

Seattle Parks & Recreation Golf Operator Agreement & Legislation

June 25, 2025

City Council Parks, Public Utilities and Technology Committee



City of Seattle

Golf Program Background

- SPR contracts with a vendor to operate its 4 public golf courses
- The current vendor is Premier Golf Centers Troon (since 2010-Ordinance 123406)
- Golf Courses total ~500 acres and are managed for active and passive recreation and environmental services.



Golf Program Background: Operating Assumptions

- SPR under current partnership agreement with Premier Golf Centers, L.L.C. (Premier) to operate SPR's Golf Program at our four public golf courses.
- SPR provides on-course maintenance for all four golf courses (23 FTE/27 positions in Local 242).
- Operator provides full management of other operations including retail pro shop operations, merchandise purchasing and sales, food and beverage operations, banquets and events, alcoholic beverage licensing and operation, golf instruction programs including adult and junior golf programs and clinics, and management of other amenities such as miniature golf.



Golf Legislation: Summary

TODAY

Legislation authorizes SPR to enter into golf management agreement with Premier; continues authority for SPR to set fees and Premier to charge and collect fees on the City's behalf

Golf management agreement covers:



Service and program obligations



Public benefits



Financial requirements



Reporting requirements

The proposed agreement's primary changes (compared to the current agreement) include updated term, tighter PCI Compliance requirements, clarified public benefits, and a capital investment commitment by Premier (described on next slide).



Golf Legislation: Key Agreement Terms

Contract Area	Current Agreement	New Agreement
Term	Initial 10 years with 5 year extension.	New: Initial 15 years with 5 year extension conditioned on a new capital contribution from Premier.
PCI Compliance	Premier under City’s Attestation of Compliance (AOC)	New: Premier must meet the City’s Tier 1 PCI compliance requirements by holding their own Tier 1 PCI Attestation of Compliance (AOC).
Premier Capital Investment	None	New: Premier will contribute \$100,000 annually over the initial 15-year term of the agreement.
Public Benefits	No reporting requirements	New: central element of agreement is the reporting of certain public benefits to the community in partnership with City. <ul style="list-style-type: none">Agreement balances mandate to provide recreational opportunities and to generate revenues to ensure self sufficiency and sustainability.
Exhibit D (Sample Public Benefits based on 2024)		Non-Golf Uses (~\$175,000) <ul style="list-style-type: none">Provide access to golf courses each year in support of community programming and engaging in the uniqueness of these public assets.
		Bringing Golf Activities to the Community (~\$60,000) <ul style="list-style-type: none">Provide staff and activities at SPR’s Big Day of Play event and at least 4 other special events each year.
		Discounted Golf Activities (~1,000,000+) <ul style="list-style-type: none">Discounted rounds for seniors and youthDiscounted youth access and programs (supporting First Tee of Greater Seattle, Seattle Public Schools, Fir State, Bogey Bear and more)



Thank You!

