



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Yamila Sterling-Baker</i>		
Board/Commission Name: <i>Sweetened Beverage Tax Community Advisory Board</i>		Position Title: <i>Member (Position 7: Public Health Representative)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 9/1/2025 to 8/31/2029 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>West Seattle</i>	Zip Code: <i>98106</i>	Contact Phone No.: [REDACTED]
Background: <i>Yamila Sterling (she/ella) is the Director of Food Access and Education at Solid Ground, where she has worked for over five years. She leads initiatives focused on food resources, nutrition education, and community capacity building, overseeing programs like the Seattle Food Committee, Farm to Preschool, Marra Farm, and Cooking Matters. Yamila also manages one of the Emergency Feeding Assistance Program (EFAP) contracts, supporting 30 food banks. Her team provides logistical, financial, and educational support, emphasizing an anti-oppression lens in Seattle-area food providers' work. She also serves on the South Seattle Community Food Hub advisory group and is a participant in Leadership Tomorrow Class of 2025.</i> <i>With 15+ years of experience across nonprofit, corporate, and higher education sectors, Yamila has held roles including Project Manager at Xerox, Director of Publications at the Center for Puerto Rican Studies, and Assistant Program Director at the I Have a Dream Foundation. She serves on the boards of Harvest Against Hunger and the Afolantin@ Forum.</i>		
Authorizing Signature (original signature): <i>Dan Strauss</i> Date Signed (appointed): 5/9/2025		Appointing Signatory: <i>Dan Strauss</i> <i>Seattle Councilmember</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

YAMILA STERLING-BAKER

Areas of expertise:

- Project and Program Management
- Stakeholder & Resource Management
- Vendor Management
- Leadership and development
- Social Services
- Community Engagement
- Marketing
- Client Relationship Management
- Organizational Effectiveness
- Social Justice
- Contract Negotiation and Compliance

PROFESSIONAL EXPERIENCE

Solid Ground, Seattle, WA

2019 –Present

Hunger and Food Resources Director

2023- Present

- Lead and strategically direct the agency's program activities that focus on food resources (specifically the emergency food system, cooking and nutrition education and urban agriculture), nutrition education and community capacity building. These include the agency's current Food Systems Support programs which includes supporting the Seattle Food Committee, Nutrition Education programs including Farm to Pre-School, Marra Farm (Urban Farm), Cooking Matters, and Farmacia.
- Responsible for program strengthening and growth through long term planning and development.
- Responsible for securing program funding with the agency's Resource Development Department and grants team.
- Provide service area expertise and serve as a link between agency management, senior leadership, and department programs.
- Represent Solid Ground to external partners, funders, and community members.
- Served as an advisory member for the Seattle Community Food Hub Project.

Food System Support Program Manager

2020-2023

- Provided management oversight over the Food System Support Program.
- Acted as the primary staff support to the Seattle Food Committee and worked with other distribution programs thought Seattle ensuring seamless food delivery to organizations thought community.
- Served as the point person to funders and coalitions.
- Adhered to the budget and oversee contract management and ensure accurate and timely reporting to funders.
- Ensured program quality and sustainability by developing, implementing, and evaluating program goals.
- Administered annually \$3.5 million EFAP, CARES and ARP funding.
- Oversaw the Emergency Food Assistance Program (EFAP) contract (24 subcontractors)
- Negotiated new and complex contracts with the City of Seattle regarding Emergency Funds.
- Oversaw all aspects of Food System Support Transportation including staff scheduling and deliveries to 22 foodbanks.
- Oversaw vehicle maintenance and procurement of vehicles and equipment.
- Served as an advisory member for the Seattle Community Food Hub Project.
- Supervise a team composed of three coordinators,2 delivery drivers and managing a cohort of members of the National Guard.

Food System Support Coordinator

2019-2020

- Provided primary coordination, training, and technical assistance support to members of the Seattle

YAMILA STERLING-BAKER

Food Committee, a coalition of food banks that operate in the City of Seattle, including special events, workshops, and trainings.

- Coordinated and administered the funds for the State of Washington Emergency Food Assistance Program (EFAP) contract, and Foods Systems Support, and Weekend Hunger Backpacks Program City of Seattle contracts. Including Fund Management
- Coordinated deliveries of food and supplies to food banks.
- Coordinated Sanitization and PPE supplies distribution to food banks in Seattle.

EL Centro de La Raza, Seattle, WA

2018 –2019

Census Outreach and Education Manager

2019-2019

- Conducted outreach and education campaign to the Latino community in Seattle and South King County about the 2020 Census
- Provided educational workshops on the United States Census to diverse audiences.
- Trained staff to deliver education and outreach materials to participants.
- Coordinated and implemented outreach through radio, social media and eNewsletter.

Senior Program Outreach Manager

2018-2019

- Developed systems and implemented outreach strategy to increase participation and inclusion in El Centro de la Raza (Center for all Races) Senior Program.
- Conducted analysis of barriers preventing seniors of King County from accessing services and developed solutions to minimize barriers.
- Outreached and developed new partnerships with organizations and other resources in King County.
- Provided culturally and linguistically relevant support to the Senior Program participants

XEROX CORPORATION, New York, NY

2012 – 2017

Project Manager

2014 – 2017

- Managed the domestic and international deployment of enterprise-wide SaaS and digital hardware solutions for major financial institutions, fashion design houses, marketing, and advertising corporations.
- Led the successful domestic deployment of enterprise software and digital hardware solutions for a multinational Spanish banking group with a requirement of delivery and implementation.
- Managed domestic and international deployment of a secure document solutions system for one of the largest consulting firms, completing projects on schedule and 5% under budget.
- Managed internal launch of 29 separate Xerox Products, ensuring the logistics for the marketing, operations, sales and service teams were in place as new products were introduced to the market.
- Coordinated production and document management solution events to target new business and markets.

Customer Relationship Manager

2012 – 2014

- Retained 98% of Managed Print Service accounts and generated 5% revenue growth in NY marketplace.
- Served as the primary client contact person and assisted corporate clients in revenue enhancement and yielding profiting to the bottom line.
- Maintained and managed the existing client relationships, emphasizing customer service and communications with current clients.

HUNTER COLLEGE, CENTRO-CENTER FOR PUERTO RICAN STUDIES

2009 – 2012

New York, NY

Publications Director

- Managed the digital and print production of Centro's principal marketing and education print publications.
- Managed digital content production for Centro's online magazine Voices in English and Spanish.
- Produced and launched Centro's Centro Press dedicated to publishing books by authors whose primary focus was on Puerto Rican diasporic experience.
- Supervised staff composed of writers, copy editors, graphic designers, webmasters, and translators.

I HAVE A DREAM FOUNDATION, New York, NY**2010 – 2012****Counselor**

- Counseled Latinos high school students in career, academic, and personal development with preparation for higher education.
- Held monthly meetings counseling meetings with Spanish speaking parents to foster family support of their child's higher education journey by providing with navigating tools and information.

I HAVE A DREAM FOUNDATION, New York, NY**2004 – 2009****Assistant Director**

- Developed and implemented comprehensive youth development program curriculums designed to promote academic and social achievement in youth residing in New York City Housing Authority from primary through secondary education, leading to 85% of youth pursuing higher education.
- Tracked program performance through the use of metrics, matriculation and attrition data to ensure program goals were accomplished.
- Raised funds for international student travel initiative, enabling the trip to Puerto Rico with 15 youth program participants and staff.
- Developed strong relationships with students and families through individual and group interactions to ensure student success.
- Conducted outreach and accessed community resources and universities to support the students in developing their pathways to college.
- Provided individual counseling to students to help them create and achieve yearly goals
- Recruited, supervised, and developed tutors, volunteers, and interns.
- Prepared annual budget and monthly statistical reports.

Women working for a better community, Brooklyn, NY**2003 – 2004****Counselor**

- Developed anger management curriculum for teen mothers.
- Co-facilitated anger management workshops for teen mothers.

EDUCATION

- Leadership Development Program, Xerox, New York, NY 2014
- Project Management Certificate, Baruch College, CUNY, New York, NY, 2013
- **Bachelor of Arts (BA)**, Sociology & Black and Puerto Rican Studies, Hunter College, CUNY, New York, NY, 2004

TRAINING

- Adult, Child and Infant CPR and AED
- Adult Mental Health First Aid USA

COMPUTER SKILLS

YAMILA STERLING-BAKER

- MS Excel, Project; Photoshop; In Design, HTML; Google Analytics; Basecamp; Trello
- CRM: Compass, Soaring, and Salesforce

Boards

Harvest Against Hunger
Seattle, WA

2023-Present

Afrolatin@ Forum
New York, NY

2008- Present

Board Member

- Coordinated Afrolatin@ Forum National Conference
- Coordinated and co-facilitated workshops on Afrolatin@ Identity for Middle school students.
- Conference Speaker on awareness on Afrolatin@ Identity.
- Organizational liaison and speaker for Teachers College, Cristo Rey High School, National Urban League, National Association of La Raza, and Hip Hop Summit.

Languages

Spanish (Advance)

English

Sweetened Beverage Tax Community Advisory Board

11 Members: Pursuant to Ordinance 125324, all member subject to City Council confirmation, two and four-year terms for initial appointments, four-year terms thereafter:

- **5** City Council-appointed
- **6** Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	7	1.	Food Access Representative	Joey Lu	9/1/2025	8/31/2029	1	Council
3	F	2	2.	Food Access Representative	Barbara Baquero	9/1/2023	8/31/2027	2	Mayor
	F	2	3.	Food Access Representative	Nurhaliza Mohamath	9/1/2023	8/31/2027	1	Mayor
2	F	1	4.	Community Representative	Bilan Aden	9/1/2023	8/31/2027	2	Mayor
2	F	2	5.	Community Representative	Tanika Thompson Bird	9/1/2023	8/31/2027	2	Council
6	F	N/A	6.	Public Health Representative	Angie S. Wood	9/1/2023	8/31/2027	1	Council
3	F	1	7.	Public Health Representative	Yamila Sterling-Baker	9/1/2025	8/31/2029	1	Council
6	F	N/A	8.	Public Health Representative	Jennifer Hey (Moss)	9/1/2021	8/31/2025	2	Mayor
2	F	2	9.	Public Health Representative	Barbara Rockey	9/1/2021	8/31/2025	1	Mayor
6	F	N/A	10.	Early Learning Representative	Laura E. Nicholson	9/1/2023	8/31/2027	1	Council
	M		11.	Early Learning Representative	Dan Torres	9/1/2021	8/31/2025	1	Mayor

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SELF-IDENTIFIED DIVERSITY CHART FOR CURRENT MEMBERS

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4				2	1			1			
Council		3			1	1	1			2			
Other													
Total	1	7			1	3	2			3			

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.