



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Joe Reilly</i>		
Board/Commission Name: <i>Design Review Board</i>		Position Title: <i>Local Community Representative</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 4/4/2021 to 4/3/2023 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>First Hill</i>	Zip Code: <i>98104</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Background: <p>Mr. Reilly is the Policy and Development Director and Social Media Producer at Seattle Subway, a local nonprofit advocating for the expansion of the Link light rail system. His work encompasses stakeholder and data management, programming, and strategic communications. Resultingly, he has forged strong relationships with local community advocacy groups.</p> <p>Mr. Reilly earned a Bachelor of Arts in Urban Studies with a concentration in urban design and a minor in environmental studies from Fordham University in New York.</p> <p>A long-time Seattle resident with deep roots across the East Board district, Mr. Reilly is knowledgeable about Seattle's history, communities, preservation, and design. He is an active supporter of small businesses and the LGBTQ community, and advocates for a built environment which empowers all communities to thrive.</p>		
Authorizing Signature (original signature): <i>Dan Strauss</i> Date Signed (appointed): 5/31/2022		Appointing Signatory: <i>Dan Strauss</i> <i>Councilmember, District 6</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

JOE REILLY



EDUCATION

B.A. URBAN STUDIES, ENVIRONMENTAL STUDIES MINOR

Summa Cum Laude

Fordham University, New York, NY

2012–2015

SENIOR THESIS: Growth of an Ama-zone: How Seattle's Amazon is Rapidly Building a New Corporate Campus Typology', 2015

RELEVANT WORK EXPERIENCE

SEATTLE SUBWAY

Policy and Development Director, Social Media Producer

Seattle, WA

July 2019–Current

Stakeholder and Data Management:

- Manages databases of all communications, legislative input, and required action items across 100+ stakeholders, dozens of partner organizations, staff, and volunteers.
- Co-crafts and lobbies Senate Bill 5528 to allow billions of new voter-approved revenue for a Sound Transit 4.
- Organizes coalition-powered advocacy plans, most recently securing \$2.5 million funding for a new Citywide Integrated Transportation Master Plan for the Seattle Department of Transportation (SDOT).
- Leads political engagement meetings with Seattle City Council members, city staffers, state legislators, staffers, partners, and Sound Transit board members to educate them on key transportation policy solutions.

Development and Programming:

- Produces transit educational events, presents educational slide decks, trains and recruits volunteers
- Creates highly successful interactive material for events like PrideFest and Northgate Link Opening Day. Made a light rail photo booth, sticker board, and QR code Action Network campaign (8K+ signatures).
- Quadruples Seattle Subway's previous years of grassroots fundraising to \$11,000+ dollars in one year.
- Founded, designed, and operates a Seattle Subway donation store (www.seattlesubwaystore.com).

Strategic Communications:

- Leads all strategic communications planning and messaging frameworks across social media platforms, email lists, marketing material, event production, volunteer programming, coalition building, and lobbying.
- Designs clear, attractive graphics and collateral material for events, email marketing, and newsletters.
- Produces weekly original social media content; processes data analytics for platform specific strategy.
- Increased followers on Facebook 10%, Twitter 30+%, Instagram 175+%, for a new total of 22K+ followers.
- Writes and copy edits material for official statements, press releases, and monthly educational article series.

CAFE PETTIROSSO, MR. WEST CAFE & WINE BAR

Server and Host

Seattle, WA

June 2019–March 2020

- Served community patrons of Capitol Hill at Pettirosso and visitors at Mr. West in University Village.

ACCELERATOR LIFE SCIENCE PARTNERS

Accounting Intern

Seattle, WA

July 2018–Sept 2018

- Processed billing in Quickbooks and Officewise. Created expense reports for seven affiliated biotech startups.

SKILL SETS AND INTERESTS

- Technical Skills: Revit, AutoCAD, Google SketchUp, Google Suite, MS Outlook, Zoom/Microsoft Teams/Cisco Webex videoconferencing, Canva, basic Adobe Suite (InDesign, Photoshop), Quickbooks, Officewise
- Interests: Public Transportation, Urban Design, Architecture, Historical Preservation, Urban Tree Canopy Cover, Seattle History, Board Games, Baking, Musical Theatre, and NPR.

Design Review Board

42 Design Review Board Members: Pursuant to SMC 23.41.008, *all* members are subject to City Council confirmation, *two-year* terms that may be re-appointed to a second term:

- 12 City Council-appointed
- 13 Mayor-appointed
- 15 Joint Mayor and Council appointed
- 2 *Mayor appointed per SMC 3.51 (Get Engaged)*

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M		1.	Local Residential, DT	Bissen, Matthew	4/4/2021	4/3/2023	1	Mayor/Council
3	M		2.	Local Community, NE	Castaneda, Manuel	4/4/2021	4/3/2023	1	Mayor
6	F		3.	Development, SW	Baxter, Brenda L.	4/4/2022	4/3/2024	1	Mayor
6	F		4.	Business/Landscape, W	Montessor, Jen	4/4/2021	4/3/2023	2	Mayor/Council
6	F		5.	Local Residential, SW	Lirman, Johanna	4/4/2021	4/3/2023	1	Mayor
6	F		6.	Business/Landscape, E	van Geldern, Emily	4/4/2022	4/3/2024	2	Mayor/Council
6	F		7.	Local Community, SE	Richmond, Lisa	4/4/2022	4/3/2024	1	Mayor
6	M		8.	Development, SE	Germain, Stewart	4/4/2022	4/3/2024	2	Council
6	M		9.	Local Community, NW	Johnson, Brian	4/4/2022	4/3/2024	2	Council
6	F		10.	Local Business, NW	Bogert, Phoebe	4/4/2021	4/3/2023	2	Mayor/Council
6	F		11.	Design Professional, E	Gage, Gina	4/4/2021	4/3/2023	1	Mayor
6	M		12.	Development, NW	DiJulio, Penn	4/4/2022	4/3/2024	2	Mayor
6	M		13.	Business/Landscape, DT	Luoma, Aaron	4/4/2020	4/3/2022	2	Mayor/Council
6	M		14.	Development, E	Bendix, Christopher	4/4/2021	4/3/2023	1	Council
6	M		15.	Development, NE	Gunter, Christian	4/4/2022	4/3/2024	2	Council
6	M		16.	Local Community, SW	Schaefer, Gavin	4/4/2022	4/3/2024	1	Council
1	M		17.	Design Professional, NE	Lim, Kun	4/4/2022	4/3/2024	1	Council
6	F		18.	Design Professional, W	Eckrich, Janell	4/4/2021	4/3/2023	1	Council
3	F		19.	Local Community, W	Barrientos, Maria	4/4/2022	4/3/2024	1	Mayor
6	F		20.	Development, DT	Dagliano, Carey	4/4/2021	4/3/2023	1	Council
6	M		21.	Business/Landscape, SW	Cobb, Patrick	4/4/2021	4/3/2023	1	Mayor/Council
1	F		22.	Design Professional, SE	So, May	4/4/2021	4/3/2023	2	Council
9	F		23.	Design Professional, NW	Watkins, Adrienne	4/4/2021	4/3/2023	1	Mayor

9	M		24.	Local Community, E	Reilly, Joe	4/4/2021	4/3/2023	1	Council
1	F		25.	Local Residential, NW	Lin, Christina	4/4/2022	4/3/2024	1	Mayor/Council
1	F		26.	Local Community, DT	Fortaleza, Che	4/4/2022	4/3/2024	1	Mayor
6	F		27.	Development, W	Ratray, Tiffany	4/4/2021	4/3/2023	1	Mayor
6	M		28.	Local Residential, NE	Carter, Tim	4/4/2021	4/3/2023	2	Mayor/Council
1	F		29.	Design Professional, DT	Li, Nicole	4/4/2022	4/3/2024	1	Mayor
6	M		30.	Design Professional, SW	Grainger, Alan	4/4/2021	4/3/2023	2	Mayor/Council
6	M		31.	Business/Landscape, SE	Maritz, Benjamin	4/4/2022	4/3/2024	1	Mayor/Council
6	M		32.	Local Residential, W	Farkas, Allan	4/4/2021	4/3/2023	1	Mayor/Council
6	M		33.	Local Residential, E	Cannon, Michael	4/4/3021	4/3/2023	1	Mayor/Council
6	M		34.	Local Residential, SE	Maier, Daniel	4/4/2021	4/3/2023	2	Mayor/Council
6	F		35.	Business/Landscape, NE	Liss, Katharine	4/4/2022	4/3/2024	2	Mayor/Council
6	F		36.	Get Engaged	Hevly, Charlotte	9/1/2021	8/31/2022	1	Mayor (SMC 3.51)
6	M		37.	Local Residential, CA	Britt, Troy	4/4/2022	4/3/2024	1	Council
1	F		38.	Local Community, CA	Hu, Quanlin	4/4/2022	4/3/2024	1	Mayor
6	M		39.	Design Professional, CA	Floor, Jeffrey	4/4/2020	4/3/2022	2	Council
			40.	Development, CA	Vacant	4/4/2022	4/3/2024	1	Mayor
3	F		41.	Business/Landscape, CA	Garcia, Ana Cristina	4/4/2022	4/3/2024	2	Mayor/Council
			42.	Get Engaged	Vacant	9/1/2021	8/31/2022		Mayor (SMC 3.51)

New Appointments
Re-appointments
Vacant

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	10	0	0	3	0	2	0	0	7	0	0	1
Council	9	4	0	0	2	0	0	0	0	9	0	0	1
Joint	9	6	0	0	1	0	1	0	0	13	0	0	0
Total	20	20	0	0	6	0	3	0	0	29	0	0	2

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.