

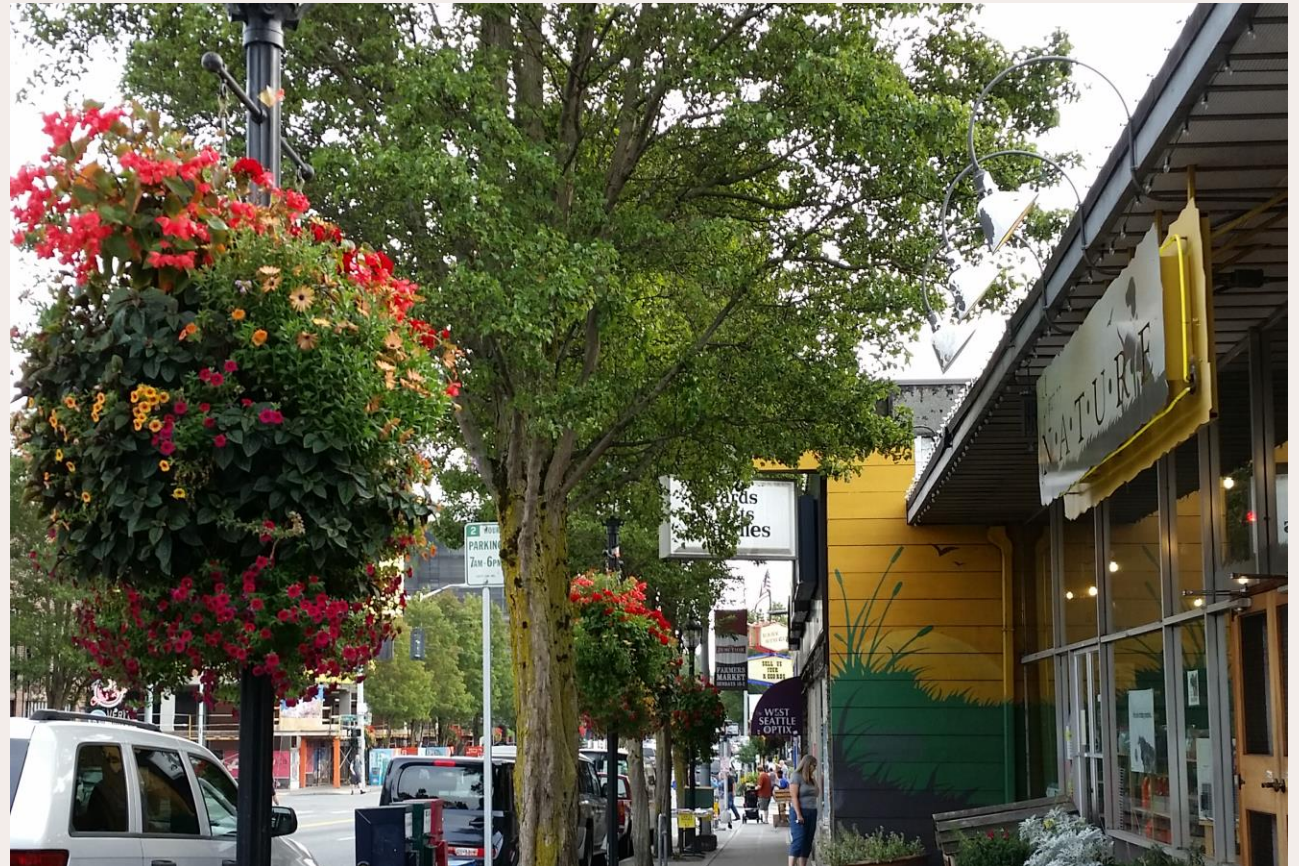
West Seattle
Junction
Association
BIA
Expansion
Amendment

It's all about the Power of Community



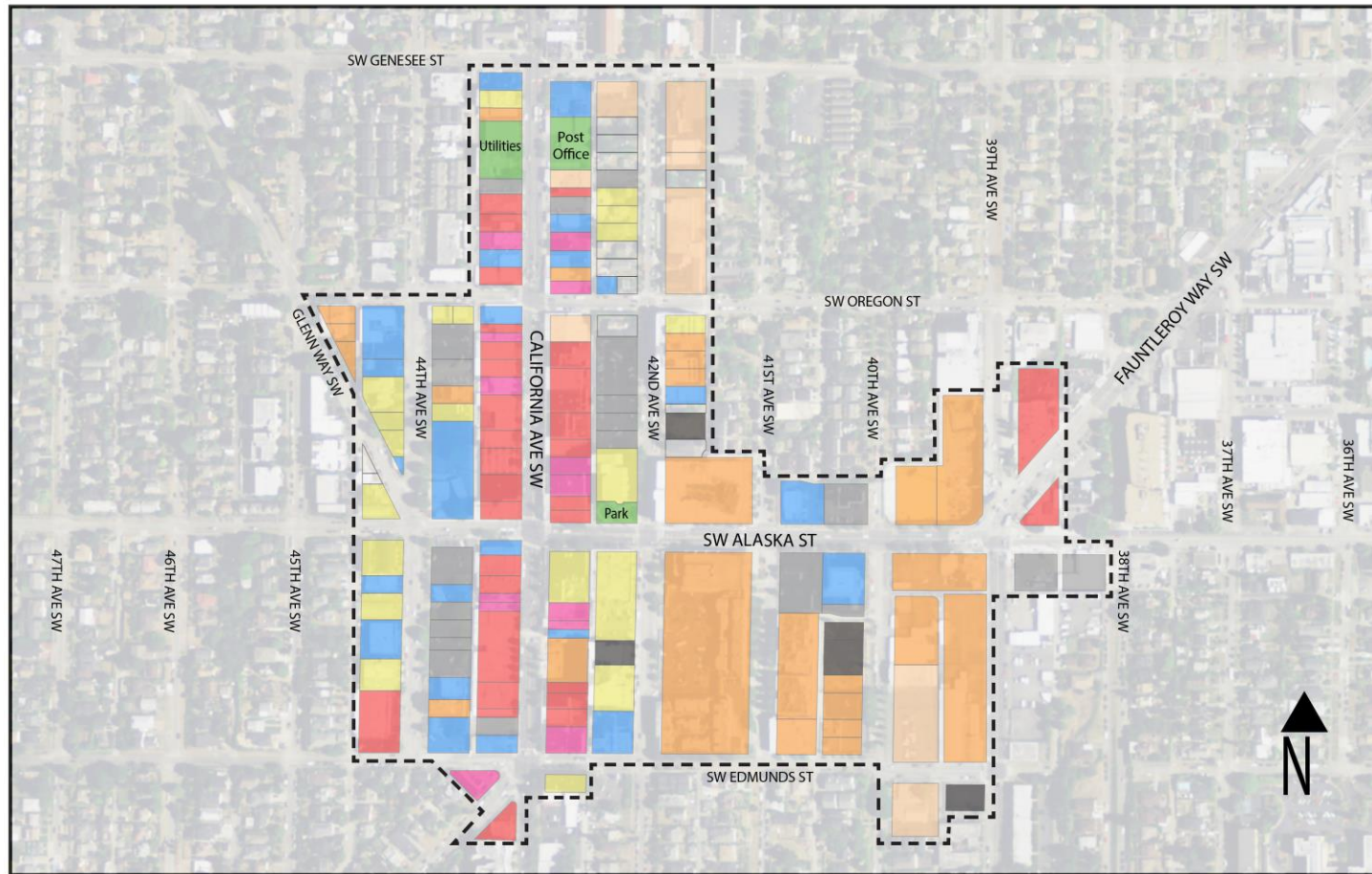
Agenda

1. Introduction
2. Overview of existing BIA
3. What we do
4. Expansion



Overview of existing BIA

Land Uses West Seattle Junction



What we do

1. Clean and Safe program
2. Marketing and promotions
3. Events
4. Beautification
5. Parking
6. Business advocacy



Cleaning

WEST SEATTLE JUNCTION

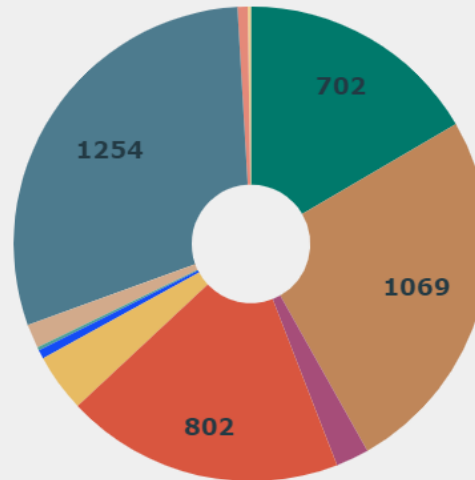
year

2023

count

HOURS	898
LITTER (LBS)	19,656
LITTER (BAG COUNT)	702
GRAFFITI (SQ FT)	1069
RECYCLE	95
300	802
SHARPS	168
OVERFLOW TRASHCAN	25
OVERFLOW DUMPSTER	10
BULKY	69
POSTERS	1254
# OF BROKEN GLASS	30

YEAR TOTALS



Safety




Marketing

**NOVOSELIC'S
BONA FIDE BAND**




JUNE 20 7PM FREE ALL AGES

EASY STREET RECORDS
SEATTLE, U.S.A.



**Jingle in the Junction at
Talarico's Pizza**



Stop in after you shop and try one of our boozy hot drinks!

Left to right...Cinnamon Orange Cider, Salted Caramel Mocha, Limoncello Toddy.

May 9-11th

Warehouse Sale

Prices starting at \$5!!

In store only
City Mouse Studio - 4218 SW Alaska St
Seattle WA 98136



join us for an
**ARTIST
RECEPTION**
FOR
KWONNY

**MODERN
DAY
SAINTS**

**JUNE 13
5:30 - 7:00 PM**

ARTSWEST 4711 CALIFORNIA AVE SW



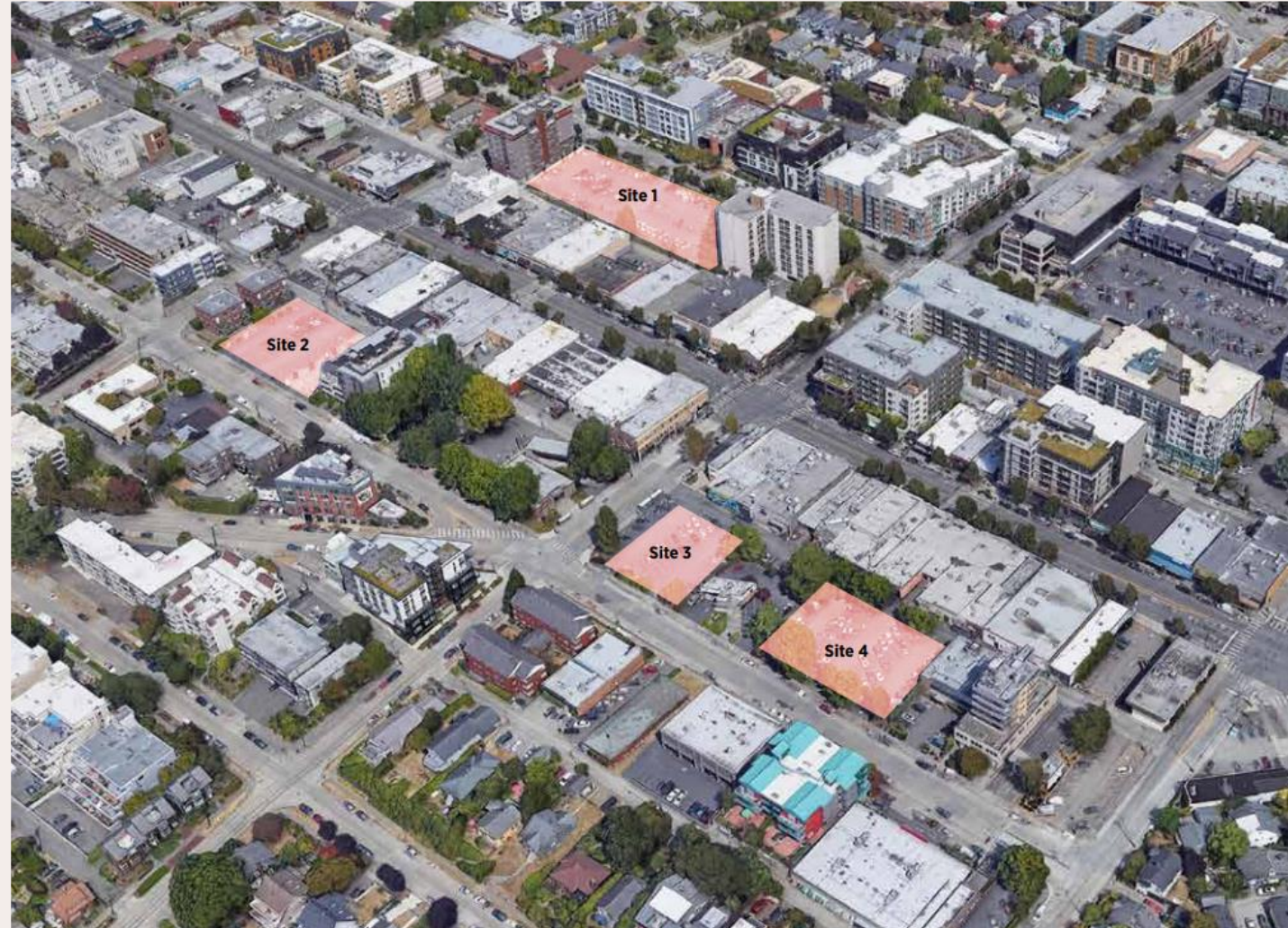
Events



Beautification



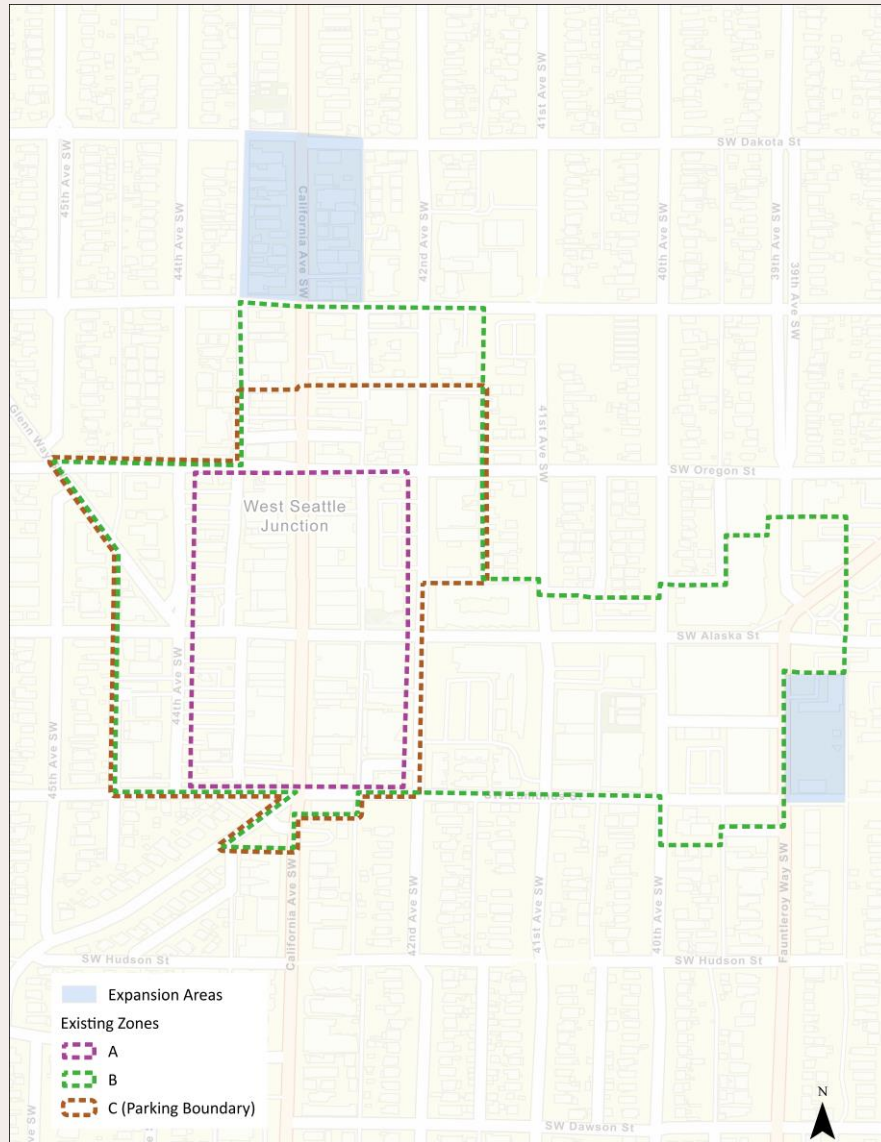
Parking



Business Advocacy



BIA expansion overview



Increase # of businesses from 251 to 283, an expansion of 8.2%

Locations: One block north of Genesee on California Ave SW and the block east of Fauntleroy south of Alaska.

This expansion ensures our BIA boundaries reflect current business landscapes in our neighborhood.

We estimate our 2024 total annual assessment to be \$450,000. Our expansion area would add an estimated \$40,323 to our revenue, raising it to \$490,323 in 2025.

Expansion Areas



This is great, I am looking forward to being included in the official junction. :)

Let us know if there is anything you need from us!

-Dr. Deeds

Stefie Deeds, MD FACP (she/her)

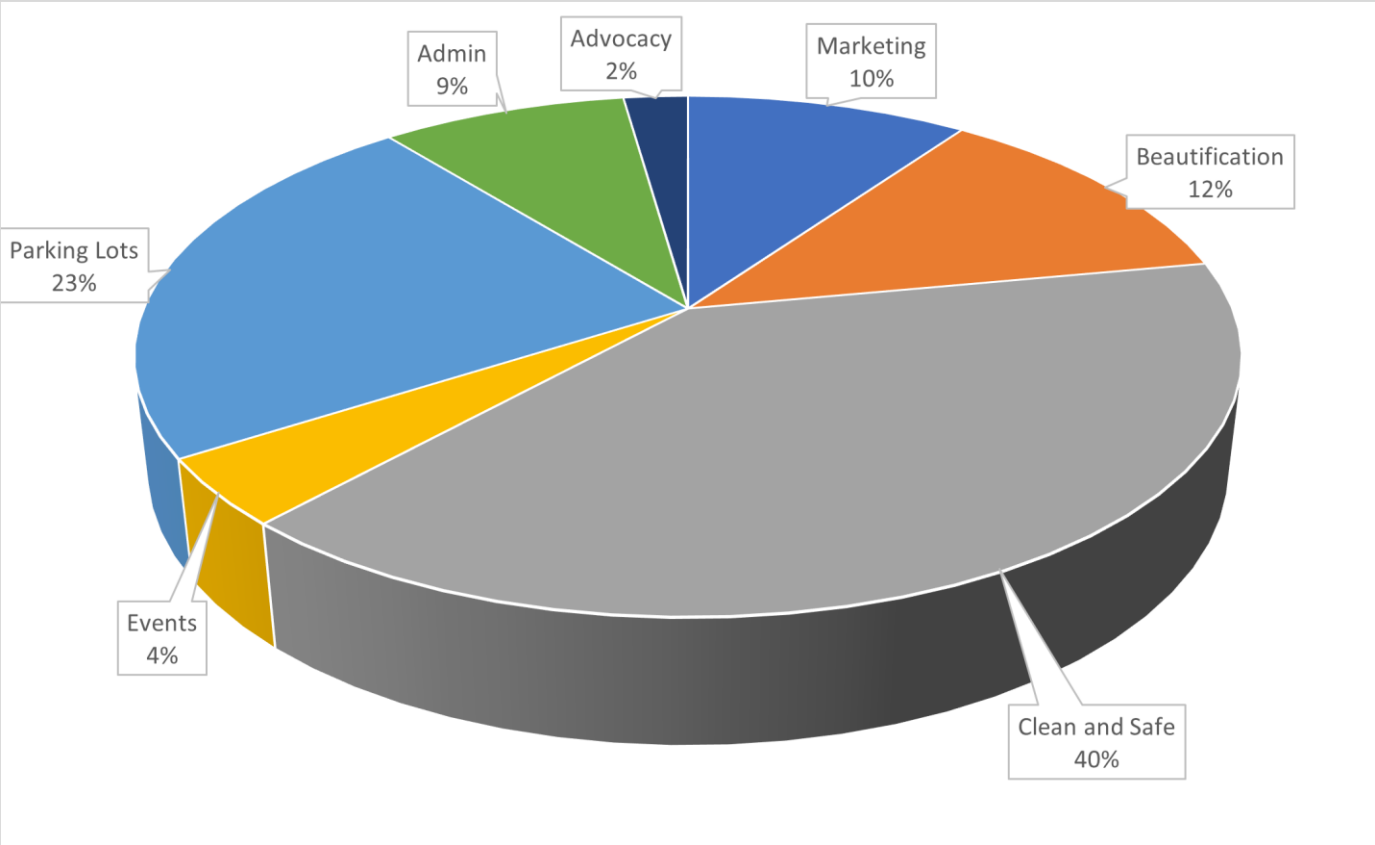
Internal Medicine | Obesity Medicine Physician/Owner



I am so excited about being part of the Junction. I have waited for this for a long time.

Nyla Pitterman, Owner Cherry Consignment

Program expense with projected BIA revenue in 2025 of \$490,323.00



Marketing	\$ 48,100.00
Beautification	\$ 60,000.00
Clean and Safe	\$ 194,723.00
Events	\$ 20,500.00
Parking Lots	\$ 114,000.00
Admin	\$ 42,000.00
Advocacy	\$ 11,000.00

Our Journey



Mission Statement

Develop, promote and advocate for programs that create a safe, beautiful and vibrant Junction for our businesses to thrive.

Vision

Every business in the Junction sees and experiences the value of being a member.

Christine Mackay

206-502-8824

chris@wsjunction.org

