

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:								
Juan C. Rodriguez (John)								
Board/Commission Name:		Position Title:						
Equitable Development Initiative Advisory Board	1	Board Member						
	City Council Conf	irmation required?						
Appointment <i>OR</i> Reappointment	⊠ Yes							
	No							
Appointing Authority:	 Term of Position:	. *						
	3/1/2022	•						
City Council	to							
Mayor	2/28/2025							
Other: Fill in appointing authority	, ,							
	☐ Serving remainii	ng term of a vacant position						
Residential Neighborhood:	Zip Code: Co	ontact Phone No.:						
Capital Hill	98122							
Background:								
John Rodriguez is originally from the Dominican Republic, his family moved to New York City when he was a teenager, he fell in love with Seattle and has been living in the emerald city for the last 5 years. He is a full-time LGBTQ+ community advocate and human rights activist. He's been advocating for social equity, equality, and human rights for the past 15 years, John has served as human rights ambassador for the United Nations in the Caribbean. John has worked as Executive Director for different nonprofits in different countries, he has a professional background in business consulting, nonprofit development, communications, business management, travel industry management, marketing, marketing research and sales.  John has vast experience in board - project advisory and consulting, for the last years in Seattle he has been involved with the Dominican Association of Washington State, an organization that he founded here in Seattle and has built a BIPOC network for promoting social justice and equity serving mainly BIPOC and underrepresented communities. He also served as co-chair of the Seattle LGBTQ Commission from 2019 to 2020 and served as Executive Director for the Seattle Chapter of Affirmation LGBTQ Mormons Families and Friends, an organization that supports LGBTQ members and queer ex-members of the LDS religious organization, and also founded the Dominican Chapter for this organization. He currently serves as remote Executive Director for one of the It Gets Better Project's affiliates in the Dominican Republic and co-chairs an advisory committee for health providers for a local and regional health program serving the King, Snohomish, and the Island counties. John has been leading a peer support group focused on spiritual and emotional support and suicide prevention for LGBTQ youth in Seattle. John is fully bilingual in English and Spanish.								
Authorizing Signature (original signature):	Appointing Signatory:							
Bruce Q. Hanell	Bruce A. Harrell							
•	Mayor of Seattle							
Date Signed (appointed): 10/26/2022								

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not the appointment date.

#### Juan C. Rodriguez

Alias: John Rodriguez



OBJECTIVE: Applying for a position as a City of Seattle's EDI Advisory Board member, with the motivation to collaborate to build a more equitable city and fight social injustice.

#### **EXPERIENCE**

#### Dominican Association of Washington State, Seattle,

WA — *Executive Director*.

April, 2020 - Present.

Executive Management and Development.

## **Markpro Research Corp Consulting**, Seattle, WA — *General Manager.*

January, 2017 - Present. Marketing, Business and Nonprofit Development.

#### It Gets Better República Dominicana. Santo Domingo

— Affiliate Remote Executive Director.

January 2016 - Present.

Affiliate's Executive Direction, events coordinator, facilitation and online peer support counseling.

## Three Dollar Bill Cinema, Seattle, WA — Outreach Coordinator.

April, 2019 - August 2022. Coordinated community partnerships, networking and assisted festivals sponsors and co presenters .

#### Washington TGA Appointed Council Member, Ryan

**White Program.** King County, Snohomish county and the Islands County — *Council member unaligned consumer and mental health specialist.* 

May 2019 - Present (for a three years term.) Council Member. (Volunteer) **Peer Seattle,** Seattle — Support Group Facilitator. (English only).

July 2018 - Present. Facilitates a Support Group for LGBTQ+ individuals struggling with religious/spiritual background -Suicide Prevention. (Volunteer)

#### Affirmation LGBTQ Mormons Seattle Chapter,

Seattle — *Chapter Director.* 

January 2018 - January 2019.

Chapter Executive Direction , events coordinator, facilitation and counseling.

#### United Nations Development Program-UN,

Santo Domingo Dominican Republic— International. Remote LGBTQ Community Outreach and Agency Support Coordinator.

October 2016 - Present. Outreach and Agencies Support Coordinator, Educator.

#### EDUCATION SPECIAL TRAINING

Peer Coaching

counseling facilitation,

Business and Nonprofit

Development-Management.

English & Spanish teaching methodology,computer programming and operation of Microsoft Word, Excell, Access, Internet, Basic Website designing, sales and marketing, psychology, market research,data analysis hotel travel industry business management,LGBTQ+ international political leadership.

#### **AWARDS**

Certificate of Appreciation for being a founder of the First LGBTQ pro Religious Organization in the Dominican Republic.

Manager of the Year for World Wide Tours NYC, employee of the year for DMO-ITC Travel Company for traveling and coordinating programs in 34 different countries. Has organized and planned successful business/fundraising strategies for various companies and organizations.

#### **LANGUAGES**

English. Spanish (Fluent Native)- Basic French.

**UAPA University,** Dominican Republic — *Associate, Hotel & Travel Industry Management* 

January 2001 - June 2003

New York City College, NYC, NY — Technical, Marketing Research.

January 1997 - June 1998

New York City College, NYC, NY — *Certificate, ESL teaching.* March 1994 - June 1996

#### **OTHER STUDIES / CERTIFICATES**

**QPR Institute**— Suicide Prevention. 2018

**Harvard University**— GSE1X Coaching: Unlocking the immunity to change, a new approach to personal improvement. Social Work and Community Development. 2013

Harvard University— GSE2X: Education: Leaders of learning. 2013

Berklee College of Music—Introduction to the Music Business. 2014

Berklee College of Music—Vocal Recording Technology. 2015

**Curtin University- Western Australia-** Digital Branding and Engagement. CurtinX - MKT1x 2015

**REFERENCES:** Will be sent separately.

### **Equitable Development Initiative Advisory Board**

13 Members: Pursuant to Ordinance 119887, all members subject to City Council confirmation.

- a) Initial members in positions 3, 6, 9, 12, and 13 shall be members of the Equitable Development Initiative's Interim Advisory Board as of the effective date of this ordinance
- b) The initial terms for positions 1, 3, 4,6, 8, 10, and 13 shall be one year
- c) The initial terms for positions 2, 5, 7, 9, 11, and 12 shall be two years
- d) All subsequent terms shall be for three years. With the exception of initial positions 3, 6, 9, 12, and 13 no member shall serve more than two consecutive three-year terms
- 3 City Council-appointed
- 3 Mayor-appointed
- Other Appointing Authority-appointed (specify): Initial appointments by Interim Advisory Board, subsequent appointments by Advisory Board

#### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By	
			1.	Member	Cesar Garcia	3/1/2022	2/28/2025	2	Mayor	
			2.	Member	Evelyn Allen	3/1/2021	2/28/2023	1	Mayor	
			3.	Member	Juan C. Rodriguez	3/1/2022	2/28/2025	1	Mayor	
			4.	Member	Lindsay Goes Behind	3/1/2022	2/28/2025	1	City Council	
			5.	Member	Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council	
			6.	Member	Kaleb Germinaro	3/1/2022	2/28/2024	1	City Council	
			7.	Member	Mark R. Jones	3/1/2021	2/28/2023	1	Board	
			8.	Member	Jamie Madden	3/1/2022	2/28/2024	1	Board	
			9.	Member	Willard Brown	3/1/2021	2/28/2023	1	Board	
			10.	Member	Diana Paredes	3/1/2022	2/28/2025	1	Board	
			11.	Member	Quanlin Hu	3/1/2021	2/28/2023	1	Board	
			12.	Member	Maria – Jose "Cote" Soerens	3/1/2021	2/28/2023	1	Board	
			13.	Member	Sophia Benalfew	3/1/2022	2/28/2025	1	Board	

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

<sup>\*</sup>D List the corresponding *Diversity Chart* number (1 through 9)

<sup>\*\*</sup>G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A