



SEATTLE CITY COUNCIL

Civic Development, Public Assets, and Native Communities Committee

Agenda

Wednesday, March 6, 2019

2:00 PM

Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

Debora Juarez, Chair
Sally Bagshaw, Vice-Chair
M. Lorena González, Member
Kshama Sawant, Alternate

Chair Info: 206-684-8805; Debora.Juarez@seattle.gov

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<http://seattle.gov/cityclerk/accommodations>.



SEATTLE CITY COUNCIL
Civic Development, Public Assets, and Native
Communities Committee
Agenda
March 6, 2019 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council/committees/civic-development>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Please Note: Times listed are estimated

A. Call To Order

B. Chair's Report

(5 minutes)

C. Public Comment

(8 minutes)

D. Items of Business

1. [Appt 01260](#) **Reappointment of Robert L. Nellams as Director, Seattle Center, for a term to January 1, 2023.**

Attachments: [Appointment Packet](#)

2. [Appt 01240](#) Appointment of Daniel Tam-Claiborne as member, Seattle Center Advisory Commission, for a term to September 28, 2020.

Attachments: [Appointment Packet](#)

3. [Appt 01241](#) Appointment of Jana Lamon as member, Seattle Center Advisory Commission, for a term to September 28, 2019.

Attachments: [Appointment Packet](#)

4. [Appt 01242](#) Appointment of Alayne Fardella as member, Seattle Center Advisory Commission, for a term to September 28, 2020.

Attachments: [Appointment Packet](#)

5. [Appt 01243](#) Appointment of Racquel Russell as member, Seattle Center Advisory Commission, for a term September 28, 2020.

Attachments: [Appointment Packet](#)

6. Waterfront 2019 Work Plan

Supporting Documents: [Presentation](#)

Briefing and Discussion (20 minutes)

Presenters: Marshall Foster, Director, Angela Brady, and Dori Costa,
Office of the Waterfront

7. [CB 119460](#) **AN ORDINANCE** relating to the 2008 Parks and Green Spaces Levy; utilizing the resources provided by the taxpayers within the Development Category Inflation Adjustment and the Neighborhood Parks and Playgrounds subcategory; increasing appropriations to the Department of Parks and Recreation in the 2019 Adopted Budget; and amending the 2019-2024 Adopted Capital Improvement Program; all by a three-fourths vote of the City Council.

Attachments: [Att 1 – 2008 Parks Levy Project Page Revised](#)

Supporting

Documents: [Summary and Fiscal Note](#)

Briefing, Discussion, and Possible Vote (15 minutes)

Presenters: Christopher Williams, Acting Superintendent, Michael Shiosaki, and Donnie Grabowski, Seattle Parks and Recreation

8. [CB 119466](#) **AN ORDINANCE** relating to the Department of Parks and Recreation; authorizing the acceptance of a gift of a timber pavilion structure from the Seattle Parks Foundation to be installed in Occidental Square Park for public use.

Attachments: [Att A - Letter from Seattle Parks Foundatoin](#)

Supporting

Documents: [Summary and Fiscal Note](#)

[Summary Att A – Vicinity and Occidental Park Pavilion Maps](#)

[Summary Att B – Rendering of Timber Pavilion](#)

Briefing, Discussion, and Possible Vote (15 minutes)

Presenters: Christopher Williams, Acting Superintendent, Michael Shiosaki, and Kim Baldwin, Seattle Parks and Recreation; Thatcher Bailey, President and CEO, Seattle Parks Foundation

9. Community Center Strategic Plan Implementation Update

Supporting
Documents: [Presentation](#)

Briefing and Discussion (30 minutes)

Presenters: Christopher Williams, Acting Superintendent, Justin Hellier,
and Moshe Hecht, Seattle Parks and Recreation

E. Adjournment



Legislation Text

File #: Appt 01260, **Version:** 1

Reappointment of Robert L. Nellams as Director, Seattle Center, for a term to January 1, 2023.

The Appointment Packet is provided as an attachment.

City of Seattle



Director Seattle Center

**Confirmation Packet
January 25, 2019**

Robert Nellams

FILED
CITY OF SEATTLE
19 JAN 25 PM 3:06
CITY CLERK



City of Seattle
Mayor Jenny A. Durkan

January 25, 2019

The Honorable Bruce A. Harrell
President, Seattle City Council
Seattle City Hall, 2nd Floor
Seattle, WA 98104

Dear Council President Harrell:

I am pleased to transmit to the City Council the following confirmation packet for my re-appointment of Robert Nellams as Director of the Seattle Center.


The materials in this include Mr. Nellam's appointment and oath of office forms, his resume, and the press release announcing his reappointment. His background check remains on file with the Seattle Department of Human Resources from previous appointment.

Mr. Nellams has been the Director of Seattle Center since 2006 and has spent more than 20 years at the Seattle Center in total. Over the next few years, we will see the rebirth of Seattle Center as an economic, arts, and cultural engine for decades to come. Mr. Nellams has been instrumental in the revitalization of the Seattle Center Arena and bringing the NHL to Seattle, and I am grateful for his continued partnership and dedicated work for our communities.

Under Mr. Nellams' leadership, the Arena at Seattle Center has become an iconic part of Seattle, and now the next generation will have an incredible arena that's home to the country's best sports teams, along with the music and entertainment Seattle Center is known for. I am confident that under his continued stewardship, we will create a world-class sports and music facility for the next 50 years. I urge you to reconfirm him as the Director of Seattle Center.

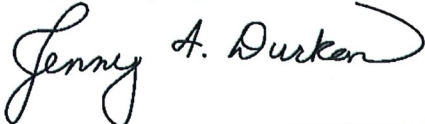
If you have any questions about the attached materials or need additional information, please contact Deputy Mayor David Moseley at 206-684-3790, or via e-mail, at david.moseley@seattle.gov.

Sincerely,


Jenny A. Durkan
Mayor of Seattle



City of Seattle Department Head Notice of Appointment

Appointee Name: <i>Robert Nellams</i>		
City Department Name: <i>Seattle Center</i>		Position Title: <i>Director</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: <i>City Council Confirmation to January 1, 2023</i>
Legislated Authority: <i>Seattle Municipal Code Section 17.04.020</i>		
Background: <p>Mr. Nellams has been the Director of Seattle Center since 2006 and has spent more than 20 years at the Seattle Center in total. Over the next few years, we will see the rebirth of Seattle Center as an economic, arts, and cultural engine for decades to come. Mr. Nellams has been instrumental in the revitalization of the Seattle Center Arena and bringing the NHL to Seattle, and I am grateful for his continued partnership and dedicated work for our communities.</p> <p>Under Mr. Nellams' leadership, the Arena at Seattle Center has become an iconic part of Seattle, and now the next generation will have an incredible arena that's home to the country's best sports teams, along with the music and entertainment Seattle Center is known for. Under his continued stewardship, we will create a world-class sports and music facility for the next 50 years.</p>		
Date of Appointment: <i>1/25/2019</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor</i>

ROBERT L. NELLAMS

QUALIFICATIONS

- Successful experience running a large multi-faceted public-sector organization.
- Results-oriented professional with a reputation for quality, effective decision-making and resourceful change management.
- Proven ability to simultaneously manage multiple tasks, projects, and assignments.
- Creative troubleshooter able to quickly identify and resolve problems at all levels.
- Effective communicator able to clearly present complex information to diverse audiences.
- Solid leader able to build, mentor, and develop highly motivated, productive, and loyal teams.
- Strong negotiator able to consistently achieve positive win-win outcomes.
- Demonstrated ability to establish productive relationships with elected officials, community organizations, unions, vendors, and other stakeholders.
- Track record of regular promotions and increasing responsibilities.
- Respected by staff, customers, city leaders, and the general community for integrity, follow up, and commitment to excellence.

PROFESSIONAL HISTORY

City of Seattle, Seattle, Washington 1982 to Present

DIRECTOR – Seattle Center, 02/07 to present.

ACTING DIRECTOR – Seattle Center, 4/06 to 01/07.

Report directly to the Mayor of Seattle, serve as a member of the Mayor's executive cabinet. Work to assure the alignment of Seattle Center strategic goals with the Mayor's vision and City priorities. Provide leadership of all departmental operations and business ventures, including public and commercial programming, facility management (including leasing), and all legal and financial matters. Provide stewardship of the region's premier public arts and culture facility, the fourth most visited destination in the United States, attracting over 12 million visitors per annum. Responsibilities include:

- Develop and administer an annual \$36 million operating budget and \$3.5 million capital budget. Present legislative proposals to the Mayor and the City Council on financial, legal and programmatic aspects of the department. Determine the position of Seattle Center for all potential legislative matters; provide oversight and direction for all lease and contract negotiations.
- Direct an eleven-member executive staff with authority over 1,000 regular and intermittent employees, which includes members represented by 12 bargaining units and non-represented professionals.
- Develop partnerships with elected officials, 30+ resident organizations, three bordering neighborhoods, 24 cultural communities (Festal), 12 unions, numerous board and commission members, donors, sponsors, advertisers, tenants, merchants, and clients.

Key Accomplishments:

- Completed an unprecedented \$750M investment deal to build a new arena at Seattle Center with all private funds.
- Partnered with over 115 organizations and thousands of volunteers to produce the Seattle/King County Health Clinic at KeyArena (largest in the state of Washington) which has provided over 20,000 patients with free medical, dental and vision services over the past five years.

ROBERT L. NELLAMS

Page Two

- Completed an eleven-year process when the Seattle Opera opened its new facility in the redeveloped Mercer Arena in December 2018.
- Celebrated the 20th anniversary of producing cultural festivals at Seattle Center with FESTAL Turns 20 in 2017.
- Negotiated leases that brought Chihuly Garden and Glass, KEXP, Artist at Play, VERA, SIFF, AN/T, AIE, and Cornish to the Seattle Center campus.
- Developed and implemented strategic business plans for Seattle Center as an organization, and more specific business plans for both KeyArena and the Seattle Center Armory. The KeyArena Business plan led to eight consecutive years (2011-2018) of operating the building at a profit (average annual profit of \$700K).

DEPUTY DIRECTOR – Seattle Center, 3/98 to 4/06.

Led two of the six Seattle Center divisions accounting for 52% of Seattle Center's personnel and 39% of the operating budget. Implemented dramatic expense reductions in both divisions, representing over 60% of the department's overall savings. Maintained high standards of customer satisfaction, commitment to safety, and improved staff morale despite the cutbacks.

Prior Seattle Center Assignment

DIRECTOR OF PATRON SERVICES (7/96-3/98)

Successfully led this division to a dramatic positive turnaround in employee morale and customer satisfaction. Implemented solid business practices and developed positive relationships with division managers and front-line staff that led to more effective and efficient results from those units.

Prior City of Seattle Experience

Increasingly complex positions in the Department of Administrative Services: Accountant, Senior Accountant, Senior Finance Analyst, Senior Management Systems Analyst, Budget/Financial Analysis Manager, Re-Engineering Project Coordinator, and Finance Budget Manager.

EDUCATION

BS – Accounting Central Washington University (1981)

COMMUNITY SERVICE

- Current Vice Chair of the Board of Trustees for Central Washington University.
- Current Board Member of the Northwest African American Museum (NAAM).
- Current member of The Breakfast Group, a non-profit organization dedicated to improving the lives of young African-American males.

AWARDS

- Recognized as one of Bellevue College's Exceptional 50 (2016)
- Northwest Athletic Conference Hall of Fame inductee for basketball, (2007)
- *Excellence in Management Award for Leadership*, Seattle Management Association (2000)



City of Seattle
Mayor Jenny A. Durkan

January 22, 2019

Robert Nellams
Seattle, WA
Transmitted via e-mail

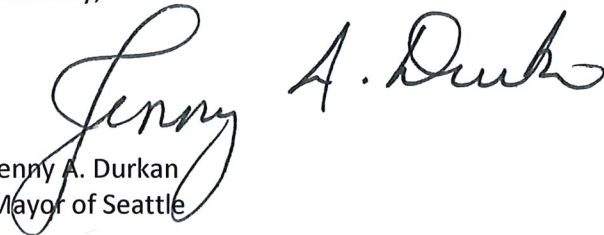
Dear Robert,

It gives me great pleasure to reappoint you to the position of Director of the Seattle Center Department.

Your reappointment as Director is subject to City Council confirmation; therefore, you will need to attend the Council's confirmation hearings. Once confirmed by the City Council, your term will be through January 1, 2023.

I look forward to working with you in your role as Director and wish you success. We have much work ahead of us, and I am confident that the Seattle Center Department will continue to thrive under your leadership.

Sincerely,



Jenny A. Durkan
Mayor of Seattle

cc: Seattle Department of Human Resources file

*Thank you! You do so
much.*



CITY OF SEATTLE ▪ STATE OF WASHINGTON
OATH OF OFFICE

State of Washington

County of King

I, Robert Nellams, swear or affirm that I possess all the qualifications prescribed in the Seattle City Charter and the Seattle Municipal Code for the position of Director of the Seattle Center; that I will support the Constitution of the United States, the Constitution of the State of Washington, and the Charter and Ordinances of The City of Seattle; and that I will faithfully conduct myself as *Director of the Seattle Center*.

Robert Nellams

Subscribed and sworn to before me

this ____ day of _____, 2019.

[Seal]

Monica Martinez Simmons, City Clerk



City of Seattle

Mayor Jenny A. Durkan

NEWS RELEASE FROM THE OFFICE OF THE MAYOR

FOR IMMEDIATE RELEASE

Contact: Kamaria Hightower, Kamaria.hightower@seattle.gov

Mayor Jenny Durkan Nominates Saad Bashir to Be Next Chief Technology Officer of the Seattle IT Department, Names Bobby Humes Interim Director at Department of Human Resources, and Reappoints Robert Nellams as Director of Seattle Center

SEATTLE (January 22, 2019) – Joined by leaders from the search committee, Mayor Jenny A. Durkan announced she will nominate former Chief Information Officer (CIO) of the City of Ottawa Saad Bashir to be the next Chief Technology Officer (CTO) for the Seattle Information Technology (IT) Department.

In his role, Saad will oversee a \$277 million budget and 680 full-time employees. Bashir will begin his role as CTO starting on January 28 and will be responsible for setting and defining the operating model, providing strategic leadership, direction, and management of the City's information technology resources.

"The work of Seattle IT Department is critical to the continued functioning of internal City operations, the security of personal information and critical infrastructure, and helping deliver services that Seattle residents and businesses rely on," said Mayor Durkan. "With deep experience in both the public and private sectors, he is a highly respected expert in digital modernization, network operations and project management who has a proven track record of delivering cost-effective and innovative solutions. I'm confident that under Saad's leadership, Seattle IT will continue to help build a city of the future, and expand digital equity and access to technology for our communities. Saad understands that information technology is not just about communications, but is an essential pathway to equity."

Throughout the search process, Mayor Durkan prioritized identifying an individual who brings a good balance of private and public-sector background, someone who has delivered on a technology mandate in a public-sector setting, and someone who will offer practical change management expertise to the IT organization.

"I am honored to be nominated as the next Chief Technology Officer for the City of Seattle," said Saad Bashir. "I am excited about the opportunity to champion technological aspirations for a world-class city like Seattle, advance equity, and deliver for the people of Seattle. Working

together with the Mayor and department leaders from across the City, we will set best practices for other North American cities.”

Bashir’s nomination comes after an extensive search process that included national and international candidates. The CTO search committee was comprised of business, labor, and nonprofit leaders with experience in technology, technical engineering and operations, and digital equity. The search for a new CTO also included extensive internal outreach to various City of Seattle groups, including the Seattle IT department’s Race and Social Justice Initiative (RSJI) change team, City employees’ unions, and the Seattle IT executive team.

The CTO is the principal technology leader for the City of Seattle with overall responsibility for the management, leadership, and vision of the information technology strategy. The CTO oversees the delivery of all technology services, leads an organization of 680 FTEs, and manages an annual budget of \$277 million.

“The Mayor asked our committee to find a leader with a balance of private and public-sector experience plus a combination of strategic vision and operational expertise to transform the Seattle IT Department. Saad Bashir is that leader. He has already helped the City of Ottawa on a similar mission and brings practical change management experience,” said Michael Schutzler, CEO of Washington Technology Industry Association, Search Committee Co-Chair, and IAC Member. “At the Washington Technology Industry Association, we help companies recruit and develop the next generation of technology leaders. Saad’s focus on empowering talent is inspiring and will help the city better serve residents and employees. We look forward to supporting his efforts to make Seattle IT a role model for cities across the country.”

Bashir has spent the past eight years at the City of Ottawa, serving as the Chief Information Officer for the past two and half years. As the CIO for the City of Ottawa, Bashir led a team of over 350 IT professionals to deliver cost-effective and innovative solutions for a user base of 19,000 individuals. He also managed a budget of over \$100 million that encompassed addressing technology modernization, network operations, enterprise applications, project management, cyber security, risk, architecture, and overall strategy. Under Bashir’s leadership, the City of Ottawa transformed its IT department into a world-class public sector IT department, increasing productivity and enhancing agility. He is a strong advocate for agile project planning and embracing the fast-changing landscape of the technology industry to create better solutions for delivering essential services to citizens.

Before taking on the role of CIO, Bashir gained a variety of experiences in both the public and the private sectors, including serving as the City of Ottawa’s Director of Economic Development. Among his various accomplishments was navigating complex technology-business relationships and the creation of a tech start-up incubator - Innovation Centre at Bayview Yards. In addition to his work for the City of Ottawa, Bashir has contributed to several boards including Oxfam Canada, a leading international development organization.

Mayor Durkan also announced the appointment of Bobby Humes to serve as the Interim Director of the Seattle Department of Human Resources (SDHR). Humes has served as the

Director of Human Resources at the Seattle Department of Parks and Recreation since May 2018 and is an experienced specialist in workforce development, labor relations, and diversity and inclusion practices. Humes is a proud veteran of the United States Army.

"I look forward to partnering with Bobby as we continue to create a workplace where our City employees not only feel safe and comfortable, but also thrive and embrace opportunities for advancement. I am confident that Bobby will help SDHR, and our entire City, build a workforce of the future that attracts and retains the best and brightest talent, and focuses on advancing racial equity and social justice in everything we do," said Mayor Durkan.

"I am humbled and excited to carry on the work of Sue McNab in this role while a permanent leader is identified," said Humes. "HR professionals across the City have a unique opportunity to increase the care, responsiveness, and humanity in which we carry out our duties in support of all City employees. I look forward to supporting the work and success of the Director of Investigations and Ombudsman once those roles are filled."

This week, Mayor Durkan will also submit a package to the Seattle City Council to formally reappoint Robert Nellams as the Director of Seattle Center.

"I am thrilled to reappoint Robert as the Director of Seattle Center. Robert and Seattle Center are synonymous. Over the next few years, we will see the rebirth of Seattle Center as an economic, arts, and cultural engine for decades to come," said Mayor Durkan. "Robert has been instrumental in the revitalization of the Seattle Center Arena and bringing the NHL to Seattle, and I am grateful for his continued partnership and dedicated work for our communities."

"I am honored and thrilled to continue my work at Seattle Center, the community's gathering and the region's arts, cultural and tourism center. The 74-acre campus is unique in this world, and it is primed to rise to a new level with the reimagining of the Arena and additional revitalization on the grounds," said Nellams. "I thank Mayor Durkan for her continued support and confidence, and I look forward to building a foundation for Seattle Center's next 50 years."

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Legislation Text

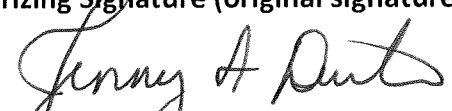
File #: Appt 01240, **Version:** 1

Appointment of Daniel Tam-Claiborne as member, Seattle Center Advisory Commission, for a term to September 28, 2020.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Daniel Tam-Claiborne</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 8/28/2018 <i>8/31/18</i> <i>ECP</i>	Term of Position: * <i>9/29/2017</i> to <i>9/28/2020</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Atlantic</i>	Zip Code: <i>98144</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 1.2em;"></div>
Background: <i>Daniel Tam-Claiborne is an international development professional committed to social justice and passionate about using evidence-based data and research to strategize and implement solutions to improve development outcomes for people around the world. He currently serves as Associate at Forum Solutions, a consulting agency that provides strategic services to corporate, nonprofit, and philanthropic clients to amplify their impact. Prior to joining Forum, he served as Asia Program Manager for the Yale Young Global Scholars Program and has previously worked on business development for microfinance initiatives at Kiva in Nairobi and the China Foundation for Poverty Alleviation in Beijing. Prior to his graduate studies, Daniel spent two years teaching English at Shanxi Agricultural University in Taigu, China as a recipient of a Shansi Fellowship, and currently serves on the Board of Trustees of Oberlin Shansi. His first book of fiction entitled What Never Leaves based on his travels and work in Asia was published in 2012 by Wilder Voice Books. Daniel holds an M.A. in Global Affairs from Yale University, a B.A. in East Asian Studies from Oberlin College, and is currently pursuing an MFA in Creative Writing. He enjoys writing, being active, cooking Chinese food, and volunteering in the ID.</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>	

FILED
CITY OF SEATTLE
18 AUG 31 PM 1:25
CITY CLERK

**Term begin and end date is fixed and tied to the position and not the appointment date.*

DANIEL TAM-CLAIBORNE

EXPERIENCE

- Associate, Forum Solutions LLC** | Seattle, WA Sept 2017 – Present
- Provide project leadership and process optimization for Seattle clients in Healthcare, Technology, Manufacturing, and Finance
 - Oversee program management for team of technical engineers to identify gaps, refine process flow, and provide solutions
 - Manage stakeholder engagement for creation, review, and delivery of monthly whitepapers by curating and validating artifacts
- Research Manager, williamsworks** | Seattle, WA May 2017 – Sept 2017
- Designed and produced client-facing interim and final report on the 15-year strategic direction for the Wikimedia movement
 - Synthesized, coded, and conducted qualitative and quantitative analysis on surveys, discussions, and original industry research
 - Developed and managed workplans, led desk research on diverse market trends, and articulated and integrated key insights
- Asia Program Manager, Yale Young Global Scholars Program, Yale University** | New Haven, CT Aug 2015 – Apr 2017
- Directed and developed inaugural pre-collegiate leadership programs in Beijing and Singapore for gifted high school students
 - Spearheaded education access sponsorship initiative and codified program advancements through data analysis and iteration
 - Led global marketing strategy through design and execution of web content, press releases, and all digital communications
 - Hired and managed team of 20 staff, oversaw donor relations, designed program curricula, and administered \$500k budget
- Gruber Fellow and Foreign Consultant, China Foundation for Poverty Alleviation** | Beijing, China Sept 2014 – July 2015
- Raised \$16M in loan and grant capital through strategic engagement with investment firms, foundations, and banks
 - Implemented social impact rating and certification through field assessments, key informant interviews, and data collection
 - Strengthened international communications through written and design content for website, publications, and grant reports
- Consultant and Teaching Fellow, School of Management, Yale University** | New Haven, CT Sept 2012 – May 2014
- Leveraged market research and financial modeling to propose credit financing system for solar products distributor in India
 - Created GIS database and survey tool to address water insecurity and evaluate cistern efficiency and management in Haiti
 - Led four semesters of weekly discussion sections for 40 Yale undergraduates in Economics, English, Statistics, and History
- Shansi Fellow and Lecturer in English, Shanxi Agricultural University** | Taigu, China & Oberlin, OH Aug 2009 – May 2012
- Developed and utilized original oral English curriculum to train and instruct 120 college English majors and graduate students
 - Coordinated extensively with the Associate Director to recruit, train, and manage nine newly selected Shansi Fellows to Asia
 - Organized and planned campus programming focused on Asian Studies and arranged operational logistics for Visiting Scholars
 - Completed manuscript and worked with editor on publication of debut novel *What Never Leaves* (Wilder Voice Books, 2012)

EDUCATION

- Yale University, Jackson Institute for Global Affairs** | New Haven, CT Aug 2012 – Aug 2014
- M.A. in Global Affairs, Concentration in Economic and Sustainable Development; Graduate School Student Marshal
 - Coursework: Qualitative Methods, Quantitative Analysis, Nonprofit Management, Behavioral Marketing, Environmental Justice
 - Summer Abroad at Tsinghua University IUP for Chinese Language Studies in Beijing, China; HSK 6 (Highest) Certified
- Oberlin College** | Oberlin, OH Aug 2005 – May 2009
- B.A. in Creative Writing and East Asian Studies, Minor in Comparative American Studies; Senior Class Vice President
 - Semester Abroad at Kansai Gaidai University in Osaka, Japan; Certificate in Asian Studies and Intermediate Japanese

LEADERSHIP

- Board of Trustees Member, Oberlin Shansi Memorial Association** | Oberlin, OH Nov 2016 – Present
- Executive Officer, Yale Club of Beijing, Association of Yale Alumni (AYA)** | Beijing, China Nov 2014 – July 2015
- President, International and Area Studies Students Association, Yale University** | New Haven, CT Aug 2013 – May 2014
- Contributing Editor, Journal of Public and International Affairs, Princeton University** | Princeton, NJ Nov 2012 – May 2014
- Delegate, Forum for American-Chinese Exchange at Stanford (FACES)** | Stanford, CA & Shanghai, China Jan 2012 – Dec 2012

FELLOWSHIPS & AWARDS

- Peter and Patricia Gruber Fellow in Global Justice and Women's Rights Sept 2014 – Aug 2015
- Richard U. Light Fellow for Chinese Language Study in East Asia June 2014 – Aug 2014
- Coca-Cola World Fund Fellow in International Business and Public Policy June 2013 – Aug 2013
- Shansi Fellow for Cultural and Linguistic Immersion in China Aug 2009 – July 2011
- AmeriCorps Bonner Leader Program Educational Award for Leadership in Community Service Aug 2008 – May 2009

SKILLS

- Experience in editing, policy analysis, public speaking, and community outreach, with excellent research and writing abilities
- Software: Microsoft Office, Adobe Creative Cloud, STATA, NVivo, Drupal, CSS, HTML, social media for Windows and Mac
- Languages: English (native), Mandarin Chinese (full professional proficiency), Japanese (intermediate), Spanish (beginner)

Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936*, 3-year terms; 1 Member pursuant to *Ordinance 120325*, 1-year term. All members subject to City Council confirmation:

- # City Council-appointed
- 16 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Maria Barrientos	9/29/16	9/28/19	2	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/16	9/28/19	4	Mayor
			3.	Member	Vacant	9/29/16	9/28/19	2	Mayor
6	M	7	4.	Vice Chair	Mark Dederer	9/29/16	9/28/19	3	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/16	9/28/19	1	Mayor
6	F	7	6.	Member	Alayne Fardella	9/29/17	9/28/20	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/17	9/28/20	3	Mayor
1	M	3	8.	Member	Daniel Tam-Claiborne	9/29/17	9/28/20	1	Mayor
2	F	3	9.	Member	Racquel Russell	9/29/17	9/28/20	1	Mayor
6	F	7	10.	Member	Holly Golden	9/29/17	9/28/20	3	Mayor
6	M	7	11.	Member	Jon Scholes	9/29/15	9/29/18	2	Mayor
6	M	3	12.	Chair	Todd Leber	9/29/15	9/29/18	2	Mayor
4	M	N/A	13.	Member	Erik Van Rossum	9/29/15	9/29/18	2	Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/15	9/29/18	2	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/15	9/29/18	2	Mayor
6	M	3	16.	Get Engaged Member	Samuel Russell	9/1/18	8/31/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	2	1	1		10			
Council													
Other													
Total	7	8			1	2	1	1		10			

Key:

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Legislation Text

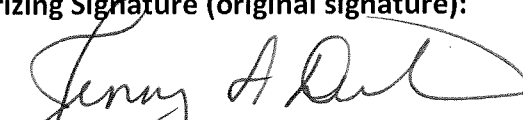
File #: Appt 01241, **Version:** 1

Appointment of Jana Lamon as member, Seattle Center Advisory Commission, for a term to September 28, 2019.

The Appointment Packet is provided as an attachment.

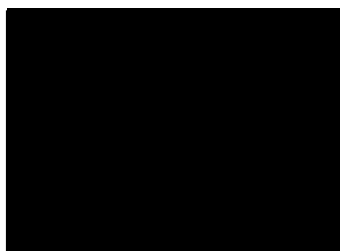


City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jana Lamon</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>8/28/2018</i> <i>8/31/2018</i> <i>ECP</i>	Term of Position: * <i>9/29/2016</i> to <i>9/28/2019</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Ballard</i>	Zip Code: <i>98117</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 1.2em;"></div>
Background: <i>Jana Lamon was born and raised in Seattle and is currently a teacher at Adams Elementary. She has been an elementary teacher for the last 7 years. She recently became the Program Operations Specialist in the Robinson Center for Young Scholars at The University of Washington. Ms. Lamon previously managed the 10 Mercer and Melting Pot restaurants for 10 years, which are two blocks from the Seattle Center property. She and her husband have two sons, age 6 and 3.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

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CLERK

*Term begin and end date is fixed and tied to the position and not the appointment date.



KEY SKILLS

Leadership
Public Speaking
Multitasking
Interpersonal Skills
Community Outreach

EDUCATION

Master's in Education
ANTIOCH UNIVERSITY
Seattle
2010-2011

Bachelor of Arts / English
UNIVERSITY OF
WASHINGTON
Seattle
1996-2000

WORK EXPERIENCE

Teacher, Adams Elementary

September 2011-Current

- Develops curriculum and implements instruction in all subject areas for a diverse group of second grade students
- Adapts lessons to meet individual needs by evaluating formative and summative assessments, IEPs and student interest. Incorporated cross-curricular components into lessons and units.
- Plans lessons to balance individual investigation, small group collaboration and whole group discussion.
- Implements positive classroom management strategies.
- Participates in grade level curriculum and team meetings, parent conferences, SIT and IEP meetings, faculty meetings, and field trips.
- Communicates with families on a regular basis via conferences, newsletters and email.
- Attended Readers' Workshop classes at Columbia University, Arts Impact training at the Seattle Art Museum, and 60 hours of training for CCC Collaborative Literacy program and implementation.

Summer School Program Administrator

April 2016-August 2017

- Designed and developed summer school program for students K-4th grade
- Wrote and managed schedule for 18 teachers, instructional assistants, and tutors
- Collected data that was used to inform instruction and progress of students
- Worked to develop a fun school environment to ensure positive experience with learning for the students

Designated Lead Teacher

September 2016- Current

- While retaining my primary role in classroom instruction, I provide professional support and guidance to fellow certificated colleagues
- In collaboration with building leadership, I support the professional growth and instructional effectiveness of fellow teachers by providing any combination of the following:
 - ✓ The organization and/or modeling of effective instructional and professional practice during the day by opening my classrooms for observation by teachers at my school or visitors from other schools.
 - ✓ Facilitating and/or organizing PLCs (Professional Learning Communities)
 - ✓ Supporting the organization/development/implementation of Professional Development at my school

Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936*, 3-year terms; 1 Member pursuant to *Ordinance 120325*, 1-year term. All members subject to City Council confirmation:

- # City Council-appointed
- 16 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Maria Barrientos	9/29/16	9/28/19	2	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/16	9/28/19	4	Mayor
			3.	Member	Vacant	9/29/16	9/28/19	2	Mayor
6	M	7	4.	Vice Chair	Mark Dederer	9/29/16	9/28/19	3	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/16	9/28/19	1	Mayor
6	F	7	6.	Member	Alayne Fardella	9/29/17	9/28/20	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/17	9/28/20	3	Mayor
1	M	3	8.	Member	Daniel Tam-Claiborne	9/29/17	9/28/20	1	Mayor
2	F	3	9.	Member	Racquel Russell	9/29/17	9/28/20	1	Mayor
6	F	7	10.	Member	Holly Golden	9/29/17	9/28/20	3	Mayor
6	M	7	11.	Member	Jon Scholes	9/29/15	9/29/18	2	Mayor
6	M	3	12.	Chair	Todd Leber	9/29/15	9/29/18	2	Mayor
4	M	N/A	13.	Member	Erik Van Rossum	9/29/15	9/29/18	2	Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/15	9/29/18	2	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/15	9/29/18	2	Mayor
6	M	3	16.	Get Engaged Member	Samuel Russell	9/1/18	8/31/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	2	1	1		10			
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Legislation Text


File #: Appt 01242, **Version:** 1

Appointment of Alayne Fardella as member, Seattle Center Advisory Commission, for a term to September 28, 2020.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Alayne Fardella</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 8/28/2018 <i>8/31/2018</i> <i>ECP</i>	Term of Position: * <i>9/29/2017</i> to <i>9/28/2020</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Queen Anne</i>	Zip Code: <i>98119</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 1.2em;"></div>
Background: <p><i>Alayne Fardella recently retired from her position as President and COO of The Seattle Times. During her 22 years with The Times, she held a variety of leadership positions, including Senior Vice President Business Operations, Vice President HR and Labor Relations, and Director of Organizational Development. Coming from a newspaper family, she considers it a privilege and honor to have contributed to the strength and focus of the public service mission of The Times.</i></p> <p><i>Fardella spent the first two years of retirement completing long-awaited To Do lists and enjoying family and friends in new and relaxed ways. She is now looking forward to participating in civic engagement that makes a meaningful difference in her community. She would like to contribute to the community by offering her career experience/skills: bringing people together to achieve common goals, promoting and supporting values-based leadership, as well as offering a breath of business acumen.</i></p> <p><i>Living on Queen Anne, she has a special interest in being a part of the energy and conversations helping to ensure the Seattle Center continues to reflect the values of our city and continues being a dynamic cornerstone of our region.</i></p>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

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*Term begin and end date is fixed and tied to the position and not the appointment date.

Alayne Fardella

Objectives

To participate in civic engagement that makes a difference in my community.

To contribute my career experience/skills back to our community -- bringing people together to achieve common goals, values-based leadership, a breadth of business acumen and fostering mutually respectful labor relations

Interest in Seattle Center Advisory Commission

I spent my first year of retirement completing long-awaited To-Do lists, hiking 107 miles of the West Highland Way in Scotland, and enjoying my family in new and relaxed ways. I am now anxious to give back to my community in a way that is meaningful to me. Living on Queen Anne, I have a special interest in being a part of the energy and conversations to ensure our Seattle Center reflects the values of our city and continues to be an important cornerstone of our region.

Experience

The Seattle Times Company

Dec 1995 - Dec 2016

- **President and COO** - responsible for all business operations except editorial, including Advertising, IT, Product Development, Marketing, North Creek press operations, Distribution, Finance and HR/Labor Relations
- **Senior Vice President, Business Operations**
- **Vice President of HR/Labor Relations**
- **Director of Organizational Development**

Technology and Manufacturing Companies

1980 - 1995

- Main responsibilities focused on product development and marketing; employers included Intel, Tandem Computers, Honeywell, Birkenstock, Air Water Technologies, National Semiconductor

Education

Masters in Business Administration, University of Phoenix

1983

Bachelors in Science, Sociology, Santa Clara University

1972

Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936*, 3-year terms; 1 Member pursuant to *Ordinance 120325*, 1-year term. All members subject to City Council confirmation:

- # City Council-appointed
- 16 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

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6	F	7	6.	Member	Alayne Fardella	9/29/17	9/28/20	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/17	9/28/20	3	Mayor
1	M	3	8.	Member	Daniel Tam-Claiborne	9/29/17	9/28/20	1	Mayor
2	F	3	9.	Member	Racquel Russell	9/29/17	9/28/20	1	Mayor
6	F	7	10.	Member	Holly Golden	9/29/17	9/28/20	3	Mayor
6	M	7	11.	Member	Jon Scholes	9/29/15	9/29/18	2	Mayor
6	M	3	12.	Chair	Todd Leber	9/29/15	9/29/18	2	Mayor
4	M	N/A	13.	Member	Erik Van Rossum	9/29/15	9/29/18	2	Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/15	9/29/18	2	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/15	9/29/18	2	Mayor
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SELF-IDENTIFIED DIVERSITY CHART

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Legislation Text

File #: Appt 01243, **Version:** 1

Appointment of Racquel Russell as member, Seattle Center Advisory Commission, for a term September 28, 2020.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Racquel Russell</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 8/28/2018 <i>8/31/2018</i> <i>ECP</i>	Term of Position: * 9/29/2017 to 9/28/2020 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Capitol Hill</i>	Zip Code: <i>98122</i>	Contact Phone No.: [REDACTED]
Background: <i>Racquel Russell joined Zillow Group in January 2015 to create and lead the company's government relations, social impact and community engagement functions. In her current capacity as vice president, Racquel oversees Zillow Group's community and civic engagement, housing and economic policy thought leadership as well as external partnerships and collaborations with government and nonprofit organizations at the local, regional and national level. Previously, Racquel led the White House Office of Urban Affairs and Economic Mobility, serving as a senior advisor to President Obama on various issues including neighborhood revitalization, affordable housing, economic opportunity, nutrition policy and women's health. Prior to joining the White House in September 2010, Racquel held leadership positions for U.S. Sens. Tom Carper and Bob Graham as well as for the National Governors Association. Racquel received her Juris Doctor from the George Washington University Law School and holds a Bachelor of Science in Communications from the University of Miami.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

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CITY CLERK

*Term begin and end date is fixed and tied to the position and not the appointment date.

RACQUEL RUSSELL



Former senior advisor to President Barack Obama, with a demonstrated history of strategic communications and political acumen. Currently a member of Zillow Group's executive team, tasked with creating a new department responsible for government relations, social impact programming, and civic and community engagement.

EXPERIENCE

JAN 2015 – PRESENT

VP GOVERNMENT RELATIONS AND PUBLIC AFFAIRS, ZILLOW GROUP

Built company's government relations and public affairs department from scratch. Leads a team of talented individuals that manages projects critical to business operations. Responsible for the company's external engagement strategy. Chief architect of Zillow Group's first ever social impact program, The Home Project.

DEC 2013 – DEC 2014

SENIOR VICE PRESIDENT, GMMB

Provided strategic counsel to nonprofit and philanthropic clients on issue-based campaigns and communications plans. Built coalitions and community partnerships between clients and key organizations to advance the client's strategic agenda.

SEP 2010 – OCT 2013

DEPUTY ASSISTANT TO THE PRESIDENT, THE WHITE HOUSE

Member of President Obama's senior staff. Served as president's proxy on issues related to urban affairs and economic opportunity including community development, women's health, workforce training, nutrition programs, and children and youth programs. Managed Administration-wide strategic planning and led complex, high stakes negotiations for the President. Chief architect of President Obama's Ladders of Opportunity agenda.

FEB 2007 – SEP 2010

LEGISLATIVE COUNSEL, U.S. SENATOR TOM CARPER (DE)

Senior advisor to the Senator during development and debate of the Affordable Care Act (health care reform). Key negotiator and architect of several provisions within the landmark health reform law including menu labeling and individual insurance market policies. Developed and advanced the Senator's policy agenda on health care, immigration, and social justice.

FEB 2005 – FEB 2007

SENIOR LEGISLATIVE ASSOCIATE, NATIONAL GOVERNORS ASSOCIATION

Provided counsel and policy expertise to the nation's governors and their senior staff on foster care, workforce initiatives and other safety net programs. Lobbied Congress and federal government on major proposals including budget funding and Hurricanes Katrina and Rita relief.

JAN 2004 – JAN 2005

LEGISLATIVE ASSISTANT, U.S. SENATOR BOB GRAHAM (FL)

Advised the Senator on judiciary, housing and community development issues. Provided policy support on transportation issues.

EDUCATION

MAY 2003

JURIS DOCTOR, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

Semifinalist in Moot Court competition and Dean's Fellow Instructor for Legal Research and Writing (mandatory course for first year law students).

MAY 2000

BACHELOR OF SCIENCE IN COMMUNICATION, UNIVERSITY OF MIAMI (FL)

Graduated with honors and tapped into Iron Arrow Honor Society (the highest honor attained at the university).

SELECTED PUBLIC SPEAKING AND ENGAGEMENTS

- Guest, CauseTalk Radio Podcast (2017)
- Speaker, Zillow Group Premier Agent Forum (2017)
- Guest contributor, Washington Technology Industry Association (2017)
- Profiled, GeekWire, What 7 Black Tech Leaders Say about Diversity and State of the Industry (2017)
- Panelist, Downtown Seattle Association's Focus Forward Breakfast Roundtable (2016)
- Panelist, Town Hall Seattle, How Technology Impacts Civil Liberties (2015)
- Profiled, BET.com, Why I Serve series (2013)
- Profiled, National Journal, The 25 Most Influential Washington Women Under 35 (2013)
- Panelist, Aspen Institute, The Untapped Engine: How Can Women Drive the Economy? (2012)
- Speaker, The White House Food Insecurity Forum (2012)

CIVIC AND COMMUNITY INVOLVEMENT

- Board Member, Social Venture Partners Seattle (2016 – present)
- Executive Committee, Seattle Chamber of Commerce Board (2017 – present)
- Board Member, Center for Children and Youth Justice (2017 – present)
- Board Member, University of Miami Alumni Association (2017 – present)
- Standing Advisory Panelist, King County Regional Affordable Housing Task Force (2018)
- Mentor, First Lady Michelle Obama's Youth Mentorship Program (2011-2013)
- Board Member, Northern Virginia Alumnae Association of Kappa Kappa Gamma (2001-2009)

Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 120325, 1-year term. All members subject to City Council confirmation:*

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1	M	3	8.	Member	Daniel Tam-Claiborne	9/29/17	9/28/20	1	Mayor
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SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

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Legislation Text

File #: Inf 1333, **Version:** 1

Waterfront 2019 Work Plan



WATERFRONT 2019 WORK PLAN

March 6, 2019

City of Seattle, Office of the Waterfront and Civic Projects

WATERFRONT SEATTLE PROGRAM



RAILROAD WAY	PIONEER SQUARE	TRANSIT HUB	HISTORIC PIERS	CENTRAL PUBLIC SPACE	BELLTOWN
<ul style="list-style-type: none"> 1 WATERFRONT 2 PIONEER SQUARE 3 STADIUMS 	<ul style="list-style-type: none"> 1 ALASKAN WAY 2 WATERFRONT PROMENADE 3 WASHINGTON ST. BOAT LANDING 4 S. KING ST. 5 S. MAIN ST. 6 S. WASHINGTON ST. 7 HABITAT INTERTIDAL ZONE 	<ul style="list-style-type: none"> 1 ALASKAN WAY 2 WATERFRONT PROMENADE 3 COLUMBIA ST. 4 MARION ST. PEDESTRIAN BRIDGE 5 COLMAN DOCK TERMINAL REPLACEMENT 6 YESLER WAY 	<ul style="list-style-type: none"> 1 ALASKAN WAY 2 WATERFRONT PROMENADE 3 SENECA ST. 	<ul style="list-style-type: none"> 1 ELLIOTT WAY 2 WATERFRONT PROMENADE 3 UNION ST. 4 WATERFRONT PARK REBUILD 5 OCEAN PAVILION 6 PIERS 62/63 PHASE 1 REBUILD 7 OVERLOOK WALK 8 PIKE/PINE STS. 	<ul style="list-style-type: none"> 1 ELLIOTT WAY 2 LENORA ST. PED BRIDGE RETROFIT 3 BELL ST. 4 PORTAL PARK



2018-2019 ACCOMPLISHMENTS



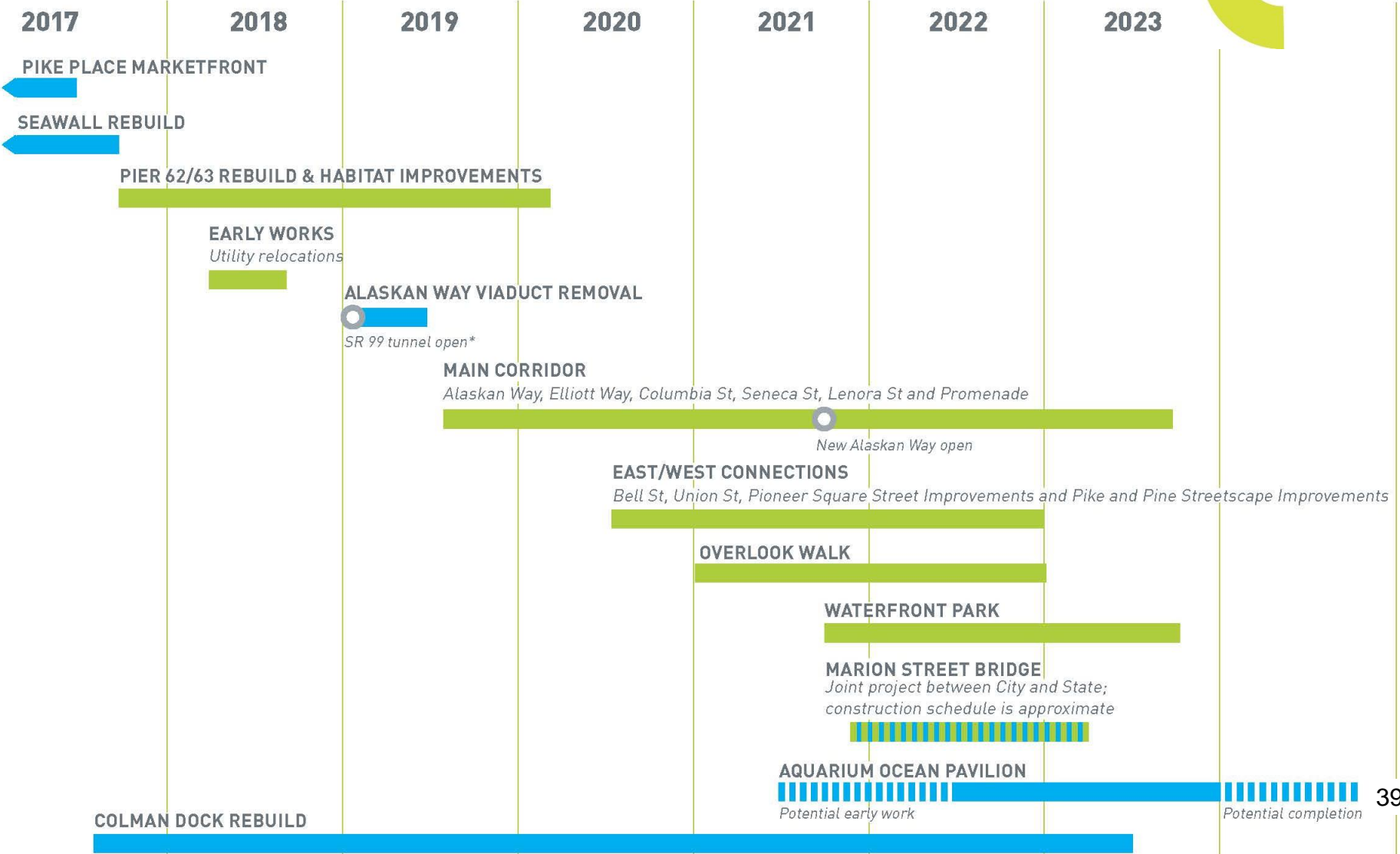
- **MOU with Aquarium Society to advance Ocean Pavilion (July 2018)**
- **Main Corridor plans completed and out to bid (2018)**
 - Bid package finalized, advertised in November 2018
 - Majority of ROW acquisitions and permitting completed
- **Key early construction advanced on time and on budget**
 - “Early works” utility relocations and areaway modifications
 - Pier 62 Rebuild
 - Marine habitat enhancements south of Colman Dock
- **Partnership agreement between Seattle Parks and Friends of Waterfront Seattle (January 2019)**
- **Waterfront Local Improvement District (LID) formed (January 2019)**

2019 LOOK AHEAD



- **Start Main Corridor construction**
 - Anticipated for August 1, 2019, with limited construction on Columbia Street beginning mid-July
 - 3-4 month delay due to viaduct demolition – shifts overall waterfront completion to Fall 2023
- **Local Improvement District (LID)**
 - Adopt Final Assessment Roll resolution (late-2019; starts individual assessment hearing process)
- **Complete 30% designs for Pike and Pine streets, Pioneer Square streets**
- **Complete 60% design for Overlook Walk**
- **Establish Pilot Agreement with Friends and Parks for Management of Pier 62**
- **Complete Pier 62 construction by end of 2019**

CONSTRUCTION SCHEDULE



NOTE: construction dates subject to change

WATERFRONT CONSTRUCTION: CORE VALUES



- Ensure access for businesses, residents, and all modes of travel
- Support operations for BNSF, Port, and Colman Dock ferries
- Maintain major utility services
- Support access to parking and transit during construction
- Coordination with all public and private projects

CONSTRUCTION COMMUNICATIONS



SEATTLE WATERFRONT CONSTRUCTION

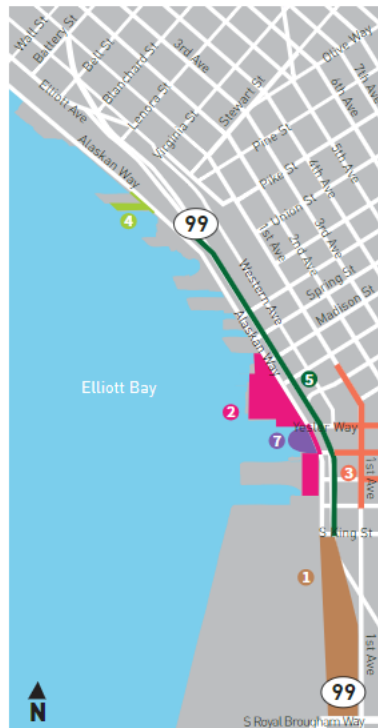
Major construction projects: 2018-2023

[What's Happening](#) [What's Ahead](#) [Travelers' Information](#) [Contact Us](#)

Welcome to the Seattle waterfront construction information site!

Seattle's Central Waterfront is going to be a busy place over the next several years, with multiple construction projects underway. To make it easy for you to stay up to date on what's going on and what's ahead, we've compiled project information all in one place. This site provides general information about current and future public projects. For additional project details, visit the project websites, which can be found in the "Contact Us" page.

Current construction activity



- 1 Building connections to the SR 99 tunnel
- 2 Colman Dock (open during construction)
- 3 Center City Connector Streetcar construction
- 4 Pier 62 Rebuild
- 5 Switching traffic on Alaskan Way
- 7 Marine Habitat Improvements

Status updates

February 2019

Colman Dock

- Colman Dock is open during construction
- The passenger-only ferry facility has been temporarily relocated to the north side of Colman Dock. Passengers can enter from Alaskan Way between Madison and Marion streets
- All drive-on customers, including cars, trucks, vanpools and motorcycles enter from S. Jackson St. Passenger pickup and drop-off access will remain in front of the terminal building on Alaskan Way. There are no changes to access for people walking or biking onto the ferry.

Pier 62 Rebuild

- The west side trail will remain closed for the winter between Lenora and Pike streets and will reopen by Memorial Day.
- Road restoration work on Alaskan Way near Pike Street has been completed. The four lanes of Alaskan Way, the Pike Street crosswalk and the Pike Place Market Garage driveway are now open.

Private Utility Work

- Private utility companies continue relocation work in preparation for viaduct removal. Expect work along the waterfront near Union, South Main and South Washington streets. Work will be primarily in small areas, and with relatively short durations of single-lane closures and localized parking restrictions.
- [See the map of the private utility work in the area.](#)

- Early briefings to most affected stakeholders
- “Street team” outreach approach
 - Advanced notifications
 - 24-hour hotline
 - Email updates
 - On-the-ground outreach
- Continue updating multi-agency waterfront construction portal: waterfrontconstruction.org



Legislation Text

File #: CB 119460, **Version:** 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the 2008 Parks and Green Spaces Levy; utilizing the resources provided by the taxpayers within the Development Category Inflation Adjustment and the Neighborhood Parks and Playgrounds subcategory; increasing appropriations to the Department of Parks and Recreation in the 2019 Adopted Budget; and amending the 2019-2024 Adopted Capital Improvement Program; all by a three-fourths vote of the City Council.

WHEREAS, Ordinance 122749 authorized a proposition to be submitted to Seattle’s voters that would levy for up to six years regular property taxes in excess of the limitation on levies in Chapter 84.55 RCW, for the purposes of acquiring, developing, or restoring parks, recreation facilities, cultural facilities, green spaces, playfields, trails, community gardens, and shoreline areas; and

WHEREAS, the proposed 2008 Parks and Green Spaces Levy (“Parks Levy”) was approved by Seattle voters on November 4, 2008; and

WHEREAS, the Parks Levy program created four major funding categories for levy funds: 1) Acquisitions, 2) Development, 3) Environment, and 4) Opportunity Fund; and

WHEREAS, the Parks and Green Spaces Levy included a \$14 million inflation contingency to cover escalating costs on construction and improvement projects in future years in the Development Category; and

WHEREAS, \$11,594,000 of the inflation contingency has been appropriated year to date; and

WHEREAS, Parks Levy projects have experienced inflation to date and have experienced a very challenging bid climate due to the recent economic boom; and

WHEREAS, the remaining \$2,408,000 of levy inflation adjustment dollars will be used to support the remaining projects within the Development Category as intended; and

WHEREAS, it is anticipated that appropriations for the recommended projects will be included in the 2019-2024 Capital Improvement Program; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Utilizing the 2008 Parks and Green Spaces Levy's Development Category inflation adjustment resources provided within the Neighborhood Parks and Playgrounds subcategory, the 2019 Adopted Budget (Ordinance 125724) is amended to increase the appropriation in the Neighborhood Parks and Playgrounds subcategory of the Development Category, as further described in Attachment 1 to this ordinance:

Department	Project Name	Project ID	Amount
Parks and Recreation	Neighborhood Parks & Playgrounds - 2008 Parks Levy	MC-PR-16001	\$2,408,000

Section 2. In order to pay for necessary capital costs and expenses incurred, or to be incurred, but for which insufficient appropriations were made due to causes that could not reasonably have been foreseen at the time the 2019 Budget was adopted, the appropriations for the following item in the 2019 Adopted Budget and the 2019-2024 Adopted Capital Improvement Program are increased from the funds shown, as follows:

Item	Fund	Department	Budget Summary Level	Amount
2.1	2008 Parks Levy Fund (33860)	Parks and Recreation	2008 Parks Levy (BC-PR-10000)	\$2,408,000
Total				\$2,408,000

Section 3. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by a 3/4 vote of all members of the City Council the ____ day of _____, 2019, and signed by me in open session in authentication of its passage this ____ day of _____, 2019.

President _____ of the City Council

Approved by me this _____ day of _____, 2019.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2019.

Monica Martinez Simmons, City Clerk

(Seal)

Attachments:

Attachment 1 - Neighborhood Parks and Playgrounds - 2008 Parks Levy Project Page Revised

Attachment 1
Department of Parks and Recreation
Neighborhood Parks & Playgrounds- 2008 Parks Levy

Project Type:	Ongoing	Project No.:	MC-PR-16001
Start/End Date:	N/A	BSL/Summary Code:	BC-PR-10000
Project Category:	Rehabilitation or Restoration	BSL/Summary Name:	2008 Parks Levy
		Location:	Citywide
Neighborhood District:	Multiple	Council District:	Multiple
Total Project Cost:	N/A	Urban Village:	Not in an Urban Village

The project provides a contingency for Neighborhood Parks & Playground projects on a case-by-case basis, subject to Department recommendations. General costs applicable to all projects, such as interest on borrowed funds, may be paid from this project. This project is part of the 2008 Parks Levy.

	LTD Actuals	2018 REV	2019	2020	2021	2022	2023	2024	Total
Resources									
Seattle Voter-Approved Levy	129	688	2,408	0	0	0	0	0	3,225
Total:	129	688	2,408	0	0	0	0	0	3,225

	LTD Actuals	2018 REV	2019	2020	2021	2022	2023	2024	Total
Fund Appropriations/ Allocations*									
2008 Parks Levy Fund	129	688	2,408	0	0	0	0	0	3,225
Total:	129	688	2,408	0	0	0	0	0	3,225

	LTD Actuals	2017 REV	2018	2019	2020	2021	2022	2023	Total
Spending Plan									
2008 Parks Levy Fund	129	688	2,408	0	0	0	0	0	3,225
Total:	129	688	2,408	0	0	0	0	0	3,225

	2018	2019	2020	2021	2022	2023	Total
O & M Costs (Savings)							
Total:	0	0	0	0	0	0	0

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Parks and Recreation	Gerry Asp/233-1503	Anna Hurst/733-9317

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the 2008 Parks and Green Spaces Levy; utilizing the resources provided by the taxpayers within the Development Category Inflation Adjustment and the Neighborhood Parks and Playgrounds subcategory; increasing appropriations to the Department of Parks and Recreation in the 2019 Adopted Budget; and amending the 2019-2024 Adopted Capital Improvement Program; all by a three-fourths vote of the City Council.

Summary and background of the Legislation:

The 2008 Parks and Green Spaces Levy included four major funding categories including (1) Acquisitions, (2) Environment, (3) Opportunity Fund, and (4) Development. The Development Category included a \$14 million inflation allowance to ensure that projects implemented in the later years of the Levy would have sufficient funding. Of the total amount, Parks Levy projects have utilized \$11,594,000 of this inflation allowance to date, leaving an inflation contingency balance of \$2,408,000.

Due to increases in inflation to date, Parks is planning to use the remaining \$2,408,000 of levy inflation adjustment dollars to fund the remaining projects within the Development Category as prescribed by the 2008 Levy. (Note that the inflation adjustment was included in the Development Subcategory, Neighborhood Parks and Playgrounds, and this legislation appropriates the funding at that level.)

The \$11,594,000 of inflation adjustment funding previously spent includes:

- Ordinance 123593: appropriated \$905,000 in 2011 to supplement spray park conversion development projects;
- Ordinance 123750: reallocated \$9,758,000 in 2011 to fund 17 high priority major maintenance projects to free up funding for the SAAM renovation project;
- Ordinance 123932: allocated \$500,000 in 2012 to further support the Langston Hughes Performing Arts Center Renovation Project; and
- Citywide Contracting: \$431,000 has been used toward citywide contracting costs on various 2008 Parks Levy development projects.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? x Yes No

Project Name:	Project I.D.:	Project Location:	Start Date:	End Date:	Total Project Cost Through 2023:
Neighborhood Parks & Playgrounds-General	MC-PR-16001	N/A	N/A	N/A	\$2,408,000

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? x Yes No

Appropriation change (\$):	General Fund \$		Other \$	
	2019	2020	2019	2020
			\$2,408,000	
Estimated revenue change (\$):	Revenue to General Fund		Revenue to Other Funds	
	2019	2020	2019	2020
Positions affected:	No. of Positions		Total FTE Change	
	2019	2020	2019	2020

Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
No.

Is there financial cost or other impacts of *not* implementing the legislation?

Yes, DPR will not be able to complete the remaining projects within the Development Category of the 2008 Parks and Green Spaces Levy without this additional funding.

3.d. Appropriations

 X This legislation adds, changes, or deletes appropriations.

Fund Name and number	Dept	Budget Summary Level Name/##	2019 Appropriation Change	2020 Estimated Appropriation Change
2008 Parks Levy Fund (33860)	Parks & Recreation	2008 Parks Levy (BC-PR-10000)	\$2,408,000	\$0
TOTAL			\$2,408,000	0

*See budget book to obtain the appropriate Budget Control Level for your department.

Is this change one-time or ongoing?

It is one-time funding.

Appropriations Notes:

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

No, this legislation does not affect any departments besides DPR.

b. Is a public hearing required for this legislation?

No, a public hearing is not required for this legislation.

c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?

No, this legislation does not require landlords or sellers of real property to provide information regarding the property to a buyer or tenant.

d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No, a publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* is not required.

e. Does this legislation affect a piece of property?

Yes, it supports the renovation and improvement of various DPR sites throughout the city.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

This legislation supports the renovation and improvement of various DPR sites throughout the city, which benefits all park users.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A

List attachments/exhibits below:



Legislation Text

File #: CB 119466, **Version:** 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing the acceptance of a gift of a timber pavilion structure from the Seattle Parks Foundation to be installed in Occidental Square Park for public use.

WHEREAS, the Seattle Parks Foundation, a non-profit organization created in 1999 to provide funds, project support, and advocacy to improve and expand Seattle's parks and greenspaces, and the Alliance for Pioneer Square, created to lead the implementation of the most recent neighborhood plan, "Pioneer Square 2015," have offered to construct a timber pavilion in Occidental Square Park, located at 117 S Washington Street, beginning in 2019, and when construction is complete, to gift it to The City of Seattle ("City"); and

WHEREAS, the pavilion will consist of an approximately 13- by 17-foot wood structure that uses and reflects the latest timber technologies and will replace the current kiosk building. The pavilion will function as an information and concierge station for park and Pioneer Square visitors. A large glass roof will sit gracefully above the structure and extend into the park, providing opportunities for play, performance, and classes in a beautiful covered space. The new pavilion will provide for enhanced park activation and will replace a smaller existing kiosk building in need of repairs; and

WHEREAS, the Seattle Parks Foundation is the fiscal sponsor and lead on the project, working in partnership with the Alliance for Pioneer Square; and

WHEREAS, the pavilion will receive all necessary permits including a Certificate of Approval from the Pioneer Square Preservation Board; and

WHEREAS, the Superintendent of Parks and Recreation has given preliminary approval of the proposal; and
WHEREAS, it is the intent of the Department of Parks and Recreation, the Alliance for Pioneer Square, and the
Seattle Parks Foundation for the City to take full ownership of, and all rights and interests to, the
pavilion free and clear of unnecessary encumbrances; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Superintendent of the Department of Parks and Recreation (“Superintendent”), or the
Superintendent’s designee, is authorized, on behalf of The City of Seattle (“City”), to enter into an agreement
with the Seattle Parks Foundation for the construction and installation of a timber pavilion in Occidental Square
Park, substantially as described in the letter from the Seattle Parks Foundation attached to this ordinance as
Attachment A.

Section 2. Upon completion of construction to the Superintendent’s satisfaction, the Superintendent is
authorized to accept a deed of gift of such pavilion on behalf of the City.

Section 3. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if
not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by
Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2019, and signed by
me in open session in authentication of its passage this _____ day of _____, 2019.

President _____ of the City Council

Approved by me this _____ day of _____, 2019.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2019.

Monica Martinez Simmons, City Clerk

(Seal)

Attachments:

Attachment A - Letter from Seattle Parks Foundation

Connecting People through Public Space

July 25, 2018

Dear City Councilmembers,

**BOARD OF
DIRECTORS**

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Vice Chair

Maya Mendoza-Extrom

Secretary

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Ken Bounds
Steven Clifford
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Doris Koo
Carla Lewis
Carol Lewis
John Nesholm
Charles Nolan
Beth Purcell
Doug Raff
Myra Tanita
Jerry Tone
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Four years ago, Seattle Parks Foundation commissioned Dan Biederman (of New York's Bryant Park) to assess current conditions at Occidental Square and to develop a plan to revitalize that park so that it could be a vibrant and welcoming gathering place for people of all ages and walks of life. His report guided an effort to dramatically enhance public life in Occidental Square and Westlake Park—an effort now led by Downtown Seattle Association, with major financial and fundraising support from Seattle Parks Foundation, Alliance for Pioneer Square, and Friends of Waterfront Seattle and in deep partnership with Seattle Parks and Recreation.

As you know, this work—generously supported by downtown businesses and pilot funding from the Metropolitan Park District—has been remarkably successful and now serves as proof of concept for the new model of public benefit partnership that will support programming and stewardship along the new central waterfront.

Seattle Parks Foundation is continuing to build on this success and has raised funds to construct a beautiful public pavilion in Occidental Square. Designed by internationally acclaimed architects at Olson Kundig, this pavilion is a 13-foot by 17-foot wood structure that nests nicely on an existing raised platform area at the north end of the park. It will serve as a visitor center, a stage for the numerous performances in the park, and a glass-roofed, lit porch for park users in inclement weather.

Private donations fully fund the design, permitting, and installation of the pavilion and all the necessary work to deliver a complete project to the City of Seattle. Seattle Parks Foundation will gift the pavilion to the City, and it will be the City's responsibility to maintain it.

Thank you,



Thatcher Bailey
President and CEO

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Parks and Recreation	Kim Baldwin/615-0810	Selena Elmer/256-5972

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

- 1. Legislation Title:** AN ORDINANCE relating to the Department of Parks and Recreation; authorizing the acceptance of a gift of a timber pavilion structure from the Seattle Parks Foundation to be installed in Occidental Square Park for public use.
- 2. Summary and background of the Legislation:** The Seattle Parks Foundation, working in partnership with the Alliance for Pioneer Square, would like to donate a timber pavilion to replace the existing kiosk building, which needs major repairs. It will function as an information and concierge station for park and Pioneer Square visitors. There will be a large glass roof extending into the park and will provide opportunities for play, performance, and classes in a beautiful covered space.

2. CAPITAL IMPROVEMENT PROGRAM

- a. Does this legislation create, fund, or amend a CIP Project? ___ Yes X No

3. SUMMARY OF FINANCIAL IMPLICATIONS

- a. Does this legislation amend the Adopted Budget? ___ Yes X No
- b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
The legislation does not have immediate financial impacts but operating and maintenance costs will need to be addressed during the annual budget process once the pavilion is complete.
- c. Is there financial cost or other impacts of *not* implementing the legislation?
The existing kiosk would eventually need to be repaired or replaced at a financial cost to the City.

4. OTHER IMPLICATIONS

- a. Does this legislation affect any departments besides the originating department?
No.
- b. Is a public hearing required for this legislation?
No.

- c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?**
No.
- d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
No.
- e. Does this legislation affect a piece of property?**
Yes, please see Summary Attachment A.
- f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?**
No.
- g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).**
NA

List attachments/exhibits below:

Summary Attachment A – Vicinity and Occidental Park Pavilion Maps
Summary Attachment B – Rendering of Timber Pavilion

VICINITY MAP

NOT TO SCALE



LOCATION MAP

NOT TO SCALE







Legislation Text

File #: Inf 1334, **Version:** 1

Community Center Strategic Plan Implementation Update

Community Center Strategic Plan Implementation Update

Civic Development, Public Assets, & Native Communities Committee

March 6, 2019

Seattle Parks and Recreation



City of Seattle

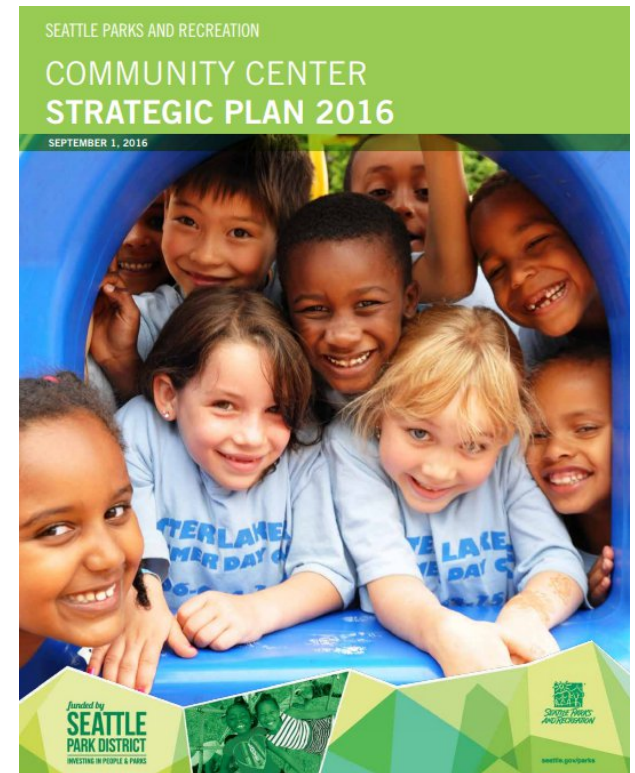
Roadmap to Today's Presentation

1. Overview of Seattle Parks and Recreation (SPR) Community Center Strategic Plan
2. Quick implementation updates on expanded operating hours, improvements, and innovations
3. In-depth implementation updates on "Hub" programming:
 - Goals & Context
 - Research and Planning
 - 2018 Pilots
 - Lessons Learned & Next Steps



Context and Planning Process

- In 2016, SPR completed a Community Center Strategic Plan to guide additional Park District investments in community center operations.
- The plan was informed by a demand study, demographic research, a best practices review, and significant staff and public outreach.
- Large portions of the plan were funded in the 2017 Adopted Budget.



Strategic Plan Recommendations at-a-Glance

1. Increase staffing to “right-size” busy sites and add hours at other sites.
2. Launch innovations and pilot projects:
 - Provide free programs in low-income communities
 - Expand financial and programming partnerships
 - Pilot “Hub” programming – today’s focus
3. Implement system-wide improvements creating greater access and improved service:
 - Eliminate drop-in fees during operating hours
 - Simplify the scholarship process
 - Strengthen performance management and staff professional development



Implementation Update: Expanded Operating Hours

The Investment: 6.5 FTE

Community Center	Increase in Weekly Operating Hours since 2016
ID/Chinatown	20 hours
Magnuson*	28 hours
Miller	15 hours
South Park*	22 hours
Van Asselt	20 hours
Yesler	17 hours

The Impact

Increase in Community Visits, 2016 v 2017
15%
26%
14%
18%
15%
7%

Compare to system-wide People Counter growth of 2%

* At Magnuson and South Park, this increase in hours and FTE reflects changes driven by the Strategic Plan in the 2017 Adopted Budget and in the 2019 Adopted Budget, with Park District funds and some General Fund resources.



Implementation Updates: System-wide Improvements

The Innovation

Eliminate drop-in fees at all community centers during operating hours

Improve the scholarship process:

- Simplified application
- Increased multi-lingual outreach
- Honoring Utility Discount Program participation as income verification

The Impact

10% increase in drop-in attendance (2016 vs. 2017).

4,329 people received \$2.1 million in scholarships in 2017:

- \$1.5 million for licensed childcare programs (GF)
- \$400K for recreational programming (Park District)
- \$200K in supplemental donations



Implementation Update: Hubs

“Seattle’s diverse community requires a differentiated approach with some services tailored for specific populations.

Rather than providing one-size-fits-all programming across the system, or spreading tailored programming thinly across the entire system, we will explore the idea of creating ‘hubs’ for particular communities at select community centers... ”

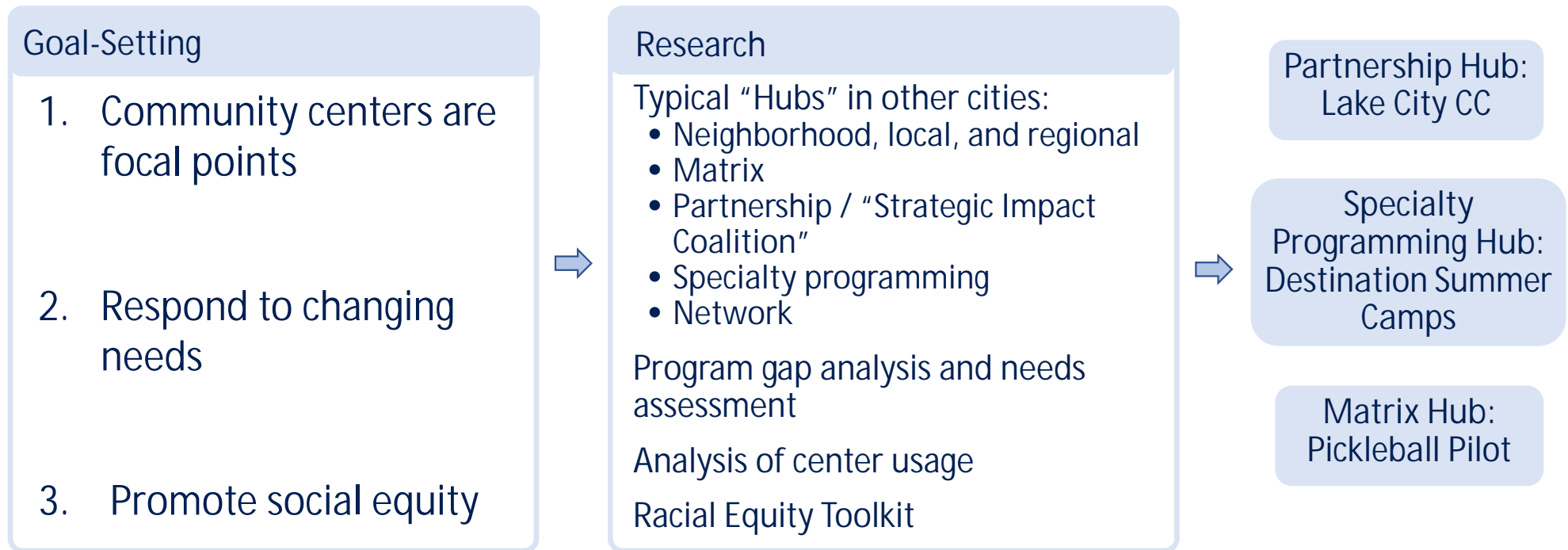
- From the 2016 Community Center Strategic Plan

The Investment:

- ✓ 2.0 FTE Senior Recreation Program Coordinators
- ✓ These are higher-level positions to lead the analysis, planning, and incubation of Hub innovations



Developing Hubs as Tools for Serving Community Needs



Partnership Hub: Lake City Community Center

The Gap Identified

No senior center in Lake City;
services needed for teens; limited
public resources.



The Innovation

Partnering with local services
providers, piloting the use of
Public Benefit Contracts in
recreation:

- Sound Generations
- Hunger Intervention
- Sea Mar Community Health Centers
- Chinese Information & Service Center
- Lake City Lions



Partnership Hub: Lake City Community Center

The Impact

SPR Provides:

25 hours per week of funded operations

- ✓ Lead senior fitness classes
- ✓ Dementia friendly programs
- ✓ Teen leadership group
- ✓ Recreation programming – Hapkido
- ✓ Special Events – Fright Night
- ✓ Drop-In Activities – Tot gym
- ✓ Community rentals

Partners Provide:

19 additional operating hours, beyond publicly funded operations

- ✓ Expanded meals program (10,950 meals served in 2018)
- ✓ Senior case management
- ✓ Foot care
- ✓ Latino and Chinese socialization programs for older adults
- ✓ LGBTQ peer support group



Specialty Programming Hub: Destination Summer Camps

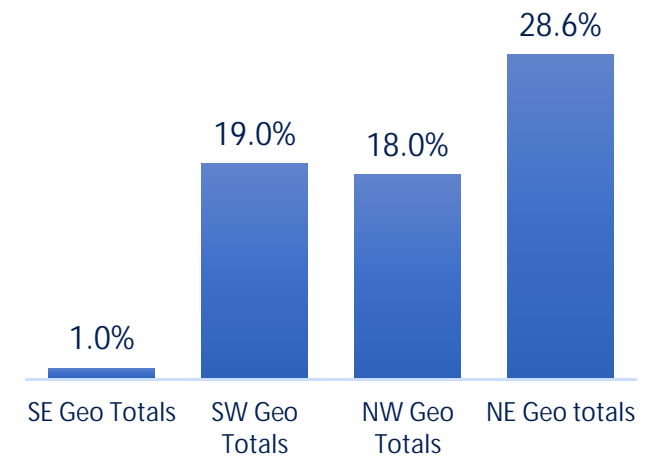


The Gap Identified

- Summer activity camps* are a proven program model, but our analysis identified a geographic inequity in who benefits from these programs
- Historically, activity camps in central and southeast Seattle have high cancellation rates due to low enrollment
- With our “pay-to-play” model, we believe cost is a barrier for many families



Activity Camp Program Access
(Registrations as % of population in 2017)



*This analysis is focused on activity camps—not licensed summer child care, supported by \$1.5+ million in General Fund scholarships and other sources.



Specialty Programming Hub: Destination Summer Camps



The Innovation

Developing and leading the program with an unyielding focus on equitable access

- Placed the program in a region that would not otherwise have this program model.
- Leveraged outside funding from Associated Recreation Council (ARC) (\$85K) to pay for scholarships and other program expenses.
- Piloted a change to scholarship policy: full scholarships for families who qualified for 80% or greater.
- Marketed in neighborhood and ethnic media sources, beyond traditional media.
- Directly marketed to shelter and pre-qualified families who were waitlisted for Summer Day Camp funds.
- Offered free meals and snacks throughout the day.



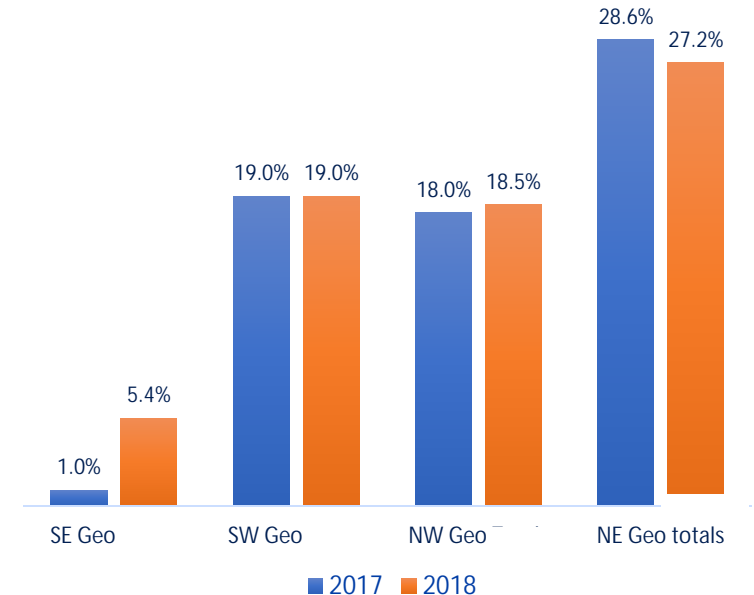
Specialty Programming Hub: Destination Summer Camps



The Impact

- 40 separate camps, with 582 registrations.
- 80% of participants received full scholarships sponsored by Associated Recreation Council.
- Registrations as a percent of population increased more than five-fold.

Activity Camp Program Access
(Registrations as % of Population)



Matrix Hub: Pickleball & Adult Sports Pilot

The Gap Identified

- Growing demand for non-traditional adult sports competes for limited space and time with youth recreation and other programs
- Siloed system for scheduling leads to confusion, inefficiency, and opportunities to improve customer service



The Innovation

Testing new models for engaging adult sports users:

- Identified time and space in non-peak and dark hours
- Created financial structure to allow access during non-operating hours
- Collaborated across silos (center staff, planning and development, and the community) to stripe 24 outdoor courts, with equipment available for check-out at community centers



The Impact

- Growth in pickleball hours – 20 hours a week systemwide in 2009, to 106 in 2019
- Piloted after-hours, fee-based opportunities at 2 centers – ultimately underutilized
- Significant utilization of outdoor courts



Moving Forward

Continue to do deep program analysis to identify efficiencies and disparities, and to incubate new Hub innovations.

2019 Hub Focus:

- Lake City Community Center – Senior Hub and increase teen access; continue engagement with partners.
- Destination Summer Camps – Offer again in 2019, assess impact and sustainability.
- Magnuson Community Center – explore “Strategic Impact Coalition” Hub to better support Solid Ground, Mercy Housing, and other neighborhood residents.



Lessons Learned

For many of our programs and services, demand exceeds capacity.

Innovation can achieve results

- Some are self-sustaining (striping outdoor courts, new times to play pickleball)
- Some require continued investments (dedicated scholarships for low-income neighborhoods)

Our “pay-to-play” model sustains significant program opportunities, but by itself does not deliver equitable program distribution.

- Hub investments (2 FTE) have given us the capacity to understand this problem in more granular ways, and to identify solutions

Continued opportunities for innovation – but the system’s complexity requires deep analysis and strategic planning. With site staff focused on ever-growing operations, investing in professional level staffing is vital for system-wide improvement.

