

Attachment B: Office of Labor Standards Budget Estimate

- CB 120514, Office of Labor Standards estimated implementation costs.

Activity	Item	2023	2024 (ongoing)
Outreach	Translation (three languages) <ul style="list-style-type: none"> • Press releases about rules • Effective date 	\$900	n/a
Outreach	Communication campaign <ul style="list-style-type: none"> • Social media • Ethnic media • Billboard ads 	\$20,000	\$2,000
Outreach	Notice of rights design	\$2,250	n/a
Outreach	Notice of rights translation	\$7,750	\$1,500
Outreach	Educational events and materials <ul style="list-style-type: none"> • Video • Webinars • Language Access 	\$6,400	\$25,00
Policy	Rulemaking activities <ul style="list-style-type: none"> • Participant engagement • Language access • Daily Journal of Commerce Advertisement(s) 	\$4,500	n/a
Enforcement	1.0 FTE Senior Investigator	\$68,854 (six months)	\$137,707
Enforcement	New employee set-up	\$3,050	\$375
Enforcement	Peer to Peer text messaging service	\$1,000	\$4,000
Total		\$114,704	\$148,077