



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Mitchell C. Hunter		
<b>Board/Commission Name:</b> Seattle LGBT Commission		<b>Position Title:</b> Member
<input type="checkbox"/> Appointment <b>OR</b> <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		<b>Term of Office:</b> <i>Confirmation 04/30/17</i>
<b>Residential Neighborhood:</b> Lake Union District	<b>Zip Code:</b> 98103	<b>Contact Phone No.:</b>
<b>Legislated Authority:</b> <i>SMC 3.14.920, SMC 3.14.921, SMC 3.51.010, Ordinance 118392, Ordinance 120871</i>		
<b>Background:</b> <p>Mitchell C. Hunter is one of the few who can claim he's been active in the community as every letter of LGBTQ. He recently participated in an intensive leadership training course for leaders in the LGBTQ community. Mitch has been active with the Internal Affairs committee, a proud voice for the transgender community with Trans Lives Matter and an active member of the Seattle Men's Chorus.</p> <p>Mitch, a native of Austin, Texas with a Communications degree in Radio/TV/Film from The University of Texas at Austin, has now been in Seattle for more than 20 years and during that time has worked with the Seattle LGBTQ community in many capacities. He has experience with non-profits, small business/owners, corporations and unions and enjoys working from within organizations to affect change. Most notably he had success as an independent business owner whose vision, hard work and tenacity sparked a conservative national Fortune 100 company to initiate sweeping changes to the way they do business. Due to his passion and perseverance, New York Life Insurance Company, has a \$600 billion dollar national cultural market specifically addressing the unique needs of LGBTQ individuals and families.</p> <p>A fierce advocate at all levels for his colleagues, contact, friends and connections, he is honored and proud to serve Seattle's LGBTQ community in the pursuit of an inclusive, accessible, equitable vision of social and economic justice for all. Join him in the work to make the vision a reality for Settle's LGBTQ communities and the entire beautiful, complex, intersecting, sometimes colliding worlds in which we all live.</p>		
<b>Date of Appointment:</b> <i>May 1, 2017</i>	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Councilmember Bruce Harrell Seattle City Council</i>

## SKILL PROFICIENCIES

- Marketing/Graphic Design: 15+ years creating marketing collateral for small business, non-profits Fortune 500 companies; consulting Software: Adobe Creative Suite: Photoshop, Illustrator, ImageReady, InDesign, DreamWeaver, MS PowerPoint, MAGIX video tools
- Presentation/Training: training adults, coworkers, teachers in informational concepts, sales, procedures, various topics online and in print
- Instructional Design/Project Management: writing, designing logical, procedural, and conceptual documentation online and in print
- Media Production: creating video, slide tape, photography, studio TV, radio/audio
- Customer/Client Services: assisting clients, tracking issues, reentering, assigning tasks, analyzing issues, reporting status, phone support
- Social Networking Orgs/Software: LinkedIn, Facebook, Twitter, Meet Up, Bank, GSBA, Wellington Chamber of Commerce
- Office/Administrative: Microsoft Office, MS Outlook, MS Project, ACT, FooEx, Adobe Acrobat Pro, 20 line phone system
- Database Creation/Maintenance: SharePoint Services, Access, ACT, Timeslips, Versacheck, Quickbooks
- Technical Equipment/Computer Troubleshooting: problem-solving computer networking, software, telephony, fax, copy machine, printer issues

## EMPLOYMENT

### ADMINISTRATIVE SERVICES

8/11-current Care Planning Associates, Legal Administrative Associate, Graphic Designer, Database Administrator [part-time]

- review legal documents; alert and distribute to staff; maintain database; legal file, calendar and track reports, deadlines and event dates; communicate state/project progress with staff; create report templates; develop and write instructions on internal processes/procedures
- update and renew all collateral brochures and reports to reflect new company benefit, benefit staff census, annual benefit issue
- assist IT manager in Share Point; develop and edit new reporting template in Access/Share Point; edit and write promotional information

### INSURANCE/FINANCIAL SERVICES

3/06-6/10 New York Life Insurance Co, NYLAC, Financial Services Professional/Agent

- created business plan, marketing plan, marketing strategies, marketing materials, prospecting plan, networking strategies, goals
- implemented strategies and tactics, analyzed ROI and goal accomplishment
- helped create a new, rebranded cultural market—LGBTI, for the company; worked with task force of senior agents to research, designed and implemented marketing plan; helped verify national survey for agent interest; observed pilot program
- worked with fellow LGBT agents to found a social network of like-minded colleagues
- created sales/educational presentations; presented to individuals, small businesses and owners, small groups, large organizations
- cultivated relationships in wide range of community organizations, business networks, and non-profit organizations
- worked jointly with colleagues of diverse ethnic and cultural backgrounds; helped train and mentor fellow agents

### MORTGAGE

5/02-12/03 Chase Home Finance, Loan Officer Assistant/Office Administrator

- performed client assessments, underwriting and closing; requested insurance binder, created mortgage files
- communicated with borrowers/borrower regarding status by phone, fax, e-mail
- assisted internal clients with project management; assigning tasks, tracking, project status; creating timelines, deadlines
- requested all customer marketing collateral requests; implemented marketing programs
- input data for individual files; inserted to proprietary processing system
- troubleshooted internal office equipment including fax, copier, phone system, software glitches, networked computers
- inventoried, ordered, contacted with vendors for office supply requests; worked directly with contractors/kitchen cabinet manufacturer

### GRAPHIC DESIGN/ILLUSTRATION

4/04-7/04 Gekhead Software, Inc., Donegal, Tech Pubs Dept; Graphic Designer/Technical Illustrator

- designed/sets graphic standards for all illustrations
- authored process for creating, publishing, handling off, and incorporating graphics for use in online application and printed items
- worked with Technical Publishers, Marketing and Development to build corporate standards and consistency of brand/other products; assisted in creating manual of style for brand association, content and documentation

- 798-100** **Conversant Conversational Computing, Independent Contractor; TalkRadio; Online Help Writer/Designer**
- \* wrote/designer/published entire website for products (HTML-based Help files)
  - \* tested and tested site for cross-platform compatibility; adapted to assist people to produce menu
  - \* worked with Development and Marketing to ensure security and compliance with corporate branding
  - \* worked with Documentation to build corporate standards and consistency across products
- 598-209** **Microsoft Corporation, The Write Stuff Agency, SQL Server User Education Department as Graphic Designer**
- \* designed and illustrated print and online documentation set for SQL Server 6.5, 7.0 Books Online, WinHelp, HTML Help and several MS Press books: *Inside Microsoft SQL Server, SQL Server Recovery Guide, /a>, Del and Information for the Microsoft Resource Kit*
  - \* created illustrations and jump-style graphics for use in HTML, Help and WinHelp
  - \* wrote training documentation for all aspects of illustration and design for use with localization teams
  - \* conducted needs assessments, created objectives and tested results for online illustrations
  - \* designed and produced "wizart" illustrations for products adhering to interface guidelines
  - \* created icons, buttons and cursors for use in the final product
  - \* consulted directly with writers, developers and program managers regarding graphic needs and coordinated work with editors

#### **FREELANCE CLIENTS**

**495-Present**

- \* Flying House Productions: Marketing liaison, managing online event listings, Youth Ticket Program, poetry CDs to singles for recording sales
- \* Care Planning Associates: Handling incoming inquirers, database product, require: designer, data entry, database maintenance
- \* FTN2001 Conference/Gender Odyssey: Print Publications Coordinator, Marketing Director; helped collaborate to create logo, managed printing of all conference materials; designed, variety show, poster, programs, tickets, ad sheets, art show program, presskit, letterhead for FTN21 in attendance
- \* Monarch Design: web design, adapted积木script code for password-protected site, created photo montages for live stage projections; PhotoShop; created collages for stage signings myself; created stills for guitarscreen live stage projections

#### **TRAINING**

**988-1288** **San Diego State University, Educational Technology Department**

- \* instructed teachers/student teachers in the design and production of educational materials for the classroom using computers, video, and other equipment; assigned to the production of CBT (HyperText) and interactive CD-Rom
- \* helped design multimedia in the curriculum design, acted editing exercises

#### **EDUCATION/LICENSURE**

- \* Out in Front: Inclusive Leadership Training in Equality, Diversity, and Social Justice for developing LGBTDQ community leaders (8-day certificate program (2012 Cohort))
- \* Series 7: SmithBroder's Security License, Registered Representative with FINRA
- \* Series 66: Insurance license for State of Washington
- \* International Educational Technology, graduate coursework, (Aug 1997-98), instructional design, interactive video University of Texas at Austin, San Diego State University
- \* B.S. in Communications Radio-TV, Film, 3.5 gpa (1983, The University of Texas at Austin)
- \* University of Washington Extension, Multimedia Certificate (1990) program (1997)
- \* Three-Lined Design Undergraduate Java Script Interactive seminar, (1998)
- \* South by Southwest '99 Interactive Film Conference (March, 1999)

#### **AFFILIATIONS**

- \* Greater Seattle Business Association, (GSBA) member, 9 years
- \* Seattle Chamber of Commerce, Wellington Chamber of Commerce, member, 1 year
- \* National Association of Insurance and Financial Advisors, (NAIFA) member, 1 year
- \* Flying House Productions/Sainte-Mere Chorus (SKC) member, 3 years

**Seattle Lesbian, Gay, Bisexual, Transgender Commission**  
**August 2015**

16 members: Per SMC 3.14.920, all subject to City Council confirmation, 2 –years for each term:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission appointed
- 1 Member Get Engaged Program Appointed by the Mayor Confirmed by City Council  
1-year term appointed in September

**Roster:**

#	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
		1.	Member	Vacant – Ray Corona	Confirmation	4/30/16	1 <sup>st</sup>	Mayor
2	M	2.	Member	NaaSira Adeeba	12/15/14	4/30/16	1 <sup>st</sup>	Mayor
		3.	Member	Vacant		4/30/16		Mayor
9	F	4.	Member	Luzyminda Carpenter	Confirmation	4/30/17	2 <sup>nd</sup>	Mayor
6	M	5.	Member	Mac McGregor	Confirmation	4/30/17	3 <sup>rd</sup>	Mayor
3	M	6.	Member	Manuel Venegas	06/08/15	4/30/16	1 <sup>st</sup>	Mayor
6	F	7.	Member	Breona Mendoza	Confirmation	4/30/17	2 <sup>nd</sup>	Mayor
6	M	8.	Member	Mitchell C. Hunter	Confirmation	4/30/17	3 <sup>rd</sup>	City Council
		9.	Member	Vacant – Debra Salls	Confirmation	4/30/17	1 <sup>st</sup>	City Council
6	M	10.	Member	Gunner Scott	Confirmation	4/30/17	2 <sup>nd</sup>	City Council
6	F	11.	Member	Susan Snyder	Confirmation	4/30/17	2 <sup>nd</sup>	City Council
		12.	Member	Vacant	08/04/14	4/30/16		City Council
6	M	13.	Member	Douglas Hamilton	08/04/14	4/30/16	1 <sup>st</sup>	City Council
2	F	14.	Member	Marxa Marnia	12/15/14	4/30/16	1 <sup>st</sup>	City Council
6	F	15.	Member	Lisa Love	Confirmation	4/30/17	2 <sup>nd</sup>	Commission
6	M	16.	Member	Elijah Grossman	09/08/15	09/30/16	1 term	Get Engaged

**Diversity Chart:**

		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)			
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2	2	3	0	1	1	0	0	2	0	0	1
Council	3	2	2	1	0	1	0	0	0	4	0	0	0
Comm	0	1	0	0	0	0	0	0	0	1	0	0	0
GE	1	0	0	0	0	0	0	0	0	1	0	0	0
total	7	5	4	4	0	1	1	0	0	8	0	0	1