

Neighborhood Economic Recovery Fund

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Agenda

Overview
of Fund

Projects
& Stories

Racial
Equity

OED Priority Areas for an Inclusive Economy



**WORKFORCE
DEVELOPMENT**



**BUSINESS AND
INDUSTRY GROWTH**



**HEALTHY ECONOMIC
ECOSYSTEMS**

Community Response to COVID-19



Neighborhood Economic Recovery Fund (NERF)

Investment Goal: Neighborhoods and businesses rebound from COVID-19 and thrive



NERF Selection Criteria

Equity

- Projects serving **high** COVID impacted neighborhoods and/or focusing support for BIPOC businesses and communities.

Neighborhood Economic Recovery

- Projects helping businesses and communities recover economically from COVID impacts and stimulating economic activity.

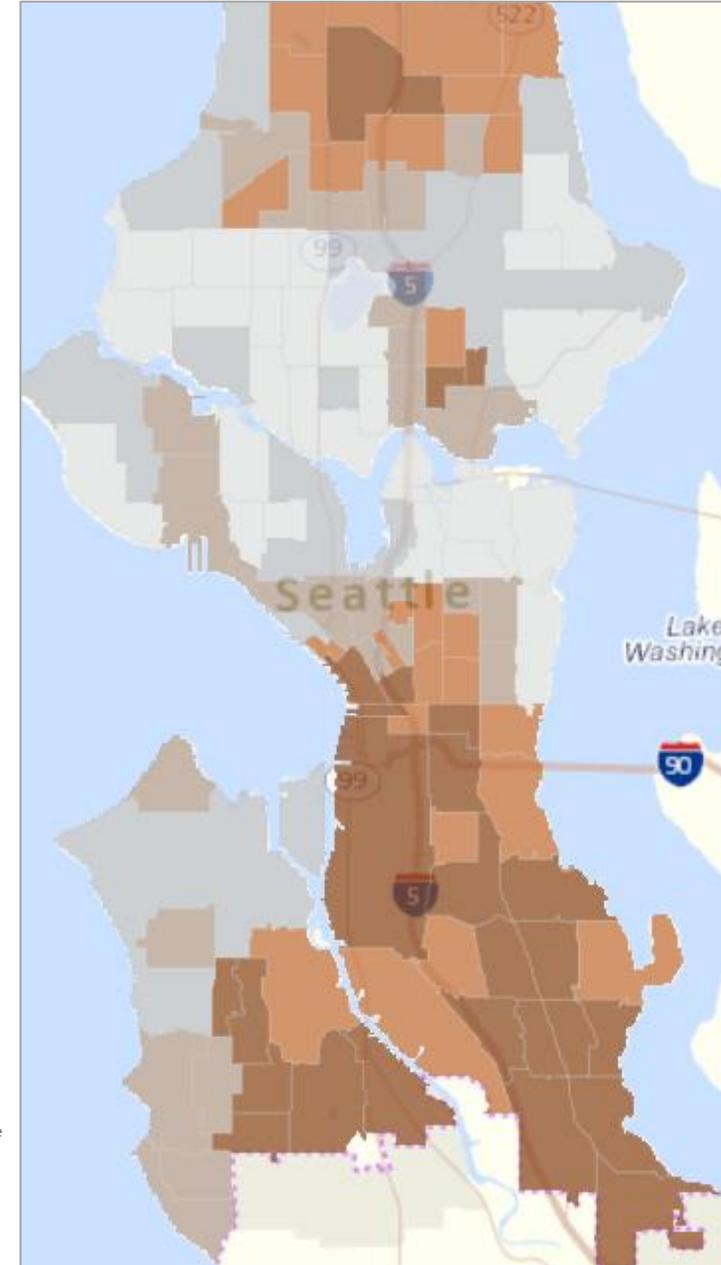
Community Supported

- Projects directed by and directly benefiting the community

Highly Impacted Census Tracts

Census tract rankings

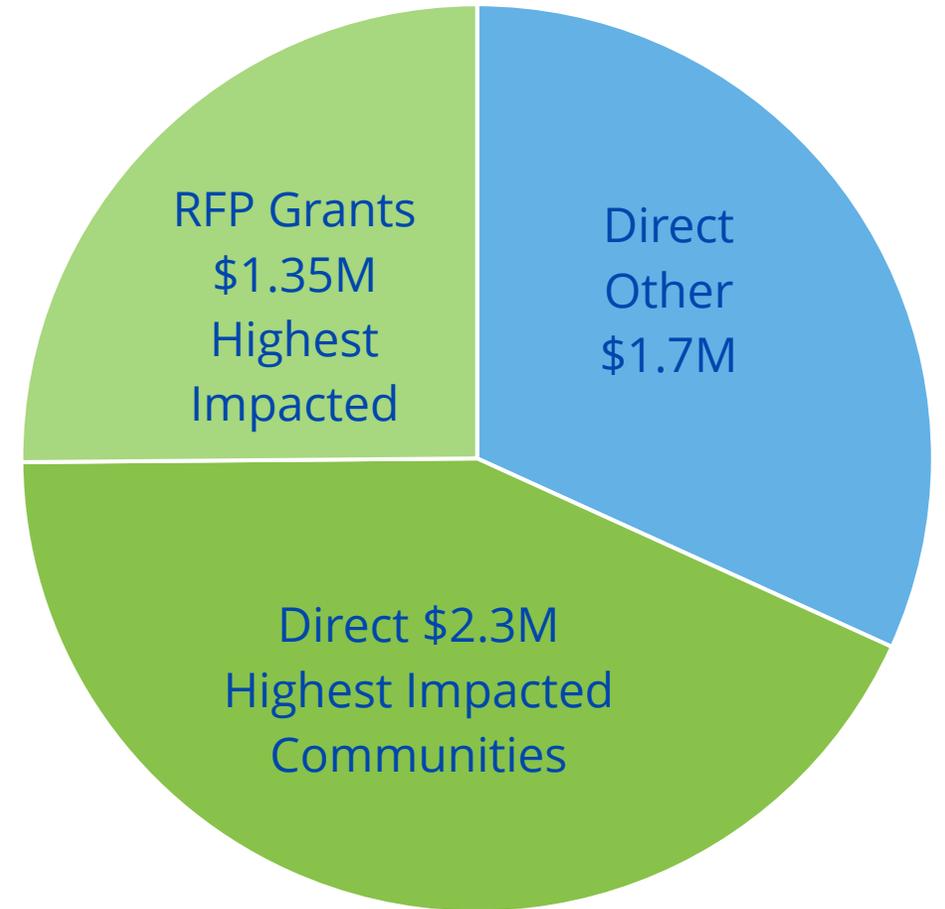
- Highest quintile
- Second-highest quintile
- Middle quintile
- Second-lowest quintile
- Lowest quintile



Neighborhood Economic Recovery Fund

- **Direct Grants: \$4M to 31 organizations**
 - \$2.3M to Highest Impacted Communities
 - \$1.7M to Other Communities
- **RFP Grants: \$1.35M to 25 organizations**
 - 100% to Highest Impacted Communities
- **68%** of funding overall to communities with the highest COVID-impacts
- **\$9M** RFP requests
- See OED website for more details:

www.seattle.gov/office-of-economic-development/business-districts/neighborhood-economic-recovery-fund



Neighborhood Recovery Strategies



Activating Spaces



Cleaning



Digital Equity



Physical Improvements



Community Safety Projects



Business Support

NERF Activities To Date

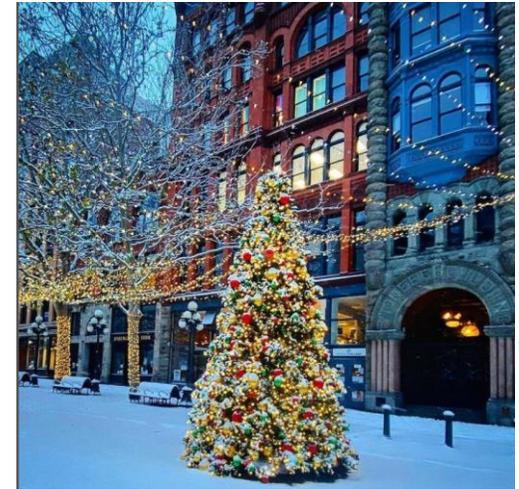
750+
businesses
served to date



54+
activations



82+
physical
improvements



**Neighborhood
Economic
Recovery Fund**

SEATTLE OFFICE OF ECONOMIC DEVELOPMENT

 **Seattle Office of
Economic Development**

Build Lake City Together - Commercial Space



- Vacant commercial space activation
- Business incubator and arts & culture space



Southeast Seattle & West Seattle - Digital Equity & Business Support



HomeSight

- Nonprofit delivery service
- Engaging ESES collective



West Seattle Chamber of Commerce

- Technical assistance to BIPOC businesses
- Business resources

South Park - Digital Equity, Business Support

- Online Business Directory
- Technical Assistance
- Language Access





Simply Soulful Cafe

- Commissary kitchen and popup event space to support BIPOC businesses



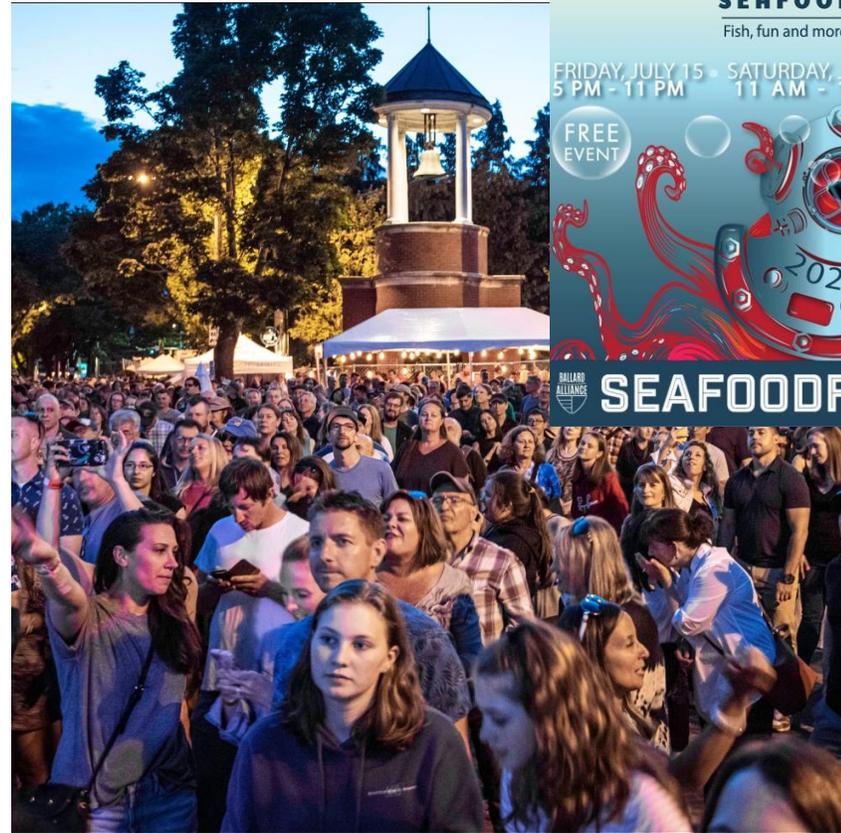
Public Space Activations



Community Roots Housing Foundation
Howell St vendor market



Ballard - Seafood Fest



Black Arts Love

- Commercial space activation & physical improvement
- Retail space to create and operate a collective market that serves 25-50 BIPOC vendors and artists





Chinatown-ID and Little Saigon

Business Support, Cleaning & Events

- Security film on storefront windows
- Pressure washing sidewalks, graffiti paint out
- Events in public spaces



WING LUKE MUSEUM



Spring 2022 BIPOC Cohort

- **Racial equity trainings**
- **Deeper work and meaning for BIPOC members**
- **Building collective power**



- Only In Seattle BIPOC Community Partners Spring Cohort -

A COLLECTIVE ORGANIZING & POWER BUILDING SPACE

What are our shared demands to create a more racially just economic development system in Seattle?

Why:
**SHARED
STORIES**

What are economic development practices that uphold white dominant systemic power?

May 2022

How:
**SHARED
VISIONS**

*How do we envision economic development practices that feels more like our collective 'ancestors than our colonizers?'**

June 2022

*@ogorchukwu on Instagram

Cohort Facilitators:

Evette Jasper & LaToya Holmes-Ware

What:
**SHARED
DEMANDS**

What are our shared demands to create a more racially just economic development system in Seattle?

July 2022

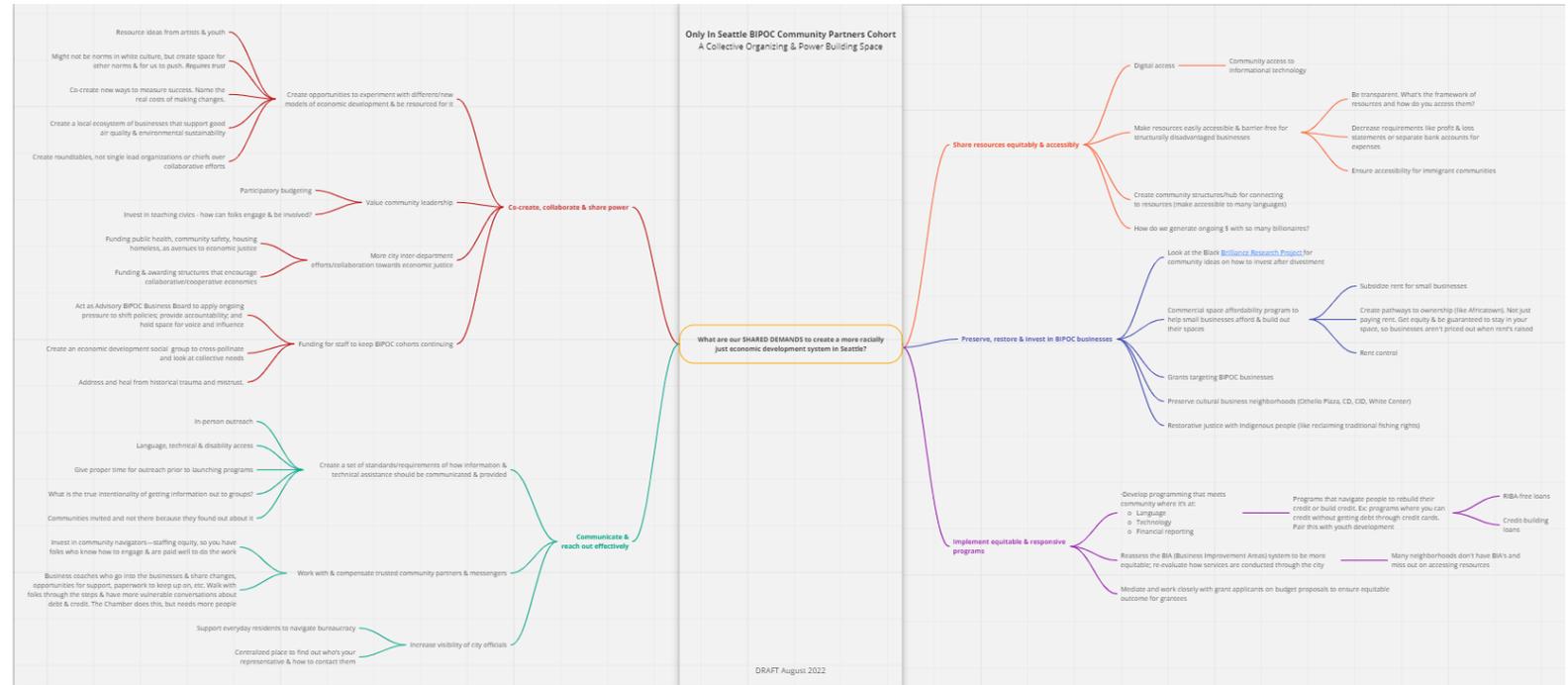
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Spring 2022 BIPOC Cohort Participants

- **Beacon Business Alliance**
- **Capitol Hill Business Alliance**
- **Central Area Chamber of Commerce**
- **Central Area Collaborative**
- **Chinatown International District Business Improvement Area**
- **HomeSight**
- **Joe Brazil Legacy**
- **Chief Seattle Club**
- **Rainier Beach Action Coalition**
- **Rainier Valley Community Development Fund**
- **Seattle Chinatown International District Preservation and Development Authority**
- **Seattle Artist Coalition for Equitable Development**
- **Simply Soulful Café**

Themes

- **Co-create, collaborate & share power**
- **Communicate & reach out effectively**
- **Share resources equitably & accessibly**
- **Preserve, restore & invest in BIPOC businesses**
- **Implement equitable & responsive programs**



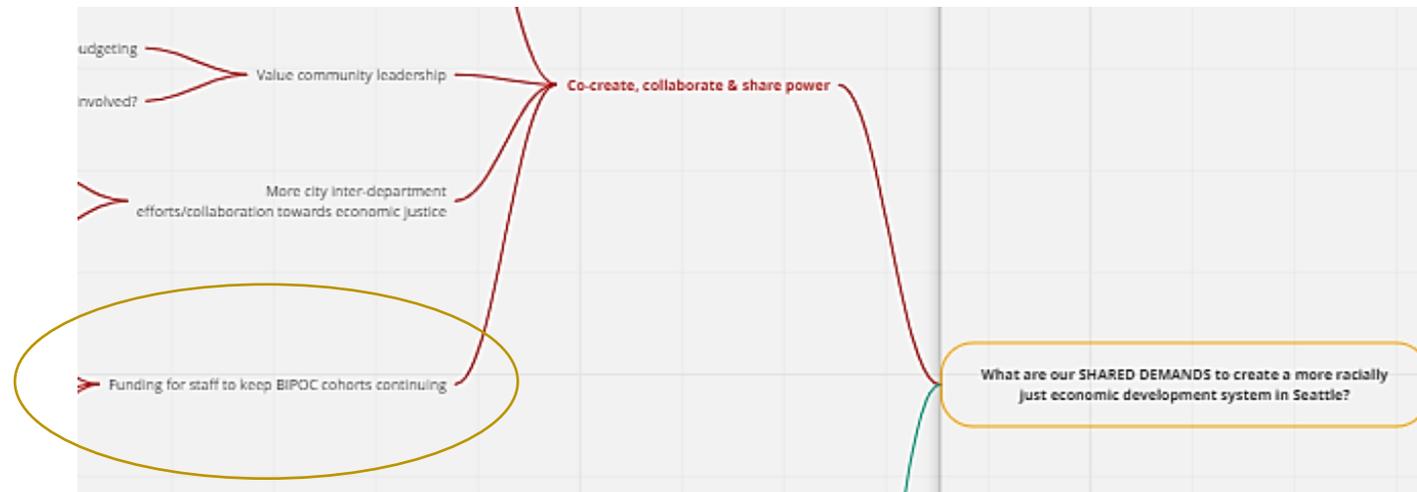
OED Alignment

- **Co-create, collaborate, & share power**

Establish structure for BIPOC Cohort to continue

- **Economic Revitalization Study**

- Central Area Collaborative
- Chief Seattle Club
- CIDBIA
- GSBA
- HomeSight
- SCIDPDA
- Simply Soulful



- **Preserve, restore & invest in BIPOC businesses**

- Commercial affordability programs

Cohort Share Out

How does this space support equitable economic development?

- **An Huynh**, Seattle Chinatown International District Preservation Authority
- **Bob Luciano**, Rainier Valley Community Development Fund
- **Iris Viveros**, Community Liaison – Beacon Business Alliance
- **Maria Vargas**, HomeSight

Cohort Share Out

"The BIPOC Cohort process is important to me because it has allowed me to put words to my experiences of working in a historically excluded community and vocalize those experiences in a way that is understood by the people in OED" -**Heyward Watson, Central Area Collaborative**

"From an Indigenous/Native perspective, what we know to be true is that Native peoples in the Puget Sound have never had agency over the future of their land, people, or economy... spaces like this seek to repair that gap/misalignment within not only the Native community but the broader POC community in Seattle. It's the first step, in a long list of ways in which the city must change to meet the needs of its marginalized citizens. The tides are shifting. And I applaud the city and OED for creating this space and the funding opportunities provided to Chief Seattle Club and others. Natives today stand on the shoulders of giants and the fight for equity continues. In the words of the late activist, Clyde Bellecourt, "We are the landlords of the country, it is the end of the month, the rent is due." -**Anthony Johnson, Chief Seattle Club**



QUESTIONS?