




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Ashley E. Ford</i>		
Board/Commission Name: <i>Seattle LGBTQ Commission</i>		Position Title: <i>Commission member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>8/15/24</i>	Term of Position: * <i>5/1/2024</i> to <i>4/30/2026</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Lake City</i>	Zip Code: <i>98125</i>	Contact Phone No.:
Background: Ashley Ford (she/they) is a creative, science-driven nonprofit leader with passion for disrupting inequities. They were appointed to the LGBTQ Commission in Fall 2023, currently serving as one of the commission's co-chairs. Originally from rural North Carolina where they studied public health, Ashley has lived in Seattle's Lake City neighborhood since 2019. They work professionally as a nonprofit fundraiser and enjoy performing with the Rainbow City Concert & Marching Bands in their free time. .		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Cathy Moore</i> <i>Seattle City Council</i>

**Term begin and end date is fixed and tied to the position and not the appointment date.*

ASHLEY E. FORD *she/they*

Professional Resume

PERSONAL BACKGROUND

I am a driven, equity-focused nonprofit leader living in Seattle, WA. I have a passion for building community through meaningful relationships and thrive in fast-paced, collaborative, and creative environments.

AREAS OF EXPERTISE

- Community Engagement
- Relationship Management
- Community Centric Fundraising
- Inclusive Problem Solving
- Leadership & Team-building
- Process Improvement
- Nonprofit Governance
- Event/Conference Planning

TECHNICAL SKILLS

- Microsoft Office Suite (15 years)
- Google Suite (11 years)
- Virtual Working (8 Years)
- Database Management (7 years)
- Canva (7 years)
- Mass Email Marketing (5 years)
- Social Media (5 years)

CAREER SUMMARY

Development Director

Aug. 2023-May 2024

Coyote Central

- Designs, implements, and manages organizational fundraising and communications strategy
- Maximizes & diversifies revenue with a particular focus on expanding outreach & community engagement while embodying community-centric fundraising principles.
- Creates organizational structures, policies, and procedures to repair and establish robust development program

Engagement Officer

July 2022-July 2023

United Way of King County

- Managed workplace giving and employee engagement for 40+ local companies, including Costco, PACCAR, and Amazon.
- Revitalized workplace giving program, increasing revenue for the first time in 10 years
- Oversaw Engagement Coordinator program of 5-8 seasonal employees
- Supported organizational racial equity and justice work by educating donors and volunteers on BIPOC-led approaches.
- Created LGBTQIA2S+ Employee Resource group

Individual Giving Coordinator

July 2021-July 2022

Cascade Public Media (KCTS 9 & Crosscut News)

- Managed portfolio of 3400+ donors at the \$500-\$1,199 level (mid-level), with a focus on moving donors through the donor pipeline and soliciting major gifts.
- Supported larger programmatic and fundraising efforts including managing fundraising campaigns, writing membership communications, and impact reporting to donors and the board.

COVID-19 Research Project Interviewer

Jan. 2021-July 2021

Fred Hutchinson Cancer Research Center

- Recruited and interviewed participants for COVID-19 prevalence study.
- Followed complex data collection instruments to collect and record data according to study protocol.

Engagement Campaign Coordinator

Aug. 2020 - Dec. 2020

United Way of King County

- Provided fundraising strategies, volunteer support, and donor cultivation skills to assist 40+ local companies in running successful workplace campaigns.
- Educated company employees and volunteers on health and human services issues, including the effects of racial inequities and the impact of the COVID-19

Shift Supervisor

April 2014-July 2020

Starbucks Coffee Company

- Led teams of 2-10 employees in exceptional execution of daily operations in fast-paced, high-volume environment.
- Delivered legendary customer service by discovering, connecting, and responding to customer needs with a focus on building authentic relationships.

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LEADERSHIP EXPERIENCE

Co-Chair Sep. 2023-present

City of Seattle LGBTQ+ Commission

- Recommends legislation, policy, programs & budget items regarding LGBTQ+ people to the Mayor, City Council and City departments

Board Chair July 2021-present

Young Nonprofit Professionals Network of Seattle

- Provides strategic and operational oversight for organization.
- Oversaw implementation of a paid membership model and creation of a speaker compensation policy.

Philanthropy Chair Feb. 2021-Feb 2022

Mu Beta Psi, National Honorary Musical Fraternity Alumni Association

- Researched and collaborated with treasurer to design and execute giving initiatives.
- Created Helping Hands Grant to support COVID-19 recovery for members

Board Member - National Liaison July 2019 - July 2021

Young Nonprofit Professionals Network (YNPN) of Seattle

- Designated representative to National board.
- Ensured local level understanding of national business needs.

National Communications Officer March 2019 - March 2020

Mu Beta Psi, National Honorary Musical Fraternity

- Created annual edition of organization's national publication, The Clef.
- Managed social media channels (Facebook, Instagram, Twitter, LinkedIn)

National President March 2017-March 2019

Mu Beta Psi, National Honorary Musical Fraternity

- Presided over national organization with 7 chapters across 5 states.
- Launched initiative to modernize and replace existing Hazing, Sexual Harassment, and Substance Abuse policies.
- Oversaw transition to gender-neutral language on all governing documents

EDUCATION

In progress - Est. 6/2024

Certified Fundraising Executive (CFRE)

CITI Program

Certification in Human Subjects Research - Social Behavioral Research

Veritus Group

Discovering your Donor's Passions and Interests

NC State University

B.S. Science, Technology, & Society - Public Health Music Minor (Flute)

OTHER COMMUNITY INVOLVEMENT

Musician (Flute/Piccolo)

Rainbow City Performing Arts

Feb. 2023 - present

Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission

August 2024

Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation,
2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
		5	1.	Member	Gerald Seminatore	5/1/23	4/30/25	1	City Council
			2.	Member	VACANT	5/1/23	4/30/25	1	Mayor
		3	3.	Member	Ry Armstrong	5/1/23	4/30/25	1	City Council
			4.	Member	VACANT	5/1/23	4/30/25	1	Mayor
		3	5.	Member	Jeremy Erdman	5/1/23	4/30/25	1	City Council
			6.	Member	VACANT	11/1/23	10/31/25	1	Mayor
			7.	Member	Kody Allen	11/1/23	10/31/25	1	Commission
		6	8.	Member	Steven Pray	11/1/23	10/31/25	2	Mayor
			9.	Member	Chris Curia	5/1/24	4/30/26	1	City Council
			10.	Member	VACANT	5/1/24	4/30/26	1	Mayor
			11.	Member	VACANT	5/1/24	4/30/26	1	City Council
		3	12.	Member	Brett Pepowski	5/1/24	4/30/26	2	Mayor
		3	13.	Member	Landon Labosky	11/1/22	10/31/24	1	City Council
			14.	Member	VACANT	11/1/22	10/31/24	1	Mayor
		5	15.	Member	Christina Pizaña	11/1/23	10/31/25	1	City Council
			16.	Get Engaged	VACANT	9/1/23	8/31/24	1	Mayor
			17.	Member	Ashley E. Ford	5/1/24	4/30/26	1	City Council
			18.	Member	VACANT	11/1/23	10/31/25	1	Mayor
			19.	Member	Kristina M. Sawyckyj	11/1/23	10/31/25	1	Commission
		3	20.	Member	Andrew Ashiofu	5/1/24	4/30/26	2	Commission
			21.	Member	Amari L. Leach	5/1/24	4/30/26	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor																		
Council																		
Comm																		
Total																		

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*