



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jane C. Stonecipher</i>		
Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i>		Position Title: <i>At-Large Position #2</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * N/A to 3 years from City Council confirmation <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Capitol Hill	Zip Code: 98112	Contact Phone No.: [REDACTED]
<p>Background: A longtime supporter of Seattle's parks and open spaces, Jane Stonecipher has been a business and community leader in the Seattle and Puget Sound area for over 30 years. In 2011, she became Vice President of Business Development and Finance for the Woodland Park Zoo, directly supervising a \$37M annual budget and \$20M revenue. Under her stewardship, the Zoo grew and expanded its operations and partnerships, including a major collaboration with Seattle Public Library. Since 2017, Stonecipher has served the Washington Park Arboretum Foundation, first as Executive Director and since 2024 as Director Emerita. She was integral in the successful financial negotiations surrounding the SR-520 bridge replacement project, as well as the recent agreement renewal for Seattle's Japanese Garden. In her own words, "Over the last 15 years, I've had the chance to meet and work with dozens of SPR employees, and appreciate the passion and dedication they show on a daily basis. At a time of uncertain budgets yet huge opportunities like the FIFA World Cup and the renewal of the Metropolitan Park District funding, I would like to use my energies in support of a thriving Seattle Parks and Recreation."</p> <p>Few members of the Seattle community have consistently demonstrated the knowledge, instinct, and dedication to truly move the needle on a citywide basis; even fewer have the ability, or the stamina, to do so over and over, for years. Jane Stonecipher is one of those rare few people. We are honored to present her nomination to the Board of Parks and Recreation Commissioners.</p>		
Authorizing Signature (original signature):  Date Signed (appointed): July 11 th , 2025	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

JANE C. STONECIPHER



experience

- | | | |
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| | ARBORETUM FOUNDATION | SEATTLE, WA |
| 2024-2025 | Director Emerita and Public Affairs Advisor focused on organizational transformation project that will best position the Arboretum to fully maximize new opportunities, working in partnership with the University of Washington and the City of Seattle. | |
| 2017-2024 | Executive Director with responsibility for fundraising, capacity building, volunteer management, capital planning and advocacy for the Washington Park Arboretum. Effectively guided three-way partnership with Seattle Parks and Recreation and the UW Botanic Gardens. With partners, negotiated \$22.7M mitigation payment related to SR-520 bridge replacement project, along with a \$5.3M future payment. Negotiated new 10-year agreement for management of the Seattle Japanese Garden, and significantly expanded attendance, programming and fundraising. Maintained strong relations with Board of Directors and six supporting sub-committees. Led efforts to re-create the Tsutakawa Gates, stolen during the pandemic. Secured state legislative appropriation enabling a broad-based community survey to shape programming and ensure a welcoming, inclusive Arboretum. Championed community celebration for the opening of the Arboretum Loop Trail, a new \$6M public amenity. Secured significant legacy and operating gifts totaling more than \$15M. | |
| | WOODLAND PARK ZOO | SEATTLE, WA |
| 2011-2016 | Vice President of Business Development and Finance with oversight of \$37M budget and direct responsibility for \$20M in annual earned revenues. Served as member of Executive Leadership Team, helping to shape strategic vision for the zoo, steward the public-private partnership with the City of Seattle, motivate and mentor staff and continually evaluate opportunities to deepen the zoo's mission impact. Oversaw enterprise activities including guest services, retail operations, parking and food service. Responsible for ongrounds events including ZooTunes concert series and the launch of WildLights winter lights festival. Formulated strategies for increasing zoo attendance and optimizing visitor experience. Managed financial functions including annual audit, financial statement preparation, risk management and banking relationships. Provided oversight and long range planning for information technology team, including selection and installation of Point-of-Sale system and ongrounds wifi network. Partnered with U.S. State Department to stage the first Zoonhackathon, bringing tech resources and conservation experts together to combat wildlife trafficking. Managed marketing activities such as creation of annual ad campaign, securing of corporate sponsors and building of strategic partnerships including a major collaboration with Seattle Public Library. Liaison to Board Finance and Ad Hoc Tech Committees. | |
| | EPIPHANY SCHOOL | SEATTLE, WA |
| 2007-2010 | Chief Financial Officer with oversight of \$17M campus expansion for local independent school. Negotiated favorable bank financing package during period of financial market turmoil. Participated in architect and contractor selection. Collaborated on decisions regarding LEED certification, value engineering, campus art, neighborhood relations, land use, fundraising and space utilization. Developed and monitored budgets and cash flow models. Implemented new accounting system. Oversaw successful external audits. Liaison to Board Finance Committee. Updated investment policy and managed endowments. Implemented employee benefit plans. | |
| | MANAGEMENT AND FINANCIAL CONSULTING | SEATTLE, WA |
| 2002-2007 | Executive-level resource specializing in finance, marketing and strategic planning for small businesses and non-profits. Established brand positioning for emerging software company. Managed network-wide technology rollout for wireless company. Coordinated cross functional teams. Analyzed customer data to establish usage patterns and profitability by segment. Created multi-year financial models. | |

	WESTERN WIRELESS CORPORATION	BELLEVUE, WA
1998-2001	Executive Director of Business Analysis with primary responsibility for wholesale roaming business, accounting for 30% of company revenues. Supervised corporate reporting and analysis function to facilitate more informed decision-making. Managed intercarrier relations, pricing strategies and interoperability testing. Negotiated company-wide long distance contracts valued at over \$40M. Evaluated competitor business models and formulated responses on pricing and distribution. Served on corporate steering committees for projects including new billing system and digital network launches. Served on national Cellular One Group Board approving creative concepts, revamping licensee agreement and formulating future direction for brand.	
1995-1998	Executive Director of Distribution for VoiceStream market launches. Oversaw handset selection, vendor negotiations, pricing and warehousing. Managed relationships with national retailers. Supervised the creation of major accounts program. Created pilot program for telesales channel. Served as interim head of marketing for Cellular One markets, with responsibility for advertising, branding and product development.	
	HEWLETT PACKARD COMPANY	SANTA CLARA, CA
1992-1994	Business Development Manager for personal computer reseller channel. Managed relationships between PC divisions and major corporate partners, tripling product line sales over eighteen months. Authored channel strategy plan and led efforts for expansion to U.S. distributor channel.	
1991-1992	Product Manager for Intel 486-based personal computer systems. Managed U. S. product launch, exceeding sales goals by 200%. Provided field and customer input to R&D. Developed pricing and profitability models. Created sales and technical literature. Designed and taught product training module for sales force and resellers. Created and executed "License to Speed" promotion. Served as primary product contact for press and industry consultant interviews.	
1989-1991	Senior Financial Analyst for worldwide personal computer organization. Developed target profit/loss budgets for multi-entity group. Pioneered cost-of-sales analysis implemented by selected HP entities worldwide. Analyzed dollar impact of consolidating manufacturing locations. Formulated and monitored departmental budgets.	
	ARTHUR ANDERSEN	ATLANTA, GA
1986-1987	Senior Tax Accountant, CPA focused on telecommunications and real estate.	
1985-1986	Auditor for clients in the telecom, banking, commercial real estate and consumer goods sectors.	
education		
1987-1989	HARVARD BUSINESS SCHOOL	BOSTON, MA
	Awarded Master of Business Administration degree, June 1989.	
1981-1985	UNIVERSITY OF ALABAMA	TUSCALOOSA, AL
	Awarded Bachelor of Science degree, <i>summa cum laude</i> , in Accounting, May 1985.	
community	Board Member, Executive Committee, Enterprise Risk Committee, Governance Committee, Investment Committee, Philanthropy Committee and Luncheon Chair- Global Partnerships ; Vice-Chair, Audit Committee, University of Washington ; Oversight Committee, Olympic Sculpture Park Community Advisor, UW Medicine Finance Committee ; Board Member, Japan America Society of the State of Washington ; Steering Committee, Volunteer Park Trust ; Trustee, VP-Marketing and Executive Committee of Pacific Northwest Ballet ; Trustee, Treasurer of St. Mark's Foundation ; Trustee, Finance Chair, Capital Campaign Committee and Head Search Team- Epiphany School ; Board Member- Cellular One Group and Simulab Corporation ; Leader (8 years), Finance Committee, Master Planning Task Force- Girl Scouts of Western WA Co-chair of Lakeside School Annual Fund and member of Board Development Committee; Member of Harvard Business School Alumni Association ; Member of Fran Nordstrom Guild- Children's Hospital ; WA Women's Foundation - Grant Committee, Arts and Culture (2010), Education (2011)	

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to Ordinance 126380, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	1	1.	At-Large	Ryan Baum	5/14/24	5/13/27	1	Mayor
6	F	3	2.	At-Large	Jane C. Stonecipher	N/A	3 years from City Council confirmation	1	Mayor
6	M	4	3.	At-Large	Steve Lerer	5/14/24	5/13/27	1	Mayor
6	M/O	3	4.	At-Large	Kevin Werner	N/A	3 years from City Council confirmation	1	Mayor
6	M	1	5.	Get Engaged	Brian Bakker	9/1/25	8/31/26	1	Mayor
2	F	4	6.	Commission Seat	Tricia Diamond	5/14/24	5/13/27	1	Mayor
1	M	7	7.	Commission Seat	Phillip Meng	9/26/23	9/25/26	1	Mayor
1	F	4	8.	Commission Seat	Whitney Nakamura	5/14/24	5/13/27	1	Mayor
			9.	City Council Dist. 1					City Council
1	F	2	10.	City Council Dist. 2	Daya Zhang	N/A	3 years from City Council confirmation	1	City Council
6	M	3	11.	City Council Dist. 3	John Flinn	5/14/24	5/13/27	1	City Council
6	F	4	12.	City Council Dist. 4	Elise Chisholm Clare	9/17/24	9/16/27	1	City Council
2	M	5	13.	City Council Dist. 5	Ammanuel Haile-Luel	7/16/24	7/15/27	1	City Council
			14.	City Council Dist. 6					City Council
2	M	7	15.	City Council Dist. 7	Stafford Mays	4/1/22	3/31/25	1	City Council

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	4	0	1	2	1	0	0	0	5	0	0	0
Council	3	2	0	0	1	2	0	0	0	2	0	0	0
Other													
Total	7	6	0	1	3	3	0	0	0	7	0	0	0

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.