

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Priyadharshini Balan									
Board/Commission Name:		Position Title:							
Seattle Transit Advisory Board			Member						
	City Council Confirmation required?								
Appointment OR Reappointment	Yes								
	No								
Appointing Authority:	Term of Position	n: '	*						
	8/3/2023								
Mayor	to								
Other: Fill in appointing authority	8/2/2025								
	☐ Serving remaining term of a vacant position								
Residential Neighborhood:	Zip Code:	Co	ontact Phone No.:						
Belltown	98121								
Background:									
Priyadharshini Balan is a transportation specialist and has collaborated with a range of community									
groups about their transportation experiences and needs. As someone who doesn't drive, she relies on									
public transit to navigate the city.									
Authorizing Signature (original signature):	Appointing S	Appointing Signatory:							
11 1	Alex Pedersei	Alex Pedersen							
Alley Pal	Councilmember								
Date Signed (appointed): 8/17/2023									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

PRIYADHARSHINI BALAN. URBAN PLANNER & ARCHITECT

WORK HISTORY

Transportation Specialist, 01/2022 to Present

Commute Seattle - Seattle, WA

 Working on Washington State's Commute Trip Reduction law to help employers reduce their drive alone rates to meet the city's climate goals and reduce congestion. Work on Transportation Management Program to incorporate transportation amenities in buildings.

Project Coordinator, 08/2021 to 01/2022

Austin Transportation Department, City of Austin - Austin, TX

 Responsible for and coordinates projects related to micro-mobility, shared mobility, and curb management. Responsible for developing policies to safely regulate shared mobility in the city of Austin.

Research Assistant, 06/2021 to 08/2021

Urban Freight Lab, University of Washington - Seattle, WA (Remote work)

 Analysis of Parking Sensor data – Belltown, Seattle using R programming language to identify parking patterns and accordingly update, recommend guidelines for curb usage.

Postgraduate Researcher, 06/2020 to 05/2021

University at Buffalo - Buffalo, NY (Remote work)

 Urban Design project - Renovating Scajaquada Creek Corridor area, focusing on community planning and mixed-land use development. Infill development & streetscape design in compliance with Zoning code and land-use laws for the Main-Seneca Tech Hub.

Graduate Student Assistant, 06/2019 to 08/2019 Office of Sustainability - Buffalo, NY

- Developed comprehensive campus resilience plan for University at Buffalo, focusing on extreme weather events preparedness.
- Researched, collected data across multiple campuses, and proposed strategies for reduction of
 Transportation Planning University-wide energy consumption as well as carbon footprint.

Junior Architect, 10/2017 to 07/2018

Horizon Architects and Associates - Tiruchirappalli, Tamil Nadu, India

- Responsible for project management, concept design development, structural drawings, and 3D model rendering of residential projects and apartment complexes.
- Produced floor layouts and architectural drawings for private High-school building. Assisted with construction material procurement, cost estimation, and reports.

EDUCATION

CONTACT

Master of Urban Planning, 06/2020

University at Buffalo, SUNY - Buffalo, NY (Specialization - Environmental and Land-Use Planning)

Bachelor of Architecture, 06/2017 School of Planning and Architecture, Vijayawada - Andhra Pradesh, India

SKILLS

- Land Use, Zoning & Development
- Environmental planning & Regulation Compliance (NEPA, CEQA &SEQRA)
- Data analysis & Research
- Urban Design
- Project Management
- Software: AutoCAD, GIS Application. Google Sketch Up. V-rav. Python. R.
- Tools: MS Office Suite, Adobe Creative Suite - Photoshop, InDesign, Illustrator.

NOTABLE PROJECTS

Analysis of economically and environmentally vulnerable regions, New York

- Recommended planning strategies and policies, to address environmental issues by understanding the history of environmental damage in the area.
- Interpreted & applied current planning practices on ecological, economic, and structural injustices for the betterment of low-income housing areas.

Research on Environmental lawsuits. New York

- Drafted technical reports, prepared professional memos, studied impact assessments for various environmental topics, based on environmental regulatory principles- NEPA and SEQRA.
- Researched and analyzed environmental issues that contribute to climate change and the exploitation of natural resources.

Northeast Greenway Initiative - Rail Trail Extension, New York

 Associated with non-profit community organization (University District Community Development Association), to strengthen regional connectivity of bicycle facilities by linking major bicycle route with discontinuous rail trail networks. Studied the areas land development and prepared environment impact assessment report.

Smart Mobility - A Framework for Local Government, New York

• Identified regional transportation challenges and analyzed the applicability of various smart mobility strategies, in collaboration with the Regional Transportation Council

VOLUNTEER & OUTREACH

- Student Volunteer at ACSP -Volunteered, assisted with organization, logistics for "Annual Association of Collegiate School of Planning" held in Buffalo, 2018
- ReUse Sale 2019 Volunteered & organized Annual Reuse sale at University (selling students' old/used items as part of sustainability initiative)
- Collaboration with Rochester Institute of Technology - Suggested ideas to incorporate Poster session for NYS Sustainability conference 2019

LICENSE

Registered Architect - Council of Architecture, India (Issued 2018)

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By		
3	М	3	1.	Member	Sandro R. Pani	8/3/22	8/2/24	2	City Council		
			2.	Member	Vacant	8/3/22	8/2/24		City Council		
3	M	7	3.	Member	Christiano Martinez	8/3/22	8/2/24	1	City Council		
			4.	Member	Vacant	8/3/23	8/2/25	City Council			
1	F	7	5.	Member	Priyadharshini Balan	8/3/23	8/2/25	1	City Council		
6	M	6	6.	Member	Josh Hirschland	8/3/22	8/2/24	1	Mayor		
1	М	3	7.	Member	Ashwin Bhumbla	8/3/22	8/2/24	1	Mayor		
1	М	1	8.	Member	Art Kuniyuki	8/3/22	8/2/24	2	Mayor		
6	F	5	9.	Member	Carolyn Tillinger	8/3/23	8/2/25	1	Mayor		
6	M/T /NB	4	10.	Member	Dana Coppernoll- Houston	8/3/23	8/2/25	1	Mayor		
6	M	7	11.	Member	Zachary Burton	8/3/23	8/2/25	1	Mayor		
		-	12.	Get Engaged Member	Reese McMichael	9/1/22	8/31/23	1	Mayor		

SELF-	-IDEN	TIFIED [DIVERSITY (CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	1	1	1	2					4			
Council	2	1			1		2						
Other													
Total	7	2	1	1	3		2			4			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A