Seattle Film Commission Appointments

Preeti Shridhar, Deputy Director, Office of Economic Development

Chris Swenson, Film Program Manager, Office of Economic Development

4/11/2023

Office of Economic Development



Establishing the Seattle Film Commission

Ordinance 126678 established a Seattle Film Commission to:

- 1. Advise and make recommendations to the City on the development of policies and programs that enhance the economic development of Seattle's film industry, and
- 2. Promote the sustainable growth of family-wage jobs for workers who have been historically underrepresented in the industry.



Goals and Duties of the Commission

- 1. Inform and influence the regional film industry and community in partnership with the City,
- 2. Collaborate with industry and regional stakeholders such as King County and Washington State to align efforts,
- 3. Address industry disparities caused by systemic racism, and
- 4. Serve as a conduit between the City and industry to advance the City's economic development priorities for the film industry including;
 - attracting and retaining local, regional, national, and global business, and
 - building inclusive career pathways into the film industry.



Seattle Film Commission Operations

- Membership reflects 11 film disciplines
- 5 positions appointed by City Council, 5 positions appointed by the Mayor, and 1 position appointed by the Commission once seated
- The Commission will
 - Meet monthly,
 - Meet annually with the Seattle Music Commission,
 - Annually elect a chair and vice-chair,
 - Adopt bylaws, and
 - Establish terms of one, two, and three years, with a maximum of serving two consecutive terms
- The Commission will be supported by OED



Application and Nomination Process

- Nominations and applications accepted March 2-12
- Received 131 nominations and 179 applications

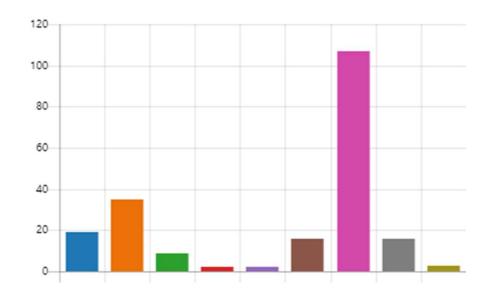
4/11/2023

Office of Economic Development



Application and Nomination Demographics



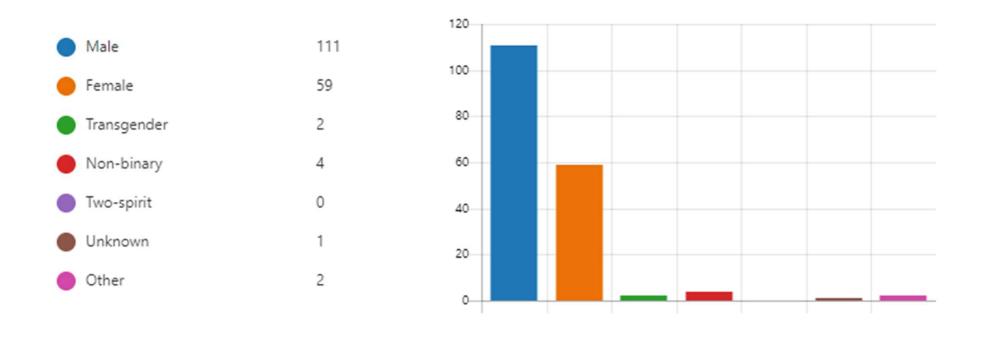


4/11/2023

Office of Economic Development



Application and Nomination Demographics



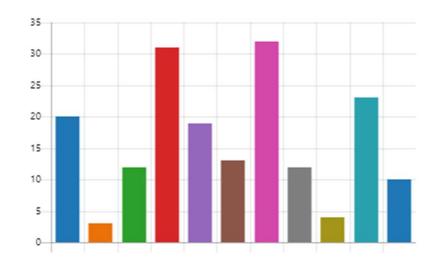
4/11/2023

Office of Economic Development



Application and Nomination Industry Disciplines





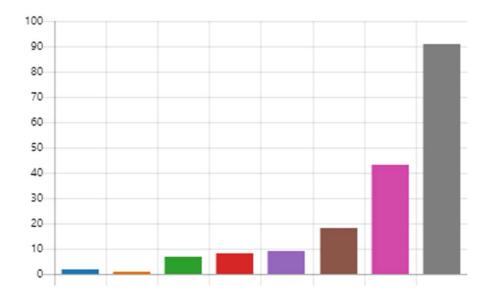
4/11/2023

Office of Economic Development



Application and Nomination Professional Experience

0 years 2 Less than 1 year 1 1 year - less than 4 years 7 4 years - less than 5 years 8 5 years - less than 7 years 9 7 years - less than 10 years 18 10 years - less than 15 years 43 15 years + 91

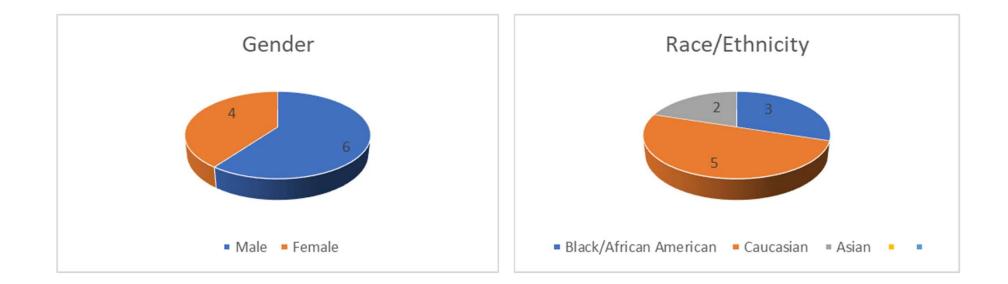


4/11/2023

Office of Economic Development



Commissioner Nominee Demographics





Seattle Film Commission Nominees

Name	Organization	Position/ Appointed by	Term	Category
Lowell Deo	Freelance actor	1 (Mayor)	1 year	On-screen talent or their representatives
Melissa Purcell	IATSE 488	2 (Mayor)	2 years	Film industry labor unions
Michael Huang	Milli Agency	3 (Mayor)	3 years	Advertising and creative agencies
Tom Florino	Amazon Studios	4 (Mayor)	1 year	Commercial producers or production companies
Laura Jean Cronin	Pound Pictures	5 (Mayor)	2 years	Film schools, programs, or film educators
Champ Ensminger	Editor	6 (Council)	3 years	Post-production companies and personnel
Kat Ogden	Producer	7 (Council)	1 year	Film production crew
Beth Barrett	SIFF	8 (Council)	2 years	Film festivals or content distribution companies
Mark Freid	Freelance locations	9 (Council)	3 years	Film location managers
Anthony Tackett	African Diaspora Filmmakers, SFI	10 (Council)	1 year	Film organizations belonging to and advocating for communities underrepresented in the film industry
To Be Appointed		11 (Commission)	2 years	Immersive technology and emerging technology businesses

4/11/2023

Office of Economic Development



Questions?

4/11/2023

Office of Economic Development

