

CITY OF SEATTLE
ORDINANCE 126539
COUNCIL BILL 120268

AN ORDINANCE accepting the gift of Google ad grant credits; and ratifying and confirming certain prior acts.

WHEREAS, The City of Seattle (City) offers a variety of economic support programs that provide aid to residents and businesses, including support such as rent and utility assistance, childcare costs, food assistance, and business stabilization assistance; and

WHEREAS, The City, in partnership with Google.org, has developed and implemented CiviForm, a unified online application portal that improves the efficacy of City benefit programs by streamlining access to assistance, making it easier for residents and businesses to find and apply to all relevant programs; and

WHEREAS, along with targeted outreach and marketing, CiviForm will expand equitable access to City benefit programs and increase enrollment and accessibility of these programs, particularly for the City’s most marginalized populations; and

WHEREAS, Google.org wishes to make a gift of Google ad grants that may only be used as credits for the purchase of Google ads to promote the City and Google.org’s project, the CiviForm portal; NOW, THEREFORE,

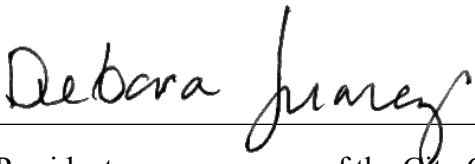
BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Director of the City Budget Office, or their designee, is authorized to accept an in-kind gift of Google ad grants from Google.org, of up to \$1,500,000 in value, to be used as credits for Google ads for the purpose of increasing awareness of the CiviForm online application portal.

1 Section 2. Any act consistent with the authority of this ordinance taken after its passage
2 and prior to its effective date is ratified and confirmed.

3 Section 3. This ordinance shall take effect and be in force 30 days after its approval by
4 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
5 shall take effect as provided by Seattle Municipal Code Section 1.04.020.

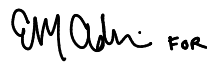
6 Passed by the City Council the 22nd day of February, 2022,
7 and signed by me in open session in authentication of its passage this 22nd day of
8 February, 2022.

9 
10 _____
President _____ of the City Council

11 Approved / returned unsigned / vetoed this 1st day of March, 2022.

12 
13 _____
Bruce A. Harrell, Mayor

14 Filed by me this 1st day of March, 2022.

15 
16 _____
Monica Martinez Simmons, City Clerk

17 (Seal)
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22 Attachments: