



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Mark Putnam</i>		
Board/Commission Name: <i>2016 Seattle Housing Levy Oversight Committee</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>12/6/2017</i>	Term of Position: * <i>1/2/2017</i> to <i>12/31/2018</i>
Residential Neighborhood: <i>Ballard</i>	Zip Code: <i>98017</i>	Contact Phone No.: [REDACTED]
Background: Mark Putnam is Director of All Home, a broad coalition of government, business, faith communities, nonprofits, and homeless advocates working together to make homelessness rare, brief, and one-time. In 2015, Mark was named Change Agent of the Year by Real Change newspaper. Mark joined All Home in December 2013. Previously, at Building Changes, he was responsible for overseeing technical assistance, grant-making and evaluation of family and youth and young adult homelessness initiatives. At AIDS Housing of Washington, Mark consulted with cities nationwide to develop housing for people living with HIV/AIDS. Mark graduated from Whitman College and holds a Master's in Public Administration from Eastern Washington University, and is a graduate of the Nonprofit Executive Leadership Institute at University of Washington, Evans School of Public Affairs. He lives in Ballard with his wife and daughter. Mark is filling a vacancy on the Oversight Committee, and this is his first term.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Tim Burgess</i> <i>Councilmember</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

MARK PUTNAM

SUMMARY

Experienced, strategic, compassionate, collaborative, systemic, and data-driven leader of organizations focused on ending homelessness.

EXPERIENCE

1/14 to present

Executive Director, All Home (*All Home is a broad coalition of government, business, faith communities, nonprofits, and homeless advocates working together to make homelessness rare, brief, and one-time in King County.* www.allhomekc.org)

- Led the transformation of Seattle/King County Homeless Continuum of Care (CoC) and 10-Year Planning Body into a single, collective impact, community-oriented, data-driven organization
- Increased staffing from 2.5 to 8, including adding Asst. Director, communications, and capacity building staffing in first year
- Increased operating budget from \$1M to \$2.2M via philanthropic grants and increased governmental support in first year
- Led creation of new Strategic Plan, new name and messaging in second year, and new data-driven action plan, including analysis by third-party consultant, in third year
- Increased CoC funding by 33% to \$35M, including 3 consecutive years of successful bonus project applications, by increasing percent allocated to permanent housing from 50% to 80%
- With All Home partners, increased number of homeless households exiting to permanent housing by 50% from 2013 to 2016, and reduced days homeless and returns

Feb 2007 to Dec 2013

Director, Building Changes (*Building Changes is a statewide nonprofit intermediary focused on youth and family homelessness, supported by the Bill & Melinda Gates Foundation;* www.buildingchanges.org)

- In three different Director roles during this period, led the Consulting, Strategic Initiatives, and Grantmaking and Evaluation units, overseeing 3-8 staff and a budget of \$500k to \$2M
- As Consulting Director, secured contracts to support federal, local, philanthropic, and nonprofit clients to develop homeless housing, employment, and support service programs.
- As Grantmaking and Evaluation Director, oversaw unit that granted \$5M annually to nonprofits and evaluation of program impact.

- Jan 1997 to Jan 2007** **Research/Planner/Senior Planner, AIDS Housing of Washington**
- Promoted regularly during this period, ultimately to Senior Planner
 - Led projects including strategic AIDS housing plans for states and cities/counties under national HUD technical assistance contract
 - Conducted surveys, focus groups, and led community planning processes for more than 30 jurisdictions, including San Diego County.

EDUCATION

- 1992** Bachelor of Arts, Sociology, Whitman College, Walla Walla
- 1997** Master of Public Administration, Eastern Washington University, Spokane
- 2010** Nonprofit Executive Leadership Certificate, University of Washington, Seattle

LEADERSHIP AND COMMUNICATION

- 2015-17** Member of National Alliance to End Homelessness Leadership Council
- 2015** Recipient of Change Agent of 2015 Award from Real Change homeless street newspaper and advocacy group, for courageous leadership
- 2014-17** Guest lecturer at Seattle University, Antioch University, and other schools
- 2014-17** Guest speaker for Leadership Tomorrow, United Way Impact Councils, Downtown Seattle Association, and various nonprofit boards and congregations
- 2007-17** Presenter at dozens of conferences, including National Alliance to End Homelessness (most recently Feb 2017), Washington Homeless Conference (most recently May 2017), Philanthropy Northwest (September 2016), and Housing First (June 2016)
- 2014-17** Opinion editorials in Seattle Times, The Stranger, and Crosscut and frequent earned media coverage of All Home's transition, strategies, and progress
- 2008-12** Board President and member, Rising Out of Shadows (ROOTS) Youth Shelter
- 1995-2017** Various internships and volunteering for community-based organizations

Housing Levy Oversight Committee

Thirteen Members: Pursuant to *Ordinance 125028*, all subject to City Council confirmation.

Mayor appointments – initial terms

- *Position 1 (City employee): Seven years*
- *Position 2, 3 and 4: Two year terms**
- *Position 5,6, and 7: Three year terms*

Council appointments – initial terms

- *Position 8 (City employee): Seven years*
- *Position 9 and 10: Two year terms**
- *Position 11, 12, and 13: Three year terms*

*Subsequent appointees to the Oversight Committee shall each serve for a term expiring three years after the expiration of the initial term for the position.

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	N/A	1.	Mayor representative	Leslie Brinson Price	1/2/17	12/31/23	1	Mayor
6	F	3	2.	Member	Ann Melone	1/2/17	12/31/18	1	Mayor
6	F	7	3.	Member	Alice Shobe	1/2/17	12/31/18	2	Mayor
2	M	7	4.	Member	Doug Vann	1/2/17	12/31/18	2	Mayor
6	F	2	5.	Member	Kristin Pula	1/2/17	12/31/19	1	Mayor
6	F	6	6.	Member	Kelly Rider	1/2/17	12/31/19	2	Mayor
1	M	N/A	7.	Member	Doug Ito	1/2/17	12/31/19	2	Mayor
6	F	N/A	8.	Council representative	Traci Ratzliff	1/2/17	12/31/23	1	Council
6	M	6	9.	Member	Mark Putnam	1/2/17	12/31/18	1	Council
6	M	2	10.	Member	Colin Morgan-Cross	1/2/17	12/31/18	1	Council
6	F	6	11.	Member	Beth Boram	1/2/17	12/31/19	1	Council
6	F	3	12.	Member	Erin Christensen Ishizaki	1/2/17	12/31/19	2	Council
2	F	2	13.	Member	Vallerie Fisher	1/2/17	12/31/19	2	Council

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)			
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5			1	1				5			
Council	2	4				1				5			
Other													
Total	3	10			1	2				10			

Key: *D List the corresponding *Diversity Chart* number (1 through 9)
 **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 RD Residential Council District number 1 through 7 or N/A
Diversity information is self-identified and is voluntary.