City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:	
Atif Osmani	
Board/Commission Name:	**Position Title:**
Seattle Renters' Commission	*Member*

☒ **Appointment** *OR* ☐ **Reappointment**	**Council Confirmation required?** ☒ Yes ☐ No

Appointing Authority: ☒ City Council ☐ Mayor ☐ Other: *Fill in appointing authority*	**Date Appointed:** 12/14/2022	**Term of Position: *** 3/1/2022 **To** 2/28/2024 ☒ *Serving remaining term of a vacant position*

Residential Neighborhood: Queen Anne	**Zip Code:** 98109	**Contact Phone No.:** ▉▉▉▉▉▉

Background:
Atif has a background in health-related work at both nonprofits and tech companies. As a queer, BIPOC Muslim growing up in post-9/11 America, Atif brings a passion for ensuring that the folks most impacted by decisions are in the room during the decision-making process. Atif is also interested in issues of rent control, HOA, and ways to use investment rentals with vacancies to house people.

Authorizing Signature (original signature):	Appointing Signatory:
	Kshama Sawant
	Seattle City Councilmember

*Term begin and end date is fixed and tied to the position and not the appointment date.

Atif Osmani

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EDUCATION

THE UNIVERSITY OF CHICAGO   Chicago, IL
Bachelor of Arts in Public Policy   June 2021
- Specialization in Health Policy
- University of Chicago - Chicago Public Schools Full Tuition Scholarship recipient
- University of Chicago Odyssey Scholar

EXPERIENCE

Microsoft Corporation   Seattle, WA
Product Marketing Manager – Azure ISV Partner/Customer Team   August 2021 – Current
- Co-led creation and launch of Azure SaaS Guide, the team's primary CTA for ISVs interested in building/utilizing Azure.
- Collaborated with MS stakeholders (marketing/engineers/legal) and vendor team to collect, consolidate, and tag hundreds of resources/documents from internal and external channels for the Guide's quiz and library
- Utilized user testing feedback and market research to dictate and provide design feedback for Azure SaaS Guide website and all forms of communications relevant to the tool
- Led GTM plan for Azure SaaS Guide:
    - Worked with colleagues to scope internal/external demand engines, delegated tasks, and consistently updated tracker to evaluate progress and demand engagement
    - Created SaaS Guide messaging and positioning framework (MPF), providing foundation for all marketing assets for tool's promotion and written content piece
    - Wrote newsletter/blogs for SaaS Guide's launch, published on multiple internal engines (PDM community, developer communities, MS tech community), and presented to field communities for awareness
    - Worked with Social teams to utilize Microsoft social channels to evangelize SaaS Guide
    - Cross linked Azure SaaS Guide web banner on multiple Azure.com pages and other Microsoft sites by building relationships with relevant PMMs to gain visibility.
- Manage Azure GTM Evidence program by working with production team and colleagues to produce quality written/video content that highlight Azure cloud success stories
- Assembled Demand Generation Guidance Deck to bolster PMMs to properly utilize created assets post creation and build awareness of Azure success stories.
- Edit written and video drafts to ensure content properly portrays the Microsoft Azure story from a partner/customer lens
- Made video/written content guide to reduce number of overall drafts by building clarity on standards thereby reducing revisions and better meeting deadlines

LEADERSHIP

Out@MCB (LGBTQ Employee Resource Group), Out Takes Organizer   August 2021- Present
- Lead *Out Takes* - a bi-monthly episodic series – where I work with other MSFT employee groups and external speakers/organizations to highlight intersectional queer issues
- Create episode calendar ahead of time with other team members and decide which issue areas we want to discuss
- Work with partners to attain budget, coordinate speaker and tech fees, produce episode layout, and conduct pre-sync meetings to ensure smooth flow during episode live streams.
- Write pre and post event communications.

SKILLS AND INTERESTS

Language: Conversationally fluent in Urdu/Hindi
Computer: Microsoft Suite programs, Adobe InDesign, Bridge, and R programming language

Seattle Renters' Commission

15 Members: Pursuant to *Ordinance 125280, all* members subject to City Council confirmation, *2*-year terms:

- *6*   City Council-appointed
- *7*   Mayor-appointed
- *2*   Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Atif Osmani	3/1/22	2/28/24	1	Council
			2.	Member	Vacant	3/1/21	2/28/23	1	Council
			3.	Member	Dan Godfrey	3/1/22	2/28/24	1	Council
6	F	2	4.	Member	Dinah Braccio	3/1/21	2/28/23	2	Council
6	M	2	5.	Co-Chair	Mac S. R. McGregor	3/1/22	2/28/24	2	Council
9	F	3	6.	Co-Chair	Gina Owens	3/1/21	2/28/23	2	Council
6	O	6	7.	Member	Char Smith	3/1/22	2/28/24	1	Mayor
2	F	3	8.	Member	Laurie Goff	3/1/21	2/28/23	2	Mayor
6	F	3	9.	Member	Kim McGillivray	3/1/22	2/28/24	1	Mayor
9	M	2	10.	Member	Tim Guy	3/1/21	2/28/23	1	Mayor
			11.	Member	Schnidine Registin	3/1/22	2/28/24	1	Mayor
9	NB	5	12.	Member	ChrisTiana ObeySumner	3/1/21	2/28/23	2	Mayor
3	T	4	13.	Member	Arianna Laureano	3/1/22	2/28/24	1	Commission
			14.	Member	Vacant	3/1/21	2/28/23		Commission
			15.	Get Engaged Member	Lydia Felty	9/1/21	8/31/22	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	Male	Female	Transgender /Non-Binary	NB/ O/ U	Asian (1)	Black/ African American (2)	Hispanic/ Latino (3)	American Indian/ Alaska Native (4)	Other (5)	Caucasian/ Non-Hispanic (6)	Pacific Islander (7)	Middle Eastern (8)	Multiracial (9)
Mayor	1	2	1	1		1				2			2
Council	1	2		1						3			1
Other	1		1				1			1			
Total	3	4	2	2		1	1			6			3

Key:

*D   List the corresponding *Diversity Chart* number (1 through 9)

G   List *gender*, **M= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD   Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.