

2023 Seattle City Council Budget Action

Council Budget Action: Agenda

Tab	Action	Option	Version
ARTS	601	A	001-2023

Budget Action Title: Reduce proposed funding for planned media purchases by \$500,000 GF (2023) from SPD and add \$500,000 GF (2023) to ARTS for an organization showcasing African American art, history and culture in the Pacific Northwest

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Kshama Sawant

Council Members:

Staff Analyst: Lise Kaye

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	SN
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

Summary of Dollar Effect

See the following pages for detailed technical information

	2023 Increase (Decrease)	2024 Increase (Decrease)
General Fund		
General Fund Revenues	\$0	\$0
General Fund Expenditures	\$0	\$0
Net Balance Effect	\$0	\$0
Total Budget Balance Effect	\$0	\$0

Budget Action Description:

This Council Budget Action would reduce proposed funding for planned media purchases by \$500,000 GF in 2023 (one-time) from the Seattle Police Department (SPD) and add \$500,000 GF in 2023 (one-time) to the Office of Arts and Culture (ARTS) for organizations showcasing African American art, history and culture in the Pacific Northwest, such as the Northwest (NW) African American Museum. Many cultural organizations, including the Northwest (NW) African American Museum, were closed during the pandemic and are gradually reopening. The NW African American Museum anticipates reopening in February 2023.

The 2023-2024 Proposed Budget includes \$1.5 million in 2023 for SPD's planned media expenditures in support of recruitment and retention. CBA 903-A-002-2023 in the initial balancing package scaled this amount to \$750,000 to help address decreased City revenues and support other Council priorities. The

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remaining \$750,000 in scaled funding was to fund a marketing consultant who would create a detailed marketing plan and manage remaining resources, building on \$170,000 authorized in 2022 in ORD 126654 for literature, web design, and production. This CBA would reduce the remaining \$750,000 by \$500,000, leaving \$250,000 of the initially proposed \$1.5 million for SPD media expenditures.

Budget Action Transactions

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Support cultural organizations showcasing African American art, history and culture		0	0	ARTS - AR000	ARTS - BO-AR-VA160 - Arts and Cultural Programs	00100 - General Fund	2023	\$0	\$500,000
2	Reduce public recruitment media plan		0	0	SPD - SP000	SPD - BO-SP-P1600 - Leadership and Administration	00100 - General Fund	2023	\$0	\$(500,000)