



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Caseyann McKay (aka Casey Carter)		
<b>Board/Commission Name:</b> Seattle Music Commission		<b>Position Title:</b> Member
<input type="checkbox"/> <b>Appointment</b> OR <input checked="" type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/>	<b>Term of Position: *</b> 9/1/2022 to 8/31/2025  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> Skyway	<b>Zip Code:</b> 98178	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Miss Casey Carter has spent the last 10+ years working within the independent music scene. From interviews to creative direction, marketing, MCC has devoted countless hours to supporting up and coming talent in the NW and beyond. Startup projects include TheBlowUp.co, an independent music blog that successfully ran for 3 years and "The Glow Up", a weekly podcast highlighting art and entrepreneurship. Events have been a huge part of the MCC brand as well. Casey has produced live concerts, pop-up shops featuring local businesses, networking events and dance parties. Casey also had a short-lived career in radio as she served as the host and producer of KUBE 93.3's "The Come Up" where she played new and local music. She has now switched gears and is focusing on supporting artists and small businesses with their branding and communications. With her extensive resume, she is determined to provide guidance to those who most need it.		
<b>Authorizing Signature (original signature):</b>   <b>Date Signed (appointed): Aug. 24, 2022</b>	<b>Appointing Signatory:</b> Sara Nelson Seattle City Councilmember, Citywide (District 9)	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# CASEYANN

# MCKAY

aka

## MISS CASEY CARTER

### CONTACT

SEATTLE, WA

(Redacted)

(Redacted)

## SKILLS & HIGHLIGHTS

- A "Jane of All Trades" and always up for any task or challenge.
- 10+ years of diverse experience in digital media, event production, digital and physical marketing and content creation.
- Exceptional strength in performing leadership and managerial practices.
- Profound work ethic and familiarity with brand management and professional business representation.
- Exceptional organizational skills and strategic planning.
- An easy communicator and great team player.
- Proficient in Microsoft Office, G Suite, Twitter, Instagram & Facebook.

## PROFESSIONAL EXPERIENCE

### FOUNDER / MANAGER

MISSCASEY CARTER.COM | 2009 - PRESENT

- Created and manage personal brand that services media, events, marketing, & promotions.
- Develop, evolve and execute business processes across marketing channels to support business needs.
- Communication with talent point of contact for interviews and events.
- Produce, film and edit creative content and interviews.
- Train and mentor various interns in online media, event productions and digital marketing.
- Producer of over 50+ events ranging from concerts, dance parties, grand openings, pop-ups and more.

### OFFICE MANAGER / OPERATIONS ASSISTANT

MIXPANEL | 2017 - 2020

- Manage entire office operations including relationships with vendors, catering, safety procedures, keeping office supplies and tech in stock, and communicating all building issues with maintenance.
- Assisted IT with technical issues with AV and meeting equipment.
- Organized and executed company events, meetings and off-sites.
- Managed office calendar and communications with team.

### ON-AIR PERSONALITY / DIGITAL MEDIA

IHEARTMEDIA (KUBE 93.3 FM) | 2018- 2020

- Produce and edit segments and content creation including on-camera artist interviews.
- Curate music and produce/edit segments for 2-6 hour radio show.
- Headed social media marketing and blogging for digital platforms.
- Contribute to creative projects and content.

### EVENTS MANAGER / MARKETING ASSISTANT

HYSECURITY | 2015- 2017

- Oversaw all trade show logistics including: design, booking travel for team and executives, event itinerary, shipping and budget.
- Managed marketing and events calendar.
- Manager of mass printing of marketing materials including brochures, product literature and price books.
- Serve as assistant to 4 person marketing team and 10+ international sales team.

### OFFICE MANAGER / MARKETING & PROMOTIONS

4VERGREEN GROUP | 2012- 2014

### STORE ADMINISTRATOR

KICKS & TEES | 2009 - 2011

# Seattle Music Commission

21 Members: Pursuant to Ordinance 124422, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/20	8/31/23	2	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/20	8/31/23	2	City Council
6	M	n/a	3.	Commissioner	Andrew Joslyn	9/1/20	8/31/23	1	Mayor
6	M	2	4.	Commissioner	Jason Clackley	9/1/20	8/31/23	1	City Council
6	F	2	5.	Commissioner	Anne O'Dowd	9/1/20	8/31/23	1	Mayor
9	M	n/a	6.	Commissioner	Eric Lilavois	9/1/20	8/31/23	1	City Council
2	M	5	7.	Commissioner	Terry Morgan	9/1/21	8/31/24	2	Mayor
2	F	2	8.	Commissioner	Bunnie Moore	9/1/21	8/31/24	1	City Council
3	F	6	9.	Commissioner	Paula Nava Madrigal	9/1/21	8/31/24	2	Mayor
2	F	3	10.	Chair	Sharlese J. Metcalf	9/1/18	8/31/21	2	City Council
3	F	3	11.	Commissioner	Kitty Wu	9/1/21	8/31/24	2	Mayor
2	F	1	12.	Commissioner	Adra Boo	9/1/21	8/31/24	1	City Council
7	M	2	13.	Commissioner	Keola Kama	9/1/21	8/31/24	1	Mayor
1	M	7	14.	Commissioner	Nate Omdal	9/1/21	8/31/24	2	City Council
6	F	7	15.	Commissioner	Shannon Welles	9/1/19	8/31/22	1	Mayor
1	F	2	16.	Commissioner	Caseyann McKay	9/1/22	8/31/25	1	City Council
3	M	3	17.	Commissioner	Jovino Santos Neto	9/1/19	8/31/22	1	Mayor
1	M	2	18.	Commissioner	Daniel D. Pak	9/1/19	8/31/22	2	City Council
6	F	6	19.	Commissioner	Jessica Toon	9/1/19	8/31/22	1	Mayor
6	F	5	20.	Commissioner	Denise Burnside	9/1/22	8/31/25	1	City Council
6	M	6	21.	Commissioner	Nick Vaerewyck	9/1/19	8/31/22	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	5	6			0	1	3			6	1		0					
Council	4	6			3	3	0			3	0		1					
Other																		
<b>Total</b>	<b>9</b>	<b>12</b>			<b>3</b>	<b>4</b>	<b>3</b>			<b>9</b>	<b>1</b>		<b>1</b>					

## Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
  - \*\*G List *gender identity*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
  - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*