




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Lisa Chen</i>		
<b>Board/Commission Name:</b> <i>Sweetened Beverage Tax Community Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> <i>3/2/2018</i>	<b>Term of Position: *</b> <i>9/1/2017</i> <b>to</b> <i>8/31/2021</i>  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Montlake</i>	<b>Zip Code:</b> <i>98122</i>	<b>Contact Phone No.:</b>
<b>Background:</b> <i>Lisa Chen is a first-generation Taiwanese-American organizer who has focused the last ten years on empowering working class communities of color by working in immigration reform, labor rights and youth power. She graduated from the University of California San Diego, where she organized student-led advocacy campaigns that related to access and affordability for low-income students of color, in-state tuition for undocumented students, and a fair union contract for service workers. She then moved to San Francisco to work at the esteemed Asian Law Caucus as a community advocate leading campaigns to end deportations of Asian undocumented youth and organize for comprehensive immigration reform at the national and state level. Her political identity stems directly from growing up as the child of an immigrant single mother. Her relationship to food is rooted in her physical health impacts. She has been an Executive Director of FEEST since 2015 and believes deeply in the transformational organizing that youth work brings to social justice. FEEST organizes alongside youth in White Center and Delridge to combat the root causes of food injustice.</i>		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Mike O'Brien</i> <i>Councilmember</i>	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# LISA CHEN

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## SUMMARY OF QUALIFICATIONS

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- Detail-oriented organizer with a talent for strategic planning and leadership development
- Expertise working with diverse stakeholders, especially with immigrant communities
- Proven track record in leading outreach events, strategy meetings, and trainings for a variety of audiences
- More than 7 years experience of direct organizing on issues of economic and social justice
- Intermediate fluency in spoken Mandarin

## WORK EXPERIENCE

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**May 2014 – Jan 2015**      **American Federation of Teachers, Campaign Lead Organizer**      *Seattle, WA*

- Supervised 5 field organizers in complex political & worker organizing campaign during demanding phase
- Assessed and reconfigured field plan to produce higher organizational impact and deepen worker engagement
- Created evaluation tools to measure leadership development and weekly outcomes for field team
- Trained and coordinated diverse pool of volunteers to participate in political walks, phone banks, and endorsement meetings

**March 2014 – May 2014**      **Independent Consulting**      *Seattle, WA*

- Engaged with Executive Director and Board members at small non-profit in strategic planning process to identify program growth goals and organizational milestones
- Supported local consultant in assessing and consolidating work plans for non-profit preparing for leadership transition

**Jan 2012 – May 2014**      **UNITE HERE Local 8, Worker Organizer**      *Seattle, WA*

- Recruited and trained diverse worker leaders to participate in workplace actions, dramatically increasing women of color participation in the union
- Assisted hundreds of workers to understand their union contract and health benefits. Represented members in grievance process with Human Resources; successfully reinstated three workers after unjust terminations
- Convened worker leader committees to develop campaign strategy plans for 200 non-union workers facing intense management intimidation
- Managed up to 8 field staff for special projects and short term door-knocking campaign blitzes

**2009-2012**      **Asian Law Caucus, Immigrant Rights Community Organizer**      *San Francisco, CA*

- Cultivated the leadership development of 35 undocumented Asian American youth through outreach workshops, campaign organizing, and one-on-one training
- Led the city-wide coalition to halt the deportation of a Chinese-Peruvian undocumented student resulting in thousands of online petitions, 30 news articles, 2 city resolutions, and 3 press conferences in less than 4 weeks
- Spearheaded media relations, legislative visits, and phone banks to advance pro-immigrant bills
- Analyzed and synthesized immigration bills into program memos, one-pagers, and popular education curriculum
- Co-authored nationally recognized training manual for fighting deportation cases of undocumented youth
- Participated in multi-ethnic coalition for immigration reform that led city wide advocacy campaigns and marches

**2008-2009**      **UC San Diego Associated Students, External Vice President**      *San Diego, CA*

- Directed organizing effort for campus-wide vote campaign that registered 4,000 new voters
- Engaged students of color to advocate against fee increases through lobby visits, rallies, and administration meetings
- Represented campus on UC Student Association Board of Directors, a statewide coalition that created and executed campaigns to advance access and affordability across the University of California system
- Coordinated 15 student interns in weekly work plans and managed 100 delegates to two state-wide conferences

**2007-2009**      **AFSCME Local 3299, Organizing Fellow**      *San Diego, CA*

- Founded the student solidarity organization that led campus rallies, workshops, and a regional civil disobedience
- Informed diverse student population on living wage campaign through leafleting and outreach presentations

# LISA CHEN

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## RELEVANT VOLUNTEER EXPERIENCE

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**2012-present**                      **Asian Pacific American Labor Alliance - Seattle, Project Manager & Core Member**                      *Seattle, WA*  
*Community based organization focused on advancing the rights of Asian American low-wage workers in Seattle*

- Manage Department of Neighborhood's grant for API Workers' Voices Project. Coordinate worker interviews, transcribe testimonies, manage graphic designer, and organize locations for traveling photo exhibit. Direct one intern.

**2012-present**                      **The Service Board, Youth Mentor**                      *Seattle, WA*  
*Mentorship program for high school youth focused on social justice, public service and snowboarding*

- Co-mentor ~50 youth 10-15 hours/week for six months by facilitating workshops about undoing institutional oppression, supporting individuals through crisis management, and teaching snowboarding
- Led strategic planning process to identify program growth goals from the perspective of youth and alumni

**2012-2014**                      **National Asian Pacific American Women's Forum Seattle Chapter, Co-Chair**                      *Seattle, WA*  
*Seattle community based organization working towards social and political empowerment of Asian American women*

- Facilitated monthly membership meetings and manage group projects
- Represented chapter in community coalition meetings, local events, and national board
- Doubled the number of core volunteers through one-on-one recruitment and organizational restructure
- Led coalition building with community organizations to advance chapter's mission

## EDUCATION

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**University of California, San Diego – 2009**  
B.A. Political Science and International Studies

**Public Policy and International Affairs Fellow, UC Berkeley Goldman School of Public Policy – Summer 2008**  
Nationally competitive, rigorous academic and career development program in quantitative reasoning, economics, and policy analysis for undergraduate students of color interested in public policy

## HONORS AND AWARDS

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National Asian Pacific American Women's Forum 15 APA Women Leaders Spotlight                      March 2012  
Asian Pacific Americans in Higher Education Community Leader Award                      December 2011  
Asian Pacific Americans for Progress Unsung Hero                      December 2011

# Sweetened Beverage Tax Community Advisory Board

11 Members: Pursuant to Ordinance 125324, all members subject to City Council confirmation, two- and four-year terms for initial appointments, four-year terms thereafter:

- 5 City Council-appointed
- 6 Mayor-appointed

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Food Access Representative	Lisa Chen	9/1/2017	8/31/2021	1	Council
			2.	Food Access Representative	Christina Wong	9/1/2017	8/31/2019	1	Mayor
			3.	Food Access Representative	Leika Suzumura	9/1/2017	8/31/2019	1	Mayor
			4.	Community Representative		9/1/2017	8/31/2019	1	Mayor
			5.	Community Representative	Yolanda Matthews	9/1/2017	8/31/2019	1	Council
6	M	3	6.	Public Health Representative	Jim Krieger	9/1/2017	8/31/2019	1	Council
3	F	4	7.	Public Health Representative	Laura Flores Cantrell	9/1/2017	8/31/2021	1	Council
			8.	Public Health Representative	Jessica Jones-Smith	9/1/2017	8/31/2021	1	Mayor
			9.	Public Health Representative	Jessica Marcinkevage	9/1/2017	8/31/2021	1	Mayor
6	F	4	10.	Early Learning/ Education Representative	Mackenzie Chase	9/1/2017	8/31/2021	1	Council
			11.	Early Learning/ Education Representative		9/1/2017	8/31/2021	1	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*