

# City of Seattle



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## **Director Department of Finance and Administrative Services**

**Confirmation Packet  
August 6, 2018**

**Calvin W. Goings**



**City of Seattle**  
Mayor Jenny A. Durkan

August 6, 2018

The Honorable Bruce A. Harrell  
President, Seattle City Council  
Seattle City Hall, 2<sup>nd</sup> Floor  
Seattle, WA 98104

Dear Council President Harrell:

I am pleased to transmit to the City Council the following confirmation packet for my appointment of Calvin W. Goings as Director of the Department of Finance and Administrative Services.

The materials in this packet are divided into two sections:

**A. Calvin W. Goings**

This section contains Mr. Goings's appointment and oath of office forms, his resume, and the press release announcing his appointment.

**B. Background Checks**

This section contains the report on Mr. Goings's background check.

Since 2016, Calvin has served as the Chief of Staff for Seattle City Light, supporting its nearly 1900 employees at one of the nation's largest public utilities. Prior to his work with the City, Calvin served as a member of President Obama's economic development team leading the U.S. Small Business Administration (SBA) in the Pacific Northwest, where he focused on economic empowerment and inclusion by expanding SBA support to women-owned, immigrant-owned, LGBTQ-owned, and minority-owned small businesses.

Prior to the Obama Administration, Calvin spent eight years in county government leading progressive social and community development efforts impacting equality, transportation, land use, and quality-of-life issues.

In the private sector, Calvin led the statewide Washington Credit Union Foundation which empowered cooperative financial institutions to actively engage around income equality and economic independence, specifically in communities of color.

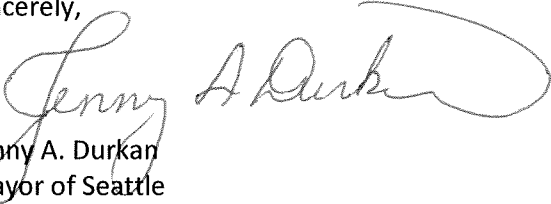
Outside of work, Calvin has also focused on inclusion and eliminating barriers by serving as a past member of the Board of Directors for the Greater Seattle Business Association, the nation's largest LGBTQ Chamber of Commerce.

Calvin also volunteered on the Chancellor's Advisory Council for the Seattle Community College system, the Belltown Community Council Executive Board, and as a Mentor for the University of Washington's MBA Program.

Calvin's leadership and experience working in the City, in the Obama administration, and in other local government agencies make him an ideal candidate to lead the Department of Finance and Administrative Services. I urge you to confirm him as Director.

If you have any questions about the attached materials or need additional information, please contact Deputy Mayor David Moseley at 206-684-3790, or via e-mail, at [david.moseley@seattle.gov](mailto:david.moseley@seattle.gov).

Sincerely,

A handwritten signature in cursive script that reads "Jenny A. Durkan". The signature is written in black ink and is positioned above the printed name.


Jenny A. Durkan  
Mayor of Seattle

# **SECTION**

**A**



# City of Seattle Department Head Notice of Appointment

<b>Appointee Name:</b> <i>Calvin W. Goings</i>		
<b>City Department Name:</b> <i>Department of Finance and Administrative Services</i>		<b>Position Title:</b> <i>Director</i>
<input checked="" type="checkbox"/> <b>Appointment</b> <i>OR</i> <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		<b>Term of Office:</b> <i>City Council Confirmation to December 31, 2021</i>
<b>Legislated Authority:</b> <i>SMC 3.39.021</i>		
<b>Background:</b> <p>Since 2016, Calvin has served as the Chief of Staff for Seattle City Light, supporting it's nearly 1900 employees at one of the nation's largest public utilities. Prior to his work with the City, Calvin served as a member of President Obama's economic development team leading the U.S. Small Business Administration (SBA) in the Pacific Northwest, where he focused on economic empowerment and inclusion by expanding SBA support to women-owned, immigrant-owned, LGBTQ-owned, and minority-owned small businesses.</p> <p>Prior to the Obama Administration, Calvin spent eight years in county government leading progressive social and community development efforts impacting equality, transportation, land use, and quality-of-life issues.</p> <p>In the private sector, Calvin led the statewide Washington Credit Union Foundation which empowered cooperative financial institutions to actively engage around income equality and economic independence, specifically in communities of color.</p> <p>Outside of work, Calvin has also focused on inclusion and eliminating barriers by serving as a past member of the Board of Directors for the Greater Seattle Business Association, the nation's largest LGBTQ Chamber of Commerce.</p> <p>Calvin also volunteered on the Chancellor's Advisory Council for the Seattle Community College system, the Belltown Community Council Executive Board, and as a Mentor for the University of Washington's MBA Program.</p>		
<b>Date of Appointment:</b> <i>8/6/2018</i>	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Jenny A. Durkan</i> Mayor



**CITY OF SEATTLE - STATE OF WASHINGTON  
OATH OF OFFICE**

**STATE OF WASHINGTON**

**COUNTY OF KING**

**I, Calvin W. Goings, swear or affirm that I possess all the qualifications prescribed in the Seattle City Charter and the Seattle Municipal Code for the position of Director of the Department of Finance and Administrative Services; that I will support the Constitution of the United States, the Constitution of the State of Washington, and the Charter and Ordinances of the City of Seattle; and that I will faithfully conduct myself as *Director of the Department of Finance and Administrative Services*.**

\_\_\_\_\_  
**Calvin W. Goings**

**Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2018**

(affix seal)

\_\_\_\_\_  
**Monica Martinez Simmons, City Clerk**



**City of Seattle**  
Mayor Jenny A. Durkan

August 2, 2018

Calvin W. Goings  
Seattle, WA  
Transmitted via e-mail

Dear Calvin,


It gives me great pleasure to appoint you to the position of Director of the Department of Finance and Administrative Services, effective August 22, at an annual salary of \$187,920.

Your appointment as Director is subject to City Council confirmation; therefore, you will need to attend the Council's confirmation hearings. Once confirmed by the City Council, your term will be through December 31, 2021.

Your contingent offer letter provided employment information related to the terms of your employment, benefits, vacation, holiday and sick leave. If you have questions about your employment with the City of Seattle please contact Susan McNab, Acting Human Resources Director, at 206-615-1622.

I look forward to working with you in your role as Director and wish you success. We have much work ahead of us, and I am confident that the Department of Finance and Administrative Services will thrive under your leadership.

Sincerely,

  
Jenny A. Durkan  
Mayor of Seattle

*Thank you!*



cc: Seattle Department of Human Resources

# Calvin W. Goings

- ✓ **C-Suite Executive at the largest public utility in the Pacific Northwest**
- ✓ **Former U.S. Presidential Appointee for the Small Business Administration and past State Senator**
- ✓ **Over 25 years of public policy experience working in both the private and public sectors**
- ✓ **Expertise in strategic operations and execution of collaborative economic growth strategies**

## **Successful Public and Private Sector Administration**

*Accomplished agency administrator and private sector executive with core values of integrity and inclusiveness.*

## **Strategic Economic and Community Development**

*Impactful communicator and proven champion for equitable revitalization and sustainable economic growth.*

## **Inclusive Governmental and Public Affairs**

*Consensus builder and complex problem solver through transparency, coordination, and collaboration.*

### **Chief of Staff, Seattle City Light, 2016 - Current**

- Supporting the 10<sup>th</sup> largest public utility in the United States serving over 700,000 residents, with a team of nearly 1,900, and a \$1.4 billion budget; reporting directly to the CEO
- Managing all areas of the CEO's office including development of operational plans, long-term vision for Seattle City Light, and key messaging for strategic agency-wide initiatives and shared city-wide goals
- Representing the utility in key interactions with the Mayor's Office, elected officials, City departments, major customers, industry leaders, regional businesses, and community organizations
- Leading agency teams to provide integrated research and analysis on major issues affecting the utility in areas such as finance and budgeting; and, formulating policy and program solutions and recommendations

### **Regional Administrator, U.S. Small Business Administration, 2010 - 2016**

- Innovative leader of the administrative and strategic operations of six offices located across a diverse and expansive four-state Northwest region of Alaska, Idaho, Oregon, and Washington
- Successfully conveyed the Obama Administration's economic development initiatives through weekly speeches, and regularly fielding media inquiries (social media, television, radio, and print)
- Bolstered SBA services to minority-owned, women-owned, New American-owned, and LGBTQ-owned small businesses, and facilitated participation on the National Council on Underserved Communities
- Promoted nearly \$7 billion in mission-critical SBA guaranteed loans to small businesses, and over \$30 billion in federal procurement contracts
- Convened numerous White House Business Council meetings with business leaders in communities of color, tribal leaders, elected officials, and entrepreneurs to encourage greater public/private collaboration
- Leveraged the Administration's National Export Initiative, SBA trade grants, and state matching funds to expand export and trade assistance through local Small Business Development Centers
- Championed the Administration's Start Up America Initiative in areas such as higher education, research and development, innovation clusters, and entrepreneurial support
- Instituted agency best practices for expanding SBA's brand awareness including organizing, planning, and facilitating five national leadership forums



#### **Senior Policy Advisor to the President, Washington Credit Union League, 2009 - 2010**

- Worked to position credit unions as the premier lender to businesses engaged in emerging technologies and green markets
- Coordinated congressional support for youth focused financial literacy outreach and education efforts
- Bolstered statewide support for expanding opportunities for minority-owned and women-owned firms
- Represented the League at the National Credit Union Association Conference promoting Washington credit union best practices

#### **Pierce County Washington Councilmember, 2001 - 2009**

- Created long-term economic development opportunities by supporting the agricultural sector, workforce training, industrial land preservation, and support for small business incubation
- Helped lead the effort to support the University of Washington Tacoma Institute of Technology
- Led strategic safety and increased freight mobility investments in public transportation while a councilmember and gubernatorial appointee to the State's Transportation Improvement Board (TIB)
- Partnered with The Puyallup Tribe to expand neighborhood based programs and services
- Prime sponsor of first domestic partner benefits equity legislation for county employees
- Led efforts to create a minority-owned and women-owned business department focused on expanded capital access and training

#### **Executive Director, Washington Credit Union Foundation, 1998 - 2001**

- Worked closely with over 100 credit unions and their directors, as well as the Foundation Board of Directors from across Washington to develop and implement the strategic direction for the Foundation
- Led a positive and proactive team to plan and implement annual Credit Union League conferences which engaged credit union leaders from throughout the State on topics ranging from strategic planning, to supporting minority-owned and women-owned businesses, and expanding e-commerce
- Leveraged partnerships with service organizations and credit unions to increase financial literacy
- Partnered with sector leaders to increase disaster preparedness information to credit union members

#### **Washington State Senator, 1995 - 2001**

- Successfully campaigned for State Senate seat at 22 to become the youngest State Senator in the nation
- Served as Vice Chair of the Senate Transportation Committee, actively supported investment in critical transportation infrastructure projects to ensure the competitiveness of the state-wide economy
- Served as a member of the Energy and Telecommunications Committee and supported legislation to expand telecommunications infrastructure to rural areas

#### **Personnel Administrator, Key Bank of Washington, 1995 - 1998**

- Worked extensively with small business clients to meet their financial service needs
- Served as a business liaison to the county-wide Freight Mobility Task Force
- Coordinated personnel actions and EEO compliance with regional Key Bank staff

#### **Pierce County Washington Fire Commissioner, 1992 - 1998**

- Effectively ran for Fire Commissioner at 18, becoming one of the state's youngest elected officials
- Successfully streamlined and consolidated several small Pierce County fire districts into a larger more cost effective provider of fire protection and medic services to over 200,000 citizens

#### **Education**

- Pacific Lutheran University, Bachelor's Degree in Political Science and History, 1995

#### **Current and Past Civic Involvement**

- Belltown Community Council, Executive Board
- Greater Seattle Business Association, Board Member
- Human Rights Campaign, Federal Club Member
- Move Seattle Transportation Oversight Committee, Mayoral Appointee
- Seattle Community College Chancellor's Advisory Council, Member
- University of Washington MBA Program, Mentor



**City of Seattle**

Mayor Jenny A. Durkan

**NEWS RELEASE**

**FROM THE OFFICE OF THE MAYOR**

**FOR IMMEDIATE RELEASE:**

**Contact:** Kamaria Hightower, [Kamaria.Hightower@Seattle.gov](mailto:Kamaria.Hightower@Seattle.gov)

**Mayor Jenny Durkan Announces Additional Leadership at the Human Services Department to Better Align City's Response to the Homelessness Crisis**

*Fred Podesta to Lead Expanded Navigation Team in Human Services Department; Calvin Goings to Serve as Director of the Department of Finance and Administrative Services*

**Seattle** (August 2) – Ahead of the new governance recommendations regarding homeless services in King County later this year, Mayor Jenny A. Durkan announced that the Human Services Department (HSD) will create a new Deputy Director of Homelessness to report directly to Jason Johnson, Interim Director of HSD, to better align the City's homelessness response. Tiffany Washington, who currently serves as the department's Division Director of Homeless Strategy & Investments, would be elevated to serve as the Deputy Director. As a part of this effort, the work of the Navigation Team would be expanded within the HSD, reporting to Fred Podesta. In addition, the Mayor announced that Calvin Goings, the current Seattle City Light Chief of Staff, would serve as the Director of Department of Finance and Administrative Services (FAS), subject to the confirmation by City Council.

"As we work as a region to create a more consolidated system that has a governance structure, with authority and resources to address our homelessness crisis, our City is continuously working to create a more accountable and effective response to our region's crisis. With the new leadership additions at the Human Services Department, we're better aligning our resources and staffing related to homelessness to reflect this critical priority and to more efficiently address homelessness," said Mayor Durkan.

Currently, Tiffany Washington is Division Director of Homeless Strategy & Investments at the Human Services Department and will now serve as Deputy Director. In 2015, she began serving as Youth and Family Empowerment (YFE) division director, and in January 2018, she began serving as the Division Director of Homeless Strategy & Investments.

Fred Podesta will direct the work of the Navigation Team at the Human Services Department and oversee expanded outreach as well as continued coordination with City departments. Earlier this year, King County Executive Constantine and Governor Inslee committed \$500,000 to support Seattle's Navigation Team, which connects unsheltered individuals with existing services and shelter. With new funding now available to

the City, the Navigation Team will begin expanding to approximately 30 personnel in the coming months with the goal of increasing outreach to people living unsheltered and helping to connect them with safer living alternatives such as [the 500 new shelter beds](#) and tiny houses being opening this year. The expanded Navigation Team will also coordinate outreach with the new City-wide effort to remove garbage and debris from roads, sidewalks, and the public right-of-way adjacent to RVs. This pilot has been engaging occupants to voluntarily move their vehicles, which allows City crews to clean and remove garbage, waste and immobile vehicles left behind. Since the [pilot's launch in May 2018](#), the City has collected nearly 107,020 pounds of trash.

“Every night, thousands of our neighbors sleep outside without shelter, in some of the most inhumane and dangerous conditions you can imagine, and our City relies on our Navigation Team to connect many of these individuals with services. After two terms at the helm of FAS, Fred Podesta has graciously agreed to lead the Navigation Team. Since the launch of the Navigation Team, Fred has played a critical role in helping the City contact thousands of individuals living in tents and on our streets, and his leadership will be invaluable as we expand our work to help compassionately move more people into safer places and permanent homes,” continued Durkan.

In February 2017, the City of Seattle launched the Navigation Team—a specially-trained team comprised of outreach workers paired with Seattle Police Department (SPD) personnel, to connect unsheltered people to housing and critical resources, while helping address pervasive challenges around the issue of homelessness in Seattle. In 2017, the team made 7,300 contacts with homeless individuals.

Calvin Goings, the Chief of Staff at Seattle City Light will begin serving as the Director of FAS, pending Council confirmation, effective August 22, 2018. Prior to his role at Seattle City Light, Goings was the Regional Administrator for the U.S. Small Business Administration (SBA) after being appointed by President Obama. In this role, he oversaw six offices in the Pacific Northwest, which distributed \$7 billion in SBA guaranteed loans to small businesses and over \$30 billion in federal procurement contracts. He is also a former Pierce County Councilmember and State Senator.

“FAS has an immense responsibility to serve City departments, businesses, and our community, including through the City’s Customer Service Bureau. Calvin, who was appointed by President Obama to oversee the Pacific NW’s small business loans and procurement, will be an effective leader to continue the City’s focus on customer service and grow opportunities for women- and minority-owned businesses as well as small businesses,” concluded Mayor Durkan.

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# **SECTION**

**B**



# City of Seattle

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## Seattle Department of Human Resources

Susan McNab, Acting Director

DATE: August 6, 2018  
TO: Adam Schaefer, City Budget Office  
FROM: Sue McNab, Acting Director, Seattle Department of Human Resources  
SUBJECT: **BACKGROUND CHECK for Calvin W. Goings**

A handwritten signature in black ink, appearing to read "Sue McNab", written over the subject line.

The Seattle Department of Human Resources has received a copy of Calvin W. Goings' background check run by A-Check Global. There were no finds that would impact his employment eligibility.

cc: Personnel file

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Seattle Department of Human Resources

Seattle Municipal Tower, 700 5<sup>th</sup> Avenue Suite 5500, PO Box 34028, Seattle, WA 98124-4028  
(206) 684-7999 • TTY:7-1-1 Fax: (206) 684-4157 • Employment Website: [www.seattle.gov/jobs](http://www.seattle.gov/jobs)

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