



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Joleen Hughes</i>		FILED CITY OF SEATTLE 18 JAN 31 PM 4: 44 CITY CLERK
Board/Commission Name: <i>Seattle Music Commission</i>	Position Title: <i>Member</i>	
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 1/31/2018	Term of Position: * 9/1/2017 to 8/31/2020
Residential Neighborhood: West Seattle	Zip Code: 98116	Contact Phone No.:
Background: <p>Joleen Winther Hughes is the founder, principal and fearless leader of Hughes Media Law Group, a firm that represents some of the most innovative technology, music, gaming, entertainment and digital media companies throughout the world. Joleen started HMLG specifically to support entrepreneurs, innovators and visionaries who push the boundaries of both media and technology. Over the years, Joleen has contributed her expertise and insight as a strategic advisor to companies navigating all aspects of their business from formation/structuring, launch, operations, fundraising, growth, strategic relationships and alliances, implementation of processes, and – her favorite – deal making.</p> <p>Joleen has very deep and diverse ties in the music industry including serving as general counsel to entertainment brands like Seattle's own Votiv (record label, publishing company, artist management, film development and start-up incubator), QYOU (international television network featuring independent musical artists), innovative product developers like Tectonic Audio Labs (flat panel speaker technology), AxonVR (haptic virtual reality technology), FlareGun (concert event augmented reality) and ReplyYes (Fast Company's Top 10 Most Innovative Companies for 2017 in the music category), has served as special music counsel to Microsoft, SoundStage/BMG, and advises local artists like Ayron Jones, Andrew Joslyn and Michael "Wanz" Wansley.</p> <p>Prior to owning and operating her law firm, Joleen served as Senior Counsel at RealNetworks. There she was part of the legal team that structured the very first legal digital music service (MusicNet), and was a pioneer in developing the business models of making music available via the internet and mobile devices. As part of the company that invented streaming media, Joleen was a member of the team that brought the first streamed concerts, downloadable music content, special promotions, and live events to the public.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

Joleen Winther Hughes

Founder, Hughes Media Law Group

Summary

With experience that spans the technology, entertainment and digital media world, Joleen started HMLG specifically to support entrepreneurs, innovators and visionaries who push the boundaries of both media and technology.

As a longtime entrepreneur and visionary herself, Joleen also understands the practicalities of starting and running a successful business. Over the years, Joleen has contributed her expertise and insight as a strategic advisor to companies navigating all aspects of their business from formation/structuring, operations, launch, fundraising, growth, strategic relationships and alliances, implementation of processes, and – her favorite – deal making. From music to gaming to product development to technology to consumer products and services to motion pictures to e commerce, Joleen has been an important team member on her clients' executive staff for nearly 2 decades.

Prior to owning and operating her firm, Joleen served as Senior Counsel to the media/technology company that invented streaming media and was one of the first lawyers who created the business and legal models which brought media to consumers in online and mobile platforms.

Before that, Joleen owned a successful artist management and production company during the height of the 90's Seattle music explosion working with music legends like Pearl Jam, Soundgarden and Alice in Chains, running the legendary RKCNDY nightclub, and promoting live events all over the Seattle area. More recently, after 11 years, she sold the successful Irish pub business she co-owned with her husband.

Specialties: Overall Corporate Legal Strategy, Entertainment & Digital Media, Licensing & Technology, Music Law, Games & Game Platforms, Intellectual Property Protection, Litigation Oversight, Commercial Transactions, Corporate Law, Joint Ventures & Strategic Alliances, Project Management, First Amendment, Employment, Advertising, Public Relations & Marketing, Product and Services Development.

Experience

Founder and Principal at Hughes Media Law Group

November 2008 - Present

We speak your language! We aren't just lawyers - we are also experienced business professionals who have been in your shoes before and have either owned or played a critical role in operating a business. Our real-world business perspective helps us view legal matters from a practical point of view, providing our clients with creative and useful solutions.

Salient 6
Signal Snowboards
SoundStage (PBS)
SpinKix
Sunbreak Games
Survive the Hourde
Tectonic Audio Labs
TempPaint
ThoughtOps
Turn Fables
Twin Ravens Press
Ultimate Media
Uptown Espresso
Urban Fame
Votiv Entertainment
Vuguru
Wanz
Well Fed Heart
Wicket Labs
Wildworks (Animal Jam, PlayWild)
Yamaha
Yellow Leaf Cupcake Company
ZeptoLab (Cut the Rope, C.A.T.S)
Ziango Games

General Counsel at The QYOU

2015 - Present

The QYOU is the world's first entertainment company focused on the curation and programming of short-form video content for the Video-Everywhere age. We find and license videos from around the world in categories ranging from factual to viral and everything in between; packaging them for linear and on-demand TV and video channels, playlist-driven mobile apps, custom shows, and influencer marketing campaigns.

Deeply immersed in web video culture, QYOU curators are also creators – with hundreds of credits, tens of thousands of fans, and millions of views between them. Our clients include some of the world's leading cable companies, television networks, and video platforms, as well as consumer brands with the vision to leverage the power of short form video to engage with audiences everywhere.

General Counsel at Tectonic Audio Labs

2014 - Present

Tectonic Flat Panel Speakers are fundamentally different from conventional sound reinforcement systems - employing diffuse sound source Resonant Mode Loudspeakers and large-format HF ribbon transducers. These light-weight flat panels deliver acoustic performance and cost benefits that are revolutionary!

Decades of audio engineering expertise have been applied to provide the ultimate sound reinforcement systems comparable to natural sound in a free space, or really loud sound in sometimes quite unnatural spaces. The resulting box/cone/dome designs have been very impressive, very large, very complex and very expensive to own and operate.

The Tectonic Flat Panel System is an alternative approach to solve the same decades-long challenges. We have developed and applied new technologies and believe that we have met existing needs and bested them: superior sound & coverage – very compact – very cost effective – very simple to operate.

Chief Legal Counsel at ZeptoLab

November 2010 - Present

Group General Counsel at Votiv

2010 - Present

Adjunct Professor at University of Washington School of Law

March 2011 - Present

This tutorial teaches students about the current, practical aspects of drafting and negotiating intellectual property licensing agreements. Students will learn how to work with clients, negotiate with opposing counsel, analyze risk and balance legal and business objectives. Practical exercises will include being exposed to different types of intellectual property transactions, meeting with real clients, and drafting and negotiating license provisions all under the guidance of the instructors who will provide immediate and detailed feedback

General Counsel at Zantler

2009 - 2015 (7 years)

Owner at Celtic Swell Irish Pub & Restaurant

April 2004 - 2015 (11 years 9 months)

Founder and Principal at AKKORD/MEDIA TECH LAW GROUP

August 2004 - November 2008 (4 years 4 months)

Precursors to HMLG, I founded two boutique law firms that provided exceptional legal service, strategic advice and creative solutions to a select group of clients in the intersecting fields of media, entertainment, technology and online services

Adjunct Faculty at Seattle University School of Law

November 2005 - June 2006 (8 months)

Entertainment Law Professor

Senior Counsel at RealNetworks Inc.

August 1997 - September 2004 (7 years 2 months)

Provided a broad array of business and legal affairs services to RealNetworks# worldwide global media operations. Structured, developed and negotiated the Company#s digital media legal, business and licensing models for music, general content and games which were employed on the RealPlayer and Real.com.

Adjunct Faculty

1993 - 1994 (2 years)

Taught courses in Artist Management, Concert Production and History of Rock and Roll.

Manager

1988 - 1994 (7 years)

Worked on business, touring, PR, fan club organization, management and various other duties for Soundgarden, Alice in Chains and Pearl Jam.

Education

Seattle University School of Law

JD, law, June 1996 - May 1999

Activities and Societies: President, Entertainment and Sports Law

University of Washington

BA, Communications/Advertising, September 1985 - June 1989

Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F		1.	Commissioner	Joleen Hughes	9/1/17	8/31/20	1	Mayor
5	F		2.	Commissioner	Sue Ennis	9/1/17	8/31/20	1	City Council
4	M		3.	Commissioner	Gyasi Ross	9/1/17	8/31/20	2	Mayor
2	M		4.	Commissioner	Timothy Lennon	9/1/17	8/31/20	2	City Council
			5.	Commissioner		9/1/17	8/31/20		Mayor
4	M		6.	Commissioner	Ben Secord	9/1/17	8/31/20	1	City Council
6	F		7.	Vice Chair	Nadine Zgonic	2/1/15	8/31/17	2	Mayor
6	M		8.	Commissioner	Jerry Everard	9/1/16	8/31/18	1	City Council
5	M		9.	Commissioner	Adam Zacks	9/1/16	8/31/18	1	Mayor
2	F		10.	Commissioner	Sharlese J. Metcalf	9/1/16	8/31/18	1	City Council
6	F		11.	Commissioner	Joan G. Sandler	2/1/15	8/31/18	2	Mayor
7	F		12.	Commissioner	Marissa A. Tanimura	8/17/15	8/31/18	1	City Council
2	M		13.	Commissioner	Benjamin N. Hunter	9/1/16	8/31/18	1	Mayor
2	M		14.	Commissioner	Ricardo Frazer	5/1/15	8/31/18	2	City Council
9	F		15.	Commissioner	Nicole Sievers	9/1/16	8/31/18	2	Mayor
6	F		16.	Commissioner	Karen P. Thomas	9/1/16	8/31/19	2	City Council
2	F		17.	Commissioner	Catherine Harris-White	9/1/16	8/31/19	1	Mayor
1	M		18.	Commissioner	Daniel Damian Pak	9/1/16	8/31/19	1	City Council
6	F		19.	Commissioner	Jennifer Czeisler	9/1/16	8/31/19	1	Mayor
6	M		20.	Commissioner	Tony Kiewel	9/1/16	8/31/19	1	City Council
6	M		21.	Commissioner	John Roderick	9/1/16	8/31/19	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	6			1	2		1	1	4			1
Council	6	4			1	3		1	1	3	1		
Other													
Total	10	10			2	5		2	2	7	1		1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender identity*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*