

# Seattle Convention Center

Advancing the common  
good for the city, county  
and state.





**A Long History of Impact**

# Benefiting Seattle (1988 – present)

- 11,500 events since 1988
- 12,761,100 individuals hosted in SCC
- Over \$7.1 billion estimated spending by out-of-state attendees



# The Challenge



# The Vision



Photo courtesy Visit Seattle by Andrew Jacobs Media

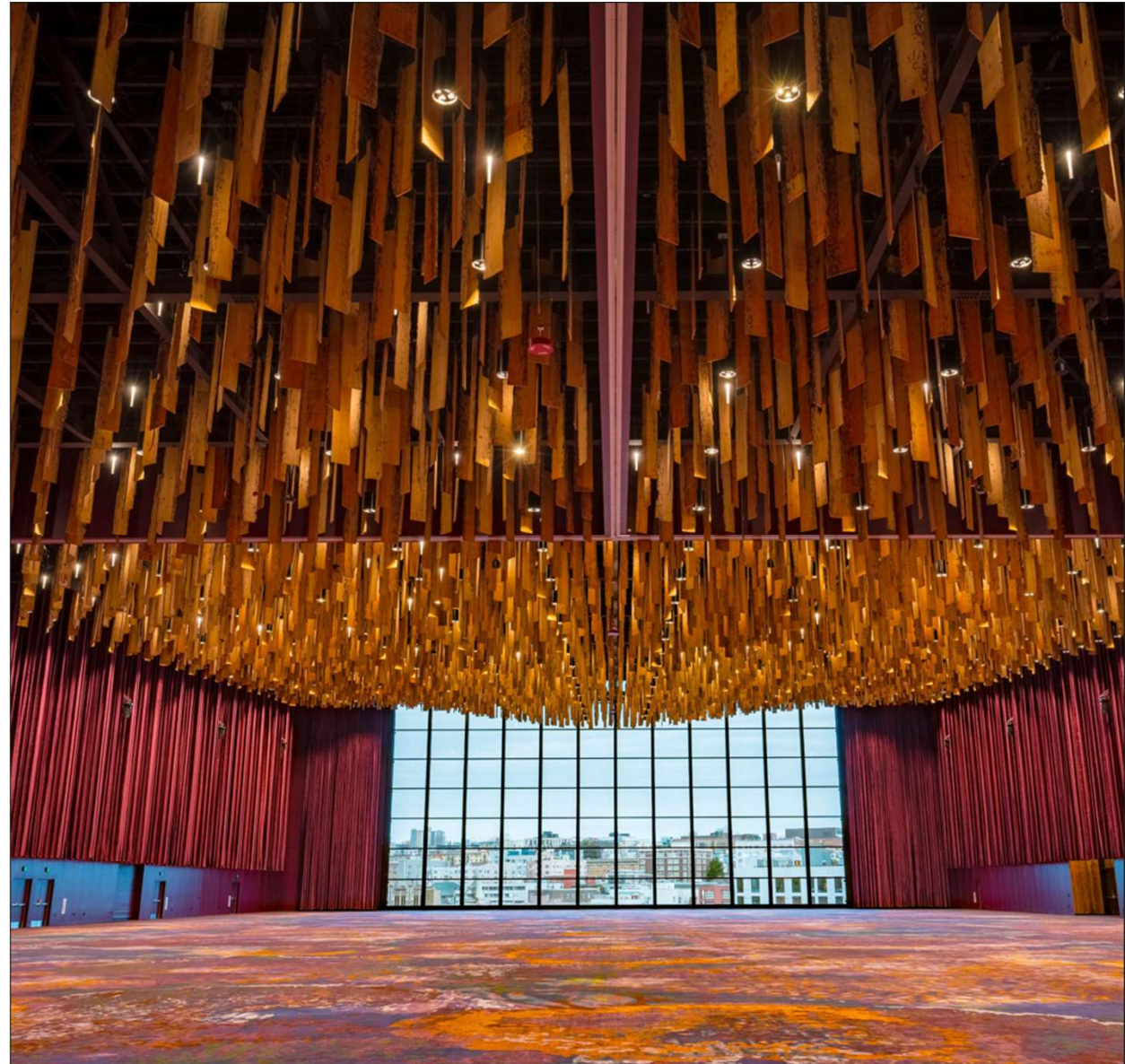
# Creating Equitable Opportunity

- \$150M WMBE contracts
- 32% minority workers
- 30% Priority Hire workers
- 22% apprentices
- 1M apprenticeship hours
- Trades Rotation Program
- Strategic Partnership Program



# Design for the Future

- LEED certified (Arch and Summit)
- Salmon Safe (Summit)
- Seattle 2030 District – Vision Award for Water, Summit
- NW Meetings + Events Magazine – Best Green Venue in WA
- Seattle Business Magazine – Washington’s Green 50 Award
- WA State Recycling Assn – Recycler of the Year- Public Agency



# Investment in the Community - Summit

		Total Value	“Public Benefit” Value
<b>Community Coalition Agreement</b>	Affordable Housing Funding (plus additional \$1 MM for CC)	30,000,000	30,000,000
	Freeway Park Improvements Funding	10,000,000	10,000,000
	Bicycle Master Plan Funding – Pike/Pine	10,000,000	10,000,000
	Bicycle Master Plan Funding – 8th Avenue	6,000,000	6,000,000
	Terry Avenue Promenade Funding	4,000,000	0
	Lid I-5 Study Funding	1,500,000	1,500,000
	Olive Way Safety Improvements	500,000	0
<b>Additional SCC Public Benefits</b>	Pike-Pine Renaissance: Act 1 Funding	10,000,000	10,000,000
	Public Open Spaces & Improvement Beyond Code	8,100,000	8,100,000
	Public Benefit Artworks	1,850,000	1,850,000
	Historic Building Lighting	1,000,000	1,000,000
	9th Avenue R.O.W. Improvements	600,000	600,000
	Olive Way R.O.W. Improvements	200,000	200,000



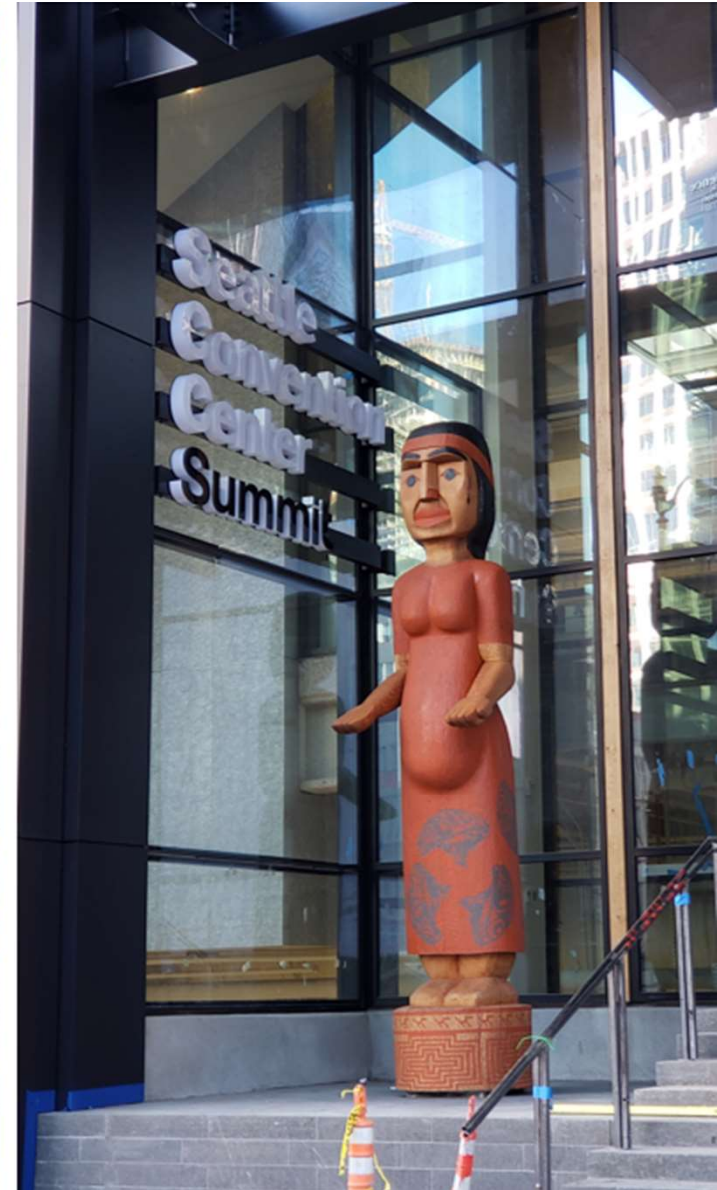
# A Legacy of Housing Benefits

Housing Project	Date Finished	Number of Units	Affordable Housing Provider
Cambridge	1986	153	Bellwether (Seattle Housing Authority)
Eagles	1996	44	Bellwether (Housing Resources Group (HRG))
Ellis Court	1990	57	Donn Etherington
Gilmore	2003	65	Bellwether (HRG)
Graham/Terry	1992	121	Bellwether (HRG)
John Winthrop	1988	58	Bellwether sold 10/2018 (HRG)
Larned	1992	33	Capitol Hill Housing Improvement Program
Olive Tower	1984	52	Bellwether (HRG)
Oregon	1990	83	Bellwether (HRG)
St. Regis	1986	47	Seattle Housing Authority
Seneca	1998	32	Capitol Hill Housing Improvement Program
Starlighter	2001	6	Mt. Baker Housing Authority
Tall Cedars	2002	22	South King County Multi-Service Center
Tate Mason House	1998	97	Bellwether (HRG)
Views at Madison	2002	96	Hearing, Speech & Deafness Center
Village at Overlake Station	2002	308	King County Housing Authority
Vine Court	1987	54	Bellwether (HRG)
<b>Total Units Built</b>		<b>1,328</b>	
Units Lost to SCC Construction		(288)	McKay (88), Senator (73), Waldorf (127)
<b>Net Units Gained</b>		<b>1,040</b>	

# A Legacy of Housing Benefits, cont'd

Community Coalition Agreement	Affordable Housing Funding plus additional \$1 MM for CC	\$30,000,000
King County & Incentive Zone Housing	Affordable Housing Funding from KC Land Sale	5,000,000
King County & Incentive Zone Housing	Affordable Housing Funding from Incentive Zoning	4,300,000
Other elements	Plymouth Housing	\$330,000
	<b>Total</b>	<b>\$40,000,000</b>

# Celebrating Creativity



# Giving Back



# Summit Grand Opening Events

## January 25

- Ribbon-cutting Ceremony
- Hospitality Industry Night

## January 26

- Ballroom Dedication

## January 27

- Public Open House

