




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Samiya Nasim		
<b>Board/Commission Name:</b> Seattle Disability Commission		<b>Position Title:</b> member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 05/12/2025	<b>Term of Position: *</b> 5/1/2025 to 4/30/2027  <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> South Lake Union	<b>Zip Code:</b> 98109	<b>Contact Phone No.:</b>
<b>Background:</b> <p>Samiya Nasim is a lifelong advocate for mental health and accessibility. Driven by her lived experiences, she began her journey in advocacy by founding LonePack, a youth mental health organization dedicated to breaking stigma and improving youth mental health accessibility in India. Through LonePack, Samiya has led large-scale awareness campaigns, launched India's first anonymous peer support platform, and reached over 130,000 people. Her work included outreach events at schools and colleges, support groups and large scale awareness campaigns.</p> <p>With an MBA from The Wharton School and a background in Computer Science Engineering, Samiya brings experience across consulting, analytics and technology/AI. Now living in Seattle, Samiya is excited to contribute to the Disabilities Commission by amplifying underrepresented voices and helping shape a more inclusive city for all. She is committed to championing equitable policies and fostering a supportive, accessible community.</p>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Bruce A. Harrell

Mayor of Seattle

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# SAMIYA NASIM

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## EDUCATION

**THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA**

**Philadelphia, PA**

**Master of Business Administration; Major in Operations, Information & Decision Making**

**2021-2023**

- Joseph Wharton Fellow and Wharton Communication Fellow; GMAT 780 (99.9%)

**SSN COLLEGE OF ENGINEERING, ANNA UNIVERSITY**

**Chennai, India**

**B.E. Computer Science & Engineering**

**2012-2016**

- CGPA of 8.26/10; Awarded MITACS Research Internship to pursue 3-month sponsored study at the University of Montreal

## EXPERIENCE

**AMAZON**

**Seattle, WA**

**Senior Product Manager Technical, Alexa Customer Journeys**

**Oct'24**

- Designing personalized customer experiences that expand the capabilities of Amazon's conversational assistants with the newest advances in Large Language Models (LLM)/Generative AI.

**Senior Product Manager Technical, Amazon Fulfillment Technologies**

**Jan'24**

- Redesigned workflow to bulk-receive perishable items in compliance with food safety protocols, increasing efficiency by 47%

**ALPINE INVESTORS**

**New York, NY**

**AI Consultant**

**Jul'23-Dec'23**

- Defined evaluation processes and created artefacts such as scorecards and playbooks, to assess AI readiness of portfolio companies across data quality, technical maturity, culture and risk, and establish integration and monitoring best practices
- Led development of AI-enabled Ed Tech platform prototype with engineers, data scientists and portfolio leadership to showcase innovative applications of Machine Learning, Gen AI and Natural Language Processing (NLP), with a potential impact of ~90M

**MCKINSEY & COMPANY**

**Chennai, IN | New York, NY**

**Senior Analyst (2020-21); Analyst (2018-20)**

**2018-2021**

*Margin Transformation Projects* (Facilitated operational & strategic transformation initiatives for key manufacturing clients)

- Redefined working capital management process of a PE-backed global manufacturer in collaboration with Operations, Sales, Finance and Procurement stakeholders, improving liquidity by 55%; Minimized operating expenses via a customized central spend control process developed on Sharepoint, creating savings of \$6.3M
- Developed reusable procurement workflow playbook to improve vendor selection for \$2B US food manufacturing client, enabling \$5M savings and increasing EBITA by 800 basis points; proposed follow up pricing strategy with potential impact of \$2M
- Spearheaded cross functional global footprint optimization efforts with client leadership including Global Supply Chain and Operations leaders, for \$4B global packaging industry client, operating across 200+ locations, saving ~\$20M

*Digital Transformations* (Standardized processes and built tools as part of the Global Analytics Team)

- Designed project management and milestone tracking model for F500 automobile client, improving turnaround time by 67%
- Developed automated sales data analysis and integrated internal quality assurance checks to improve the performance of a leading US insurance company's recovery business, helping save \$51M
- Revamped fundraising strategy of leading Indian non-profit in response to COVID, raising \$6.5M in five weeks

**THE LONEPACK SOCIETY** (Youth mental health non-profit; >130K people impacted)

**Chennai, IN**

**Founder**

**2016-Present**

- Built 40-member volunteer team and raised ~\$7K for registered non-profit aimed at increasing mental-health accessibility
- Established "LonePack Letters", an awareness initiative to facilitate engaged communities sensitized to mental health; scaled campaign 5x across 3 editions in 18 months, building partnerships with Uber, Zoho and Freshworks
- Launched "LonePack Buddy", India's first fully anonymous & free chat-based peer support system impacting >1500 people; chosen for United Nations Development Programme (UNDP) Youth Co:Lab incubation program from >500 applicants
- Featured in prominent media outlets including the GoDaddy #ChangeForGood campaign, The Hindu, and Times of India

**THOROGOOD ASSOCIATES**

**Bengaluru, India**

**Business Intelligence and Analytics Consultant**

**2016-2017**

- Designed databases and conducted data analysis on SQL for F500 CPG Company, enabling impact tracking of sustainability goals for 150+ country heads via live Tableau dashboards and helping reduce CO2 emissions by 50%

## ADDITIONAL INFORMATION

- Awards: Annual Impact Champion & Internal Spot Award (McKinsey); Star Performer Award (Thorogood Associates)
- Interests: Public speaking (100+ events), Social Impact (Advisor - Texas Muslim Women's Foundation), Sports (Tennis, Boxing)

# Seattle Disability Commission

**21** Members: Pursuant to **SMC 3.14.920**, all members subject to City Council confirmation, **2**-year terms except for the Get Engaged member who will serve a 1-year term pursuant to SMC 3.51:

- **8** City Council-appointed
- Mayor-appointed (includes 1 Get-engaged Mayor position)
- Other Appointing Authority-appointed (specify): Commission-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	7	1.	Member	Samiya Nasim	5/01/25	4/30/27	1	Mayor
			2.	Member	VACANT	5/01/25	4/30/27	1	City Council
			3.	Member	VACANT	5/01/25	4/30/27	1	Mayor
			4.	Member	VACANT	5/01/25	4/30/27	1	City Council
			5.	Member	VACANT	11/1/23	10/31/25	1	Mayor
			6.	Member	VACANT	11/1/23	10/31/25	1	City Council
			7.	Member	VACANT	11/1/23	10/31/25	1	Mayor
			8.	Member	VACANT	11/1/23	10/31/25	1	Commission
			9.	Member	VACANT	5/01/24	4/30/26	1	City Council
			10.	Member	VACANT	5/01/24	4/30/26	1	Mayor
			11.	Member	VACANT	5/01/24	4/30/26	1	City Council
			12.	Member	VACANT	5/01/24	4/30/26	1	Mayor
3	F	7	13.	Member	Bianca Gallegos	11/1/24	10/31/26	1	City Council
			14.	Member	VACANT	11/1/24	10/31/26	1	Mayor
6	F	7	15.	Member	Jessica Jensen	11/1/24	10/31/26	1	City Council
			16.	Get Engaged	VACANT	9/1/24	8/31/25	1	Mayor
			17.	Member	VACANT	5/01/24	4/30/26	2	City Council
			18.	Member	VACANT	11/1/24	10/31/26	1	Mayor
6	F	7	19.	Member	Shelby Dey	5/01/24	4/30/26	2	Commission
			20.	Member	VACANT	11/1/24	10/31/26	1	Commission
6	F	1	21.	Member	Kaitlin Skilton	11/1/24	10/31/26	3	Commission

## SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/ O/U	Asian	Black/ African American	Hispanic / Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		1			1								
Council		2					1			1			
Other		2								2			
Total		5			1		1			3			

## Key:

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*