



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Kelly McCaffrey</i>		
Board/Commission Name: <i>Park District Community Oversight Committee</i>	Position Title: <i>District 2 Member</i>	
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment	Date of Appointment: <i>Date appointment made - 03/17/15</i>	
Appointing Authority: <input type="checkbox"/> Council Appointment <input checked="" type="checkbox"/> Mayor Appointment <input type="checkbox"/> Other Appointment: <i>Specify "Other" appointing Authority name</i>		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Residential Neighborhood: <i>Jefferson Park</i>	Zip Code: <i>98144</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Legislated Authority: <i>Legislation type(s), number(s)</i>	Term of Office: <i>04/13/15 04/13/16</i>	
Background: <p>Kelly is a 16 year resident of Seattle. She sits on the Water Systems Advisory Committee at Seattle Public Utilities and wants to be more involved in the City. She has a master's in public administration (environmental policy) from the University of Washington and is interested in Parks and environmental work. She sees parks and parks issues through the lens of a mother who brings her children to play outdoors and participate in recreation.</p> <p>Kelly was a project manager at Washington Water Trust where she managed opportunities for water acquisition. Prior to this she was a conference coordinator for the Network for Business Innovation and Sustainability 500 and was an assistant to the Governors Sustainable Washington Advisory Panel. She has experience in fundraising and has experience serving on boards and commissions.</p>		
Authorizing Signature: 		Appointing Signatory: <i>Ed Murray</i> <i>Mayor of Seattle</i>

CAREER FOCUS

To design & empower the implementation of conservation and sustainability, incorporating market-based or self-sustaining financial mechanisms.

EDUCATION

Master of Public Administration (Environmental Policy), UNIVERSITY OF WASHINGTON EVANS SCHOOL, (UW), 2004

- Prepared detailed and award winning report of financial mechanisms to protect private, working forestlands in King County; critically analyzed and incorporated political, legal, and efficiency criteria

Bachelor of Science (Zoology), COLORADO STATE UNIVERSITY, 1998

EXPERIENCE

Evaluator, URBAN WILDLIFE, CRITICAL HABITAT, AND NATURAL AREAS COMMITTEE, WA Resource Conservation Office, present

- Evaluated 2014 conservation acquisition applications, with state determined criteria, to go before legislature for over \$20M
- Provided applicants detailed input on applications, prior to submission at deadline

Representative, WATER SYSTEMS ADVISORY COMMITTEE, Seattle Public Utilities, present

- Provided feedback, as a representative of the consuming public, on varying water quality, supply, distribution, and risk management issues, presented to committee by SPU

Project Manager, WASHINGTON WATER TRUST, 01/05 – 09/2010

- Cultivated, partnered, and managed opportunities for water acquisition
- Prioritized, evaluated, researched, and analyzed property attributes, owner opportunity cost and marketable value of water rights for strategic and efficient acquisition decision-making
- Successfully negotiated 18+ water acquisition projects, involving liaisons from multiple state, local and private entities
- Submitted 18+ successful funding applications, worth over \$1M through Bonneville Power Administration's Columbia Basin Water Transaction Program
- Performed first-time internal 5-year comprehensive evaluation of non-profit performance
- Developed prioritization tools for decision making between cost-effective projects
- Developed standardized management tools for internal data management, consistency and communications
- Managed local, state, federal, court processes and approvals simultaneously, including SEPA and NEPA
- Partnered, advised and contributed to the design of the 2007 Yakima River Water Reverse Auction
- Analyzed and clarified state law on Trust Water management, policies and protocols
- Advised organization on accessing greater market share, strengthening niche, strategic planning and organizational development, and utilizing market-based sustainable mechanisms for funding
- Performed over 50 presentations explaining water rights and promoting the organization to audiences of 10-50 professionals
- Led well over 50 meetings on various topics assuring a clear agenda, purpose, intended outcomes, next steps, responsibilities, and timelines, followed by meticulous meeting notes and distribution
- Trained three staff on project history, legal context, agency procedures, and contractual obligations

Conference Coordinator, NETWORK FOR BUSINESS INNOVATION & SUSTAINABILITY/FUTURE 500, 06/04 – 11/04

- Coordinated speaking logistics for 100+ high-profile speakers representing a diverse cross-section of business
- Served as onsite manager at 3-day conference: *Profitable Sustainability – The Future of Business*
- Performed outreach for conference via news bulletins, flyer distribution, phone calling, sponsor solicitations
- Designed, recruited and managed volunteer conference staff -- over 30 volunteers, ~ 6 daily shifts, > 20 daily lectures

Assistant, GOVERNORS SUSTAINABLE WASHINGTON ADVISORY PANEL, 02/03 – 03/04

- Tracked legislation and assessed relevance to Governors Sustainable Washington Advisory Panel goals
- Coordinated 4 successful regional public forums (80+ attendees) as mobilization & collaboration mechanism for Panel

Intern, EARTH ECONOMICS, 06/03 – 09/03

- Researched and reviewed literature on monetary valuations of ecological processes in the Pacific Northwest
- Advised organization on accessing greater market share, strengthening niche, and strategic organizational development

Public Policy Associate, THE MOUNTAINEERS, 06/00 - 12/03

- Coordinated two 9-week Northwest Environmental Issues Courses with up to 120 attendees and 18 lecturers each
- Researched, clarified, summarized, and reported state and federal agency and congressional environmental policies to non-profit leadership and decision-makers

- Coordinated 50+ meetings on various topics assuring a clear agenda, purpose, intended outcomes, next steps, responsibilities, and timelines, followed by meticulous meeting notes and distribution
- Wrote monthly newsletter items on recreation access and environmental policy topics in the Pacific Northwest
- Prepared position statements for state-wide non-profit on recreation and environmental policy action
- Communicated and coordinated with government representatives for strategic organizational responses to policy issues
- Lobbied in Washington, D.C. for Wilderness designation of the Arctic National Wildlife Refuge
- Performed outreach for events and initiatives via press releases, tabling, news bulletins, flyer distribution, phone calling
- Wrote and secured \$2000 grant for assisted funding of the NW Environmental Issues Course

Adoptions Associate, PROGRESSIVE ANIMAL WELFARE SOCIETY, (PAWS), 09/99 – 06/00

- Multi-tasked in the administration of daily operations for intense and fast-paced shelter facility
- Educated and counseled well over 700 public clients on decisive animal welfare issues
- Developed creative sales solution to funding of animal welfare program through public-private partnership

LEADERSHIP ROLES

Fundraising Chair, Steering Committee Member, and Outdoor Youth Leader, SEATTLE INNER CITY OUTINGS

- Coordinated and managed first and second year annual fundraiser
- Earned front page Sunday Seattle PI story on first-year fundraiser
- Led well over 15 meetings assuring a clear agenda, purpose, intended outcomes, next steps, responsibilities, and timelines, followed by meticulous meeting notes and distribution
- Performed outreach for event via press releases, tabling, news bulletins, flyer distribution, sponsor support
- Developed and managed 8-person volunteer team for first and second annual fundraiser
- Led inner city youth on monthly outdoor outings with organized groups for exercise, education, and enrichment
- Developed fundraising plan and led fundraising efforts of ~ \$70,000 for all-volunteer youth organization

Board Trustee, PARTNERSHIP FOR WATER CONSERVATION, (P4W), 2006-2010

- Monitored and assessed monthly financial statements for non-profit
- Participated in strategic planning for board of trustees

Signature Gatherer, INITIATIVE 937 AND INITIATIVE 713, 2000 and 2006 respectively

- Gathered > 1000 signatures for Washington's I-713 campaign (2000)
- Gathered > 1000 the I-937 renewable energy campaign (2006)
- Personally solicited and explained "clean energy" to roughly 15,000 individuals in signature gathering efforts for campaign
- Led team of 35 volunteers in gathering thousands of signatures for I-937

Appointed Representative, Recreation Advisory Committee for Snohomish County, (RAC), 04/05 – 08/07

- Evaluated conservation-recreation applications for \$120,000 in eligible funds

Co-Founder & Co-President, SUSTAINABLE UW ALLIANCE, (SUWA), 04/03 – 06/04

- Founded and led campaign to acquire commitment from university on clean energy and green building
- Performed over 10 presentations, including to the UW Board of Regents, promoting UW clean energy and green building
- Fostered relationships with and acquired endorsements from ~30 campus decision makers for UW commitment
- Interviewed one 30-minute radio segment raising awareness of SUWA request of UW

AWARDS

- ♦ UW Evans School of Public Affairs 2004 Robert H. Pealy Prize for most outstanding Masters Project (2004)
- ♦ UW Evans School of Public Affairs 2004 Leadership Award Nominee (2004)

TECHNICAL SKILLS

- ♦ Graduate coursework (emphasis): Public Finance, Budgeting, Economics, Management, Quantitative Analysis, Design for Environment (engineering), Ecosystem Management

Park District Community Oversight Committee

15 members: Per Ord. 124468; CB 118056; SMC 3.26, all subject to City Council confirmation, 1-, 2- 3-year terms:

- 15 Mayor-appointed
- 15 City Council-confirmed

Roster:

*D	**G	Position No.	Position Title	Name	Date Appointed	Term End Date	Term #	Appointed By
	M	1.	Park Board Member	Bob Edmiston	4/7/15	3/31/16	1	Mayor
	M	2.	Park Board Member	Diana Kincaid	4/7/15	3/31/16	1	Mayor
	M	3.	Park Board Member	Tom Tierney	4/7/15	3/31/16	1	Mayor
	F	4.	Park Board Member	Barbara Wright	3/17/15	3/31/18	1	Mayor
	F	5.	Commission Member	Jennifer Rodriguez	3/17/15	4/13/17	1	Mayor
	F	6.	Commission Member	Lylianna Allala	4/7/15	4/13/18	1	Mayor
	F	7.	Commission Member	Patt Copeland	3/17/15	4/13/17	1	Mayor
	F	8.	Commission Member	Patti Wilma	3/17/15	4/13/18	1	Mayor
	F	9.	Council District 1	Trang Hoang	3/17/15	4/13/17	1	Mayor
	F	10.	Council District 2	Kelly McCaffrey	3/17/15	4/13/16	1	Mayor
	M	11.	Council District 3	Marc Daudon	4/7/15	4/13/16	1	Mayor
	F	12.	Council District 4	Dewey Potter	4/7/15	4/13/18	1	Mayor
	F	13.	Council District 5	Jessica Farmer	3/17/15	4/13/17	1	Mayor
	F	14.	Council District 6	Maisha Barnett	3/17/15	4/13/16	1	Mayor
	M	15.	Council District 7	Steve Gillespie	4/7/15	4/13/16	1	Mayor

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total	4	11		5	2	1	2			10			

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M or F
- ***Other Includes diversity in any of the following: race, gender and/or ability