Management Production and Processing Mechanical Mathematics 	<ul style="list-style-type: none"> Active Listening Critical Thinking Monitoring Operation Monitoring Quality Control 	<ul style="list-style-type: none"> Problem Sensitivity Arm-Hand Steadiness Manual Dexterity Finger Dexterity Near Vision
<ul style="list-style-type: none"> Carpenters (56%) 	<ul style="list-style-type: none"> Design Mechanical 	<ul style="list-style-type: none"> Active Listening Critical Thinking 	<ul style="list-style-type: none"> Problem Sensitivity

	Knowledge	Skills	Abilities
	<ul style="list-style-type: none"> • Mathematics 	<ul style="list-style-type: none"> • Monitoring 	<ul style="list-style-type: none"> • Manual Dexterity • Near Vision
<ul style="list-style-type: none"> • Laborers and Freight, Stock, and Material Movers, Hand (56%) 	<ul style="list-style-type: none"> • Production and Processing • Mechanical • Mathematics 	<ul style="list-style-type: none"> • Active Listening • Critical Thinking • Operation Monitoring 	<ul style="list-style-type: none"> • Manual Dexterity • Control Precision • Near Vision
Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic			
<ul style="list-style-type: none"> • Miscellaneous Assemblers and Fabricators (69%) 	<ul style="list-style-type: none"> • Production and Processing • Mechanical • Mathematics 	<ul style="list-style-type: none"> • Critical Thinking • Monitoring • Operation Monitoring • Quality Control Analysis 	<ul style="list-style-type: none"> • Problem Sensitivity • Arm-Hand Steadiness • Manual Dexterity • Near Vision
<ul style="list-style-type: none"> • Paving, Surfacing, and Tamping Equipment Operators (56%) 	<ul style="list-style-type: none"> • Mechanical • Mathematics 	<ul style="list-style-type: none"> • Critical Thinking • Monitoring • Operation Monitoring • Operation and Control • Troubleshooting 	<ul style="list-style-type: none"> • Problem Sensitivity • Control Precision
<ul style="list-style-type: none"> • Laborers and Freight, Stock, and Material Movers, Hand (56%) 	<ul style="list-style-type: none"> • Production and Processing • Mechanical • Mathematics 	<ul style="list-style-type: none"> • Critical Thinking • Operation Monitoring • Operation and Control 	<ul style="list-style-type: none"> • Manual Dexterity • Control Precision • Near Vision

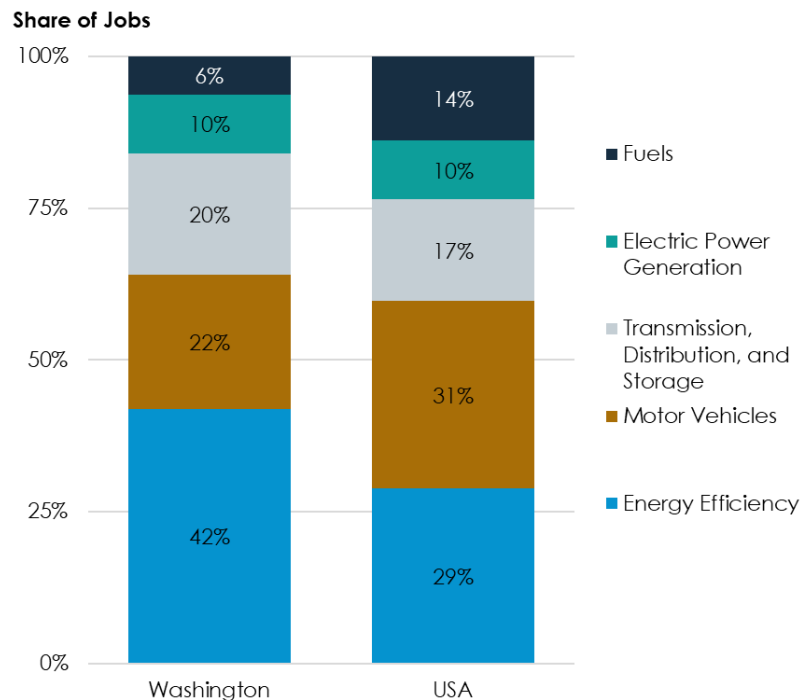
APPENDIX E. ENERGY INDUSTRY IN WASHINGTON STATE

The traditional energy industry is made up of fuels, electric power generation, transmission, distribution, and storage. Activities related to fuels include extraction of all major forms of carbon-emitting fuels, petroleum, natural gas, coal, and biomass. Electric power generation includes both clean energy and carbon-emitting energy production, in addition to energy efficiency methods and Combined Heat and Power (CHP). Related sectors are energy conservation and motor vehicles. Transmission, distribution, and battery storage, as well as the construction and maintenance of facilities, are also key industry elements.

Energy Employment in Washington State

Compared to the country overall, Washington state has higher shares of energy sector employment in Energy Efficiency (+13%) and Transmission, Distribution, and Storage (+3%), and a lower concentration of Fuels (-8%) and Motor Vehicles (-9%), shown in **Exhibit 18**.

Exhibit 18. U.S. and Washington State Energy Sector Employment Shares, 2019



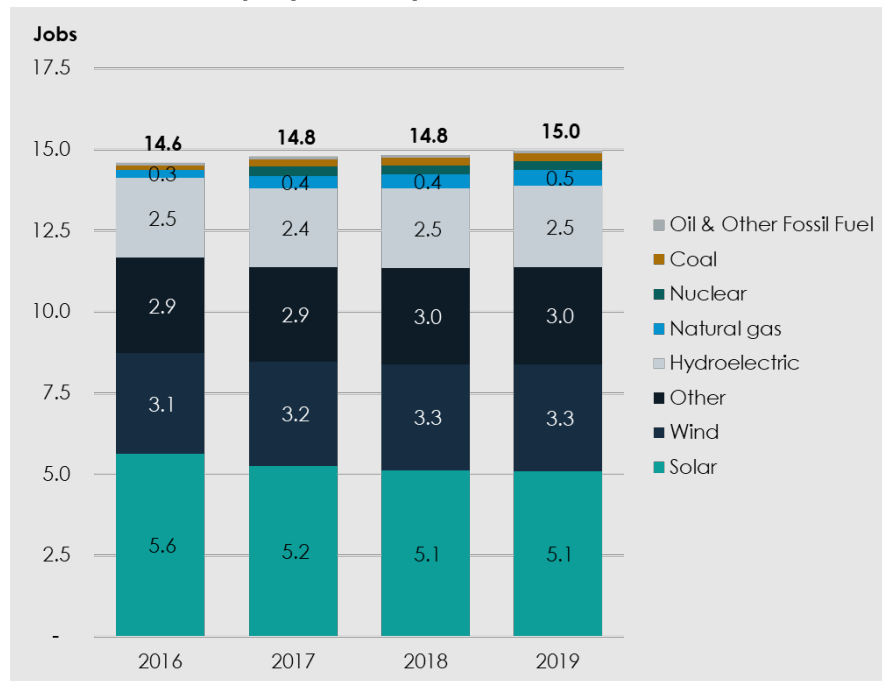
Source: USEER, 2016-2020.

Statewide, approximately 15,000 workers were employed in energy industries in 2019, of which the largest share were in solar (5.1%) and wind energy (3.3%) as shown in **Exhibit 19**. Energy jobs statewide increased in

every category defined by USEER from 2016 to 2019, together growing 1.4% annually, compared to 2.1% annually nationwide.

Washington state fuels employment grew fastest (8.8%) during this period, though remains the smallest major energy technology application. Energy Efficiency and Motor Vehicles jobs both saw strong growth and combined make up more than half of all energy employment. Solar continues to be the largest employer in the state’s Electric Power Generation but has decreased since 2016. Wind, the second largest employer, has increased 2.3% over the same period.

Exhibit 19. Washington State Electric Power Generation Employment by Source, 2016-2019



Source: USEER, 2016-2020.

APPENDIX F. STAKEHOLDER INTERVIEWS PROTOCOL

Clean Energy Industry Questions

Background Information and Activities

1. How does your business relate to clean energy, electrification, and/or grid resiliency?
2. Please describe your company or organization, including:
 - a. Main line of business or mission, and types of goods and services provided.
 - b. Any information you are willing to share on size overall and in the Seattle area (revenues, number of workers).
 - c. Types of clients/customers and goods and services you provide.
 - d. Are you based only in Seattle or elsewhere in the region and U.S.? Please explain.
3. Have you seen your business grow, contract, and stay the same in 2020?
4. What were your top three challenges as a business or organization, before Covid-19?

Workforce

5. Tell us about your workforce, e.g., unionization, types of skills and workers/occupations, wage levels, demographics, apprenticeship trainings, pensions?
6. What are some of the most common employment positions at your business?
7. What are the highest demand workers and skills you look for?
8. What are workforce challenges you face, e.g., retention, finding the right skilled workers, diversity?

Industry Outlook and Opportunities in Clean Energy

9. What types of support for recovery and growth of Seattle clean energy jobs are most needed?
10. What advantages does Seattle area offer for clean energy industry leadership compared to other U.S. regions and/or globally?
11. What are key current barriers to Seattle's clean energy industry growth, especially considering COVID-related financial and social challenges? (e.g., Local policy and enforcement timeframes including permitting, interconnection & inspection; Infrastructure/utility interconnection costs and process; Access to capital/financing; Intellectual Property; Securing customers/market volatility; State/federal regulation; Workforce shortages/skills)
 - a. How can Seattle's clean energy sector aid hospitals, clinics, COVID testing centers, or other facility modifications (e.g., hotels) that might require energy engineering/design, emergency backup power, and implementation of equipment/systems?

12. To improve reliability and security, Seattle is relying more on the electric grid. How is the workforce changing to accommodate this, and where do you anticipate finding new workers?
13. What is your current outlook for Seattle clean energy sector jobs -- near-term (1-year) and mid-term (5 year)? What are some key developments, prospects, and change in the industry do you foresee in the near future?
14. How is your business preparing for and positioning to prosper in a cleaner, greener economy? (Investments, worker trainings, changing your business model, etc.?)
15. What concrete steps can be taken to ensure that all customers benefit from the transition to clean energy?
(e.g. Specific approaches for equitable distribution of energy and nonenergy benefits and reduction of burdens to vulnerable populations and highly impacted communities; Ensuring long-term and short-term public health and environmental benefits and reduction of costs and risks in certain neighborhoods; Increasing energy security and resiliency; Helping prevent utility disconnections/shutoffs)
16. In order for Seattle's clean energy industry to grow 10-100x, what future workforce gaps need to be addressed today?

Other Concerns and Comments

17. How has your business been impacted by Covid-19?
18. Are there other comments or concerns you would like to share with the City?

Fossil Fuels Industry Questions

Background Information and Activities

1. How does your business rely on or relate to fossil fuels?
2. Please describe your company or organization, including:
 - a. Main line of business or mission, and types of goods and services provided.
 - b. Any information you are willing to share on size overall and in the Seattle area (revenues, number of workers).
 - c. Types of clients and goods and services you provide.
 - d. Are you based only in Seattle or elsewhere in the region and U.S.? Please explain.
3. Have you seen your business grow, contract, and stay the same in 2019?
4. What were your top three challenges as a business or organization, before Covid-19?

Workforce

5. Tell us about your workforce, e.g., unionization, types of skills and workers/occupations, wage levels, demographics, apprenticeship trainings, pensions?

6. What are some of the most common employment positions at your business?
7. What are the highest demand workers and skills you look for?
8. What are workforce challenges you face, e.g., retention, finding the right skilled workers, diversity?

Industry Outlook and Opportunities in the Clean Energy

9. Do you see or anticipate opportunities for your firm in the clean energy sector, including HVAC, weatherization, building electrification and/or transportation electrification? Please explain.
10. In your view, how transferable are the skills of your workers and knowledge base and capabilities of your firm to clean energy applications? (Who within your company do you think will be most adversely impacted by some of these changes? What kind of support do you think they will need?)
11. What are some key developments, prospects, and change in the industry do you foresee in the near future?
12. How is your business preparing for and positioning to prosper in a cleaner, greener economy? (Investments, worker trainings, changing your business model, etc.?)
13. What are some actions or policies you think the city should implement to support fossil fuel-related firms and workers in the transition to a cleaner economy?

Other Concerns and Comments

14. How has your business been impacted by Covid-19?
15. Are there other comments or concerns you'd like to share with the City?

APPENDIX G. STAKEHOLDER SURVEY

1. Name of company, organization, or affiliation.
2. Located in Seattle?
 - a. Yes
 - b. No
3. Type of role or affiliation?
 - a. Business owner
 - b. Employee
 - c. Union member
 - d. Independent contractor
 - e. Building owner
 - f. Other – If Other, please describe
4. Number of employees in Seattle region (including self)
 - a. 1-9
 - b. 10-19
 - c. 20-29
 - d. 30-49
 - e. 50-99
 - f. 100-499
 - g. 500+
5. Company revenues in 2019 in the Seattle region
 - a. Less than \$1 million
 - b. Between \$1 million and \$5 million
 - c. Between \$5 million and \$10 million
 - d. More than \$10 million
 - e. Other – If Other, please describe
6. Which of the above sectors do you primarily self-identify with?
 - a. Fossil fuels and intensive users
 - b. Clean energy

Fossil Fuels and Intensive Users

7. In what way are fossil fuels central to your business or employment?
 - a. Supplier of fuels
 - b. Marketing fuels
 - c. Distribution and sales
 - d. Maintenance of related equipment and support services
 - e. Construction and/or installation of pipelines and other infrastructure
 - f. Critical to your processes, e.g. natural gas for manufacturing
 - g. Retail or wholesale of fuel-based devices, e.g., natural gas-burning fireplaces
 - h. Vehicle use and shipping
 - i. Other - If Other, please describe

8. Please explain and provide any data or metrics you are willing to share on the importance of fossil fuels as relates to your business or employment.
9. What are the most common types of occupations at your business or organization? Please explain with a list types of workers and numbers or percentages if available.
10. How many workers are directly involved in the production, handling, and/or use of fossil fuels in your organization?
11. What recommendations or perspectives should be considered as the City Council evaluates legislation to transition Seattle away from fossil fuels?

Clean Energy

7. In what ways do clean energy, electrification, grid resiliency, and/or energy efficiency relate to your business/organization or employment?
 - a. Supplier marketing
 - b. Distribution and sales
 - c. Maintenance and support services
 - d. Construction and/or installation
 - e. Critical to your processes e.g. manufacturing
 - f. Retail or wholesale of clean energy products
 - g. Building design or operation
 - h. Professional services
 - i. Other - If Other, please describe
8. Please explain and provide any data or metrics you are willing to share on the importance of clean energy, electrification, grid resiliency, and/or energy efficiency as relates to your business/organization or employment.
9. What are the most common types of occupations at your business or organization? Please explain with a list types of workers and numbers or percentages if available.
10. As a clean energy business or organization, from your perspective, what skills are in highest demand right now? What about in the next 5 to 10 years?
11. How many workers are directly involved in the production, handling, and/or use of clean energy products and services in your organization?
12. What is your outlook for the clean energy sector over the next five years?
13. What recommendations, perspective and economic impacts, should be considered as the City Council evaluates legislation to transition Seattle away from fossil fuels and maximize job/career benefits of inclusive energy transition policies?

Fossil Fuel Workforce Transition Study

Addendum

The fossil fuel transition study raises additional questions, which have been addressed below. Specifically:

- What is the impact of automation on the occupations under consideration in the fossil fuel transition study? What are the demographics of the workers in those workers?
- What are the baseline growth and projected growth of these occupations with the transition from fossil fuels? What is the current training strategy?
- Which jobs can workers from occupations most affected by the transition from fossil fuel most readily transition into, building on skills developed in the fossil fuel-dependent industries?

Impact of Automation

The target occupations are identified by the likelihood of those being impacted by automation in the table below. Automation is not likely to eliminate occupations wholesale. However, it does change the demand and the skills required to function in those jobs.¹⁻³ Automation is part of a larger phenomenon of the digitalization of the US workforce. These forces require that workers in affected occupations have or gain additional digital skills.⁴ Those workers most at risk of displacement are currently working in jobs that have a high likelihood of being impacted by automation, and that does not now require the regular use of digital skills. They are also likely to have the most difficulty transitioning to other occupations.

Two of the most at-risk occupations, Freight Laborers and Construction Laborers, have a large percentage of workers of color, particularly Latinx/Hispanic workers. However, most of the targeted occupations, particularly the "good jobs,"* are disproportionately white.

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Prepared for:
 Seattle Office of
Economic Development

* Jobs that require less than a four-year degree and where the median income is at least 80% of the MSA's median income.⁵

Table 1. Occupations by Likelihood of Being Impacted by Automation & Digitalization

Likelihood of Impact by Automation Digitalization in 2016		Occupation	2020 Jobs	Demographics							
				Latinx/Hispanic	Asian	Black/African American	Native American	Native American/Alaska Native	Native Hawaiian/Pacific Islander	Two or More Races	White
High	Low	Laborers and Freight, Stock, and Material Movers, Hand	30,912	12%	10%	11%	1%	2%	4%	60%	20%
		Construction Laborers	12,988	23%	4%	4%	1%	1%	3%	63%	6%
		Carpenters	12,061	18%	4%	3%	1%	1%	3%	70%	3%
		Heavy and Tractor-Trailer Truck Drivers	11,668	12%	5%	9%	1%	2%	3%	68%	6%
		Operating Engineers and Other Construction Equipment Operators	2,833	7%	1%	3%	3%	1%	3%	82%	3%
		Welders, Cutters, Solderers, and Brazers	2,502	13%	8%	4%	1%	1%	3%	69%	7%
		Pipelayers	365	11%	1%	3%	1%	1%	3%	78%	3%
		Paving, Surfacing, and Tamping Equipment Operators	140	7%	4%	4%	4%	4%	4%	83%	4%
	Mod	Crane and Tower Operators	571	8%	1%	6%	1%	2%	3%	78%	3%
Mod	Mod	Office Clerks, General	29,695	10%	13%	6%	1%	1%	4%	67%	84%
		First-Line Supervisors of Construction Trades and Extraction Workers	6,882	8%	2%	2%	1%	1%	2%	83%	6%
		First-Line Supervisors of Production and Operating Workers	5,319	9%	11%	5%	1%	1%	3%	71%	21%
		Automotive Service Technicians and Mechanics	4,317	14%	10%	4%	1%	1%	3%	68%	2%
		Automotive Body and Related Repairers	794	14%	7%	3%	1%	1%	3%	72%	2%
		Automotive and Watercraft Service Attendants	638	9%	12%	5%	2%	1%	5%	67%	13%
	High	Customer Service Representatives	31,902	10%	13%	8%	1%	1%	4%	64%	64%
	Electrical Engineers	2,886	3%	28%	2%	0%	0%	3%	64%	10%	
Low	Mod	Project Management Specialists and Management Analysts	24,300	7%	18%	5%	1%	0%	4%	66%	57%
		Management Analysts	16,677	4%	18%	3%	1%	0%	3%	71%	44%
	High	Software Developers and Software Quality Assurance Analysts and Testers	66,734	3%	52%	1%	0%	0%	2%	41%	18%
		General and Operations Managers	21,909	6%	11%	3%	0%	0%	3%	76%	31%
		Construction Managers	4,803	5%	4%	1%	1%	0%	3%	85%	12%

Growth and Training

The following table addresses the baseline growth projected in targeted occupations over the next five years and the additional projected growth with new clean energy infrastructure investments. The baseline growth level, computed from EMSI employment estimates for King County, represents the percentage change in the number of jobs between 2020 and 2024. The projected growth is calculated based on a report by the Economic Policy Institute estimating the economic impact of clean energy, infrastructure electrification, and energy efficiency investment by 2024 (preliminary numbers subject to change).⁷ Governor Inslee's Climate Commitment⁸ includes \$100 million investments in renewable energy, \$318 million in clean transportation investments, and \$141 million in energy efficiency investments between 2021 and 2023. These investments would contribute to job projection estimates.

Investment in clean energy produces the largest net growth in the electrical engineers and crane and tower operator occupations. It adds +1.62% and +1.41%, respectively, compared to growth projected without investing in clean energy and energy efficiency. Clean energy and energy efficiency investments are projected to produce moderate net growth among many manual and construction occupations such as laborers, freight workers, and paving equipment operators. However, there are only 140 workers in this occupation based on EMSI estimates for 2020. Other professional services occupations (software developers, business operations specialists, and general and operations managers) are also expected to grow moderately with green investments.

Table 2. Clean Energy Occupations Characteristics

Clean Energy Occupation & Pathway	Median Wage	Baseline Growth 2020-2024	Net Additional Growth with Clean Energy Infrastructure by 2024 ¹	Training Strategies
Construction Laborers	\$50,491	4.4%	0.33%	<ul style="list-style-type: none"> No formal educational credential and short-term on-the-job training through pre-apprenticeship or apprenticeship programs
Customer Service Representatives	\$41,881	10.7%	0.64%	<ul style="list-style-type: none"> Depending on employer's requirements: High school diploma to AS programs in community colleges 8-week training program available at Goodwill
Operating Engineers and Other Construction Equipment Operators	\$81,398	1.8%	0.40%	<ul style="list-style-type: none"> High school diploma or equivalent and Moderate-term on-the-job training through apprenticeship Fast forward to a journey-level worker if at least 2 years of previous experience in construction operations or repair.

Clean Energy Occupation & Pathway	Median Wage	Baseline Growth 2020-2024	Net Additional Growth with Clean Energy Infrastructure by 2024 ¹	Training Strategies
First-Line Supervisors of Construction Trades and Extraction Workers	\$96,868	3.2%	0.31%	<ul style="list-style-type: none"> • High school diploma or equivalent • 5 years of construction and leadership experience required
Business Operations Specialists, All Other	\$82,143	5%	0.70%	<ul style="list-style-type: none"> • Bachelor's degree • Sub-occupation: Sustainability specialists training: <ul style="list-style-type: none"> ◦ UW Certificate in Facility Management (3quarters) ◦ North Seattle College certificate in Sustainable and Conventional Energy & Control Technology (6 quarters)
Paving, Surfacing, and Tamping Equipment Operators	\$76,511	2.7%	0.52%	<ul style="list-style-type: none"> • High school diploma or equivalent and Moderate term on-the-job training • Short-term specialized training at West Coast Training, Bates Technical College
Crane and Tower Operators	\$82,867	-3.5%	1.41%	<ul style="list-style-type: none"> • High school diploma or equivalent and Moderate-term on-the-job training • Short-term specialized training at West Coast Training (4-8 weeks)
Carpenters	\$65,286	1.8%	0.32%	<ul style="list-style-type: none"> • High school diploma or equivalent • 4-year apprenticeship
Software Developers	\$139,787	12.3%	0.65%	<ul style="list-style-type: none"> • Sub-occupation 1: Software Developers <ul style="list-style-type: none"> ◦ Bachelor's degree in computer engineering • Sub-occupation 2: Software Quality Assurance Analysts and Testers <ul style="list-style-type: none"> ◦ Bachelor's degree in computer engineering ◦ AAS or certificate Information Technology
Laborers and Freight, Stock, and Material Movers, Hand	\$37,152	5.1%	1.04%	<ul style="list-style-type: none"> • No formal educational credential and Short-term on-the-job training • OSHA certification
Construction Managers	\$101,127	7.3%	0.33%	<ul style="list-style-type: none"> • Bachelor's degree in Construction Management and Moderate-term on-the-job training
General and Operations Managers	\$124,466	7.8%	0.82%	<ul style="list-style-type: none"> • AS to BA college degree (operations management, business, supply chain, etc.)

Clean Energy Occupation & Pathway	Median Wage	Baseline Growth 2020-2024	Net Additional Growth with Clean Energy Infrastructure by 2024 ¹	Training Strategies
Electrical Engineers	\$119,901	0.5%	1.62%	<ul style="list-style-type: none"> AS in Electrical and Electronics Engineering to Bachelor's degree
Management Analysts	\$103,676	7.2%	0.88%	<ul style="list-style-type: none"> 3-quarter AS in Business Analytics, Bachelor's degree in Business administration

Potential Occupations For Affected Workers

Table 3 below identifies the medium-low automation risk, in-demand occupations most similar to fossil fuel-dependent jobs to direct worker retraining. Workers dislocated from fossil fuel-dependent jobs can build on skills they already have and enter new, stable career paths.

For some occupations, workforce retraining is relatively straightforward. Workers can update their skills from fossil fuel work to clean energy work in the same industry. For example, construction laborers (a fossil fuel-dependent job) can eventually progress to supervisor positions when they complete their apprenticeship and after a few years of experience. Thanks to new regulations at the city and state level, energy-efficient construction is on the rise, requiring supervisors and workers to develop clean energy skills. However, construction laborers are at high risk of automation, while this is not the case for first-line supervisors. In the future, it might be hard for workers to find entry-level jobs in the construction industry. This can be remedied through short-term construction management courses that could help applicants reach for more senior-level positions.

Similarly, automotive service technicians currently rely mostly on fossil fuel-dependent skills. However, the substantial increase in electric vehicle sales in Washington State, permitted in part by legislative bills decreasing the final price of these vehicles to consumers and facilitating sales from manufacturers to consumers, could redefine their job responsibilities. Automotive service technicians should consider updating their skills thanks to short-term courses and certificates to serve electric vehicles.

Worker retraining will be harder for other occupations that do not have similar occupations in the same industry safe from automation. For example, the closest related job to plumbers, pipefitters, and steamers, which is not at high risk of automation, is Electrician. However, due to stringent regulations at the state level, workers must get certified after a lengthy apprenticeship program.

In addition to redirecting into entirely new occupations, the potential of existing occupations' work decoupling from fossil fuels offers other opportunities. Pipefitters are a prime example of this. While refinery and papermill work has declined in recent years, work connected to hydroponics has taken up much of that slack. Apprenticeship coordinators are confident about training apprentices for new lines of work within existing occupations. However, incumbent workers may need support and to update their skills updating to make the transition.

To facilitate the transition away from fossil fuel and lessen the impact on workers in fossil fuel-dependent industries, workforce development policies and programs must focus on supporting two categories of workers. The first is workers whose occupation can transition to clean energy or other green economy lines of work but require additional training. Collaborating with unions to reach and support these workers and maintain union representation in these occupations is central to this work.

The second category is supporting mid-career workers moving to new occupations. This is most readily accomplished with a mix of short-term courses and on-the-job training. Additionally, the only stackable degree at the state level is a certificate in Early Childhood Education. Students can accumulate credits from three short-term certificates (between 12 and 29 credits for each certificate) to earn full certification in Early Childhood Education. Policymakers and educational institutions could emulate this initiative and create stackable degrees for occupations with the largest projected growth (construction managers or information technology specialists (included in the Software Developers occupation)).

Table 3. Crosswalk Table Between Fossil Fuel to Other Occupations (Clean Energy and others)

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
Construction Laborers	First-Line Supervisors of Construction Trades and Extraction Workers (77% compatibility)	\$96,868	4.4%	0.33%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> • Trainee to journeyman • 2–4-year apprenticeship • Driver's license • Min 10th grade education <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> • Superintendent, foreman, etc. • 5 years of construction and leadership experience required <p>Retraining strategy</p> <ul style="list-style-type: none"> • Short-term: orient current trainees to work on clean energy construction sites • Long-term: entry-level jobs are at high risk of automation while more experienced positions are not -> encourage young people who want to work in construction to complete a college degree (certificate to BA) in construction management or certificate in Leadership in the Trades (Renton Technical College)

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
Automotive Service Technicians and Mechanics	Electric Vehicles Service Technicians and Mechanics	\$50,942 (same SOC code as Automotive Service Technicians and Mechanics)	-2.1% [†]	0.28%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> • Certificate or 2-year AAS degree or 4-year hands-on training • Driver's license • Participants to Jiffy Lube training programs can receive 7 hours of college credit <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> • EV training: short-term TESLA certificates (12 weeks) at Shoreline Community College available for people with previous automotive experience <p>Retraining strategy</p> <ul style="list-style-type: none"> • Easiest: certificates or courses from online platforms (4-6 weeks) on hybrid/electric vehicles technology • College programs: possibility of transferring past college credits (South Seattle College AAS)
Plumbers, Pipe Fitters, and Steamfitters	Electricians (95% compatibility) or First-Line Supervisors of Construction Trades and Extraction Workers (92% compatibility)	Electricians: \$80,340 or First-Line Supervisors of Construction Trades and Extraction Workers: \$96,868	Electricians: 5.3% or First-Line Supervisors of Construction Trades and Extraction Workers: 3.2%	Electricians: 0.44% or First-Line Supervisors of Construction Trades and Extraction Workers: 0.31%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> • Plumbing requires a certification from L&I. • Plumber: <ul style="list-style-type: none"> o 2-4 years as a trainee (shortest: residential services plumber) o 1-year college program (Perry Tech) – Plumbing Technician • Pipefitter and Steamfitter: <ul style="list-style-type: none"> o 3-5 years as a trainee (union or college apprenticeship) <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> • Electricians require a certification from L&I, obtained after 4 years as a trainee. • First-Line Supervisors: 5 years of construction and leadership experience required <p>Retraining strategy</p> <ul style="list-style-type: none"> • First-Line Supervisors: certificates to AAS degrees at technical colleges (Construction Management or

[†] Due to limited data availability, Electric Vehicles Service Technicians and Mechanics share the same SOC code as the Automotive Service Technicians and Mechanics. -2.1% thus represents the expected growth rate for all Automotive Service Technicians and Mechanics. Additionally, employment projections for this occupation have been revised significantly by EMSI since December 2019 and current numbers may differ from past estimates.

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
					<p>Leadership in the Trades). Short-term online courses on construction scheduling/finance/management also available.</p> <ul style="list-style-type: none"> Electricians: Online courses and State level policy change is needed: skilled trades training is relatively inflexible, and training program length is fixed → work with L&I and unions to make it more welcoming for mid-career changes.
Automotive Body and Related Repairers	Electrical Power-Line Installers and Repairers (93% compatibility)	\$91,832	12.2%	0.94%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> 2-year AAS program <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> Spokane Community College: 2-year AAS program 3-5-year lineworker apprenticeship program <p>Retraining strategy</p> <ul style="list-style-type: none"> College programs: possibility of transferring past college credit FF job has 2 out of 7 qualities (DOL data) required for the crosswalked job <ul style="list-style-type: none"> Missing: color vision, physical stamina, teamwork, technical and troubleshooting skills
Office Clerks, General	Customer Service Representatives (96% compatibility) (**** 55% probability of automation) Or Childcare Workers (92% compatibility)	Customer Service Representatives: \$41,881 Or Childcare Workers: \$33,248	Customer Service Representatives: 10.7% or Childcare Workers: 1.8%	Customer Service Representatives: 0.64% or Childcare Workers: 0.19%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> 1-3 year AAS degree in a technical college <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> Customer Service Rep: Depending on employer's requirements: high school diploma to 1-2 year AS degree in a community college Childcare Workers: <ul style="list-style-type: none"> Certificate to AAS degrees in community college Stackable credentials: ECE Initial Certificate 12 credits <p>Retraining strategy</p> <ul style="list-style-type: none"> College programs: possibility of transferring past college credits 8-week training program available at Goodwill
Operating Engineers and Other Construction	First-Line Supervisors of Construction Trades and	\$96,868	3.2%	0.31%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> 4-year apprenticeship <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> Superintendent, foreman, etc.

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
Equipment Operators	Extraction Workers (81% compatibility)				<ul style="list-style-type: none"> • 5 years of construction and leadership experience required <p>Retraining strategy</p> <ul style="list-style-type: none"> • Short-term: orient current trainees to work on clean energy construction sites and advance to field supervisor positions • Long-term: entry-level jobs are at high risk of automation while more experienced positions are not -> encourage young people who want to work in construction to complete: <ul style="list-style-type: none"> ○ A college degree (certificate to BA) in construction management ○ Certificate in Leadership in the Trades (Renton Technical College) ○ Short-term online courses on construction scheduling/finance/management
Laborers and Freight, Stock, and Material Movers, Hand	Packers and Packagers, Hand (93% compatibility)	\$32,554	12.4%	0.88%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> • High school certification or GED • Hands-on training • OSHA certification <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> • High school certification or GED • Hands-on training • Optional: certificate <p>Retraining strategy</p> <ul style="list-style-type: none"> • Both occupations can be trained on the job or through a short-term training program in a technical or community college • Possibility of transferring past college credits • Short (1 day) forklift training available at different locations, including Evergreen Safety Council
Heavy and Tractor-Trailer Truck Drivers	Cleaners of Vehicles and Equipment/Auto detailer (86% compatibility)	\$44,156	1.5%	0.50%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> • 2-quarter college award + class A-C CDL <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> • Cleaners and Auto Detailers: High school diploma or GED <p>Retraining strategy</p> <ul style="list-style-type: none"> • Cleaners: Short-term training usually provided by employers

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
General and Operations Managers in fossil fuel sectors (carbon-fuel based production/ transportation/ manufacturing/ retail)	General and Operations Managers in clean energy sectors (manufacture energy-efficient products, energy-efficient buildings construction, and operations, retrofitting)	\$124,466	7.8%	0.82%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> AS to BA college degree (operations management, business, supply chain, etc.) <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> AS to BA college degree (operations management, business, supply chain, etc.) <p>Retraining strategy</p> <ul style="list-style-type: none"> Have the college credits, but some professionals might need to update their skills to enroll in clean energy industries with 3-quarter certificates in construction management, facility management, or sustainable transportation. Micro-credentials (6 weeks courses or longer certificates) on sustainable construction or sustainable management available on online platforms (EdX, Coursera)
First-Line Supervisors of Production and Operating Workers	Wind Energy Operations Managers (93% compatibility)	\$104,874 (data available only for the parent SOC code)	4.6% (data available only for the parent SOC code)	0.96% (data available only for the parent SOC code)	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> Certificate to BA in operations management and supervision <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> BA college degree in industrial mechanics and maintenance <p>Retraining strategy</p> <ul style="list-style-type: none"> Short-term programs available: 6-month program at NW-REI and certificates in industrial engineering Courses (36 hours) on wind energy available on Coursera
Welders, Cutters, Solderers, and Brazers	<i>Solderers and Brazers:</i> Cleaners of Vehicles and Equipment/Auto detailer (87-93% compatibility) or <i>Welders, Cutters, and Welder Fitters:</i> Electrical Power-Line Installers and	Cleaners: \$44,156 or Power-Line Installers and Repairers: \$91,832	Cleaners: 1.5% or Power-Line Installers and Repairers: 12.2%	Cleaners: 0.50% or Power-Line Installers and Repairers: 0.94%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> 2-year AAS + certification or 4-year apprenticeship <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> Cleaners and Detailers: High school diploma or GED Electrical power-line installers or repairers: Spokane Community College: 2-year AAS program <p>Retraining strategy</p> <ul style="list-style-type: none"> Cleaners: Short-term training usually provided by employers

Most Impacted (fossil fuel-dependent) Occupations	Crosswalked Occupations	Median Wage of Crosswalked Occupation	Baseline Growth of Crosswalked Occupation (2020-2024)	Net Additional Growth with Clean Energy Infrastructure by 2024	Training Strategies (focus on incumbent work/worker retraining)
	Repairers (91% compatibility)				<ul style="list-style-type: none"> Electrical power-line installers or repairers: College programs: possibility of transferring past college credits
Automotive and Watercraft Service Attendants	Cleaners of Vehicles and Equipment/Auto detailer (89% compatibility)	\$44,156	1.5%	0.50%	<p>Fossil fuel training and skills</p> <ul style="list-style-type: none"> High school diploma or GED <p>Crosswalked job training and skills</p> <ul style="list-style-type: none"> Cleaners and Auto Detailers: High school diploma or GED <p>Retraining strategy</p> <ul style="list-style-type: none"> Cleaners: Short-term training usually provided by employers

Note: Crosswalked occupations selected for this table have an automation probability of 50% or less and have enough capacity to absorb dislocated workers from the fossil fuel industry. If no occupation among the leading occupations in clean energy was similar to the fossil fuel-dependent occupation or did not provide a quick retraining pathway, the closest occupation allowing short-term worker training was selected. In that case, occupations with a potential green pathway were still preferred.

Acknowledgments

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Fossil Fuel Transition Study

Debrief

May 18, 2021

Office of Economic Development

Pamela Banks, Nancy Yamamoto, Stephanie Gowing

Community Attributes

Chris Medford



Agenda

- Introduction
- Key Industry and Workforce Development Team Overview
- Fossil Fuel Study
 - Timeline and Approach
 - Methodology and Definitions
 - Study Findings
 - Study Recommendations
- Next Steps
- Q/A

Key Industry and Workforce Development Team

Workforce Team Role

- Invest in preparing our workers for the current economy and future of work
- Work to extend system capacity and build network of support for jobseekers
- Support equitable hiring initiatives



Sasha Gourevitch,
Youth Employment Development Advisor

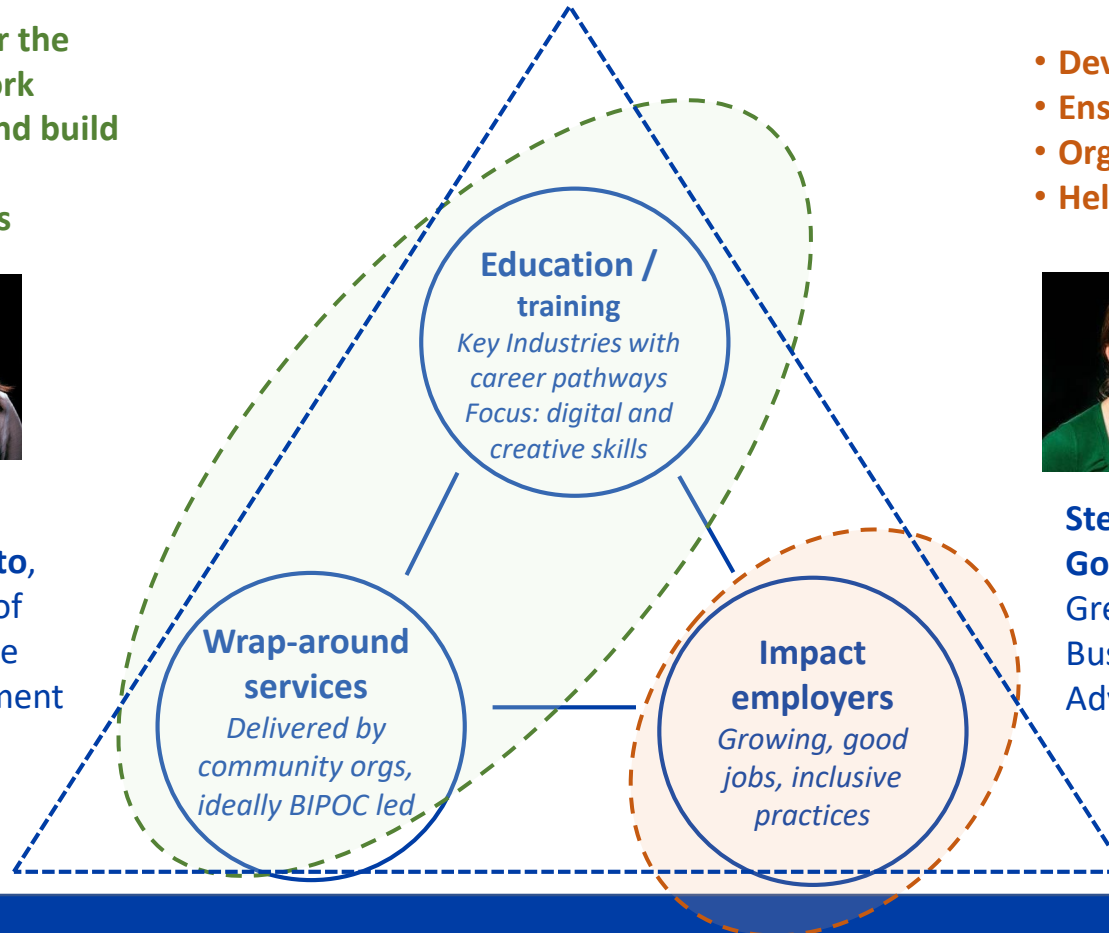


Matthew Houghton,
Workforce Development Advisor



Nancy Yamamoto,
Director of Workforce Development and Key Industry

TEAM'S GOAL: Equitable Economic Recovery



Key Industries Team Role

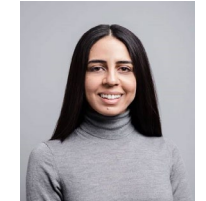
- Develop relationships and expertise
- Ensure that inclusive businesses are growing
- Organize businesses around shared problems
- Help businesses commit to inclusion



Stephanie Gowing,
Green Business Advocate



Sarah Scherer,
Maritime and Manufacturing Advocate

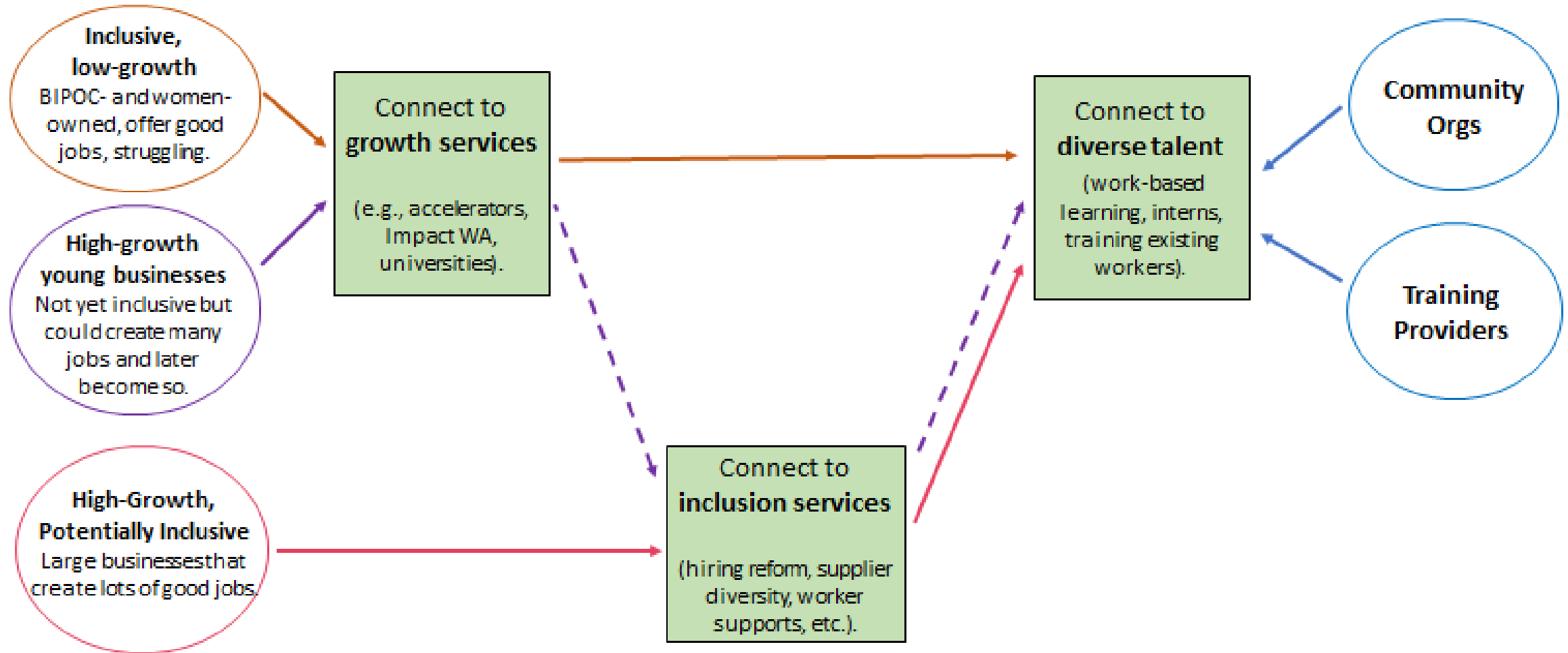


Anisa Khoshbakhtian
Technology and Media Industry Advocate

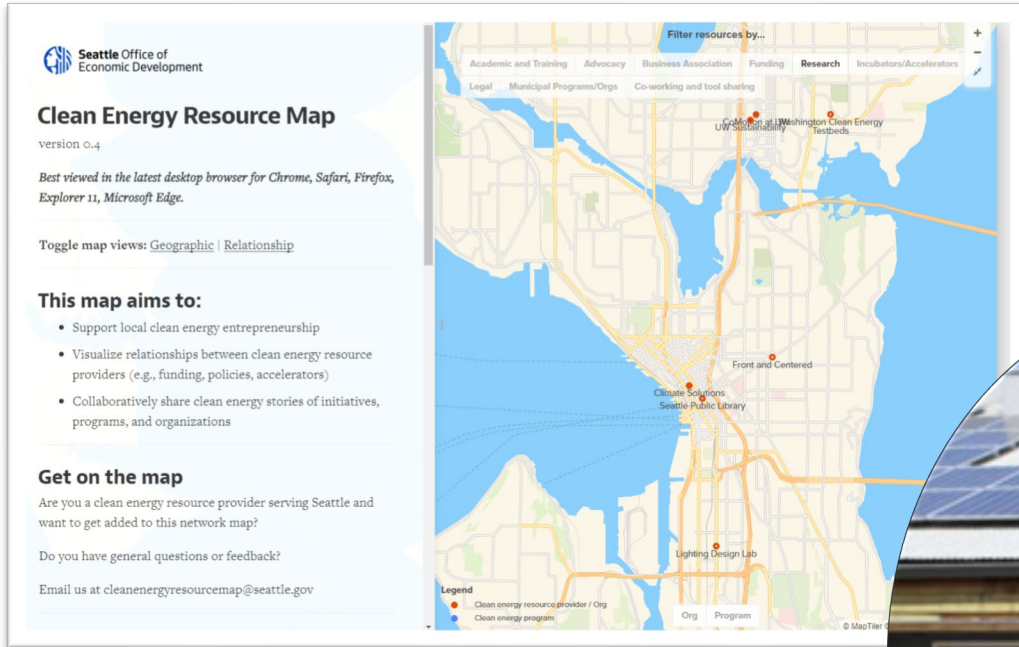
Help inclusive firms grow

Help growing firms become inclusive

Connect diverse talent to impact employers



Supporting our Clean/Green Economy



Resources on the Clean Energy Map



Growth Services

- Coaching
- Capital
- Connections

Inclusive Services

- People
- Practice
- Procurement

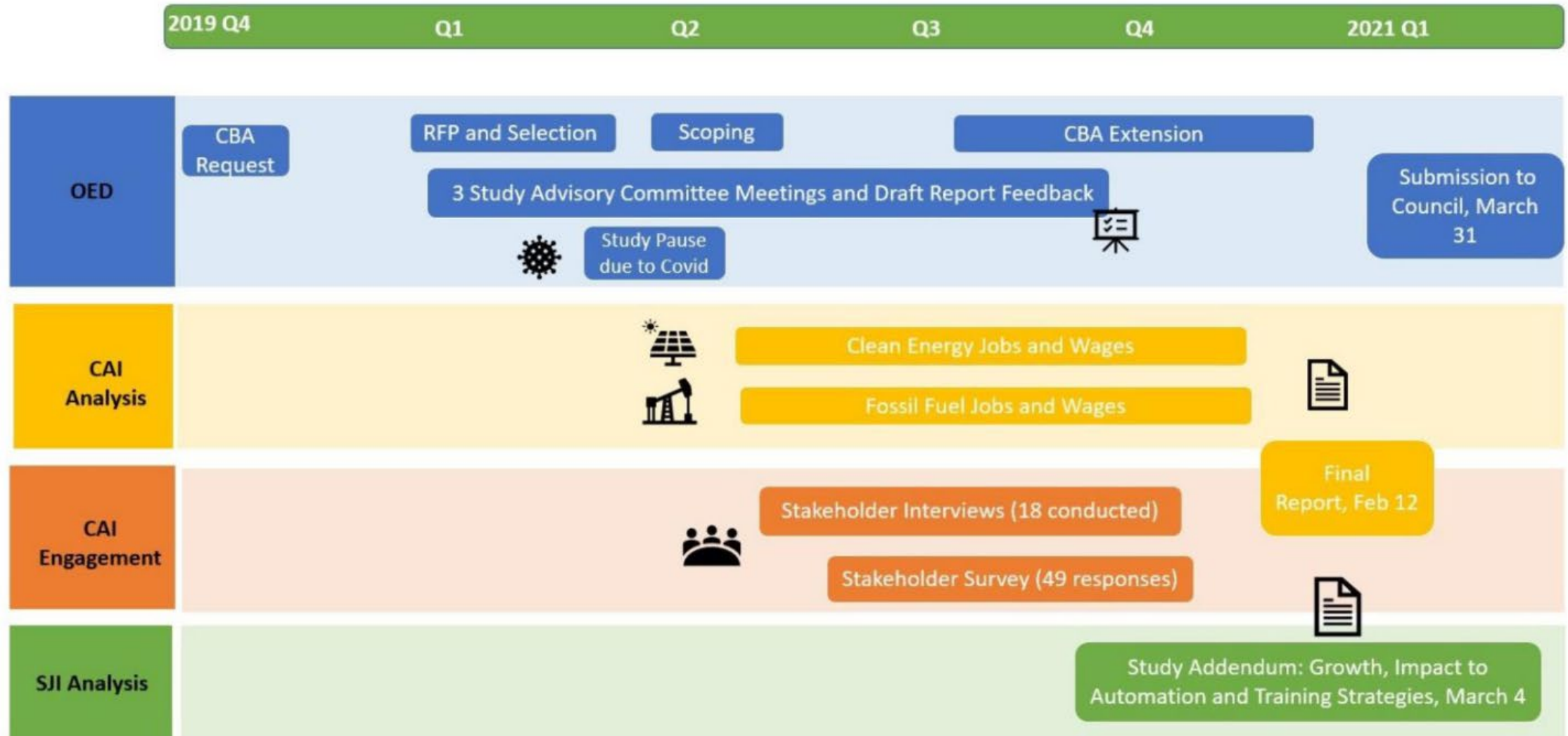
Workforce Development

- Youth
- Adult

Request from Council (Q4 2019)

- An analysis of jobs and wages of those directly employed by the fossil fuel industry as well as related industries, such as pipefitters, natural gas appliance businesses and auto mechanics;
- A forecast of regional job growth in clean energy and related industries;
- Interviews and/or focus groups with key stakeholders, including labor unions, workforce training providers and small business owners; and
- Recommendations for strategies that the City and its partners can implement to:
 - a) ensure a just transition for workers, with a particular focus on how to equip workers with the necessary skills to move from jobs reliant on fossil fuels to jobs in the clean energy sector;
 - b) accelerate and expand job growth in the clean energy sector, if necessary; and
 - c) ensure that jobs created are family-wage jobs.

Fossil Fuel Study Approach and Timeline



Study Scope

- **Define the industry.** Fossil fuel and clean energy industries.
- **Produce the metrics.** Jobs, wages and demographics.
- **Occupation analysis.** Identify fossil fuel and clean energy reliant occupations.
- **Stakeholder input.** Conduct stakeholder outreach, including interviews with stakeholders and employer survey.
- **Advisory Committee Review.** Meet with Advisory Committee to review progress, findings and request input.
- **Recommendations and strategies.** Develop recommendations for strategies that the City and its partners can implement.

Study Methodology and Definitions

Fossil Fuels

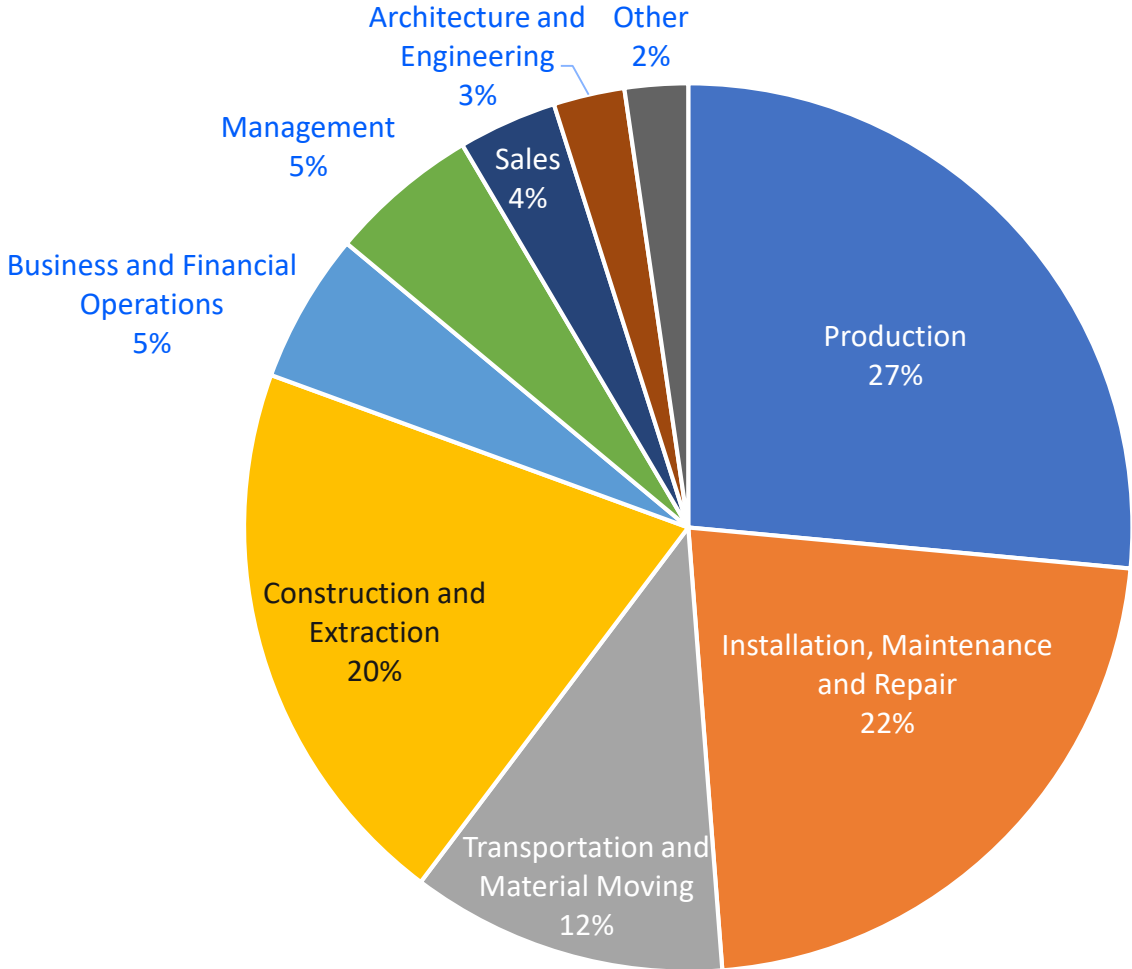
- Defined based on a July 2020 MIT research
- Includes fossil fuel related activities and businesses like internal combustion engine vehicles (ICEs), manufacturing and its supply chain, fuel distribution and repair and maintenance of ICE vehicles
- Most common occupations include miscellaneous assemblers and fabricators, construction laborers, and automotive service technicians and mechanics

Fossil Fuel Industry Jobs in King County, 2019

Subsector	Jobs
Automotive Mechanical and Electrical Repair and Maintenance	2,510
Utility System Construction	2,050
Motor Vehicle Manufacturing	1,240
Semiconductor and Other Electronic Component Manufacturing	620
Motor Vehicle Parts Manufacturing	380
Petroleum and Petroleum Products Merchant Wholesalers	360
Agriculture, Construction, and Mining Machinery Manufacturing	210
Motor and Generator Manufacturing	80
Motor Vehicle Body and Trailer Manufacturing	90
Petroleum and Coal Products Manufacturing	70
Electric Power Generation, Transmission and Distribution	50
Total Fossil Fuel Jobs	7,660

Sources: Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020.

Fossil Fuel Occupational Groups



Study Methodology and Definitions

Clean Energy

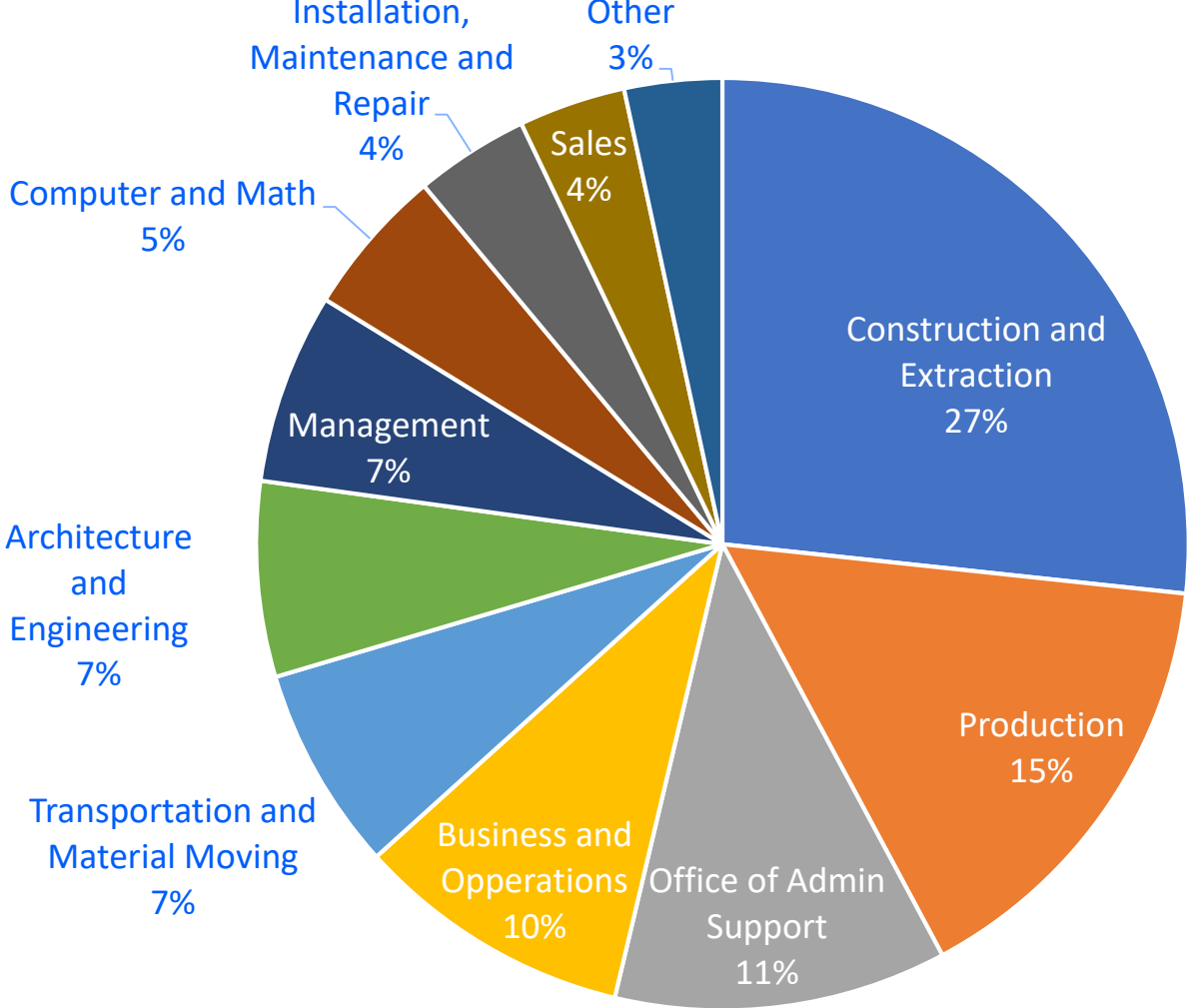
- Defined based on a 2019 Brookings report ('core' industries)
- Additional research included businesses whose activities are partly clean energy related ('Other industries and businesses')
- Most common occupations include construction-related occupations such as construction laborers, operating engineers and other construction equipment operators, and first-time supervisors of construction workers.

Clean Energy Industry Jobs in King County, 2019

Industry	Jobs
Specialty Trade Contractors	3,270
Electric Power Distribution	1,530
Other Electronic Component Manufacturing	1,090
Motor Vehicle and Parts Manufacturing	580
All Other Miscellaneous Electrical Equipment and Component Manufacturing	370
Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables	350
Electric Bulk Power Transmission and Control	150
Automatic Environmental Control Manufacturing for Residential, Commercial, and Appliance Use	140
Hydroelectric Power Generation	120
Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals	110
Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	80
Heating Equipment (except Warm Air Furnaces) Manufacturing	60
Storage Battery Manufacturing	30
Current-Carrying Wiring Device Manufacturing	30
Industrial and Commercial Fan and Blower and Air Purification Equipment Manufacturing	30
Motor and Generator Manufacturing	20
Other industries and businesses	4,400
Total	12,400

Sources: Washington State Employment Security Department, 2020; Griffith, Calisch, & Laskey, 2020.

Clean Energy Occupational Groups



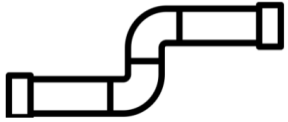
Key Findings

- Clean energy industry has experienced **rapid growth** in recent years and has a positive outlook statewide.
- There are **1.6x more clean energy jobs** (12,400) than fossil fuel jobs (7,600) in King County and clean energy occupations identified in the study are forecast to **grow an average of 6%**.
- Additionally, a **greater number and a greater proportion of jobs in clean energy industries** are in job categories that **provide median wages greater than the area's median wage of \$69,000**.
- Both the fossil fuel and clean energy sectors **lack gender and racial diversity in the highest paid occupations**.

Additional Takeaways



Some fossil fuel occupations, such as **pipelayers who currently rely on fossil fuel dependent skills, will need job training and transition support** for specific occupations where there is transferability of knowledge and skills into new careers such as water-related systems.



Two of the most at-risk occupations impacted by automation are freight laborers and construction laborers. Both occupations have a large percentage of workers of color, particularly Latinx/Hispanic. In contrast, most of the occupations, particularly the "good jobs," are disproportionately held by white workers.



The **electrification of the transportation system** will impact fossil fuel workers differently depending on the transferability of knowledge and skills.

Employment is expected to increase in construction and building trades due to an increased demand for electrification, efficiency improvements, building modifications and equipment installation.



Businesses in the fossil fuel and clean energy industries both **rely on similar professional support** activities for various administrative, legal, financial and businesses services.

Themes We Heard from Stakeholders

"Career Maps?
Incentives?"

"Lead policies
tht create large
bodies of work
by heavily
impacted
sectors"

"Make sure that ANY
and ALL jobs that
are "created" come
tied to a REAL
LIVING WAGE
pathway! SKILLED
Craftspeople hold
licenses for a
REASON! "

"A mistake we
make on
transition-
focusing directly
on impacted
workers. We miss
broader impact"

From Clean Energy Sector

- We need well trained/skilled and diverse employees
- Decarbonizing single family residential sector is a great opportunity
- Explore public-private partnership opportunities

From Fossil Fuel Sector

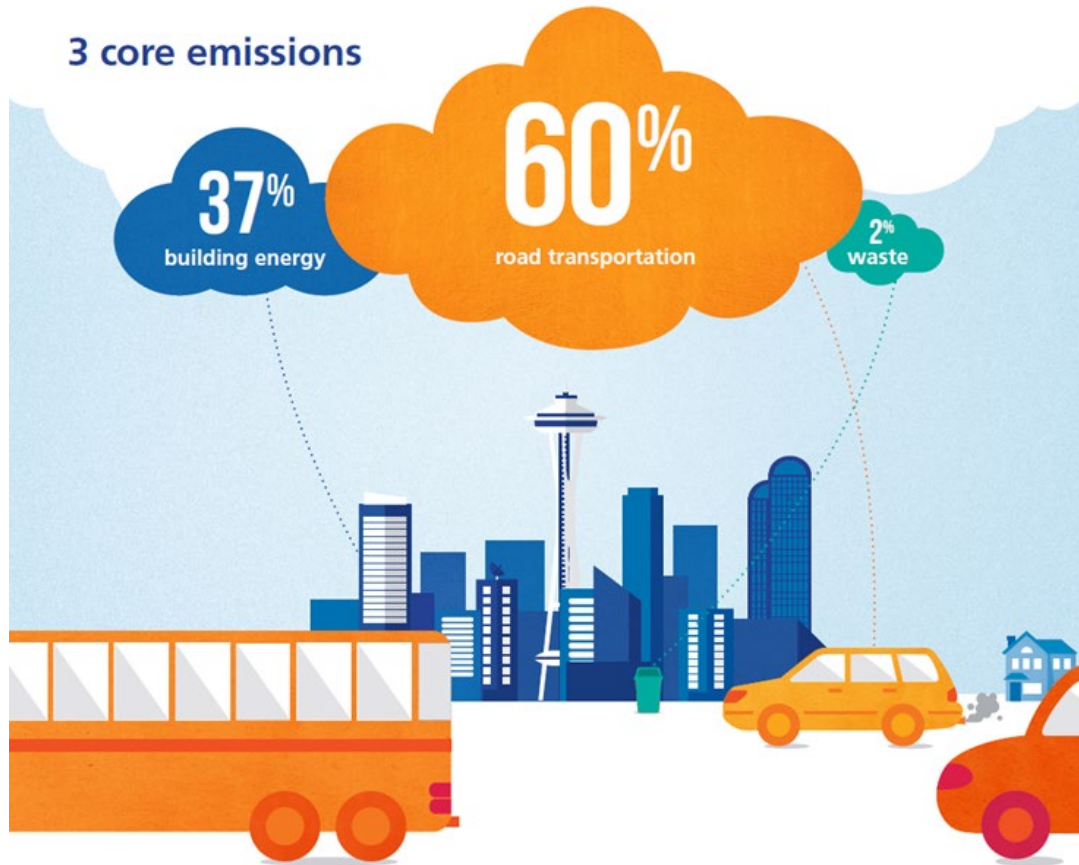
- Create and fund a transition plan
- Consider energy conservation's role
- Think multi-jurisdictional

Study Recommendations

- Policies to prioritize demand-side clean energy strategies
- Affected workforce and stakeholder engagement
- Business expansion support targeting clean energy supply-side strategies



Proposed Next Steps



Green New Deal Executive Order/ Interdepartmental Team

Strengthen pathways to economic opportunity for those workers most impacted by the transition to a clean economy.

Convene training partners to prioritize career and outreach strategies for the most impacted at-risk occupations.

Continue to **engage with clean energy companies** to gain feedback on/raise awareness of relevant business support services.



Questions?



Legislation Text

File #: Inf 1816, **Version:** 1

Participatory Budgeting Update

May 17, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Amy Gore, Analyst
Subject: Participatory Budgeting Contract Proviso Lift

On May 18, 2021, the Community Economic Development Committee will discuss draft legislation which would lift a proviso, create three new positions in the Seattle Office for Civil Rights (SOCR) and appropriate funds to SOCR for the Participatory Budgeting program, and impose new provisos on those new appropriations. This memo briefly summarizes the background of the Participatory Budgeting effort, describes the legislation, and includes policy considerations for the committee.¹

Background

On September 22, 2020, Council passed [Ordinance 126151](#) which appropriated \$3 million to the Legislative Department to “enter into contracts with community-based organizations to research processes that will promote public safety informed by community needs.” The Council’s intent was that this initial funding would be used to develop recommendations for a Participatory Budgeting process for 2021.

The 2021 Adopted Budget includes \$28.3 million for Participatory Budgeting.² Council Budget Action (CBA) [FG-004-A-002](#) described that the funding was intended to be used as follows:

- up to \$1,000,000 for community-based organizations and City departments to run the Participatory Budgeting process;

¹ This legislation has not yet received a Council Bill (CB) number. When the legislation is assigned a number, this memo will be updated.

² The 2021 Adopted Budget included two provisos on the SPD budget which could potentially redirect SPD sworn officer salary savings to Participatory Budgeting. The first, [SPD-011-B-002](#), identified \$5.0 million from potential 2021 SPD salary savings that might accrue from an extraordinary number of officer departures. The second, [SPD-008-A-003](#), identified \$2.5 million in potential salary savings that might result from officers that would be laid off “out of order,” but staff has determined that for a variety of reasons this proviso is unlikely to result in additional PB funds.

Substitute Council Bill 119981, currently being considered by Council and scheduled for a final vote on May 24, 2021, would cut \$2.0 million of SPD salary savings and appropriate it to Finance General for Participatory Budgeting. The substitute also modifies SPD-011-B-002 (\$5.0 million proviso) such that the authority is returned to SPD when it submits regular staffing reports. Finally, the substitute eliminates entirely the \$2.5 million proviso on out of order layoffs.

- \$500,000 to support the development of a civilian crisis response and social services triage system app to make it easier to find, pay, and support community service providers and healers; and
- the remainder of the funding for investments recommended by the PB process.

The \$28.3 million is currently held in Finance General under provisos³ which states these funds are:

“appropriated solely to run the Participatory Budgeting Process, [to] implement actions recommended to the City from the Participatory Budgeting process, and to develop a civilian crisis response and social services triage system app and may be spent for no other purpose. Furthermore, none of the money so appropriated may be spent until authorized by future ordinance. Council anticipates that such authority will not be granted until the Executive submits to the Council a plan for spending the funds.”

On November 18, 2020, Council entered into a contract with the Freedom Project to conduct a community research project, also referred to as the Black Brilliance Research (BBR) Project. The BBR Project team conducted extensive qualitative and quantitative research about community safety and community needs. This research provided the basis for the BBR Project’s recommendations for the City’s Participatory Budgeting program, including identifying community needs to support participation in the program, a framework for an equitable PB process, and recommended priority investment areas. The [Final Report](#) was submitted to Council on February 20, 2021.

The Executive worked with the BBR Project team to develop a spending plan based on their recommendations, resulting in the presentation of two options to Council. (See Attachment 1: March 30, 2021 letter).

- The Executive’s first proposed option would authorize the Department of Neighborhoods (DON) to issue an RFP for a third-party to administer the PB program, at an estimated cost of \$7.5 million. This option would require five to eight months to develop and issue an RFP, negotiate a contract, and allow the third-party to hire staff before the PB program could begin. The third-party administrator would be responsible for hiring and managing the steering committee and other PB staff and volunteers, providing technical support and expertise, and managing funds to reduce barriers to participation, including digital equity initiatives and youth fellowships. This option includes \$375,000 for DON staff to provide administrative, data, and logistical support as requested.

³ The \$28.3 million was appropriated through five CBAs: [FG-004-A-002](#) (\$18.025M), [SPD-014-A-003](#) (\$300K), [SPD-013-B-002](#) (\$175K), [SPD-009-A-003](#) (\$6.100M) and [SPD-010-A-003](#) (\$3.700M) . The provisos vary slightly.

- The Executive’s second proposed option would authorize DON to run the PB program, at an estimated cost of \$2.6 million. This option would require three to four months to select and hire and on-board a 15-member steering committee before the PB program could begin.

Under both options, the PB program would take six to ten months.

Summary of Participatory Budgeting Proviso Lift Legislation

The proposed legislation would do the following:

1. **Lift a proviso** - As noted above, the 2021 Adopted Budget includes a total of \$28.3 million in Finance General for funding Participatory Budgeting, appropriated through several different CBAs, each with a proviso. The legislation would lift one proviso on \$18.025 million (imposed through CBA FG-004-A-002) so that a portion of the funds can be appropriated. The remaining PB funds are still under the original provisos.
2. **Create Three Positions** – The legislation creates three new positions at SOCR: a Strategic Advisor 2, and two Planning and Development Specialists 2 to work with community to develop and issue an RFP, to select a third-party administrator, to negotiate and manage the contract, and to staff the PB Program, including coordinating internal City staff and collaborating with external partners in support of the program.
3. **Appropriates Funds** – The legislation appropriates \$1,079,700 to SOCR to fund three FTE staff for the work described above from July 1, 2021 to December 31, 2023, as well as \$15,000 to support community involvement in the RFP and selection process. The legislation includes an automatic carry-forward of any unused funds into subsequent years so that additional appropriations for these positions will not be required until 2024.
4. **Impose New Provisos** – The legislation imposes two provisos. The first states: “Of the appropriation in the 2021 budget for Seattle Office for Civil Rights, \$1,079,700 is appropriated solely for the Participatory Budgeting program, including, but not limited to, developing and issuing an RFP for a third-party provider, negotiating and managing the contract with the third-party provider, and providing staff support for the Participatory Budgeting program.”
5. The second, on the remaining funds from CBA FG-004-A-002, states: “Of the appropriation in the 2021 budget for Finance General Reserves, \$16,945,300 is

appropriated solely for contracting with a provider to administer the Participatory Budgeting Process and funding projects identified by the Participatory Budgeting Process. Furthermore, none of the money so appropriated may be spent until authorized by future ordinance.”

6. **Ratify and Confirm** – The legislation includes a Ratify and Confirm clause which would allow SOCR to begin work before legislation becomes effective.

Policy Considerations

1. **Funding Sustainability** – The proposed legislation creates authority for three new positions at SOCR and funds the positions with one-time funds sufficient for 30 months. To continue the PB program beyond 2023, the Council will need to identify another funding source for any additional staffing, the PB administrator, and selected projects.
2. **PB Contract Funding** – The legislation funds the development and issuance of the RFP for a third-party administrator, as well as department staff to manage the PB contract and provide support for the PB program, but it does not fund the contract with a third-party administrator. It assumes that the City will make future appropriations to support the contract once SOCR selects a contractor through the RFP process.
3. **Department Lead** – The legislation would appropriate the funds to SOCR, which is consistent with the recommendation made by the BBR Project team, rather than to DON, as the Executive proposed. The PB program will still require staff participation from other departments, particularly during the project development phase and during the project funding/contracting phase. Therefore, future proviso lifts may require additional staff or funding for other departments in support of the PB program. This action would have no effect on Your Voice Your Choice, the existing Participatory Budgeting program run by DON.
4. **Participatory Budgeting Schedule** – The 2021 Adopted Budget anticipated that all \$28.3M of funding would be spent during 2021, however, hiring of staff, developing and issuing the RFP, and the contracting process will likely take several months, meaning that the actual PB program will not begin until the end of 2021 (or possibly the beginning of 2022), with the bulk of the program being conducted in 2022.
5. **Additional Program Development** – Deputy Mayor Washington’s March 30 letter lists several issues and suggested Council address them in the proviso lift, including RSJI

considerations, pay equity, organizational capacity, potential legal limitations on project funding and voting eligibility. The legislation does not address these issues specifically, and it allows SOCR, the community, and organizations responding to the RFP to ensure that the proposed PB program considers and addresses them appropriately.

- 6. Racial Equity** – An RFP process will require additional time and resources from community organizations to prepare proposals; the legislation would provide additional \$15,000 to support community participation in the development of the RFP and to create a more equitable RFP process, which could include technical support for bidders or other supports identified by community and SOCR.

- 7. Civilian Crisis Response and Social Services Triage System Application** – The proviso imposed on the \$28.3 million in the 2021 Adopted Budget anticipates funding a civilian crisis response and social services triage system application. The proposed legislation does not provide funds for the development of this application. Council may choose to:
 - a. Fund the development of the app in a separate, independent piece of legislation;
 - b. Amend the legislation to fund the application (“app”);
 - c. Fund the development of an app only if it is chosen as a project through the Participatory Budgeting stakeholder process; or
 - d. Choose not to fund the app with the Participatory Budgeting funds.

Next Steps

The Committee will discuss the draft legislation on Tuesday, May 18. The legislation will be considered by the Committee during a Special Meeting scheduled for June 3.

Attachments:

1. March 30, 2021 Letter to Council

cc: Dan Eder, Interim Director
Aly Pennucci, Policy and Budget Manager

Dear Council President Gonzalez and Councilmember Morales:

In 2020, you appropriated \$3 million dollars directly to City Council to "fund a community-led process to create a roadmap to life without policing." The Council then passed a final budget for 2021 that redesigned the Executive's proposed \$100 million investment in BIPOC communities to designate and additional \$30 million of the funds to a participatory budgeting process.

The Council entered into a \$3 million in a direct contract with the Freedom Project, which was entitled "The King County Equity Now (KCEN) Community Research Project." This contract funded the Freedom Project, KCEN, and the Black Brilliance Research Project, which delivered a report to Council and presented the report at Council on February 26, 2021. The funding was to be formally appropriated by follow-up action by the City Council after the research project was complete.

The project, powered by young black community leaders, intentionally included the experience, and input from a range of community organizations and individuals often not centered in government deliberations. This has great benefit in our mutual work to redesign community safety alternatives that respond to community needs and experience.

Because the work was conducted independently, however, it proceeded without the usual input from the City Attorney's Office and City departments regarding legal and implementation factors that impact the design, timing, and implementation of the program. These include issues relating to timeline, staffing, budget, voting, and legal impacts of contracting, hiring, I-200 and the gift of public funds.

The Mayor's Office and Executive Departments have met with some of the project leaders and Councilmember Morales to discuss the findings and recommendations; they also have reviewed the Black Brilliance Research Project's final report. Those conversations have yielded two potential options for Council to consider in its legislation authorizing the \$30 million for a Participatory Budgeting process. Each has pros and cons. Both will need further input from the City Attorney's Office to resolve legal and implementation issues as Council considers its ordinance.

We are mindful that Council decided that it wanted to control and approve the framework for this process and believe Council can detail into an ordinance the process, budget, and timeline with this feedback.

The following table outlines the two possible options including potential roles and timelines. Option One tracks the BBP recommendations, but avoids significant issues raised by hiring steering committee members as city employees. Option Two attempts to capture key input and elements, while ensuring more funding for the projects themselves. Under both options, all phases, including steering committee selection, voting and project/contract approval will have to follow state and city laws. As noted below, the process envisioned by the report results in approximately \$4.8 million less actually going into projects, and more into conducting the process. We appreciate Council may have additional alternatives envisioned for their ordinance too.

Chart 1: Two Options for administration of Participatory Budget Process

Option 1: Third Party Administration (as proposed by the BBP)	Option 2: City Administration via DON & multi-department IDT
<ul style="list-style-type: none"> • Third-Party Administrator (TPA) hires and manages a 26-person Steering Committee for one year with each committee member earning a recommended \$112,000 inclusive of benefits. • Administrator manages funds to reduce barriers to participation, including digital equity initiatives (\$2.6 million) and youth fellowships (\$450,000) • City provides administrative, data and logistical support as requested. (up to \$375,000) 	<ul style="list-style-type: none"> • DON administers a community-driven process as outlined by Black Brilliance Research the Participatory Budgeting Project, to advertise and identify a paid 15-person independent contractor Steering Committee (this budget assumes each member earning \$75/hr. based on input)

Timeline (5-8 months to launch; 6-10 months for process): <ul style="list-style-type: none"> • Step One - DON drafts and releases an RFP for the TPA and a vendor is selected. (3-6 months) • Step Two – DON negotiates, develops, and signs contract with selected TPA. (1 month) • Step Three – TPA hires 26-person steering committee according to process laid out in their contract. (1-2 months) • Step Four – TPA leads engagement, proposal development, voting, implementation, evaluation (6-10 months) 		Timeline (3-4 months to launch; 6-10 months for process): <ul style="list-style-type: none"> • Step One – Based on Council and community input, DON advertises, develops scoring criteria and selection process to select the 15-members committee. (1-2 months) • Step Two – DON identifies and secures contracts with 15 independent contractors to serve on the steering committee. (1-2 months) • Step Three – DON onboards steering committee. (1 month) • Step Four – DON leads engagement, proposal development, voting, implementation, evaluation (6-10 months) 	
Total Budget:	\$7,475,000	Total Budget:	\$2,630,000
Remaining for Project Proposals:	\$20,825,000	Remaining for Project Proposals:	\$25,170,000

Third party administration: items to address as part of the ordinance:

- RSJI considerations, citywide representation, and legal issues regarding selection criteria for Steering Committee members. Some of the criteria suggested by the report may not be legal or inclusive enough.
- Internal pay equity to ensure that the 26 new “hires” for the Steering Committee salaries are fair and equitable in comparison to other staff that may be doing or supporting the work.
- Internal capacity of an organization to hire and onboard 26 new, qualified staff within a short amount of time, develop rules and procedures, and conduct training and sufficient oversight. It typically takes a CBO 1-3 months to hire one person.
- Identifying required resources such as such as space, equipment, transportation, etc.
- Required resources and time to design and implement a citywide participatory budgeting process, that complies with state and city laws.

- Depending on design, projects that are selected by “vote” may still need to go through city contracting process, including RFP or other competitive bid process.
- Legal risks around eligibility of voting and gift of public funds.

City administration: issues that need to be addressed as part of the ordinance:

- Legal Guidance on the proposed Steering Committee qualifications criteria and consistency with city consultant procurement processes which because of I-200 must be race neutral. Some of the criteria suggested by the report may not be legal or inclusive enough. At least one is discordant with established relationships with sovereign Tribal governments.
- Ensure that the steering committee members have the required documentation to operate as independent contractors (business license, WA state ID, SS card, insurance, ability to set aside funds for required taxes, etc.)
- Realistic implementation timeline.
- Potential legal risk related to employment status and scope of work if the independent contractors are performing work and acting in a capacity that is essentially a City employer and employee relationship.
- The RSJI and other unintended legal and budget consequences of not equitably compensating other volunteer city boards and commission members at a similar rate.
- Legal risks around eligibility of voting and gift of public funds.
- Process for evaluation of projects ahead of voting. This is particularly important given the need to be guided by community voice.

As the City Council determines the next steps on the Participatory Budgeting process, we stand ready to discuss any issues that must be addressed as part of City Council’s ordinance. Mayor Durkan, the city Departments, and I are very supportive of participatory budget and want to see the ordinance passed as soon as possible. However, I know we all are equally committed to ensuring they are implemented in a thoughtful and legal manner that maximizes our ability to change outcomes and disparities while being transparent using \$30 million of public resources.

Sincerely,



Tiffany Washington

CC: Councilmember Herbold
Councilmember Sawant
Councilmember Pedersen
Councilmember Juarez
Councilmember Strauss
Councilmember Lewis
Councilmember Mosqueda
Senior Deputy Mayor Fong
Stephanie Formas
Kylie Rolf
Ben Noble
Adrienne Thompson
Director Andres Mantilla

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

..title

AN ORDINANCE relating to appropriations for the Seattle Office for Civil Rights; amending Ordinance 126237, which adopted the 2021 Budget; changing appropriations to various departments and budget control levels, and from various funds in the Budget; lifting a proviso; imposing provisos; creating new positions; and ratifying and confirming certain prior acts.

..body

WHEREAS, the Council is committed to confronting structural and institutional racism as a fundamental step towards addressing the racist institution of policing; and

WHEREAS, in May 2020, Minneapolis police officers murdered George Floyd, setting off nationwide protests against police brutality and for justice for Black victims of police violence; and

WHEREAS, these protests forced many nationwide and in Seattle to confront the racism that has been plaguing the Black community for centuries and spread to other communities of color, the harmful impacts of white supremacy culture, and the Seattle Police Department's (SPD) role in perpetuating racism and violence; and

WHEREAS, in response to both recent events and through the efforts of decades of organizing, anti-racist organizations coalesced around the following demands made to the City by *Decriminalize Seattle* and *King County Equity Now*: 1. Replace current 911 operations with civilian-controlled system; 2. Scale up community-led solutions; 3. Fund a community-led process to create a roadmap to life without policing; and 4. Invest in housing for all; and

1 WHEREAS, members of the communities most impacted by policing support the demands to the
2 City to push back against the harm the police cause to the Black community and correct
3 years of failure to invest in Black communities; and

4 WHEREAS, the co-leads of the City’s Race and Social Justice Initiative (RSJI) sent a letter on
5 June 8, 2020 to the Mayor requesting that she “Commit to a community participatory
6 budget process. The anti-racist organizations named above must oversee and co-design a
7 community-centered process to determine how the funds are reinvested”; and

8 WHEREAS, since the 1980s there has been a disturbing trend to defund investments in
9 affordable housing, education, behavioral & mental health, and drug/alcohol addiction
10 diversion programs resulting in police officers responding to many of these systemic
11 failures; and

12 WHEREAS, the lack of funding in these systems also disproportionately affect communities of
13 color, compounding the harms of overpolicing; and

14 WHEREAS, Ordinance 126151 appropriated \$3,000,000 to the Legislative Department to enter
15 into contracts with community-based organizations to research processes that will
16 promote public safety informed by community needs, including, in part, developing and
17 sharing a roadmap for future equitable participatory budget processes related to public
18 safety; and

19 WHEREAS, the Council funded the Black Brilliance Research Project to conduct public safety
20 research to determine what investments would create true community safety, true
21 community health, and would allow community members to thrive; and

1 WHEREAS, the Black Brilliance Research Project included over 100 researchers in the Seattle
2 area learning from community through surveys, case studies, focus groups, photovoice
3 and story mapping; and

4 WHEREAS, the Black Brilliance Research Project identified five priority investment areas for
5 creating community safety, health and thriving: housing and physical spaces, mental
6 health, youth and children, economic development, and crisis and wellness; and

7 WHEREAS, the Black Brilliance Research Final Report, including recommendations for a 2021
8 Participatory Budgeting process, was submitted to the Council on February 20, 2021; and

9 WHEREAS, over 7,000 jurisdictions around the world have implemented Participatory
10 Budgeting programs; and

11 WHEREAS, The City of Seattle’s 2021 Adopted Budget appropriated \$28.3 million for
12 Participatory Budgeting; and

13 WHEREAS, the proviso in Council Budget Action FG-004-A-002 specifies that, “Of the
14 appropriation in the 2021 budget for Finance General Reserves, \$18,025,000 is
15 appropriated solely to run the Participatory Budgeting Process, implement actions
16 recommended to the City from the Participatory Budgeting process, and to develop a
17 civilian crisis response and social services triage system app and may be spent for no
18 other purpose. Furthermore, none of the money so appropriated may be spent until
19 authorized by future ordinance. Council anticipates that such authority will not be granted
20 until the Executive submits to the Council a plan for spending the funds.”; and

21 WHEREAS, on March 30, 2021, the Executive provided the Council with two possible options
22 for participatory budgeting, including using a third-party administrator to conduct the
23 process; and

1 WHEREAS, the Council intends that the Seattle Office for Civil Rights lead an equitable,
 2 collaborative process to select a third party administrator to conduct the participatory
 3 budgeting process, incorporating as many of the recommendations from the Black
 4 Brilliance Research Project Report as possible, and to negotiate a contract with the
 5 selected provider; and

6 WHEREAS, the Council anticipates funding the selected third party administrator to conduct the
 7 Participatory Budgeting process with support from Seattle Office for Civil Rights staff;
 8 and

9 WHEREAS, the Council anticipates that it will use its budgetary authority to fund projects
 10 selected by the Participatory Budgeting process in 2022; NOW, THEREFORE,

11 **BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:**

12 Section 1. The restrictions imposed by the following budget proviso, which limits
 13 spending on the following item, are removed and they are no longer restrictions for any purpose,
 14 including those set forth in subsection 1(b) of Ordinance 126237:

Item	Department	2021 CBA	Proviso	Budget Summary Level
1.1	Finance General	FG-004-A-002	“Of the appropriation in the 2021 budget for Finance General Reserves, \$18,025,000 is appropriated solely to run the Participatory Budgeting Process, implement actions recommended to the City from the Participatory Budgeting process, and to develop a civilian crisis response and social services triage system app and may be spent for no other purpose. Furthermore, none of the money so appropriated may be spent until authorized by future ordinance. Council anticipates that such authority will not be granted until the Executive submits to the Council a plan for spending the funds.”	FG -BO-FG-2QD00 - General Purpose

15

1 Section 2. The appropriations for the following items in the 2021 Budget are modified as
2 follows:

Item	Department	Fund	Budget Summary Level/BCL Code	Amount
2.1	Executive (Office for Civil Rights)	General Fund (00100)	Civil Rights (BO-CR-X1R00)	\$1,079,700
	Finance General	General Fund (00100)	General Purpose (BO-FG-2QD00)	(\$1,079,700)
Total				\$0

3 Unspent funds so appropriated shall carry forward to subsequent fiscal years until they
4 are exhausted or abandoned by ordinance.

5 Section 3. This ordinance imposes a proviso, as follows:

6 “Of the appropriation in the 2021 budget for Seattle Office for Civil Rights, \$1,079,000 is
7 appropriated solely for the Participatory Budgeting Process, including, but not limited to,
8 developing and issuing a Request for Proposal (RFP) for a third-party administrator, reimbursing
9 community members for support of the RFP process, negotiating and managing the contract with
10 the third-party administrator, and providing staff support for the Participatory Budgeting
11 program.”

12 Section 4. This ordinance imposes a proviso, as follows:

13 “Of the appropriation in the 2021 budget for Finance General Reserves, \$16,945,300 is
14 appropriated solely for contracting with a provider to administer the Participatory Budgeting
15 Process and funding projects identified by the Participatory Budgeting Process. Furthermore,
16 none of the money so appropriated may be spent until authorized by future ordinance.”

17 Section 5. The following new positions are created.

Department	Position Title	Position Status	Number
Executive (Office for Civil Rights)	Strategic Advisor 2, General Government	Full-time	1.0

Executive (Office for Civil Rights)	Planning and Development Specialist 2	Full-time	1.0
Executive (Office for Civil Rights)	Planning and Development Specialist 2	Full-time	1.0

1

2

The Director of Seattle Office for Civil Rights is authorized to fill these positions subject to Seattle Municipal Code Title 4, the City’s Personnel Rules, Civil Service rules, and applicable employment laws.

3

4

5

Section 6. Any act consistent with the authority of this ordinance taken after its passage and prior to its effective date is ratified and confirmed.

6

DRAFT

1 Section 7. This ordinance shall take effect and be in force 30 days after its approval by
2 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
3 shall take effect as provided by Seattle Municipal Code Section 1.04.020.

4 Passed by the City Council the _____ day of _____, 2021,
5 and signed by me in open session in authentication of its passage this _____ day of
6 _____, 2021.

7 _____
8 President _____ of the City Council

9 Approved / returned unsigned / vetoed this _____ day of _____, 2021.

10 _____
11 Jenny A. Durkan, Mayor

12 Filed by me this _____ day of _____, 2021.

13 _____
14 Monica Martinez Simmons, City Clerk

15 (Seal)



Legislation Text

File #: CB 120000, **Version:** 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the organization of the Office for Civil Rights; amending Section 3.14.910 of the Seattle Municipal Code to change the end of the Director’s term and remove an outdated subsection requiring a racial equity toolkit.

WHEREAS, the mission of the Seattle Office for Civil Rights (SOCR) is to end structural racism through accountable community relationships and anti-racist organizing, policy development, and civil rights enforcement; and

WHEREAS, in 2004, The City of Seattle (“City”) launched a Race and Social Justice Initiative (RSJI), led by SOCR, to implement its longstanding commitments to social justice and ending racism; and

WHEREAS, the goal of RSJI is to end institutional racism within City government, working toward a vision where racial disparities will be eliminated and racial equity achieved; and

WHEREAS, concerns about the ability of SOCR to fulfill its mission while in the Executive branch resulted in Ordinance 125470, providing protections for the SOCR Director, including just cause for removal, and directing SOCR to conduct a Racial Equity Toolkit (RET) analysis on the permanent structure, leadership, duties, responsibilities, and functions of SOCR; and

WHEREAS, the team conducting the RET issued a report in October 2019, recommending a variety of actions to strengthen SOCR’s independence and ability to successfully fulfill its mission; and

WHEREAS, since the RET analysis began, the City Council and Executive have taken steps towards implementing the recommendations, including adding staff and resources for increased outreach, commission support, and RSJI efforts; and

WHEREAS, though these steps have strengthened SOCR, the recent civil rights reckoning and related events of 2020 have made the need to enhance SOCR's ability to advocate for anti-racism in Seattle's government even more urgent; and

WHEREAS, during the 2021 budget, the Council passed Statement of Legislative Intent (SLI) OCR-002-A-003 , directing the Executive to work with Council to implement the remaining recommendations in the RET report; and

WHEREAS, any introduction and potential passage of legislation resulting from the SLI is unlikely to take effect until late 2021 or early 2022, and any structural or functional transition implemented by the legislation will be made easier with the retention of a stable director position; and

WHEREAS, one of the indices of increased independence of any office is staggering the terms of office to alternate between when the appointing authority and the appointed director end their terms of office; and

WHEREAS, the Council believes that extending the term of the current SOCR Director will create the staggering necessary to enhance independence and ease any transition; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Section 3.14.910 of the Seattle Municipal Code, last amended by Ordinance 125470, is amended as follows:

3.14.910 Director-Appointment, removal, and duties

A. There shall be a Director of the Office for Civil Rights who shall be appointed by the Mayor. Such appointment shall be subject to confirmation by a majority vote of all members of the City Council. The Director of the Office for Civil Rights shall not be included in the classified civil service.

B. Directors of the Office for Civil Rights confirmed by Council after the effective date of the ordinance introduced as Council Bill 119120 shall be appointed with advice from Office for Civil Rights staff, the Seattle Women's Commission, the Seattle Human Rights Commission, the Seattle LGBTQ Commission, and the

Seattle Commission for People with Disabilities to a term that begins on the date of confirmation and ends on December 31, ((2021)) 2022. Subsequent terms shall be for four years. Any vacancy in an unexpired term shall be filled in the same manner as the original appointment. On the effective date of legislation implementing recommendations of a Racial Equity Toolkit (RET) conducted regarding permanent structure, leadership appointment or designation, and duties and responsibilities of the Office for Civil Rights, the term described in this subsection 3.14.910.B shall end, although the Director may hold over until such time a successor for the Director position has been appointed.

* * *

D. The Director of the Office for Civil Rights shall be the head of and, under the direction of the Mayor, shall be responsible for the administration of the office and in connection with such administration shall have duties and responsibilities including but not limited to the following:

1. Undertake enforcement, policy, and education activities consistent with the mission of the Office for Civil Rights;
2. Administer and govern the Office for Civil Rights;
3. Appoint, remove, and supervise officers and employees in the Office for Civil Rights;
4. Provide staff support for the Seattle Women’s Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Commission for People with Disabilities; consult with and report regularly to the Seattle Women’s Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Commission for People with Disabilities on the workings of the Office for Civil Rights; and attend, either in person or by designated representative, all regular meetings of the Seattle Women’s Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Commission for People with Disabilities;
5. Administer all ordinances pertaining to the Office for Civil Rights and take appropriate

remedial action where necessary;

6. Manage the preparation of the proposed annual budget of the Office for Civil Rights, and authorize necessary expenditures, and supervise the maintenance of adequate accounting systems;

7. After identifying priority issue areas, develop policies and programs, and seek additional funding sources in these areas, which seek to ameliorate the effects of disparate treatment and impact upon persons based on race, color, sex, marital status, parental status, sexual orientation, gender identity, political ideology, age, creed, honorably discharged veteran or military status, genetics information, religion, ancestry, national origin, the presence of any disability, participation in a Section 8 or other subsidy program, right of a mother to breastfeed her child, alternative source of income, or the use of a service animal by a disabled person;

8. Make periodic reports and recommendations to the Mayor and City Council concerning the operations of the Seattle Women's Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, the Seattle Commission for People with Disabilities, and the Office for Civil Rights;

9. Receive, consider, and make recommendations concerning statements, reports, and complaints relative to problems of civil rights including such problems of civil rights as may arise in connection with the treatment, facilities, or services of any office or department of the City;

10. Exercise such other and further powers and duties as shall be prescribed by ordinance. ((;

~~11. Partner with a consultant to conduct an RET analysis and provide recommendations of the RET to the City Council to define and determine the permanent structure, leadership appointment or designation, and duties and responsibilities of the Office for Civil Rights. The City Council shall strongly consider legislation implementing the recommendations of the RET.))~~

Section 2. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by

Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2021, and signed by
me in open session in authentication of its passage this _____ day of _____, 2021.

President _____ of the City Council

Approved / returned unsigned / vetoed
this _____ day of _____, 2021.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2021.

Monica Martinez Simmons, City Clerk

(Seal)

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
LEG	Venkataraman/4-5382	

* Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the organization of the Office for Civil Rights; amending Section 3.14.910 of the Seattle Municipal Code to change the end of the Director’s term and remove an outdated subsection requiring a racial equity toolkit.

Summary and background of the Legislation: This legislation changes the end of the term for the Director of the Office for Civil Rights (OCR) from December 31, 2021 to December 31, 2022 and removes a fulfilled request to conduct a racial equity toolkit. During development of the 2021 budget, the Council passed Statement of Legislative Intent SLI-OCR-002-003, directing the Executive to work with Council to implement the recommendations from a report on a racial equity toolkit conducted on OCR’s structure and function. However, any introduction and potential passage of legislation resulting from the SLI is unlikely to take effect until late 2021 or early 2022. Extending the term of the current OCR Director will create the staggering necessary to enhance independence and ease any transition to be implemented after the SLI response is completed.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? Yes No

Does the legislation have other financial impacts to The City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

If so, describe the nature of the impacts. This could include increased operating and maintenance costs, for example.

No

Is there financial cost or other impacts of *not* implementing the legislation?

Estimate the costs to the City of not implementing the legislation, including estimated costs to maintain or expand an existing facility or the cost avoidance due to replacement of an existing facility, potential conflicts with regulatory requirements, or other potential costs or consequences.

No

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

If so, please list the affected department(s) and the nature of the impact (financial, operational, etc.).

It impacts the Office for Civil Rights, as it changes the term of the director position.

b. Is a public hearing required for this legislation?

If yes, what public hearing(s) have been held to date, and/or what public hearing(s) are planned/required in the future?

No

c. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

For example, legislation related to sale of surplus property, condemnation, or certain capital projects with private partners may require publication of notice. If you aren't sure, please check with your lawyer. If publication of notice is required, describe any steps taken to comply with that requirement.

No

d. Does this legislation affect a piece of property?

If yes, and if a map or other visual representation of the property is not already included as an exhibit or attachment to the legislation itself, then you must include a map and/or other visual representation of the property and its location as an attachment to the fiscal note. Place a note on the map attached to the fiscal note that indicates the map is intended for illustrative or informational purposes only and is not intended to modify anything in the legislation.

No

e. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?

If yes, please explain how this legislation may impact vulnerable or historically disadvantaged communities. Using the racial equity toolkit is one way to help determine the legislation's impact on certain communities. If any aspect of the legislation involves communication or outreach to the public, please describe the plan for communicating with non-English speakers.

This legislation intends to provide the Office for Civil Rights more stability during a potential transition in structure and function resulting from a workgroup response to a Statement of Legislative Intent regarding how to implement recommendations from an RET. Providing this stability will allow OCR to continue to focus on its work to fulfill its mission, which is in support of anti-racism and thus in support of historically disadvantaged communities.

f. Climate Change Implications

1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?

Please provide a qualitative response, considering net impacts. Are there potential carbon emissions impacts of not implementing the proposed legislation. Discuss any potential intersections of carbon emissions impacts and race and social justice impacts, if not previously described in Section 4e.

No

2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.

Describe the potential climate resiliency impacts of implementing or not implementing the proposed legislation. Discuss any potential intersections of climate resiliency and race and social justice impacts, if not previously described in Section 4e.

No

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)?

This answer should highlight measurable outputs and outcomes.

No

List attachments/exhibits below:

April 09, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Asha Venkataraman, Analyst
Subject: Extending the length of the SOCR Director's term

On April 20, 2021, the Community Economic Development Committee (CED) will discuss and possibly vote on [Council Bill \(CB\) 120000](#) that would extend the Seattle Office for Civil Rights (SOCR) Director's term from December 31, 2021 to December 31, 2022. Councilmember Morales is sponsoring CB 120000. This memorandum will provide background explaining how the legislation came about and a description of the impacts of the bill.

Background

In 2017, Councilmembers heard a variety of concerns from stakeholders that SOCR's structure and authority within the Executive branch limited its ability to fulfill its mission. Central Staff examined the possibility of increasing SOCR's independence from the Executive branch as a potential way to address the challenges raised (see [Central Staff memo](#) for more detail). The Council decided to request SOCR conduct a racial equity toolkit (RET) on SOCR's structure and function. To ensure that the RET was insulated from any real or perceived undue influence, the Council passed [Ordinance 125470](#), which provided the next SOCR Director confirmed by Council with just cause removal protections and a limited term ending December 21, 2021. The bill also required that the future Mayor consult with SOCR staff and the SOCR commissions (the Seattle Women's Commission, the Seattle LGBTQ Commission, the Seattle Disability Commission, and the Human Rights Commission) about appointment and removal.

Though the Council intended to consider legislation regarding the permanent structure and design of SOCR, the Director's term, and appointment and removal provisions in 2018, the RET report was not ready for release until October 2019. Since the RET analysis began, the Council and Executive have taken steps towards implementing the recommendations, including adding staff and resources for increased outreach, commission support, and the Race and Social Justice Initiative. However, several report recommendations involve larger structural change rather than simply adding staffing and resources. During the Fall 2020 budget adoption process, the Council passed Statement of Legislative Intent OCR-002-A-003, requesting that a Council-convened work group review and determine how to implement remaining report recommendations. This work is ongoing.

CB 120000

CB 120000 would extend the term of the SOCR Director from December 31, 2021 to December 31, 2022. It would also remove the language added in Ordinance 125470 that asked the department to conduct an RET, as the RET is now complete.

CB 120000 would extend the Director's term for two primary reasons. First, any potential legislation resulting from the SLI is unlikely to take effect until late 2021 or early 2022; and any structural or functional transition implemented by the legislation will be made easier with the retention of a stable director position.

The second reason for extending the term relates to one of the indicia of increased independence – staggered terms with the appointing authority. The renewed Black Lives Matter protest movement in 2020 and racial inequities exposed by the COVID-19 pandemic have made the need to enhance SOCR's ability to advocate for anti-racism in Seattle's government even more urgent. Regardless of the outcome of the SLI, staggered terms could increase SOCR's ability to function more independently.

Please note that even if the SLI response does not recommend passage of legislation or structural or functional transition, Central Staff's understanding is that it is not the sponsoring Councilmember's intent to keep extending the Director's term until final legislation is decided upon, which could potentially take longer than currently estimated. Rather, CB 120000 includes a one-time extension to account for the time needed to deliver this specific SLI response.

Next Steps

If committee members recommend the legislation be passed, Full Council will likely vote on CB 120000 on Monday, April 26, 2021.

cc: Dan Eder, Interim Director
Aly Pennucci, Policy and Budget Manager

May 10, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Asha Venkataraman, Analyst
Subject: Extending the length of the SOCR Director's term

On May 18, 2021, the Community Economic Development Committee (CED) will discuss and possibly vote on [Council Bill \(CB\) 120000](#) that would extend the Seattle Office for Civil Rights (SOCR) Director's term from December 31, 2021 to December 31, 2022. Councilmember Morales is sponsoring CB 120000. This memorandum will provide background explaining how the legislation came about and a description of the impacts of the bill.

Background

In 2017, Councilmembers heard a variety of concerns from stakeholders that SOCR's structure and authority within the Executive branch limited its ability to fulfill its mission. Central Staff examined the possibility of increasing SOCR's independence from the Executive branch as a potential way to address the challenges raised (see [Central Staff memo](#) for more detail). The Council decided to request SOCR conduct a racial equity toolkit (RET) on SOCR's structure and function. To ensure that the RET was insulated from any real or perceived undue influence, the Council passed [Ordinance 125470](#), which provided the next SOCR Director confirmed by Council with just cause removal protections and a limited term ending December 21, 2021. The bill also required that the future Mayor consult with SOCR staff and the SOCR commissions (the Seattle Women's Commission, the Seattle LGBTQ Commission, the Seattle Disability Commission, and the Human Rights Commission) about appointment and removal.

Though the Council intended to consider legislation regarding the permanent structure and design of SOCR, the Director's term, and appointment and removal provisions in 2018, the RET report was not ready for release until October 2019. Since the RET analysis began, the Council and Executive have taken steps towards implementing the recommendations, including adding staff and resources for increased outreach, commission support, and the Race and Social Justice Initiative. However, several report recommendations involve larger structural change rather than simply adding staffing and resources. During the Fall 2020 budget adoption process, the Council passed Statement of Legislative Intent OCR-002-A-003, requesting that a Council-convened work group review and determine how to implement remaining report recommendations. This work is ongoing.

CB 120000

CB 120000 would extend the term of the SOCR Director from December 31, 2021 to December 31, 2022. It would also remove the language added in Ordinance 125470 that asked the department to conduct an RET, as the RET is now complete.

CB 120000 would extend the Director's term for two primary reasons. First, any potential legislation resulting from the SLI is unlikely to take effect until late 2021 or early 2022; and any structural or functional transition implemented by the legislation will be made easier with the retention of a stable director position.

The second reason for extending the term relates to one of the indicia of increased independence – staggered terms with the appointing authority. The renewed Black Lives Matter protest movement in 2020 and racial inequities exposed by the COVID-19 pandemic have made the need to enhance SOCR's ability to advocate for anti-racism in Seattle's government even more urgent. Regardless of the outcome of the SLI, staggered terms could increase SOCR's ability to function more independently.

Please note that even if the SLI response does not recommend passage of legislation or structural or functional transition, Central Staff's understanding is that it is not the sponsoring Councilmember's intent to keep extending the Director's term until final legislation is decided upon, which could potentially take longer than currently estimated. Rather, CB 120000 includes a one-time extension to account for the time needed to deliver this specific SLI response.

Next Steps

If committee members recommend the legislation be passed, Full Council will likely vote on CB 120000 on May 24, 2021.

cc: Dan Eder, Interim Director



Legislation Text

File #: CB 120071, **Version:** 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to commercial tenancies; amending Ordinance 126066.

WHEREAS, The City of Seattle adopted Ordinance 126066 in April 2020 in recognition of the significant

hardships felt by small businesses and not-for-profit organizations due to the COVID-19 State of

Emergency; and

WHEREAS, Ordinance 126066 required property owners to negotiate payment plans with their commercial

and not-for-profit tenants who were not able to pay rent on time due to the COVID-19 State of

Emergency; and

WHEREAS, some business and not-for-profit tenants are being threatened with eviction either because their

landlords have not agreed to a payment plan or because late payment of rent is grounds for eviction

under a lease; and

WHEREAS, it is in the public interest to support existing small businesses and nonprofits who were forced to

close due to the state of emergency; and

WHEREAS, The City of Seattle has a heightened interest in preventing more small businesses from closing

permanently; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Section 4 of Ordinance 126066 is amended as follows:

Section 4.

A. A small business or nonprofit tenant that fails to pay rent when due during or within six

months after the termination of the civil emergency proclaimed by Mayor Durkan on March 3, 2020, may elect to pay its overdue rent in installments during that period on a payment schedule.

B. A written installment payment schedule shall be negotiated between the lessor and the small business or nonprofit for the payment of rent in arrears, provided that 1) the repayment schedule may not require the small business or nonprofit to pay, in addition to rent due for the month or period, more than 1/3 of late rent within any month or period following the month or period for which full rent was not paid unless agreed by the tenant, and 2) rent in arrears shall be paid in full to the lessor no later than one year after the termination of the civil emergency proclaimed by the Mayor on March 3, 2020.

C. No late fees, interest, or other charges due to late payment of rent shall accrue during or within one year after the termination of the civil emergency proclaimed by the Mayor on March 3, 2020.

D. Rent paid pursuant to a payment schedule shall not be considered overdue under the terms of the lease.

E. If the small business or nonprofit tenders a written offer to the lessor for an installment payment schedule consistent with the limitations imposed by subsection 4.B, and if the small business or nonprofit and lessor thereafter fail to agree on a payment schedule, the small business or nonprofit shall not be deemed to have failed to pay rent when due if the small business or nonprofit pays according to the schedule in the tendered offer.

Section 2. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2021, and signed by me in open session in authentication of its passage this _____ day of _____, 2021.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2021.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2021.

Monica Martinez Simmons, City Clerk

(Seal)

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Legislative	Lish Whitson/425-390-2431	

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title:

AN ORDINANCE relating to commercial tenancies; amending Ordinance 126066.

Summary and background of the Legislation:

This bill would amend Ordinance 126066 to clarify protections for small businesses and not-for-profit organizations during the COVID-19 emergency. Ordinance 126066 placed a moratorium on rent increases for some small business and nonprofit tenants as described in the Moratorium on Rent Increases section, and required lessors to negotiate payment plans for overdue rent for small business and nonprofit tenants. This bill would clarify that rent paid pursuant to a payment plan may not be considered overdue under the terms of a lease. It also clarifies that if a tenant proposes a payment plan, but the landlord and their tenant fail to come to agreement on that payment plan, rent shall not be considered overdue if the tenant or not-for-profit pays late rent within a year of the end of the COVID-19 emergency.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? ___ Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? ___ Yes No

Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

No

Is there financial cost or other impacts of *not* implementing the legislation?

No

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

No

b. Is a public hearing required for this legislation?

No

c. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No

d. Does this legislation affect a piece of property?

No

e. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?

According to research by J.P. Morgan Chase (<https://jpmorganchase.com/content/dam/jpmc/jpmorgan-chase-and-co/institute/pdf/institute-small-business-owner-race-report.pdf>), Black and Hispanic small business owners face additional financial pressures that may make it particularly difficult to pay rent during the COVID-19 civil emergency. In particular, Black and Hispanic-owned businesses are less likely to have external financing, which leads to lower revenues, profit margins and cash liquidity. The lack of cash reserves and external financing make it particularly difficult for Black and Hispanic-owned businesses to survive when forced to close due to the civil emergency. Allowing time for businesses to repay overdue rent can help these businesses to survive after the civil emergency.

According to research by the Small Business Administration, (<cdn.advocacy.sba.gov/wp-content/uploads/2021/03/02112318/COVID-19-Impact-On-Small-Business.pdf>) from April 2019 to April 2020, Asian, Black, and Hispanic people who were self-employed and working declined at a faster rate than the percentage of white people who were self-employed and working. Asians and Black businesses owners were more highly concentrated in industries with larger declines in employment from April 2019 to April 2020, including child care care services, restaurants and other food services, and taxi and limousine services. These businesses are most likely to need support and longer repayment periods.

f. Climate Change Implications

1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?

No.

2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.

No.

- g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).**

Not applicable.

List attachments/exhibits below:

May 13, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Lish Whitson, Analyst
Subject: Council Bill 120071: Amendments to Ordinance 126066 related to small business and nonprofit rental payment plans

On May 18, 2021, the Community Economic Development committee will discuss and possibly vote on [Council Bill \(CB\) 120071](#), which would amend [Ordinance 126066](#) to clarify rules regarding payment plans for small businesses and nonprofits that have had difficulty paying rent on time during the COVID-19 emergency.

Ordinance 126066 requires property owners to negotiate payment plans with small business and nonprofit tenants that do not pay rent on time during or within six months after the end of the COVID State of Emergency. It augments the Mayor's ban on evictions of small businesses and nonprofits, which is scheduled to end on June 30 under [Executive Order 2021-02](#).

CB 120071 would make two changes to Ordinance 126066:

1. Small businesses and nonprofits that pay their rent pursuant to a payment plan negotiated with their landlord would not be considered to have paid their rent late; and
2. Small businesses and nonprofits that seek to negotiate a payment plan with their landlord but are unable to reach agreement on the terms of the payment plan would not be considered to have paid their rent late if they paid their rent according to the payment schedule they had proposed.

Councilmembers have heard from some small businesses whose leases require monthly payment of rent and who have been threatened with eviction under the terms of those leases, even though they have complied with the payment plan negotiated with their landlord. Other small businesses and nonprofits have had difficulty getting their landlords to negotiate a payment plan under the terms of Ordinance 126066.

CB 120071 seeks to reduce evictions of small businesses and nonprofits that have faced significant impacts due to the COVID-19 emergency if their landlords refuse to negotiate a payment plan or there are differences between the terms of their lease and their payment plan.

If the Community Economic Development committee recommends approval of CB 120071 at its May 18 meeting, the City Council could consider the bill as early as May 24.

cc: Dan Eder, Interim Director
Aly Pennucci, Policy and Budget Manager