



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Michael Huang</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Advertising and creative agencies (Position 3)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * <i>4/24/2023</i> to <i>4/23/2026</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Belltown/Denny (D7)</i>	Zip Code: <i>98121</i>	Contact Phone No.: [REDACTED]
Background: <i>Michael is a third culture kid with an obsessive curiosity for all things storytelling, culture, and community. He brings 15+ years of experience in the creative, arts, and advertising industries as well as 8+ years of owning and operating the Milli creative agency in Seattle. As a Seattle native having grown up in the local Hip Hop scene, he's traveled the world competing in international breakdancing competitions, managed musicians, and shot photos and documentaries. He translated these experiences into his work early on with Red Bull as a brand manager, and later at award winning global agencies such as Razorfish and McGarry Bowen. After a stint on Madison Avenue in New York, he went on to found his own creative shop, Milli, in 2014 focused on creative, cultural, and social change. Since then Milli has gone on to win numerous awards working with clients like Microsoft, Netflix, The Movement For Black Lives, The City of Seattle, and Amazon including producing their own, unbranded award winning films. Outside of Milli, Michael has spent more than a decade working in the non-profit and creative industry to support BIPOC led efforts for social and racial justice, representation, and in support of youth.</i>		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 3/28/2023		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

Michael Huang

Creative Strategist & Executive Producer

Summary

Michael Huang is a creative strategist, executive producer, business owner, and advocate with over 15 years of experience across advertising, production, arts and culture, and social justice sectors.

Experience

Milli Agency // Founder & Managing Director // 2014 - Present

- Founder and chief creative strategist of Seattle-based creative agency working across operations, business development, strategic development, creative direction, client engagement, content production, and project management
- Developed, strategized, and produced a full range of digital, social, and video content for wide variety of clients from small businesses, to civic organizations, to Fortune 500's
- Produced award-winning brand spots, documentaries, and storytelling content across private, public, and civic sectors
- Select clients include: Microsoft, Netflix, Amazon, Meta, City of Seattle, University of Washington, Community Passageways, and Movement For Black Lives

McGarryBowen // Senior Strategist // 2013 - 2014

- Head social media content strategist for United Airlines account. Lead social strategy and content strategy for the 2013 United Airlines rebrand.
- Worked across multi-disciplinary team of art directors, designers, producers, cinematographers, photographers, business executives and client executives to execute international campaign work

Razorfish // Content Strategist // 2011 - 2013

- Social and content strategy for wide range of clients including Nike, Microsoft Office, Holland America, Experian, Tempurpedic, Intel, MillerCoors, and more

Education & Volunteering

University of Washington, Class of 2010

Michael G. Foster School of Business, BA in Business Administration - Marketing
Certificate of International Studies in Business - Focus on China

Google Rare Leadership Academy, Class of 2022

Rare with Google Leadership Academy is a global leadership accelerator for underrepresented talent in the creative industries co-created by academics, DEI leaders and Google

Extraordinary Futures // Co-Founder // 2011 - 2020

Extraordinary Futures is a non-profit partnered with the Massive Monkees dance crew focused on providing critical life skills and mentorship through street dance and arts to at-risk and underprivileged youth

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, *all* members subject to City Council confirmation, **3**-year terms however, initial terms shall be as follows:

1, 4, 7, and 10 shall be for one year; initial terms for positions 2, 5, 8, and 11 shall be for two years; and initial terms for positions 3, 6, and 9 shall be for three years.

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2023	4/23/24	1	Mayor
6	F	2	2.	Film industry labor unions	Melissa Matthies Purcell	4/24/2023	4/23/25	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/26	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2023	4/23/24	1	Mayor
2	F	N/A	5.	Film schools, film programs, or film educators	Laura Jean Cronin	4/24/2023	4/23/25	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/26	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2023	4/23/24	1	City Council
6	F	4	8.	Film festivals or film content distribution companies	Beth Barrett	4/24/2023	4/23/25	1	City Council
6	M	N/A	9.	Film location managers	Mark A. Freid	4/24/2023	4/23/26	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2023	4/23/24	1	City Council
			11.	Immersive technology		5/22/23	5/21/25		Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	3	2			1	2				2								
Council	3	2			1	1				3								
Other																		
Total																		

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.