




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Madin Akpo-Esambe</i>		
<b>Board/Commission Name:</b> <i>Seattle Bicycle Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		<b>Term of Position: *</b> 9/1/2023 <b>to</b> 8/31/2025  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Rainier Beach</i>	<b>Zip Code:</b> <i>98118</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>When Madin first moved to Seattle, he learned the city through biking and saw firsthand the discrepancy in bike facilities and safety in South Seattle as compared to other areas. He has served on non-profit boards before and is excited to get involved with local government to help make safety a priority in his community.</i>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> <i>7/25/24</i>		<b>Appointing Signatory:</b> <i>Rob Saka</i> <i>Councilmember</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# Madin Akpo-Esambe

## PROFESSIONAL EXPERIENCE

---

*Co-founder, Trava Co., Seattle, WA* Mar 2022 - Present

- Trava is an AI travel planning workflow tool and marketplace that helps users find the top local experiences, collaborate, and create personalized trips in minutes. Core responsibilities:
  - Finance & Strategy: Financial modeling, cash management, and strategic positioning
  - Operations: User research, performance reporting, and feature prioritization

*Head of Strategic Operations, Divvy Homes, Seattle, WA* Sep 2021 - Jul 2023

- Divvy's mission is to make homeownership accessible by turning renters into owners. Divvy enables customers to live in their home of choice while saving for a down payment and improving credit. Core responsibilities:
  - Org management: P&L ownership of ~125 employee Ops department; centralized volume forecasting and partnered with functional leads to manage headcount planning, annual OKRs, and initiatives alignment
  - Strategic initiatives: Home profitability/LTV model, new market assessment and launch execution
  - Functional leadership: Partnered and/or served as functional lead across the operations teams

*Strategy & Operations Associate Director, Built Technologies, Nashville, TN* Aug 2019 - Aug 2021

- Built Technologies is a construction payments FinTech startup that provides SaaS-based financial and project management tools to financial institutions and developers. Core responsibilities:
  - New market opportunity sizing, GTM strategy development, and cross-functional GTM execution
  - Company acquisition landscape evaluation, deal diligence, and PMO post acquisition integration
  - Development of analytical tools & dashboards (e.g., commission models, client health monitoring, KPIs)
  - Hiring and managing the roadmap, work-streams, and professional development of direct reports

*Growth Strategy Consultant, The Cambridge Group, Chicago, IL* Mar 2016 - Jul 2019

- PM staffing with responsibilities of leading and executing full project workstreams on consumer segmentation, scenario modeling, forecasting, new market entry, and trend analysis through the use of R, SPSS, SAS and Excel

*Financial Analyst, Goldman Sachs, Chicago, IL* Jun 2015 - Aug 2015

- Rotational finance internship program with practicums across investment banking, asset management, and sales and trading

*Business Value Analyst, Federal Reserve Bank of Cleveland, Cleveland, OH* Jun 2014 - Sep 2014

- Collected and modeled metrics on Inter-Reserve knowledge platforms to assess the division's business value production across districts and presented analytical results to the 4<sup>th</sup> District President and head of National IT

## LEADERSHIP & SERVICE

---

*Junior Board Member, Affordable Housing Resources, Nashville, TN* Jan 2021 - Apr 2022

- Non-voting member; AHR creates affordable housing in 40 Middle Tennessee counties through a range of services, including foreclosure prevention, homebuyer education, mortgage lending, and new home construction

*Nonprofit Board Leadership Trainee, Young Leaders Council, Nashville, TN* Jun 2020 - Dec 2020

- Selected to participate in YLC's Nashville 75<sup>th</sup> cohort which aims to train individuals in non-profit leadership and then facilitates a year-long placement as a junior member of one of Nashville's non-profit organizations

*Corporate Volunteer Coordinator, Working In the Schools (WITS), Chicago, IL* Jan 2018 - Jul 2019

- Served as TCG's corporate lead for WITS, a mentorship and tutoring non-profit that seeks to improve literacy among inner-city Chicago students through various volunteer programming efforts

## EDUCATION

---

**Northwestern University** Evanston, IL

Bachelors in Economics and Organizational Management

**Institut d'études politiques de Paris (Sciences Po.)** Reims, France

Certificate of Business and International Affairs

## RELEVANT SKILLS

---

- **Technical Skills:** Excel; Powerpoint; VBA; SPSS; R; SAS; SQL; Quantitative Consumer Survey Development
- **Languages:** English (*Native*); French (*Advanced*)

# Seattle Bicycle Advisory Board

12 Members: Pursuant to Resolution 30995; all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	4	1.	Member	Ksenia I. Ershova	9/1/2023	8/31/2025	1	Mayor
6	F	2	2.	Member	Kathryn L. Ricchiuto	9/1/2024	8/31/2026	1	City Council
9	F	3	3.	Member	Nia Ransom	9/1/2023	8/31/2025	1	Mayor
2	M	2	4.	Member	Madin Akpo-Esambe	9/1/2023	8/31/2025	1	City Council
1	M	6	5.	Member	Taylor Hom	9/1/2023	8/31/2025	1	Mayor
6	M	7	6.	Member	Douglas Migden	9/1/2023	8/31/2025	2	City Council
6	F	7	7.	Member	Donna McBain Evans	9/1/2024	8/31/2026	2	Mayor
3	M	2	8.	Member	Rafael Ronquillo	9/1/2024	8/31/2026	1	City Council
6	NB/ O	3	9.	Member	Molly McNeely	9/1/2024	8/31/2026	1	Mayor
6	M	1	10.	Member	Maxwell Baker	9/1/2024	8/31/2026	1	City Council
2	M	3	11.	Member	Joseph Roberts	9/1/2024	8/31/2026	2	Mayor
3	NB	5	12.	Get Engaged Member	Eli Davis	9/1/2023	8/31/2024	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART				(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3		2	1	1	1			3			1
Council	4	1				1	1			3			
Other													
<b>Total</b>	<b>6</b>	<b>4</b>		<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>			<b>6</b>			<b>1</b>

### Key:

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*