



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jennifer Malley</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>4/24/2017</i>	Term of Position: * <i>8/3/2015</i> to <i>8/2/2017</i>
Residential Neighborhood: <i>South Beacon Hill</i>	Zip Code: <i>98118</i>	Contact Phone No.:
Background: Jen is the Transportation Policy, Planning & Projects Supervisor at Seattle Children's Hospital, where she manages the implementation of innovative, multi-modal strategies to reduce the organization's drive alone rate. A graduate of the Evans School of Public Policy & Governance, Jen is passionate about improving mobility options and traffic safety for Seattle residents of all ages, abilities and income levels. She is an avid bike-to-light rail commuter from her South Beacon Hill neighborhood.		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Mike O'Brien</i> <i>Councilmember</i>	

*Term begin and end date is fixed and tied to the position and not appointment date.

JENNIFER MALLEY, MPA
Seattle, WA

PROFILE

Accomplished transportation management professional, experienced in championing transportation demand management (TDM) strategies to encourage multimodality. Invested in *Move Seattle Levy* funds being used to create a **vibrant, interconnected, affordable, safe, and innovative city**. Qualifying areas of expertise include:

- Knowledge of local transportation systems
 - Understanding of public sector budgeting practices
 - Implementing and managing TDM programs and projects
 - Advocating and organizing for Safe Routes to School
 - Technical analysis, strategic planning & customer service
 - Bicycle commuting and safety education instruction
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EXPERIENCE

Seattle Children's – Seattle, WA February 2011 – present

Transportation Planner, Transportation & Sustainability Department

- Use TDM techniques and strategic planning to develop and implement policies and programs to reach the Commute Trip Reduction (CTR) goals as laid out in Seattle Children's Major Institution Master Plan
- Manage internal alternative transportation advocacy efforts, including leading CTR Survey education and outreach, informing employees about travel options, and teaching safe bicycle commuting skills

Pratt Fine Arts Center – Seattle, WA December 2007– February 2011

Foundation & Corporate Giving Manager; Marketing & Public Relations Coordinator

- Developed and maintained relationships with corporate, foundation, and government entities, leading to increased funding opportunities, and greater community visibility
- Launched use of social marketing tools, increasing the organization's online presence

Feet First – Seattle, WA August 2006 – May 2007; January 2008 – July 2008

AmeriCorps Intern & Community Organizer; Project Manager

- Managed bicycle and pedestrian advocacy and outreach partnership sponsored by a transportation enhancement Safe Routes to School grant with local non-profit Washington Bikes and WSDOT
 - Organized family-centered walking school buses, increasing the number of students walking to school
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EDUCATION

University of Washington, Evans School of Public Policy & Governance – Seattle, WA June 2015

Master of Public Administration, Metropolitan & Urban Policy Concentration

- **Final Capstone Project:** *Opportunities to Improve Long-term Bicycle Parking in Seattle's Center City*
 - Project Partners: Commute Seattle, ZGF Architects, SDOT, and Seattle DPD
 - Recognition: Sole team recipient of Betty Jane Narver Prize for Project of Outstanding Merit
- Pi Alpha Alpha National Honors Society Member, Pi Alpha Alpha Academic Excellence Award
- Senator Scott White Memorial Transportation Scholarship, WTS Puget Sound
- Evans Student Organization Representative; Student Admissions Ambassador

Earlham College – Richmond, IN

Bachelor of Arts, Sociology/Anthropology and Peace & Global Studies

PROFESSIONAL AFFILIATIONS

Cascade Bicycle Club 2009 – present
League of American Bicyclists 2011 – present
Young Professionals in Transportation (YPT) Seattle 2015 – present
Women's Transportation Seminar (WTS) Puget Sound – Seattle, WA 2015 – present

SEATTLE TRANSIT ADVISORY BOARD

11 members: Per Resolution 31572, all subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent two-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority-appointed: YMCA Get Engaged program

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
5	F	1.	Chair	Marci Carpenter	8-3-15	8-2-18	1 st	City Council
6	F	2.	Vice-Chair	Katie Wilson	8-3-15	8-2-18	1 st	City Council
5	M	3.	Member	Andrew Martin	8-3-15	8-2-18	1 st	City Council
6	M	4.	Member	Kevin Duffy-Greaves	8-3-15	8-2-17	1 st	City Council
6	F	5.	Member	Jennifer Malley	8-3-15	8-2-17	1 st	City Council
3	F	6.	Vice-Chair	Carla Chavez	8-3-15	8-2-18	1 st	Mayor
2	F	7.	Member	Ifrac Abshir	8-3-15	8-2-18	1 st	Mayor
6	M	8.	Member	Ron Posthuma	8-3-15	8-2-18	1 st	Mayor
6	F	9.	Vice-Chair	Erin Tighe	8-3-15	8-2-17	1 st	Mayor
6	M	10.	Member	Zach Shaner	8-3-15	8-2-17	1 st	Mayor
9	F	11.	Member	Carla Saulter	8-3-15	8-2-17	1 st	Mayor
1	F	12.	Member	Annie Tran	9-1-16	8-31-17	1 st	Get Engaged

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	4		3		1	1			3			1
Council	2	3		2					2	3			
Other		1		1	1								
Total	4	8		6	1	1	1		2	6			1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M or F

***Other Includes diversity in any of the following: *race, gender and/or ability*