




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Ashraf Hasham		
Board/Commission Name: Climate Pledge Arena Giving Council		Position Title: Member
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 7/1/2023 to 6/30/2026 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Central District	Zip Code: 98122	Contact Phone No.: [REDACTED]
Background: As Partnerships, Education, and Grants manager at the Seattle Office of Arts & Culture , Ashraf Hasham leads a multifaceted team, overseeing the City's youth investments in arts education, creative youth development, and career-connected learning, as well as its creative economy initiatives and grantmaking programs. He comes to this role from The Vera Project , a homegrown, nationally-renowned, participatory, youth-led all-ages music venue & DIY arts space at the Seattle Center, where he served as Executive Director, building transformative, cross-sector partnerships that enabled the organization to thrive and serve its diverse community all the more sustainably. An unapologetic optimist, Ashraf is a proud millennial-of-color and South Asian immigrant. He believes in radical inclusivity and anti-racist, strengths-based, community-led solutions that center the most impacted. Ashraf co-hosts " Why Change? A Podcast for the Creative Generation ", interviewing practitioners, teaching artists, and organizational leaders dedicated to bettering themselves and the youth they work with. Nationally, he serves on Americans for the Arts (AFTA)'s Arts Education Advisory Council; locally, as a member-at-large on Seattle's Central Waterfront Oversight Commission, advocating for accessible and equitable programs and practices in public space. Ashraf also serves on the Board of Washington Ensemble Theatre , an adventurous and audacious contemporary theater company in Seattle. He previously served on the Seattle Arts Commission, and is a 2020 graduate of Leadership Tomorrow.		
Authorizing Signature (original signature): 	Appointing Signatory: Andrew J. Lewis Seattle City Councilmember	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Date Signed (appointed): 06/08/2023	
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Summary of Qualifications

- ▶ Dynamic leader w/ cross-sector experience in the arts, including executive & management roles in programs & policy oversight.
- ▶ Holds deep rapport both locally and nationally w/ cultural institutions, community orgs, artists, politicians, advocates, and creatives.
- ▶ Adept at listening, synthesizing, connecting dots, stewarding public funds, communicating success, and building buy-in at all levels.
- ▶ Brings anti-racist lens, positivity, and curiosity to the work; gracefully conducts & coordinates w/ multiple priorities simultaneously.

Selected Work Experience

City of Seattle's Office of Arts & Culture (ARTS), Seattle, WA

November 2019 – Now

Partnerships, Education, and Grants Manager

- ▶ Senior Manager leading a team of 8, overseeing grants, arts education partnerships, strategic alignment, and special initiatives.
- ▶ Oversees City's cultural & creative investments impacting creatives, gig workers, artists, educators, youth, and community groups.
- ▶ Budget oversight \$6-8M+. Strategies incl: grantmaking, capacity-building, creative economy research, and racial equity.
- ▶ Makes policy decisions on levels of funding, program area development, evaluation/reporting, and cross-office alignment.
- ▶ Creates memos & presents to Mayor's Office and City Council; partners deeply w/ community stakeholders & fellow City depts.

The Vera Project (VERA), Seattle, WA

January 2018 – January 2020

Executive Director

- ▶ Chief spokesperson, fundraiser, & comptroller for homegrown, nationally renowned, participatory all-ages music & arts venue.
- ▶ Forecasted revenue w/ Board Finance Committee; grew budget by 30%; established meaningful financial reserves in 1st year.
- ▶ Led w/ love, collaboration, and imagination, building organizational structures & ensuring staff equity via culture of accountability.
- ▶ Increased access, rebuilt relationships, and developed new partners to ensure VERA's continued success & community relevance.
- ▶ Framed VERA's work as 'alternative arts education' & 'creative workforce development'; evaluated & communicated impact.
- ▶ Fostered youth voice while simultaneously partnering w/ Board of Directors to refresh mission, vision, values for 20th anniversary.

Urban Gateways, Chicago, IL

August 2017 – January 2018

Program Manager for Advocacy & Engagement

- ▶ Brand-new position in Chicago's largest arts edu provider, creating programs centering youth in arts access & civic engagement.
- ▶ Co-managed city-wide *Teen Arts Pass* initiative, modeled after (and drawing from experience with) Seattle's *TeenTix*.
- ▶ Strengthened org's capacity w/ recently acquired *Street-Level Youth Media*, UG's foray into direct youth program delivery.
- ▶ Implemented org's strategic plan goals to bolster cultural equity, created cross-spectrum partnerships, and built teen leadership.

Citizen University, Seattle, WA

March 2017 – November 2018

Youth Civic Collaboratory Advisor

- ▶ Empower, mentor, and wrangle 25 teen leaders from around the USA for meetings w/ national civic innovators in multiple cities.

TeenTix, Seattle, WA

January 2015 – August 2017

Director of Partnerships & Programs

- ▶ Ran day-to-day operations of this small-but-mighty nonprofit; maintained all partner relations, fundraising & outreach initiatives.
- ▶ Managed *The New Guard: Teen Arts Leadership Society* w/ radical inclusion; went from serving 15 to 45 teens from all over region.
- ▶ Oversaw flagship \$5 *Tickets to the Arts* program, growing it from 56 partners to 69, and established processes & structure.
- ▶ Outreach, "teen nights", & increased relevance via youth voice resulted in 15% membership & 20% teen ticket sales growth.
- ▶ Key consultant in regional & national program expansion, leveraging teen arts participation research in Tacoma and Chicago.

Community Service & Leadership

- ▶ Seattle Central Waterfront Oversight Committee (2020 – now)
- ▶ Nat'l Arts Education Advisory Council (Americans for the Arts, 2017– now)
- ▶ Seattle Arts Commission (2015-2016, 2018-2019)

Strengths & Assets

- ▶ Centering most impacted communities
- ▶ Day-to-day administration & oversight
- ▶ Strong multi-tasking & prioritization
- ▶ People management & supervision
- ▶ Visionary, long-range strategic planning
- ▶ Ever-curious & highly flexible
- ▶ Gaining buy-in & expanding the table
- ▶ Leading teams & managing budgets
- ▶ Vibrant energy & fantastic people skills
- ▶ Emotional intelligence & being present
- ▶ Relationship-building & communication
- ▶ Calm & quick in high-stress situations

Education

Wagner College, Staten Island, NY

Matriculated May 2012

B.A., Arts Administration, *Cum Laude*

Leadership Tomorrow, Seattle, WA

Class of 2020

Languages

- ▶ I am fluent in English and Urdu;
- ▶ Et je parle un peu français;
- ▶ E anche un poco italiano.

Climate Pledge Arena Giving Council

11 Members: Pursuant to CB 119345. The Giving Council shall be composed of eleven (11) total voting members and one (1) non-voting member as follows: (a) voting members shall be comprised of:

- 2 members - Appointed by Tenant.
- 1 member - Appointed by the resident NHL team.
- 1 member - Appointed by the resident WNBA team (Seattle Storm).
- 2 members - From local community organizations (with staggered terms to ensure continuity).
- 2 members - Representatives of Seattle Center resident organizations (with staggered terms to ensure continuity).
- 2 at-large members - Approved by City Council.
- 1 at-large member - Mutually appointed by Tenant and the Mayor’s office.
- 1 non-voting member - Appointed by the Seattle Center Director to represent Seattle Center.

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Morgan Littlefield	2024	2026	1	Tenant
			2.	Member	Hewan Teshome	2024	2025	1	Tenant
			3.	Member	Mari Horita	2024	2026	1	Resident NHL Team
			4.	Member	Crystal Langhorne	2024	2026	1	Resident WNBA team
			5.	Member		2024	2026	1	Local Community Organizations
				Member		2024	2025	1	Local Community Organizations
			6.	Member	Megan Ching	2024	2025	1	Representatives of Seattle Center resident organizations
			7.	Member	Karen Olson	2024	2026	1	Representatives of Seattle Center resident organizations
			8.	Member	Ashraf Hasham	7/1/2023	6/30/2026	1	City Council
			9.	Member		7/1/2023	6/30/2026	1	City Council
			10.	Member	Steve Sneed	2024	2026	1	Mayor
			11.	Non-Voting Member	Mark Dederer	2024	2025	1	Seattle Center Director

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.