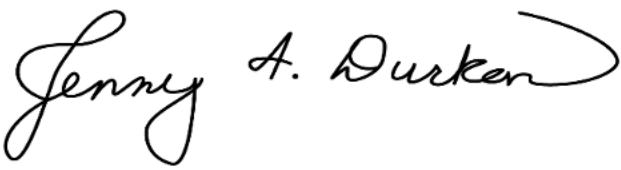




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Autumn Sharp		
Board/Commission Name: Seattle Transit Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 8/3/2021 to 8/2/2023 <input type="checkbox"/> Serving remaining term of a vacant position	
Residential Neighborhood: Lower Queen Anne	Zip Code: 98109	Contact Phone No.: [REDACTED]
Background: Autumn Sharp is the Communications Manager for Transportation Choices Coalition. In this role, she develops key messages to inform Washington State's decision-makers about transportation issues, creates communications to engage the public, and leverages data driven strategies to advance TCC's advocacy and policy goals. Prior to joining TCC, Ms. Sharp led the Communications & Development team at Tucson Audubon, advocating for environmental and racial justice. She is a life-long bus rider and transit commuter, and passionate about ensuring that Washington's diversity of multimodal options are safe, affordable, accessible to all Washingtonian's, and built from a cornerstone of equity.		
Authorizing Signature (original signature):  Date Signed (appointed): 11/8/21	Appointing Signatory: Jenny Durkan Mayor	

*Term begin and end date is fixed and tied to the position and not the appointment date.

AUTUMN SHARP, MFA

COMMUNICATIONS MANAGER

SKILLS

Writing & Editing
Strategic Communications
Content Creation & Management
Project Management
Editorial Direction & Calendars
Social Media Management
E-newsletter Production
Article Writing
Blog Posts
Marketing Materials
Voice, Style, & Brand Standards
SEO Best Practices
Google Analytics
Leadership
Mentoring & Performance Coaching
Community Outreach
Relationship Building

TECHNOLOGY

HTML
CSS
WordPress
Canva
Neon CRM
Mailchimp
Campaign Monitor
Zoom
Microsoft Teams
Slack

PROFILE

A self-starting, creative, and strategic communications professional who leverages exceptional storytelling skills combined with data analysis and key partnerships to advance organizational goals. Passionate about social impact and advocating for social justice through strategic communications that makes a positive difference in the world and people's lives. Skilled in responding to competing priorities with speed and attention to detail, I contribute outstanding process improvement, collaboration, and 100% reliability to exceed expectations.

RELEVANT EXPERIENCE

COMMUNICATIONS MANAGER

TRANSPORTATION CHOICES COALITION | SEATTLE, WA | 2021 - PRESENT

Keep the pulse on politics and public dialogue to help develop key messages and execute communications strategies that advance TCC's advocacy campaigns and policy goals. Strengthen and amplify TCC's mission and work, and build support for transportation choices within WA through messaging and education.

- Member of the Racial Equity Action Plan (REAP) committee.
- Developed narrative theme and visual storyline for annual gala fundraiser.

COMMUNICATIONS & DEVELOPMENT MANAGER

TUCSON AUDUBON SOCIETY | TUCSON, AZ | 2019 - 2021

Excelled in a newly created role leading the communications and development teams at an environmental and bird conservation nonprofit to increase organizational visibility, impact, and financial support through strategic communications.

- Led the organization successfully through crisis communications related to both the coronavirus pandemic and the Christian Cooper birding incident.
- Facilitated organization-wide discussions and implementation of Diversity, Equity, & Inclusion (DE&I) initiatives as a co-leader of the DE&I committee.
- Grew social media engagement across nine unique platforms by 30%. Increased Instagram followers by 150% and created a robust, online community of engaged activists.
- Increased open rates of e-newsletters from 22% to 36% and click-through rates from 2.2% to 6.7% by redesigning the template and improving content quality.

AUTUMN SHARP, MFA

COMMUNICATIONS MANAGER | MANAGING EDITOR | DE&I ADVOCATE

TECHNOLOGY

G Suite
Office 365
Microsoft Office

EDUCATION

MSc Ethnobotany*, Distinction
University of Kent
Canterbury, UK
*Anthropology and Botany

MFA Creative Writing
Pacific University
Forest Grove, OR

BA English
Portland State University
Portland, OR

AWARDS

Winner
Academy of American Poets Prize

International Scholarship
Recipient
\$11k Award for Winning Essay

LANGUAGES

English | Fluent
Spanish | Intermediate

INTERESTS

Boating, Travel, Botany,
Birds, Gardening, Community
Engagement, Dining Out

RELEVANT EXPERIENCE (continued)

DIVERSITY, EQUITY, & INCLUSION/HUMAN RESOURCES INTERN

JEFFERSON COUNTY GOVT. | COLORADO STATE UNIVERSITY | GOLDEN, CO | 2018 - 2019
Completed a suite of graduate courses in Diversity, Equity, & Inclusion (DE&I) and Human Resources Management. In connection with the graduate program, collaborated with an HR team of 26, supporting a staff of 3K.

- Participated in a pilot program for innovating human-centered design solutions for Diversity, Equity, & Inclusion (DE&I) initiatives in the community.
- Produced project management documents and tools to support a countywide "Stay Interview" project.
- Developed the framework for a countywide internship program with a focus on a diverse and inclusive recruitment pipeline.

GENERAL MANAGER

CHEFSTABLE GROUP | PORTLAND, OR | 2016 - 2017

Led a staff of 55+ employees at an upscale, chef-owned dining concept featuring Italian cuisine with over \$2.5Mil gross annual sales.

- Improved P&L through building relationships, targeted marketing, social media strategy, community outreach, and strong financial acumen.
- Advised leadership on HR policies, change management, and conflict resolution.

OPERATIONS & EVENTS MANAGER

OBA RESTAURANTE | PORTLAND, OR | 2014-2015

Recruited, trained, scheduled, and supervised 40+ employees in one of Portland's most popular fine-dining establishments featuring Latin American cuisine with annual gross sales of \$4.5Mil.

- Increased profits through establishing a consistent brand voice across communications channels, leveraging a data-driven marketing strategy, creation of email lists and email campaigns, and advancing media relations.

WRITER & CONSULTANT

FREELANCE | PORTLAND, OR | 2010 -2013

Increased visibility, impact, and revenue for clients as a freelance writer, editor, and communications consultant for nonprofits, food & beverage, legal, and small business industries.

Prior to earning my MFA, I managed several popular, independent food & beverage businesses to fund my education goals while excelling as a local leader and business manager.

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Member	Bryce Kolton	8/3/20	8/2/22	2	City Council
		4	2.	Member	Emily Walton Percival	8/3/20	8/2/22	1	City Council
5	M	4	3.	Member	Andrew Martin	8/3/20	8/2/22	2	City Council
6	F	6	4.	Member	Michelle Zeidman	8/3/21	8/2/23	3	City Council
			5.	Member	Vacant	8/3/21	8/2/23		City Council
1	F	3	6.	Member	Keiko Budech	8/3/20	8/2/22	2	Mayor
6	F	3	7.	Member	Barbara Wright	8/3/20	8/2/22	2	Mayor
		1	8.	Member	Art Kuniyuki	8/3/20	8/2/22	1	Mayor
	F	7	9.	Member	Erin Tighe	8/3/21	8/2/23	4	Mayor
6	F	7	10.	Member	Autumn Sharp	8/3/21	8/2/23	1	Mayor
2	M	3	11.	Member	Amin Amos	8/3/21	8/2/23	1	Mayor
6	M	3	12.	Get Engaged Member	Andrew Parker	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	4			1	1				3			
Council	2	1							1	2			
Other													
Total	4	5			1				1	5			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.