

# WSCC Addition



# Convention Center Neighborhood



# Why is this worth doing?

- Who pays for it?
- Who benefits?

# Key benefits from addition

## Revenue

- \$200 MM out of state
- \$30-40 MM in state

## Jobs

- 2300 direct
- 1600 indirect

## Pedestrian environment



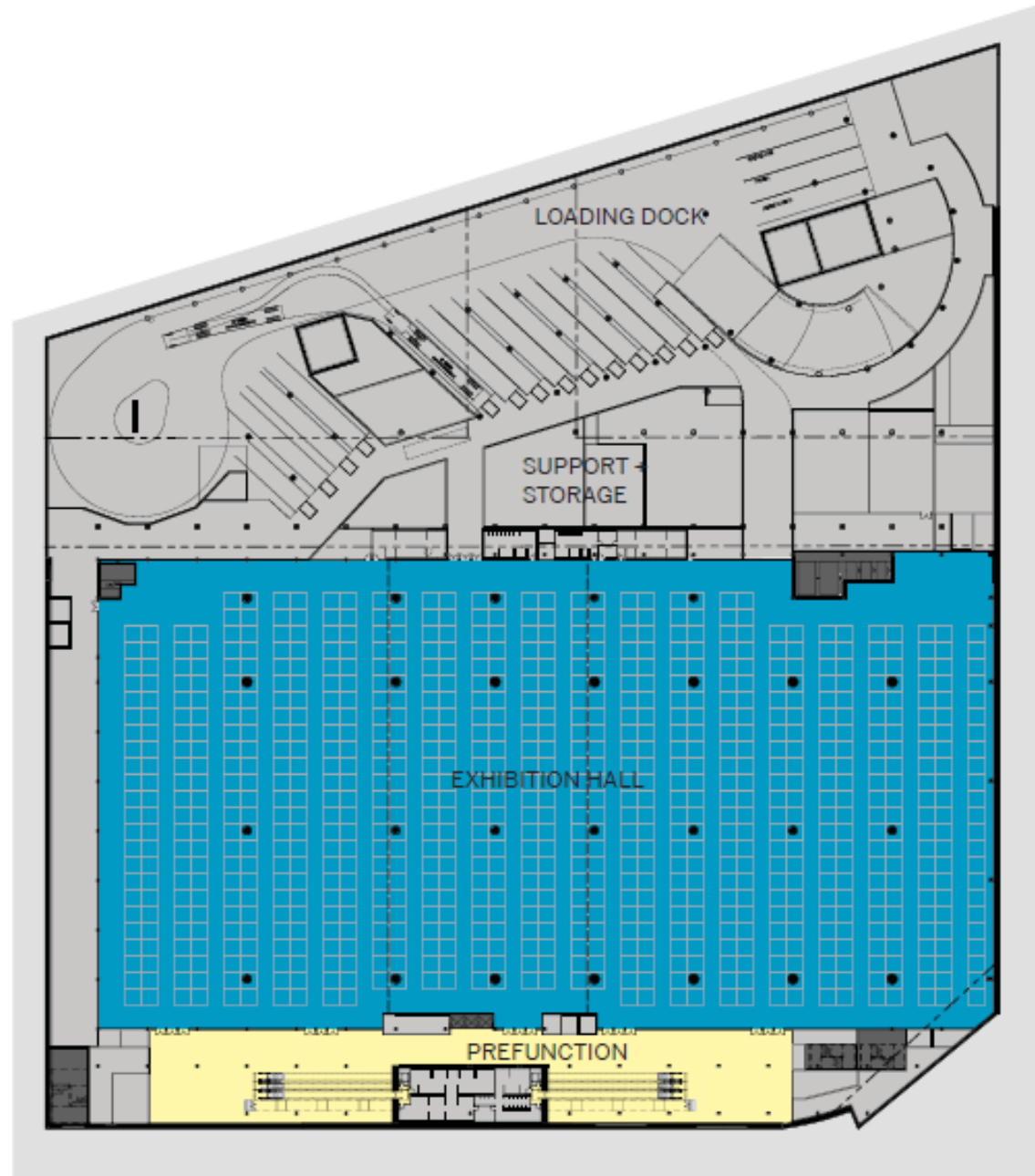
## 2 PROJECT BACKGROUND EXISTING CONTEXT

**NOTE** Map + building reference images show a sample from EDG #1 book. Refer to EDG #1 book for remain buildings numbered, but not shown here.



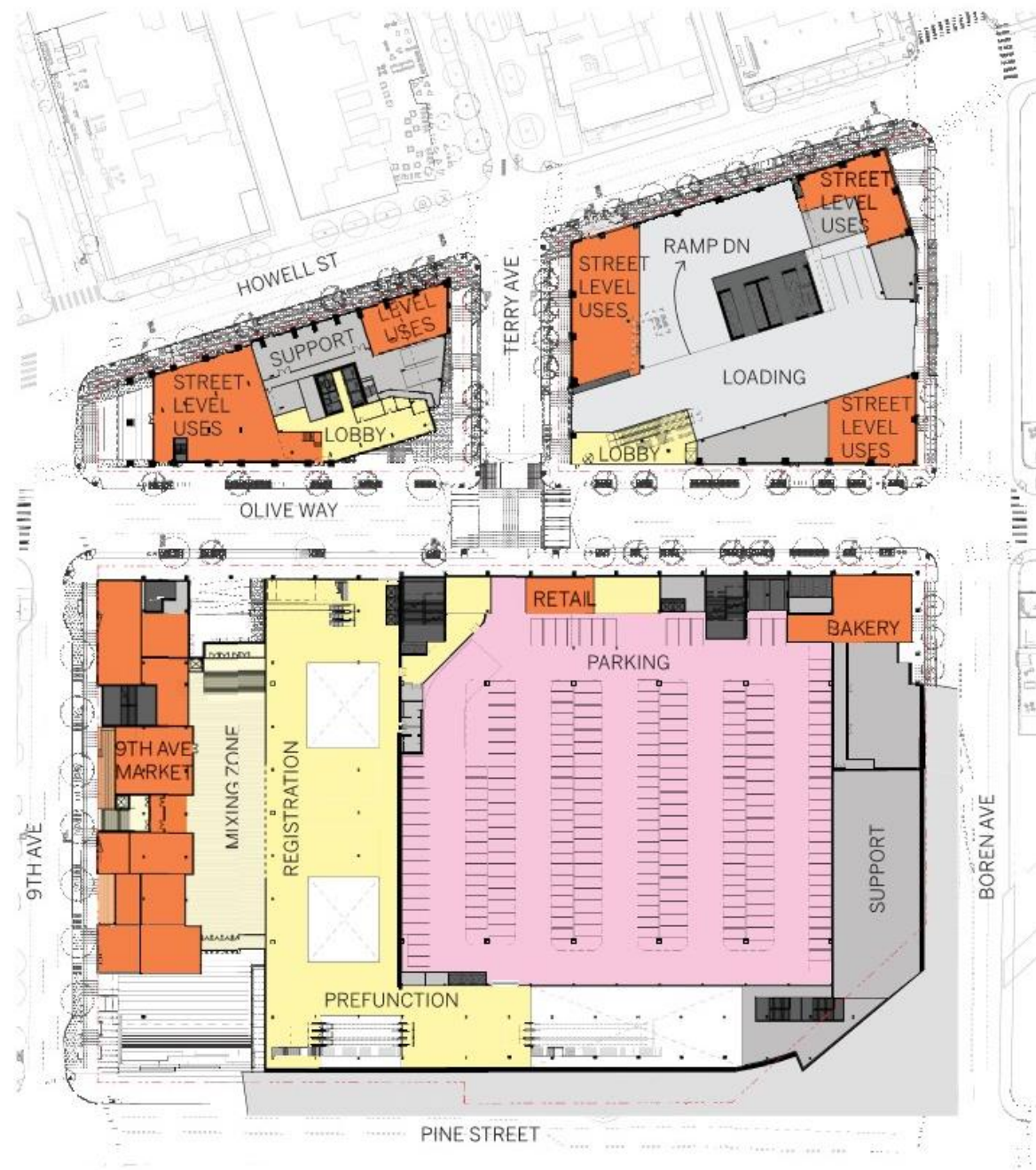
- NOTABLE BUILDINGS
- LANDMARK BUILDINGS
- PLANNED/UNDER CONSTRUCTION
- EXISTING BUILDINGS ON SITE
- WSCC ADDITION SITE
- 9-BLOCK STUDY AREA

# Exhibit Hall Level





# Ground Floor – Entry Lobby and Parking Level 1



**CONVENTION CENTER PROGRAM**

