

Economic Development, Technology, and City Light Committee Agenda

Wednesday, July 26, 2023 9:30 AM

Council Chamber, City Hall 600 4th Avenue Seattle, WA 98104

Sara Nelson, Chair Debora Juarez, Vice-Chair Lisa Herbold, Member Kshama Sawant, Member Dan Strauss, Member

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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Economic Development, Technology, and City Light Committee Agenda July 26, 2023 - 9:30 AM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

https://www.seattle.gov/council/committees/economic-development-technology-and-city-light

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at the meeting at

http://www.seattle.gov/council/committees/public-comment. Online registration to speak will begin two hours before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Nelson at sara.nelson@seattle.gov

Please Note: Times listed are estimated

- A. Call To Order
- B. Approval of the Agenda
- C. Public Comment
- D. Items of Business
- 1. Appt 02627 Reappointment of Jason Clackley as member, Seattle Music

Commission, for a term to August 31, 2026.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote (3 minutes)

Presenter: Scott Plusquellec, Office of Economic Development

2. Appt 02628 Reappointment of Andrew Joslyn as member, Seattle Music

Commission, for a term to August 31, 2026.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote (3 minutes)

Presenter: Scott Plusquellec, Office of Economic Development

3. Appt 02629 Reappointment of Eric Lilavois as member, Seattle Music

Commission, for a term to August 31, 2026.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote (3 minutes)

Presenter: Scott Plusquellec, Office of Economic Development

4. Appt 02630 Reappointment of Anne Berry O'Dowd as member, Seattle Music

Commission, for a term to August 31, 2026.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote (3 minutes)

Presenter: Scott Plusquellec, Office of Economic Development

5. Office of Economic Development (OED) Future of Seattle

Economy Presentation

<u>Supporting</u>

<u>Documents:</u> <u>Presentation</u>

Briefing and Discussion (20 minutes)

Presenters: Markham McIntyre, Director, Seattle Office of Economic Development; Erin Goodman, Future of Seattle Economy Investments Workgroup; Donna Moodie, Future of Seattle Economy Supporting

WMBE & Small Business Enterprises Workgroup

6. Office of Economic Development (OED) Community Wealth

Building Program Presentation

<u>Supporting</u>

Documents: Presentation

Briefing and Discussion (30 minutes)

Presenters: Heidi Hall, Chera Amlag, Agraj Dangal, Seattle Office of

Economic Development; Michaya Pollard, MLK Commissary;

Sonia-Lynn Abenojar, Sergio Max Legon-Talamoni, La Union Studio

7. Res 32099

A RESOLUTION establishing the shared City and community goals and strategies of the Future of the Seattle Economy investment agenda as City policy and a critical foundation for economic development work in Seattle.

<u>Supporting</u>

Documents: Summary and Fiscal Note

Presentation

Briefing, Discussion, and Possible Vote (20 minutes)

Presenters: Markham McIntyre, Director, Seattle Office of Economic

Development; Jasmine Marwaha, Council Central Staff

8. Presentation of Report on Seattle City Light 2022 Financial Audit

Supporting

<u>Documents:</u> <u>Presentation</u>

Briefing and Discussion (15 minutes)

Presenters: Aaron Worthman, Baker Tilly; Mike Haynes, Interim General Manager, Natalie Hayashi, and Julie Levin, Seattle City Light

E. Adjournment



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02627, Version: 1

Reappointment of Jason Clackley as member, Seattle Music Commission, for a term to August 31, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:							
Jason Clackley							
Board/Commission Name:		Position Title:					
Seattle Music Commission		Member					
	City Council Confirmation required?						
☐ Appointment <i>OR</i> ⊠ Reappointment	Yes No						
Appointing Authority:	Term of Position	on: *					
City Council	9/1/2023						
Mayor	to						
Other: Fill in appointing authority	8/31/2026						
		ining term of a vacant position					
Residential Neighborhood:	Zip Code:	Contact Phone No.:					
Georgetown	98108						
Background:							
A longtime advocate of all-ages and DIY music,	Jason Clackley I	s a youth mentor and recording and					
touring artist. Born and raised in Hawaii, he spe	ent his teenage y	years in Bremerton, Washington before					
moving to Seattle. Once relocating to the city, h	ne joined a rag-t 	ag group of punks doing house shows in					
the U-District. Since then, he's helped run many							
Cafe at the Downtown YMCA, Black Lodge, and	Ground Zero's	Music Program.					
Outside of music and art, Clackley also has an extenneurodiverse youth through Seattle Public Schools, Center. He continues this youth mentorship and so Director of The Vera Project.	houseless folx at	DESC, and in counseling with Ryther Child					
Clackley plans to continue building pathways into the industry and more equitable opportunities in music and arts for generations to come.							
Authorizing Signature (original signature):	Appointing S	ignatory:					
$C \sim \infty \setminus A$	Sara Nelson						
	Seattle City Councilmember						
Date Signed (appointed):							
7/10/72							

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

JASON CLACKLEY

EMPLOYMENT HISTORY

Artistic Director at The Vera Project - Seattle, WA December 2019 - Present

- Oversee all Presentation and Education Programming by collaborating with Education Manager,
 Vera Members, and Executive Director.
- Connect with community partners and maintain relationships to help further our relationships.
- Sr. Talent Buyer for all Vera Project related spaces and partner festivals.
- Maintain safer space standards for accessibility, health, and safety of all patrons, staff, and volunteers.
- Work with the Executive Director on financial and strategic planning.
- Help maintain and development new avenues for youth driven programming with vera membership.

Programs Director at The Vera Project - Seattle, Wa February 2018 - December 2019

- Oversee all Presentation and Education Programming.
- Connect with community partners and maintain relationships.
- Talent Buyer for all Vera Project related spaces and partner festivals.
- Maintain safer space standards for accessibility, health, and safety of all patrons, staff, and
 volunteers
- Work with the Development Director to build capacity for more programming opportunities.
- Help maintain and development new avenues for youth driven programming with vera membership.

Talent Buyer at The Vera Project - Seattle, Wa September 2017 - February 2018

- Oversee all Presentation Programming and Production.
- Talent Buyer for all Vera Project related spaces and partner festivals.
- Maintain safer space standards for accessibility, health, and safety of all patrons, staff, and volunteers.

Seattle Schools Paraprofessional Substitute - Seattle, Wa December 2016 - December 2017

- Assist the Certified Teacher with special needs students by working to achieve students academic goals and reporting progress to the teacher.
- Work one on one with students on their day to day lesson plans.
- Assist in providing a safe and accessible environment for all students in the classroom.

Director of Music Programs at Ground Zero Music - Bellevue, WA November 2011 - June 2016

- Develop programs for teens in the Greater Eastside region by helping to foster community through arts and music. Using grass roots community outreach through schools and other partnered programs to engage with youth.
- Supervise the Assistant Director and Audio Director in program building for diverse youth populations.
- Creating systems to measure community impact by tracking attendance, developing relationships with parents of youth, and recording feedback from youth participants.
- Working with community partners such as Bellevue Arts Museum, City of Bellevue, and School of Rock. Communicate with funders and stakeholders on the progress of projects at funding events and site visits.
- Recruit, coordinate, and supervise multiple teen volunteers for shows across a variety of venues that shared safer space values.

 Book, promote, and supervise all-ages concert events to serve the youth population in Bellevue and the Greater Eastside.

Downtown YMCA Coordinator of the Fusion Cafe - Seattle, Wa January 2009 - April 2020

- Coordinate the Fusion Cafe, a monthly concert for youths featuring local musicians from a wide range of genres, through Young Adult Services at the YMCA.
- Recruited, coordinated, and supervised multiple volunteers for shows across a variety of venues.
- Book, promote, and supervise all-ages concert events to serve the youth population in Seattle.
- Perform outreach duties to youths in the Young Adult Services program to promote interest and ensure the continued success of The Fusion Cafe.
- Run a professional sound system at each show.

Ryther Child Center's On Call Residential Counselor - Seattle, WA July 2010 - Jan 2011

- Assist full time staff in a residential treatment center that works with Child Protective Services.
- Maintain safety and confidentiality for all residents.
- Counseled residents through critical incidents dealing with behavioral and mental health issues.
- Helping residents to meet their appointments at Child Haven

DESC's Residential Counselor Seattle, WA February 2010 – November 2011

- Assist clients in maintaining services with outside service providers such as The Madison Clinic, Bailey
 Boushay House, DSHS, and SSA and internal service providers such as DESC's PACT, SAGE, HOST,
 and CD case managers and clinical staff.
- Maintain residents housing, safety, and quality of living standards through the prompt and regular completion of room inspections, medication monitoring, visitor screening, and client logs.
- Develop policies and procedures, in conjunction with Clinical Support Specialists and the Project Manager, which further ensure the safety and stability of all residents' housing.
- Counseled residents through critical incidents involving symptoms of chronic mental illnesses including schizophrenia and severe depression.

DESC's Main Shelter Counselor - Seattle, WA January 2009- February 2010

- Perform intakes for clients newly entering the shelter system at DESC offering orientations and resources
- Develop policies and procedures, in conjunction with Clinical Support Specialists and the Project Manager, which further ensure the safety and stability of all residents' housing.
- Manage day to day tasks to ensure clients are given shelter services that help meet their basic needs.

EDUCATION

Olympic College - Bremerton, WA September 2006 - June 2007

PROFESSIONAL REFERENCES

Lance Latimer, Former Teen Services Director of Boys and Girls Club Teen Center of Bellevue.

Ricky Graboski Executive Director at The Vera Project

Masao Yamada, Director of Keystone at Boys and Girls Club in Bellevue

Seattle Music Commission

21 Members: Pursuant to Ordinance 124422, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/20	8/31/23	2	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/20	8/31/23	2	City Council
6	М	n/a	3.	Commissioner	Andrew Joslyn	9/1/23	8/31/26	2	Mayor
6	М	2	4.	Commissioner	Jason Clackley	9/1/23	8/31/26	2	City Council
6	F	2	5.	Commissioner	Anne Berry O'Dowd	9/1/23	8/31/26	2	Mayor
9	М	n/a	6.	Commissioner	Eric Lilavois	9/1/23	8/31/26	2	City Council
2	М	5	7.	Commissioner	Terry Morgan	9/1/21	8/31/24	2	Mayor
2	F	2	8.	Commissioner	Bunnie Moore	9/1/21	8/31/24	1	City Council
3	F	6	9.	Commissioner	Paula Nava Madrigal	9/1/21	8/31/24	2	Mayor
6	NB	3	10.	Commissioner	Andrea Friedman	9/1/21	8/31/24	1	City Council
3	F	3	11.	Chair	Kitty Wu	9/1/21	8/31/24	2	Mayor
2	F	1	12.	Commissioner	Adra Boo	9/1/21	8/31/24	1	City Council
7	М	2	13.	Commissioner	Keola Kama	9/1/21	8/31/24	1	Mayor
1	М	7	14.	Commissioner	Nate Omdal	9/1/21	8/31/24	2	City Council
6	F	7	15.	Commissioner	Shannon Welles	9/1/22	8/31/25	2	Mayor
1	F	2	16.	Commissioner	Casey Carter	9/1/22	8/31/25	2	City Council
3	М	3	17.	Commissioner	Jovino Santos Neto	9/1/22	8/31/25	2	Mayor
2	М	n/a	18.	Commissioner	Julius Robinson	9/1/22	8/31/25	1	City Council
6	F	6	19.	Commissioner	Jessica Toon	9/1/22	8/31/25	2	Mayor
6	F	5	20.	Commissioner	Denise Burnside	9/1/22	8/31/25	2	City Council
6	М	6	21.	Commissioner	Nick Vaerewyck	9/1/22	8/31/25	2	Mayor

SEL	SELF-IDENTIFIED DIVERSITY CHART					(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	6			0	1	3			6	1		0
Council	4	5		1	2	3	0			3	0		1
Other													
Total	9	11		1	2	4	3			9	1		1

Key:

^{*}D List the corresponding Diversity Chart number (1 through 9)

^{**}G List gender identity, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and voluntary.



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02628, Version: 1

Reappointment of Andrew Joslyn as member, Seattle Music Commission, for a term to August 31, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:									
Andrew Joslyn		Position Title:							
Board/Commission Name: Seattle Music Commission	Member								
Seattle Music Commission	City Council Confirmation required?								
☐ Appointment <i>OR</i> ☐ Reappointment	Yes No								
Appointing Authority:	Term of Position	n: *							
City Council	9/1/2023 to 8/31/2026								
	☐ Serving remain	ning term of a vacant position							
•	•	Contact Phone No.:							
Bainbridge Island	98110	98110							
Background: Andrew Joslyn, composer, orchestrator, and vio passion for collaboration has led him to work w touring the world, performing, co-writing and a career. Along the way he has amassed an extencredits that include: Macklemore, Kesha, Judy C Rice, Tom Chaplin (Keane), Michael Bolton, Duff many many others. He currently runs his own p Quartet, and has scored several feature length for music licensing houses, and commercials. He is Recording Academy (Grammys), and a local adv	ith a remarkably rranging music o sive list of writing collins, Leslie Odo f McKagan (Guns roduction studio films, and writes also a national tr	diverse group of world-class artists, on over 400 songs throughout his g, orchestrating, recording and touring om Jr., Kygo, ODESZA, K Flay, Chase is N Roses), The Seattle Symphony, and in Seattle, leads the Passenger String music for artists, labels, podcasts, rustee for the PNW chapter of the							
Authorizing Signature (original signature):	Appointing Sig	-							
Ω $A \cap \Omega$	Bruce A. Harre	ell							
Bruce Q. Hanell	Mayor of Seattle								
Date Signed (appointed): 7/10/2023									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

ANDREW JOSLYN

MUSIC SUPERVISOR & PRODUCER



PROFILE

A dew Josy, sa awadw g us ca po y a (3x BMI Awa d W e) w ose pass o fo co a o a o as ed o wo kw a e a ka y d ve seg oup of wo d c ass a s s. He as ou ed e wo d, pe fo g, cow g a d a a g g us c fo e as fou Macke o e a u s p us a o g s of eco d g a d ou g c ed s a c ude P z Boa d (B ack Eyed Peas), Les e Odo J., e as fou Macke o ea u spus Judy Co s, Kygo, M c ae Bo o , To C ap (Kea e), Duff McKaga (Gu s & Roses), a d a y o e s. A d ew, co w o e, & pe fo eds gs fo pops a Kes a's f s s g e, P ay g, w c s o o ef s week of e ease. As a dus y p ofess o a, e as u sow depe de co pa y as a us c supe v so a d p oduce fo ove 8 yea s a d as wo ked as a A&R a age a a d e eco d a e a d v deo p oduc o co pa y, Vo v, w e eac gex e s ve y o Mus c Bus essa d L ce s g a Cos Coege of e AsadSoe e Co u y Co ege. In his community work he is a National Trustee with the PNW Recording Academy chapter, Board Member of SMASH, and Vice president of the Seattle Composer's Alliance.



EDUCATION

Master Certificate / Music Business Berklee College of Music 2010 2012

Specialist Certificate / Music Composition for Film & TV Berklee College of Music 2011 2012

Specialist Certificate / Music Theory & Counterpoint Berklee College of Music 2012 2014

Bachelor's Degree/English Literature & Music Performance Western Washington University 2001 2005 (Cum Laude)

SKILLS

Rights Administration **Cue Sheet Preparation** Music Licensing Music Theory **Music Production Music Business** Pro Tools 12 Software Logic Pro X Software Sibelius 7 Software Music Supervision **Music Composition** Orchestration/Arrangement Copyist/Engraving Orchestration Sound Design Sonic Branding Legal Aspects of the Music Industry Conducting Music Education **Music Contracting** Music Mixing Violin/Viola Performance

WORK EXPERIENCE

Owner/Independent Music Professional

Andrew Joslyn Music LLC / Seattle, WA / 2010 - Present

- · Producer/Composer/Arranger/Songwriter for various projects
 - Contributing Grammy Award winning composer of 5 Award Winning Records.
 - o 2x BMI Pop Award winning songwriter.
 - Music Director/Curator of the Essential Series with the Seattle Symphony.
 - Music Director/Supervisor for Casefile True Crimes, Deadly Manners, Redditt Upvoted and Darkest Night Podcasts.
 - Film Composer/Producer for Hollywood feature films Hickok (2017),
 American Violence (2016), Relentless (2018), Life With Dog (2018), and
 Lumber Baron (2018), Soviet Sleep Experiment (2020)
 - o Manager and arranger for Passenger String Quartet
 - Producer/Composer of the original LP 'Awake at the Bottom of the Ocean, (2017).
 - Composer/Music Supervisor/Music Director for commercial clients/Music Licensing Houses BMG Production Music, Audiosocket, Singing Serpent, Barking Owl, Marmoset, Straight Talk Wireless, BlueTooth, Zillow, Fred Hutchinson Cancer Research, Hudson David McNeel Foundation, Kitsap Bank, and Bullseye Creative.
 - Violin/Viola/Cello performance and arrangements on over 400 commercial recordings.

Orchestral Director/Composer Macklemore LLC / Seattle, WA / 2008 - Present

- Produced/mixed/co wrote orchestral material using Pro Tools 12, Logic Pro X and Sibelius 7.
- Arranged/Composed/Conducted symphonic works for Macklemore LLC and Macklemore Touring LLC. (AMA performance, Grammy performance, Seattle Symphony performance, 2012, 2013, 2015, 2017 world tours)
- Managed contract musicians, prepared labor contracts (AFM, SAG AFTRA) and coordinated/conducted large recording sessions.
- Acted as a liaison between management/legal departments at Macklemore LLC and contract players with world wide tours, as well as domestic tours/on air performances/ recording sessions.

A & R Manager

Votiv, Inc. / Seattle, WA / 2010 - 2013

- Organized and coordinated all aspects of production from creating recording studio budgets, to finalizing and submitting finished products to company s distributor Atlantic Records (WEA distribution)
- Handled sample clearance and mechanical licensing clearance requests for films and other productions

ANDREW JOSLYN

COMPOSER & SONGWRITER



VOLUNTEER

Governor for the PNW Chapter of the Recording Academy (2013 present) Chair of the Advocacy Committee (2017 present) National Trustee (2020 present)

Local music advocate worked with King County Creative Initiative and Film & Music Coalition (2018 present)

AWARDS

Best Accompanist Seattle Weekly / 2013

BMG/Sony Songwriter and Composer

Contributing Grammy Award Winning Composer and Writer 2013, 2014, 2017 (Macklemore, Kesha, and Nando Reis)

2x BMI Pop Award Winner (2019), 1x BMI Hip Hop Award Winner (2019)

REFERENCES

Sue Ennis Instructor Shoreline Community College

Jeff Ross Manager Jeffs on Music/London Tone Music

B.C. Campbell Instructor Cornish College

WORK EXPERIENCE (CONTINUED)

A & R Manager (cont.)

Votiv, Inc. / Seattle, WA / 2010 - 2013

- Set up and ran the Copyright Compliance Department at Votiv.
- Assisted bands signed with label with a wide range of tasks prepared tour and recording budgets.
- Organized, cataloged, archived all assets for the company including Artist assets, music, photographs, insurance policies, contracts, and sync/master licenses.
- Scouted for talent at New Music Seminar, South by Southwest Music Festival, and CMJ Music Festival.
- Provided high level administrative support by conducting research, preparing statistical reports, handling information requests, and performing clerical functions such as preparing correspondence, receiving visitors, arranging conference calls, and scheduling meetings and travel arrangements.

Freelance Educator / Seattle, WA/2010 - Present

- Summer Intensive Teacher for Songwriting and Recording at Cornish College of the Arts. (2 week course) (2018 present)
- Volunteer Classical String Instructor for the SE Seattle Community Youth Orchestra. (2009 2011)
 - Donated time to teach eighteen at risk, under privileged kids strings for their community orchestral program.
- Guest Lecturer at Cornish College of the Arts, Seattle Theater Group, and Shoreline Community College, Seattle Composers Alliance, and Songwriters in Seattle.
 - Lectured on Career Development, Music Business, Music Supervision, Songwriting and Music Licensing. Developed lecture material and curriculum for ages 16+
- Guest teacher at Prodigy Camp. (http://www.prodigycamp.org)
- Private string & Film Composer teacher, and music career coach.

Copyright Compliance Specialist Getty Images / Seattle, WA / 2006 - 2010

- Facilitated the settlement of unauthorized use (copyright infringement) matters
 primarily through inbound and outbound phone and email with companies and their
 attorneys.
- Negotiated settlements, clarified and educated image users about copyright law and image licensing.
- Dealt with extremely sophisticated as well as unsophisticated image users, as well as hostile customer service situations.
- Interacted with the Sales team and Legal department on billing and resolution of UU issues as well as policing the adherence to company policy and procedures related to revenue recognition and unauthorized use transactions.
- Handled International copyright infringement claims with Canadian, United Kingdom, Irish, US, Chinese (Singapore), Australian and New Zealand Companies.

Seattle Music Commission

21 Members: Pursuant to Ordinance 124422, all members subject to City Council confirmation, 3 year terms:

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6	F	5	20.	Commissioner	Denise Burnside	9/1/22	8/31/25	2	City Council
6	М	6	21.	Commissioner	Nick Vaerewyck	9/1/22	8/31/25	2	Mayor

SEL	F-IDEN	TIFIED (DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
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Other													
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RD Residential Council District number 1 through 7 or N/A

Diversity information is self identified and voluntary.



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02629, Version: 1

Reappointment of Eric Lilavois as member, Seattle Music Commission, for a term to August 31, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

A into a Blausa									
Appointee Name:									
Eric Lilavois		Position Title:							
Board/Commission Name:		Member							
Seattle Music Commission	City Council Confirmation required?								
☐ Appointment <i>OR</i> ⊠ Reappointment		mirmation required:							
Appointment on Reappointment	Yes								
	∐ No								
Appointing Authority:	Term of Position	on: *							
City Council	9/1/2023								
Mayor	to								
Other: Fill in appointing authority	8/31/2026								
cancer i i i i i i i i i i i i i i i i i i i	No. To the second								
8	☐ Serving rema	ining term of a vacant position							
Residential Neighborhood:	Zip Code:	Contact Phone No.:							
Chennault Beach (Mukilteo)	98275								
Background:									
Eric Lilavois is a Seattle-based record producer	, engineer, mixe	r, musician, and songwriter. Lilavois							
produces a wide variety of musical acts and sty	les and has earr	ned substantial production, engineering,							
and mixing credits.									
Lilavois is an owner of Seattle's famed London have been recorded, including Pearl Jam's Ten, Love, Alice In Chains' Dirt, Macklemore and Ry. The Singles Motion Picture Soundtrack, Fleet F more.	, Mother Love B an Lewis' Downt	one's Shine, Soundgarden's Louder Than town, Temple of The Dog, Blind Melon,							
Lilavois owned and operated Crown City Studio 2005–2015, was the Executive Producer of the / mixed each episode which featured both esta	"Crown City Ses	ssions" live video series, and engineered							
Lilavois was the lead singer and guitarist of the Los Angeles-based rock band "The Days In Between" which toured the North and Southwest United States extensively between 2004–2006, and sold thousands of independently released records.									
Authorizing Signature (original signature):	Appointing 9	Signatory:							
	Sara Nelson								
	Seattle City Councilmember								
Date Signed (appointed):	Seattle city councilinement								
2/0/53									
T1101C									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

ERIC LILAVOIS

PROFILE

Music Producer, Artist, Owner of Historic London Bridge Studio with proven leadership skills, and a passion for community service and philanthropy.

EXPERIENCE

Producer / Owner, London Bridge Studio, Shoreline WA — 2013-Present

 Maintain 4000 square foot facility and creative space, fundraise for preservation of historic equipment, coordinate booking schedule, staff, musicians, and personnel for all recording sessions, events etc, public relations, marketing, and social media strategies.

President, Recording Academy PNW Chapter (Volunteer) -2021-Present

 3 years as Governor at large, 2 years as Vice President, and newly elected President. Co-Chair of the Producer and Engineer Wing Committee, and service on the Education, Membership, Advocacy, Nominating, and Craft, Committees.

Design/Fundraising Committee, Totem Star (Volunteer) -2019-Present

 Consult and assist with design and fundraising for King Street Station Recording Studio and Event Space project.

Talent Buyer / Curator, Make Music Pasadena 2014-2016

• Curated and secured a diverse line up of artists for the largest free music festival on the west coast with over 35,000 in attendance.

Guest Speaker / Panelist / Mentor, Freelance — 2010 - Present

 Various organizations, conferences, and colleges including, Upstream Music Festival, SXSW, Shoreline Community College, Grammy U, Creative Arts Agency STEAM program and more.

EDUCATION

Art Institute of Los Angeles - Certificate - Multimedia

SKILLS

*Leadership *Collaboration *Community Building *Fundraising *Management

Seattle Music Commission

21 Members: Pursuant to Ordinance 124422, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/20	8/31/23	2	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/20	8/31/23	2	City Council
6	М	n/a	3.	Commissioner	Andrew Joslyn	9/1/23	8/31/26	2	Mayor
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1	F	2	16.	Commissioner	Casey Carter	9/1/22	8/31/25	2	City Council
3	М	3	17.	Commissioner	Jovino Santos Neto	9/1/22	8/31/25	2	Mayor
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SEL	F-IDEN	TIFIED D	DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	6			0	1	3			6	1		0
Council	4	5		1	2	3	0			3	0		1
Other													
Total	9	11		1	2	4	3			9	1		1

Key:

^{*}D List the corresponding Diversity Chart number (1 through 9)

^{**}G List gender identity, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and voluntary.



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02630, Version: 1

Reappointment of Anne Berry O'Dowd as member, Seattle Music Commission, for a term to August 31, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:								
Anne Berry O'Dowd		Docition Title:						
Board/Commission Name: Seattle Music Commission		Position Title: Member						
	City Council Cor	nfirmation required?						
Appointment <i>OR</i> Reappointment	Yes No	·						
Appointing Authority:	Term of Position	n: *						
City Council	9/1/2023							
	to							
Other: Fill in appointing authority	8/31/2026							
,, , ,								
	_	ning term of a vacant position						
	•	Contact Phone No.:						
	98118							
Background: Anne has been executing festivals and events in Seattle and beyond for 20 years, in a variety of capacities. Seattle-area producers of complex cultural events know that they can rely on Anne to deliver excellence in planning and execution for production, logistics, programming support, budgeting, and other aspects of creating unforgettable community experiences. For over a decade, Anne supported these efforts for the Northwest Folklife Festival, one of the largest and most diverse community-powered festivals in the US, while also serving as a critical contributor to the success of other regional highlights including Bumbershoot, PrideFest, and Capitol Hill Block Party. Born and raised in Seattle, Anne jump-started her career as one of the first interns at The Vera Project, the a ages volunteer-fueled music and arts venue, of which she remains a champion. From there, she mastered the realms of stage management, site management, operations management, programming, and staffing for events, all with vision and dedication to detail. Her work has propelled the success of such diverse happening as the Northwest Tea Festival, the Seattle Interactive Conference, and New Year's at the Needle.								
Anne relishes her success in collaborations with government and community groups, artists, non-profits, grass roots organizers, and commercial organizations, and is currently putting these skills to work in her role as the Events & Festivals Manager at Friends of Waterfront Seattle, stewards of Seattle's new Waterfront Park. Partners and clients appreciate her methodical and thoughtful approach to bringing visions to life on the ground.								
Authorizing Signature (original signature):	Appointing Signatory:							
Q A I I I I I	Bruce A. Harrell							
Bruce Q. Harrell	Mayor of Seat	tle						
Date Signed (appointed): 7/10/2023								

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

SUMMARY OF QUALIFICATIONS

- Strong communication skills and direct experience coordinating programming and production with diverse communities, including governmental, grass roots, non-profit, and commercial organizations.
- Well-developed organizational and management skills, honed ability to function in high pressure and deadline focused situations, with a flexible balance of detail orientation and goal achievement.
- Budget management, forecasting, reconciliation and final invoicing ranging from \$5,000 to \$500,000 for cultural
 and commercial events.
- Extensive experience with various administration and communication programs, familiarity with audio and theatrical equipment.

RELEVANT PROJECT & OPERATIONS MANAGEMENT EXPERIENCE

Events & Festivals Manager

Friends of Waterfront Seattle | Seattle, WA | Spring 2020-present

- Contract, advance, and manage production logistics and event staffing for events at Pier 62 and the future Waterfront Park in downtown Seattle. Build and produce Waterfront Park's music program.
- Create and manage Public Space Activation budget; build organizational operations capacity in contracting, standard
 operating procedures, data tracking, and reporting.
- Advance and assure smooth implementation of community created programs in collaboration with Programs and Community Engagement team.
- Manage Vending Lead, Production Coordinator, production support vendors.

Director of Operations & Production

Northwest Folklife | Seattle, WA | Spring 2008-Fall 2020 | Past titles: Production & Operations Manager, Technical Director

- Management of production and operations for a 25 stage four-day music and arts festival at Seattle Center with an estimated attendance of 235,000, including programmatic advancing, technical requirements, ordering and coordinating 25 vendors, City of Seattle permitting, staffing and contracting of 75 positions, direct supervisor to 30 contract staff positions, coordinate venue use and staffing with seven resident art organizations, coordinate with collective bargaining units IATSE and IBEW.
- Conceptualize, advance, and assure smooth implementation of approximately 10 community showcases in collaboration with Artistic Director for the annual Northwest Folklife Festival.
- Manage production logistics and event staffing for all Folklife events at Seattle Center including the Our Big Neighborhood youth and family program and the Seattle Children's Festival.
- Create accurate budgets and standardization of budgeting process; assist in the creation of yearly \$1.5 million dollar budget; project \$500,000 of earned income and expense; manage departmental budgets of \$250,000; track and manage City of Seattle support.
- Manage Festival Director, Festival Operations Coordinator, Volunteer & Operations Coordinator. Coordinate IT support with contractors and service providers.

Operations Manager, Bumbershoot Music & Arts Festival

AEG Presents | Seattle, WA | June 2015 - October 2019 | Past title: Operations Coordinator

- Manage needs and requests from local and national AEG departments, One Reel, partners, and Seattle Center to order decorator, electrical, fencing, heavy equipment, communications, IT services, refrigeration, and signage. Manage City of Seattle permitting.
- Coordinate staffing of 75 festival operations positions. Hire, train, and manage credentialing department. Hire and train festival dispatch staff, support Festival Director in security and medical staffing and vendor coordination.
- Manage operations logistics for 40 resident organizations on the Seattle Center campus.

• Oversee performance venue logistics with eight resident arts organizations and Seattle Center to ensure venue access, appropriate staffing, and smooth implementation of programming activation and patron experience.

Production Manager

The Northwest Tea Festival | Seattle, WA | Fall 2007-present

- Direct production and operations for a two day, non-profit festival with 65 exhibitors and yearly attendance of 3,000.
- Conceptualize and support Programming Director in the curation and implementation of visual arts, music, and presentations, and manage stage managers and festival volunteer coordinator to ensure the successful operation of events.
- Manage all vendor ordering, venue logistics, and contact. Forecast, manage, and reconcile production and stages budgets.

Program Manager

The Vera Project | Seattle, WA | Fall 2006 - Fall 2007

- Implemented programs at an all ages, volunteer led non-profit music and arts venue. Supported the transition to a permanent venue including creating new systems and procedures, venue use opportunities and assessments, art installation.
- Worked closely with Program Director and appropriate committees (Silkscreen, Gallery, and Programming) to determine projects and vision. Created work plans based on committee responses.
- Developed systems and processes for the training and scheduling of 13 contract staff positions.

Administrative Assistant

The Old Fire House, Parks and Recreation, City of Redmond | Redmond, WA | Fall 2006-Fall 2009

- Administered office support, mailings, website, and archive for a youth facility with 20,000 annual youth visits.
- Processed all music contracts for weekly showcases as well as maintenance of Access database and internship and adult
 volunteer programs. Created and maintained calendars for staff, programming, and rentals. Refined office procedures and
 created tracking systems for past events.
- Inventoried and purchased programming, office, and facility supplies within a strict budget.

ADDITIONAL MANAGEMENT EXPERIENCE

Bounce Marketing, **Production & Operations Management** (Corporate Arts Event, Berlin, Germany, 2018)

Capitol Hill Block Party, **Stage Management** (2002-2019)

City of Seattle, Event Service Representative at McCaw Hall (2015-2020)

Connors & Company, **Production & Site Management, Production/Operations Office Management** (Seattle Tattoo Expo 2008-2013; DOTA II 2014; Cowabunga 2018)

Innovate Heritage, Berlin, Germany, **Programs Consultant & Technical Director** (Spring-Summer 2014)

JTS Presents, **Stage Management** (Seattle U Gala 2016-2019)

One Reel, Site Support & Production/Operations Office Management (Bumbershoot 2006-2014)

One Degree Events, **Production, Site Management, Programming Advancing, Security Dispatch** (PrideFest 2010-present)

Monumental Effort, **Production/Operations Office Management & Programming Advancing** (West Seattle Summerfest 2013-2015)

Red Element, Show Caller/Stage Manager (Literary Lion's Gala 2019, Kids Auction 2019)

Seattle Interactive Conference, Stage Management, Production Management (2011-2019)

The Production Network, Operations & Production Management, Site Management

(Boeing's Centennial Founders' Day Celebration, Summer 2016, DOTA 2017, Corporate Meeting 2019)

The Vera Project, **Production & Site Management** (Gala 2007-2020)

The Workshop, Operations Office Management, Site Management, CAD Mapping

(New Years at the Needle 2011-2019, Sound Transit Link Launch 2008, 2016)

University of Washington Advancement, Site Management (Recognition Gala 2013-2014, W Day 2013-2015)

EDUCATION

Scripps College | Claremont, CA | May 2006

Bachelor of Arts, Honors History & Theatre

Phi Beta Kappa, magna cum laude

Author of two orally defended theses in Theatre and History; Winner of Best History Thesis Award and the Virginia Princehouse Allen Prize in Theatre.

Seattle Music Commission

21 Members: Pursuant to Ordinance 124422, all members subject to City Council confirmation, 3-year terms:

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SEL	SELF-IDENTIFIED DIVERSITY CHART					(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
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Other													
Total	9	11		1	2	4	3			9	1		1

Key:

^{*}D List the corresponding Diversity Chart number (1 through 9)

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RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and voluntary.



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Inf 2298, Version: 1

Office of Economic Development (OED) Future of Seattle Economy Presentation





Erin Goodman

Chair, Place-based Investments Workgroup

Executive Director, SODO Business Improvement Area



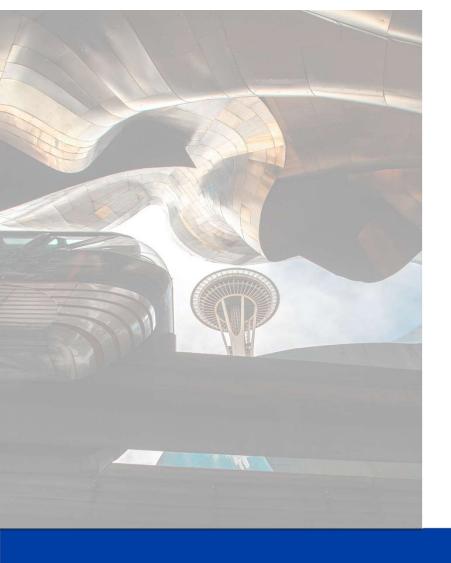
Donna Moodie

Chair, Supporting WMBE & Small Business Enterprises Workgroup
Executive Director, Capitol Hill EcoDistrict
Executive Vice President of Community Development, Community Roots Housing
Owner, Marjorie restaurant

7/24/2023

Office of Economic Development





Background

- The COVID-19 pandemic's impact on Seattle's economy
- A clear moral and economic imperative to center equitable recovery
- City Council's Direction: Plan focused on investments to make Seattle economically diverse, just, and resilient

Our Guiding Framework

Our guiding principle: An inclusive economy is a competitive, prosperous economy

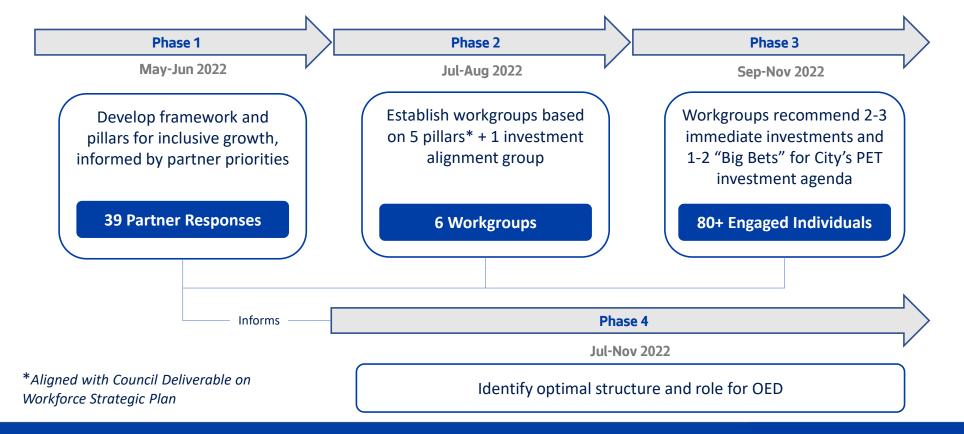
Our goals: To define the future of the Seattle economy and chart a path to get there including:

- shared priorities
- investments required
- the role of OED and the City relative to key partners

Our purpose: To create a *community-informed* investment agenda for OED and the City of Seattle to promote inclusive economic growth



The Process



7/24/2023

Office of Economic Development

City of Seattle

Phase 3: Workgroup Members

Talent & Workforce

Angela Dunleavy (Chair)
John Lederer (Co-Chair)
Anna Pavlik
Ashton Allison
Dr. Mia Williams
Emily Yim
Erika Cox
Estela Ortega

Katie Garrow
Luanda Arai
Luis Navarro
Monty Anderson
Ryan Davis
Shukri Olow
Tracy Whitten
Veronica Wade

WMBE / Small Business

Donna Moodie (Chair) Ken Takahashi Alicia Teel Laura Clise Carmen Kucinski Luanda Arai Che Wong Michael Wells Eduardo Rojas Esparza Ollie Garret Erin Adams Tracy Taylor

Asset Ownership

Andrea Caupain (Chair) Gregory Davis
Bruce Brooks Heidi Hall
Chuck Depew Jamie Lee

Dom Davis Michelle Merriweather Giuilia Pasciuto

Place-Based Investments

Erin Goodman (Chair)
Ahi Martin McSweeney
Chris Leverson
Daniel Lokic
Jacqueline Gruber
James King
Keasa Jones
Kvlie Rolf
Larry Wilmore
Larry Wilmore
Lauren Flemister
Lyle Bicknell
Matthew Richter
Quynh Pham
Theresa Barreras
Whitney Moore

7/24/2023

Growing Business

Brian Surratt (Co-Chair) Mel Clark
Vaughn Taylor (Co-Chair) Peter Fuerbringer
Jasmine Donovan Preeti Shridhar
Joe Sky-Tucker Rico Quirindongo
Kelly Fukai Wil Tutol

Marc Cummings

Gabriel Neuman

Investment Alignment

Alex Rouse Mary Jean Ryan
Angela Jones Michael Brown
Brad Whitehead Michelle Nance
Kailani DeVille

City of Seattle

Investment Pillars

- The workgroups' investment recommendations reflect a clear **interconnectedness** around a few themes that OED and the City can organize its efforts and investments
- Many investment recommendations are reflective of current initiatives that need to be brought to scale or diversified and changes OED has already begun to implement
- There was resounding agreement that the City must execute on these priorities while continuing to engage the community and facilitate access to resources
- These pillars will serve as the framework that will guide and inform OED's spend plan for current and future PET funding



Pillar names have been slightly modified from the original Future of Seattle Economy report. New pillar names here reflect greater specificity and align to those outlined in the Council resolution

The Result

Economic

development

priorities sorted

Part 1 - Framework

Research and report pages

31

Partners completed survey

Part 2 - Investments

95
Research and report pages

82
Workgroup members

19
Investment recommendations



7/24/2023

Office of Economic Development



Investment Description	Fun		Workgroups				
LEGEND:	OED's Role	OED Planned for in 2023	Investing in Talent & Building our Workforce	Supporting Small Business and WMBEs	Investing in Neighborhood Business Districts	Building BIPOC Community Wealth	Growing Businesses and Key Industries
Investing in Talent & Building our Workforce							
Scale paid work-based learning opportunities	Implement	/			•		
Build "two-generation" caregiver supports into City's existing youth employment programs	Support	✓		•			
Expand supports (incl. basic income pilot) for participants in City workforce programs	Support	/					
Expand access to childcare for SEA workers	Support	/	*				
Launch benefits cliff reduction initiative to support workers as their wages grow	Support	/	*				
Supporting Small Business & Women and Minority Owned Business Enterprises							
Support employers to provide <u>"peer mentorship"</u> to other SBE/WMBEs	Support						•
Invest in building City navigation support for SBEs/WMBEs	Implement	~				•	•
Subsidize property consultants to support WMBEs/SBEs on commercial affordability	Implement	~				•	
Increase access to affordable capital	Implement	~		*		•	•
Investing in Neighborhood Business Districts							
Activate/program vacant storefronts	Implement	✓					•
Support place-based neighborhood business organizations	Implement	~					•
Fund small business matchmaker team	Implement	~		•			
Acquire/master lease vacant storefront space	Implement	/			*	•	
Building BIPOC Community Wealth							
Create wealth-building opportunities for WMBE business owners and their families	Implement	<u> </u>			•		
Expand technical assistance for real estate ownership	Implement	<u> </u>		•			•
Support community-based banking program for Black and Indigenous Community	Support					*	
Growing Businesses and Key Industries							
Invest in capacity of OED industry liaison	Implement	~	•				
Revive grants/service contracts as a form of <u>direct support to industry sectors</u>	Implement	✓					
Specialized technical assistance for mid-sized businesses on cusp of growth	Implement						*

LEGEND: Shared Priority Big Bet	OED's Role	Investing in Diverse Talent & Building Our Workforce	Supporting WMBE & Small Business Enterprises	Investing in Neighborhood Business Districts	BIPOC Community Wealth	Growing Businesses in Key Industries					
Supporting Small Businesses and Women and Minority Owned Business Enterprises											
Invest in building City navigation support for SBEs/WMBEs	Respond & Implement										
Investing in Neighborhood Business Districts											
Activate/program vacant storefronts	Organize & Build										
Growing Businesses in Key Industries											
Specialized assistance for growth-ready mid-sized businesses	Organize & Build										
Building BIPOC Community Wealth											
Create wealth-building opportunities for WMBE business owners	Envision & Transform										
Investing in Talent and Building our Workforce											
Expand <u>childcare capacity</u> for SEA workers, especially in or near job centers	Support	*									

10

7/24/2023

Office of Economic Development

City of Seattle

The Role of OED



Respond and Implement

Be highly responsive to businesses that need help navigating city resources and requirements, and in some cases deliver services directly to businesses



Organize and Build

Invest more in knitting together systems that can provide coordinated, comprehensive supports to both businesses and workers



Envision and Transform

Articulate a clear and compelling vision for the transformation of Seattle's economy, and periodically lead transformative cross-sector "moonshots" that require the City's unique capabilities and influence



Support

Actively support the leadership of other departments or external partners to advance community-informed economic development priorities

City of Seattle

Looking Ahead

- Community Wealth Building Presentation
 Heidi Hall & Chera Amlag
- Adopting this work as City policy via resolution

Councilmember Nelson



Future of the Seattle Economy and the Downtown Activation Plan

- Launch The Liberty Project to support underserved, particularly Black-owned, businesses to scale small business support and develop wealth-building opportunities for WMBE owners
- Grow Seattle Restored to fill vacant storefronts
- Create a new Small Business Navigation team
- Incentivize the development of childcare services in new upzoned developments Downtown





SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Inf 2297, Version: 1

Office of Economic Development (OED) Community Wealth Building Program Presentation



The problem we are addressing

- Rising commercial rents are displacing community businesses.
- Pre-existing **inequities** were compounded by the pandemic and many businesses have yet to recover.
 - Black-owned businesses twice as likely to permanently close as white-owned businesses.
- Racial wealth gap and systemic barriers in access to capital make it harder to start and scale businesses owned by people of color.
 - Black entrepreneurs start their businesses with about \$35,000 of capital, while white entrepreneurs begin with \$107,000 over three times as much.

Sources: Federal Reserve Bank of NY, McKinsey, Kauffman Foundation

City of Seattle

Strategies for Building Community Wealth

Working to close racial wealth gaps and interrupt displacement

Commercial Affordability & Ownership

Access to Affordable Capital

Culturally
Responsive
Business
Assistance

Community
Engagement &
Neighborhood
Partnerships



Responding to Community

Commercial Affordability Workshops (CID)

Equitable Communities Initiative Task Force
Recommendations

Future of Seattle Economy
Work Group
Recommendations

BIPOC Community Partners
Cohort Shared Demands

2016 2017 2018 2019 2020 2021 2022 2023

Commercial
Affordability
Task Force
Recommendations

Tenant Improvement Pilot projects (equity districts)

Only in Seattle

Community Wealth

Building Cohort

BCO Fund Community Advisory Group

Generational WealthCommunity Roundtable

COO Commercial Affordability Pilot

7/21/2023

Office of Economic Development

Slide 4



Commercial Affordability







TENANT IMPROVEMENT FUND

Racial and Social Equity Composite Index Current

Lowest

Second Lowest

Second Highest Equity Priority

Highest Equity Priority

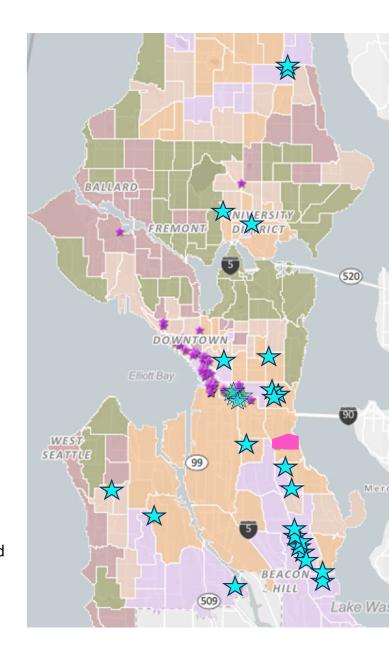
Seattle Restored



Business Community Ownership Fund



Tenant Improvement Fund



Reviving Seattle with Creativity and Commerce



74 activations to date

- 50% retail pop-ups
- 5% collective markets & QR code shopping
- 45% art installations

Out of **84** participants

- 74% identify as BIPOC
- 70% female, 8% Trans/nonbinary, 12% male
- 18% identify as LGBTQIA+
- 8% identify as entrepreneurs with disabilities

8 long term leases signed or in negotiation







Example of Current Long Term Lease Activation



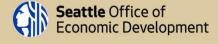
TASWIRA

Pop Up Shop | PIONEER SQUARE

Black Owned Women Owned

"Seattle Restored gave us the opportunity to have a brickand-mortar presence without the overhead costs typically associated with renting commercial property. This allowed us to reach new and different customers, to test out space configurations, and to dream about having a storefront of our own, which is something we hadn't previously thought possible. After participating in Seattle Restored we have a clearer vision for our business's future and growth goals."







Seattle Restored

What we are learning

- Not all businesses are ready for brick and mortar
- Challenges in a changing market—properties are increasingly harder to secure.
- Businesses want business coaching and technical assistance.

Evolving the program

- Focus on longer term leases
- Microenterprise vendor strategy
- Scale up matchmaking
- Deeper integration of technical assistance



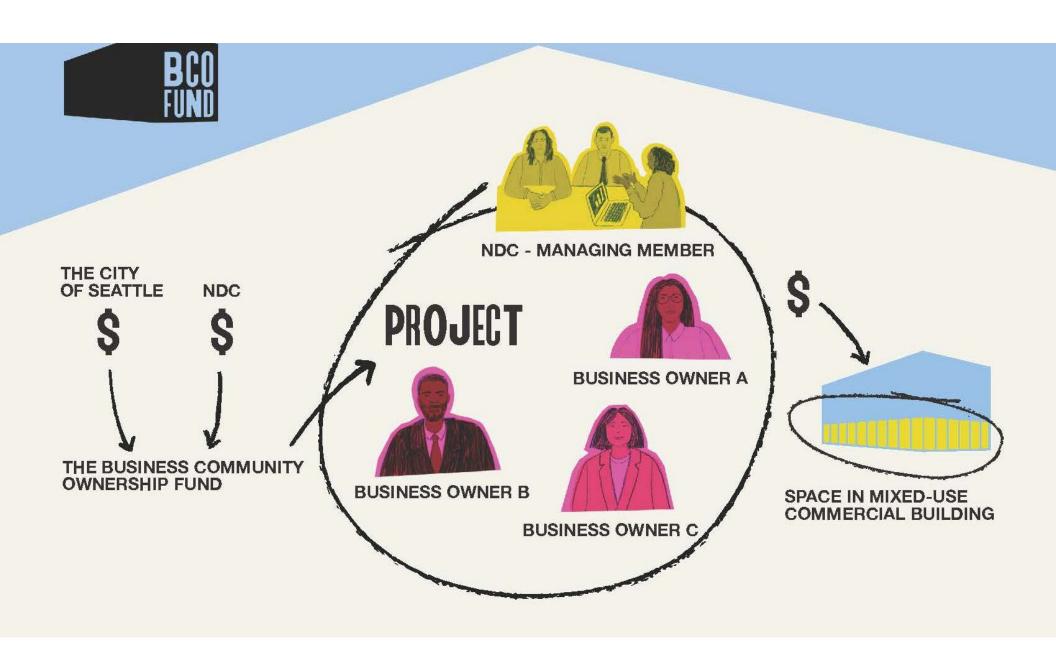




BUSINESS COMMUNITY OWNERSHIP



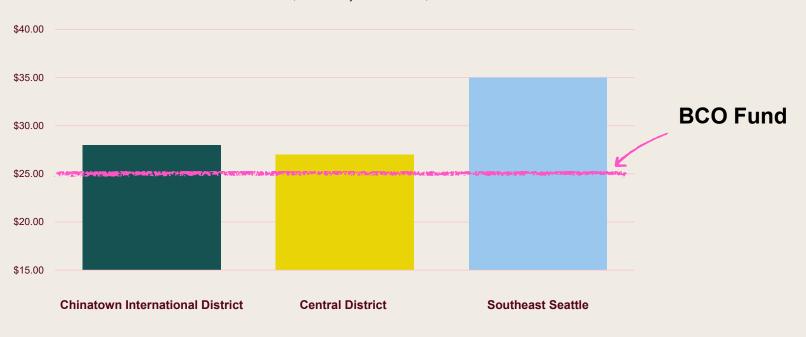




BENEFITS TO THE BUSINESS OWNER

Aggregate Office Rent, 2022 YTD

Sources CoStar 2022; Community Attributes Inc., 2022



FUTURE AND ACTIVE PROJECTS

Benefits to small businesses:

- ✓ Permanent physical space
- ✓ Stable, affordable rent
- ✓ Increased business income goes directly to owners
- ✓ Community of support with other business owners
- ✓ Access to tools and resources that promote future growth

Source: City of Seattle OPCD Racial and Social Equity Composite Index Update 2022

Tenant Improvement Program



- Tenant Improvement Fund awards up to \$100,000 and professional services to build out or renovate commercial spaces.
- Make initial tenancy costs more affordable for small businesses at risk of displacement.

7/21/2023

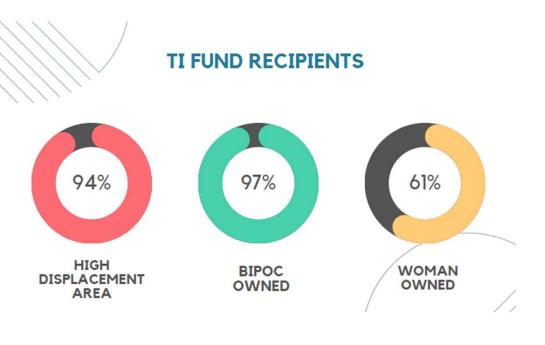
Office of Economic Development

Slide 13

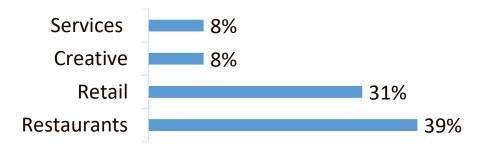


Tenant Improvement Fund

37 projects moving forward in 2023 representing \$3.4M investment



56% speak languages other thanEnglish; 11 languages represented50% are Legacy Businesses (10+ years)



7/21/2023

Office of Economic Development

Slide 14



Technical Assistance

- ✓ Commercial Space Consulting Services & Business Coaching:
 - Landlord advocacy and lease review, Real Estate Broker Services
 - Space Planning and Design, General Contractor, Restaurant Expertise
 - Accounting & Business Consulting, Marketing, Branding
- ✓ Expedited Permitting and Coaching for small businesses (with SDCI)

City of Seattle

Tenant Improvement Fund

What we are learning

- Businesses are all at very different places and not always ready once awarded.
- Continue to work through complexities of using public funds for TI projects
 (e.g. prevailing wage, public benefit, compliance)

Evolving the Program

 Rethinking tenant improvement as a process with distinct phases (planning, permitting and design, buildout) with targeted support for each phase.

City of Seattle

Capital Access Program

Foster equitable access to affordable capital for small business owners who have been historically marginalized and faced limitations in obtaining funding through traditional channels.

- ✓ Capital/Loan Readiness Support (Direct Technical Assistance and Strengthening Financial Intermediaries' capacity)
- ✓ Subsidized Financial Product for businesses owned by BIPOC, immigrants, and other minorities. (Loan Paydown, subsidized revenue-based financing)
- ✓ Reduce additional **barriers to accessing capital** through partnerships with Financial Institutions and developing new investment models.



Capital Access Program 1.0

Lowered cost of WA Flex Fund loans by paying down 25% of the loan principal

295 Businesses received \$6.97M in CAP awards (July 2021-May 2023)

- Leveraged \$27.8M in loan funds
- 56% BIPOC, 52% women-owned
- UX Design Research







Office of Economic Development

Slide 18



Capital Access Program 2.0

What we learned

- Communication gaps and better role clarity among partners
- Loan readiness and understanding the financing process

Evolving the Program

- Expansion of loan readiness support and community lender capacity
- Capital paydown strategy (leverage Flex Fund 2.0)
- Support new culturally responsive models such as Revenue Based Financing
- Explore risk mitigation strategies in partnership with community lenders



Small Business Partners



MLK Commissary:

Michaya Pollard



La Union Studio:

Sonia-Lynn Abenojar & Sergio Max Legon-Talamoni

7/21/2023

Office of Economic Development

Slide 20



Thank you! Community Wealth Building Team

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SEATTLE CITY COUNCIL



Legislation Text

File #: Res 32099, Version: 1

CITY OF SEATTLE

RESOLUTION

- A RESOLUTION establishing the shared City and community goals and strategies of the Future of the Seattle Economy investment agenda as City policy and a critical foundation for economic development work in Seattle.
- WHEREAS, an inclusive economy is a prosperous economy, and history has shown that equity and inclusion bring economic benefits; and
- WHEREAS, Seattle's ability to chart a trajectory of long-term vibrancy will depend on its ability to foster the full potential of all of its residents, workers, businesses, and neighborhoods; and
- WHERAS, providing financial and technical assistance to Black, Indigenous, and other people of color-owned small businesses, and businesses disproportionately impacted by the COVID pandemic, contributes to an equitable economic recovery, promotes public welfare, and provides the means to build generational wealth; and
- WHERAS, two of the major drivers of wealth creation are earning an income that outpaces inflation and the cost of living, and ownership of assets that accumulate in value, including businesses and real estate;
- WHERAS, entrepreneurs of color, women, and immigrants have not had equitable access to capital due to systemic and racial barriers, including historic discrimination in housing and lending, as well as ongoing drivers of the racial wealth gap, such as the devaluation of property in Black neighborhoods, and
- WHEREAS, businesses owned by people of color were disproportionately impacted by the pandemic, with the Small Business Administration's Office of Advocacy reporting overall earnings between 2019 and 2020 dropping disproportionately for Black, Latino, and Asian business owners compared to their white counterparts; and

File #: Res 32099, Version: 1

- WHEREAS, in Seattle, about 33 percent of the workforce of the Seattle metropolitan area are Black,

 Indigenous, and other people of color, but these populations make up 43 percent of the out of work

 population and 42 percent of low wage workers, despite similar education attainment; and
- WHEREAS, in 2020, Council passed the JumpStart payroll expense tax, and a spending plan dedicating 15 percent of revenues to economic recovery and resilience; and
- WHEREAS, the Seattle Office of Economic Development (OED) has facilitated a robust stakeholder engagement process on behalf of the Council and Mayor to develop a community-informed investment agenda to guide the allocation of these funds, called the Future of the Seattle Economy (FSE) investment agenda; and
- WHEREAS, OED worked with stakeholder partners from over 80 organizations and government offices and community leaders from a range of racial, ethnic and immigrant identities, neighborhoods, and sectors to create the FSE investment agenda comprised of immediate investment recommendations and longer-term "big bets"; and
- WHEREAS, this community-informed investment agenda is intended to promote inclusive economic growth, especially for communities that have systemically been excluded from such opportunities; and
- WHEREAS, in 2022, Council directed the Department of Neighborhoods to create the Generational Wealth Initiative (GWI), to conduct research and recommend strategies aimed at closing Seattle's racial wealth gap and addressing systemic barriers to wealth creation for Black, Indigenous, and other people of color communities; and equitable economic development and community wealth building are key components to close the racial wealth gap; and
- WHEREAS, in 2022 Council directed the Office of Economic Development to lead the development of a Workforce Development Strategic Plan to develop a comprehensive approach to workforce development and align the City's workforce development strategies to other regional plans; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE MAYOR CONCURRING, THAT:

Section 1. The City of Seattle recognizes the benefits that a strong and inclusive local economy confers upon Seattle residents and businesses alike and that the prosperity generated by local business activity is necessary to the functioning of local government, including over 50 percent of General Fund revenue.

Section 2. The City of Seattle endorses the adoption of five strategic pillars as a foundation for economic development investments in Seattle, all with an emphasis on closing Seattle's racial wealth gap: 1) Investing in Talent and Building our Workforce; 2) Supporting Small Business and Women and Minority Owned Business Enterprises; 3) Generating Wealth in Communities of Color; 4) Investing in Neighborhood Business Districts; and 5) Growing Businesses and Key Industries.

Section 3. The City shall prioritize and continue investing the 15 percent of JumpStart Payroll expense tax revenues dedicated to economic recovery and resilience for each of these strategic pillars recommended in the Future of the Seattle Economy investment agenda. These revenues are intended to assess, stabilize, and grow the following investments.

A. Investing in Talent and Building our Workforce

- 1. Collaborate with sector-specific coalitions of employers to scale up paid work-based learning opportunities, including apprenticeship, paid internships, incumbent worker training, and co-op model training. These opportunities will allow more Seattle workers to earn an income while learning or upgrading their skills to access good quality jobs in high-demand occupations.
- 2. Support and invest in the Seattle-King County Workforce Development Council to develop it into the "regional backbone" for the workforce development system, including leveraging federal workforce funds, leading data and research projects, and serving as the regional convener for workforce systems issues.
- 3. Scale up wraparound support services provided by community-based organizations to participants in city-supported workforce development programs.

File #: Res 32099, Version: 1

- B. Supporting Small Business and Women and Minority Owned Business Enterprises (SBE and WMBE)
 - 1. Create a one-stop shop for businesses to access city resources and support.
- 2. Build more robust, real-time, and proactive City navigation support for WMBEs and SBEs that is both linguistically and culturally accessible.
 - 3. Connect WMBEs and SBEs to technical assistance and consultants for core business needs.
 - C. Generating Wealth in Communities of Color
- 1. Increase access to affordable capital with an emphasis on businesses that have not had equitable access due to systemic and racial barriers, through the Capital Access Program and expanded loan readiness support.
- 2. Scale up commercial affordability programs that include technical assistance, such as the Tenant Improvement Fund and Seattle Restored, providing a range of support and opportunity for businesses to grow in Seattle and activate storefronts.
- 3. Support commercial real estate ownership and pilot new models for shared ownership such as the Business Community Ownership Fund for long-term affordability and control, so businesses can stay rooted in neighborhoods and/or return to neighborhoods.
 - D. Investing in Neighborhood Business Districts
- 1. Increase capacity-building for neighborhood business districts, through programs such as
 Only in Seattle and the Neighborhood Economic Recovery Fund, supporting community-based organizations to
 envision, advocate for, and lead changes in their business districts.
- Expand and strengthen existing Business Improvement Areas (BIAs) and create new BIAs, with an emphasis in underserved communities.
 - E. Growing Businesses and Key Industries
 - 1. Add staff capacity to build relationships with key industry leaders and groups to help them

File #: Res 32099, Version: 1

navigate the City's regulatory environment and identify opportunities for public-private partnerships.

2. Revive small grant opportunities and/or service contracts with industry associations, which will serve as a mechanism for private/public partnerships to advance shared priorities, with a focus on racial equity.

Section 4. The City of Seattle endorses the Office of Economic Development's efforts to work with other departments, other jurisdictions, private and philanthropic partners, and community organizations to lay groundwork for systemic "big bets" identified in the Future of Seattle Economy investment agenda to advance the City's key strategic economic development pillars, including the following.

A. Expand childcare capacity, including the number of facilities, especially in or near job centers.

B. Develop new investment models, both public and private, in partnership with community stakeholders, to provide businesses meaningful access to affordable capital. This may include scaling up mechanisms such as capital subsidy strategies, and/or providing grants through loan forgiveness or repayment support; and providing operational funds for technical assistance related to any mechanisms the City chooses to pursue.

C. Acquire or create a master lease of vacant storefront space for use by microbusinesses owned by people of color that need flexible, low-barrier incubator space; building on the recent success that the City has had with one-time funds.

D. Accelerate midsize business growth by offering specialized technical assistance for growing midsize businesses; with a particular focus on businesses that do not have access to financial support from other places and that are at pivotal inflection points in their growth.

Section 5. The City Council requests that OED continue to work with other departments, including but not limited to the Department of Neighborhoods (DON), the Office of Planning and Community Development (OPCD), and the Office of Sustainability and Environment (OSE), to further develop the community-informed

File #: Res 32099, Version: 1				
strategies outlined in the Future of	Seattle's	Economy agenda	a, such as identifying shared	goals, coordinating
outreach to key stakeholders, strat	egically o	deploying differen	nt funding sources, and clarif	ying roles and
responsibilities amongst the depar	tments. C	Council requests t	hat OED present these shared	d strategies, and how
departments can leverage complin	nentary st	crategies, to the C	council committee overseeing	geconomic
development by March 31, 2024.				
Adopted by the City Counc	, 2023, and signed by			
me in open session in authentication	on of its a	adoption this	day of	, 2023.
				_
		President	of the City Counci	1
The Meyer concurred the		day of	2022	
The Mayor concurred the _		_ day of	, 2023	•
		Bruce A. Harre		_
Filed by me this	day of _		, 2023.	
				_
		Scheereen Ded	man, City Clerk	
(Seal)				
Attachments (if any):				

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact:	CBO Contact:
LEG	Jasmine Marwaha / 635-8941	N/A

1. BILL SUMMARY

Legislation Title: A RESOLUTION establishing the shared City and community goals and strategies of the Future of the Seattle Economy investment agenda as City policy and a critical foundation for economic development work in Seattle.

Summary and Background of the Legislation: In 2020, Council passed the JumpStart payroll expense tax, and a spending plan dedicating 15 percent of revenues to economic recovery and resilience. This resolution recognizes the work of the Office of Economic Development (OED) in developing an investment agenda to prioritize the use of these funds, called the Future of the Seattle Economy (FSE). OED worked with stakeholder partners from over 80 organizations and government offices, as well as community leaders from a range of racial, ethnic and immigrant identities, neighborhoods, and sectors to create the FSE investment agenda, comprised of immediate investment recommendations and longer-term "big bets." The resolution endorses OED's adoption of five strategic pillars names in the FSE investment agenda as a foundation for economic investments in Seattle:

- 1) Investing in Talent and Building our Workforce;
- 2) Supporting Small Business and Women and Minority Owned Business Enterprises;
- 3) Generating Wealth in Communities of Color;
- 4) Investing in Neighborhood Business Districts; and
- 5) Growing Businesses and Key Industries

The resolution further establishes City Council support for the specific recommendations and "big bets" provided in the FSE investment agenda, and requests that OED work with other departments to identify shared goals and strategies between FSE and the Generational Wealth Initiative, which is aimed at closing Seattle's racial wealth gap.

2. CAPITAL IMPROVEMENT PROGRAM Does this legislation create, fund, or amend a CIP Project? Yes X No If yes, please fill out the table below and attach a new (if creating a project) or marked-up (if amending) CIP Page to the Council Bill. 3. SUMMARY OF FINANCIAL IMPLICATIONS Does this legislation amend the Adopted Budget? Yes X No Does the legislation have other financial impacts to The City of Seattle that are not

reflected in the above, including direct or indirect, short-term or long-term costs? The

^{*} Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.

legislation expresses support for OED's current and anticipated strategies for implementing the JumpStart Payroll Expense Tax spend plan.

Are there financial costs or other impacts of *not* implementing the legislation? No.

4. OTHER IMPLICATIONS

- a. Does this legislation affect any departments besides the originating department? The legislation impacts the Office of Economic Development (OED) and other departments that may be involved in implementing the FSE investment recommendations and big bets, including but not limited to: the Office of Planning and Community Development, the Department of Neighborhoods (DON), the Office of Sustainability and Environment, the Seattle Department of Transportation, etc. In addition, the resolution requests that OED work with other departments to identify shared goals and strategies between FSE and the Generational Wealth Initiative.
- b. Is a public hearing required for this legislation? No.
- c. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation? No.
- d. Does this legislation affect a piece of property? No.
- e. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?

The devastating economic impacts of the pandemic were disproportionately felt by Black, Indigenous, and other communities of color, who face systemic barriers to building wealth, such as lack of access to capital. The Future of Seattle Economy investment agenda centered equity in its goals and engaged partners from over 80 organizations and government offices and community leaders from a range of racial, ethnic and immigrant identities, neighborhoods, and sectors. The programs and investments listed in the resolution are intended to create inclusive economic growth and close the racial wealth gap.

While the specific programs and investments may have a language access plan associated with a particular program, Central Staff is not aware of an overarching language access plan for the FSE investment agenda.

- f. Climate Change Implications
 - 1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way? No.

- 2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects. No.
- g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)? This legislation does not create a new initiative or program expansion on its own, but signals Council support for continued investments and prioritization of OED's strategies.



Resolution 32099 – Future of the Seattle Economy Investment Agenda

JASMINE MARWAHA, LEGISLATIVE ANALYST

ECONOMIC DEVELOPMENT, TECHNOLOGY, AND CITY LIGHT COMMITTEE JULY 26, 2023

Policy Goals

Policy Goals

- Establish the Future of the Seattle Economy (FSE) investment agenda as City policy and a critical foundation for economic development work in Seattle.
- Endorse the use of 15 percent of JumpStart Fund revenues, slated for economic recovery and resilience, to advance the recommendations in the FSE agenda.
- Encourage OED, other departments to identify shared and complimentary strategies, coordinate implementation.

FSE Investment Recommendations (1/3)

Investing in Talent and Building our Workforce

- Paid work-based learning opportunities (apprenticeships, paid internships, incumbent worker training, co-op model training)
- Seattle-King County Workforce Development Council
- Wraparound support services for participants in city-supported workforce development programs

Supporting Small
Business and
Women and
Minority Owned
Business Enterprises

- One-stop shop for city resources and support
- Robust City navigation support that is linguistically and culturally accessible
- Connect WMBEs and SBEs to technical assistance and consultants for core business needs

FSE Investment Recommendations (2/3)

Generating Wealth in Communities of Color

- Increase access to affordable capital with an emphasis on businesses that have not had equitable access due to systemic and racial barriers – i.e. Capital Access Program
- Scale up commercial affordability programs, such as the Tenant Improvement Fund and Seattle Restored, with technical assistance
- Support commercial real estate ownership and pilot new models for shared ownership, such as the Business Community Ownership Fund

FSE Investment Recommendations (3/3)

Investing in Neighborhood Business Districts

- Build capacity in neighborhood business districts (Only in Seattle, Neighborhood Economic Recovery Fund)
- Expand/strengthen existing Business Improvement Areas (BIAs), create new BIAs in underserved communities

Growing
Businesses and
Key Industries

- Build relationships with key industry leaders and groups
- Small grant opportunities and/or service contracts with industry associations

FSE Investment "Big Bets"

OED to work with other departments, other jurisdictions, private and philanthropic partners, and community organizations to <u>lay groundwork</u> for "big bets" including:

- Expand childcare capacity in or near job centers
- New investment models for meaningful access to affordable capital
- Master lease of vacant storefront space for use by microbusinesses
- Specialized technical assistance for mid-sized businesses at pivotal inflection points

Next Steps

Report back to Committee requested by March 31, 2024 from OED on how it will work with other departments:

- Identifying shared goals
- Coordinating outreach to key stakeholders
- Strategically deploying different funding sources
- Outlining how departments can leverage complimentary strategies
- Clarifying roles and responsibilities amongst the departments

More details to come in the Fall budget process:

- Specific funding levels and prioritization
- Plan for continued community co-design
- Program evaluation

Questions?

7/24/2023



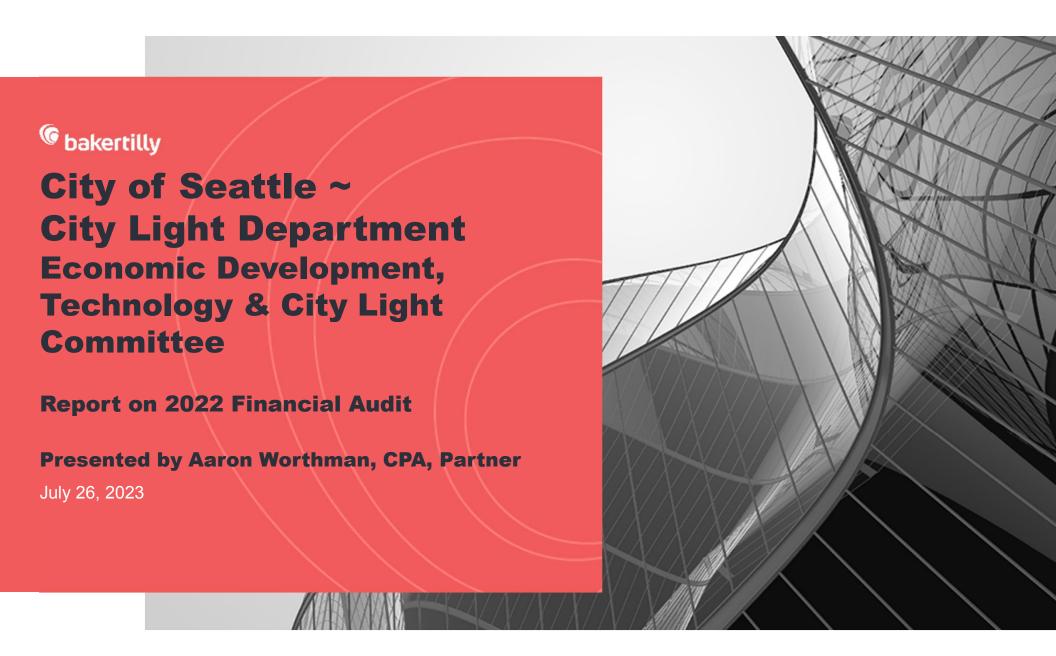
SEATTLE CITY COUNCIL

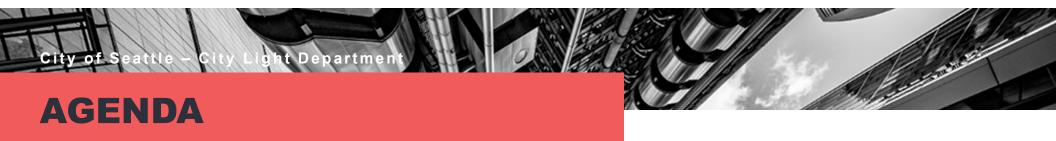
600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Inf 2296, Version: 1

Presentation of Report on Seattle City Light 2022 Financial Audit





- Audit Overview
- Main Areas of Audit Focus
- Internal Control Communication
- Auditors' Communication with Those Charged with Governance
- Questions

Audit overview

- > Management and staff were prepared, cooperative and readily available.
- > Audit schedule was maintained and communication between management and auditors was good.
- > Four weeks of "fieldwork" were conducted onsite and remotely (one week of preliminary and three weeks of final).
- > Last day of "fieldwork" was April 7, 2023.
- > No adjusting journal entries were noted.

Audit overview

- > Audit performed in accordance with Generally Accepted Auditing Standards and *Government Auditing Standards*.
- > Audit objective reasonable assurance that financial statements are free from material misstatement.
- > Financial statements received an Unmodified Opinion.

Main areas of audit focus

- Control Environment
- Control Activities
- Information Technology
- Cash and Investments
- Capital Assets
- Revenues and Accounts
 Receivable
- Pension and OPEB
- Regulatory Accounting
- Environmental Liabilities

- Leases
- Expenditures and Payables
- Payroll
- Financing
- Net Position
- Compliance with Laws and Regulations
- Contracts and Contingencies
- Financial Reporting



Internal control communication

- AU-C Section 265
- Communicating Internal Control Related Matters Identified in an Audit
- Material weaknesses noted in the Department's internal control:
 - ➤ None noted
- Significant deficiencies noted in the Department's internal control:
 - ➤ None noted

3

Area to be Communicated	Auditor's Response
Auditor's View on Qualitative Aspects of Significant Accounting Policies	> The significant accounting policies used in the preparation of your financial statements are discussed in Note 1 to the financial statements.
	Accounting estimates are an integral part of the financial statements prepared by management's knowledge and experience about past and current events and assumptions about future events. We feel that all estimates made by management are in accordance with generally accepted accounting principles.

Area to be Communicated	Auditor's Response
Significant Difficulties Encountered in Performing the Audit	> We encountered no difficulties in performing our audit.
Uncorrected Misstatements	> By Professional Auditing Standards, uncorrected misstatements refer to immaterial passed audit adjustments – a summary of the uncorrected financial statement misstatements is included with the Audit Results Letter.

Area to be Communicated	Auditor's Response
Disagreements with Management	Professional standards define a disagreement with management as a matter, whether or not resolved to our satisfaction, concerning a financial accounting, reporting, or auditing matter that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements were encountered during the course of the audit.
Other Findings or Issues	> There are no other issues to disclose as part of the audit in connection with these Professional Auditing Standards.

Area to be Communicated	Auditor's Response
Material Corrected Misstatements	> Professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that are trivial, and communicate them to the appropriate level of management.
	> There were no adjustments as part of this year's audit.

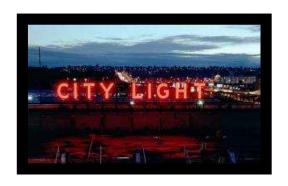
Area to be Communicated	Auditor's Response
Management Representations	> We have requested certain representations from management that are included in the management representation letter. A copy of this letter is included with our Audit Results Letter.

Area to be Communicated	Auditor's Response
Management's Consultations with Other Accountants	To the best of our knowledge, management has not consulted with or obtained opinions from other independent accountants on auditing and or the application of accounting principles during the past year.
	Professional standards require the consulting accountant to discuss any such contacts with the current auditor to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

Auditor Independence > We are not aware of any relationships between Baker Tilly US, LLP and the Department that, in our professional judgment, may reasonably be thought to bear on our independence.	Area to be Communicated	Auditor's Response
	Auditor Independence	Baker Tilly US, LLP and the Department that, in our professional judgment, may reasonably

Thank You!

We appreciate the work done by the Department's accounting staff and management in preparing for and assisting in the audit.







Baker Tilly Contact Information



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E: aaron.worthman@bakertilly.com









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