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Office of Economic Development

Slide 1



#### **Establishing the Seattle Film Commission**

#### Ordinance 126678 established a Seattle Film Commission to:

- 1. Advise and make recommendations to the City on the development of policies and programs that enhance the economic development of Seattle's film industry, and
- 2. Promote the sustainable growth of family-wage jobs for workers who have been historically underrepresented in the industry.



#### Goals and Duties of the Commission

- Inform and influence the regional film industry and community in partnership with the City,
- Collaborate with industry and regional stakeholders such as King County and Washington State to align efforts,
- Address industry disparities caused by systemic racism, and
- Serve as a conduit between the City and industry to advance the City's economic development priorities for the film industry including;
  - attracting and retaining local, regional, national, and global business, and
  - building inclusive career pathways into the film industry.



#### **Seattle Film Commission Operations**

- Membership reflects 11 film disciplines
- 5 positions appointed by City Council, 5 positions appointed by the Mayor, and 1 position appointed by the Commission once seated
- The Commission will
  - Meet monthly,
  - Meet annually with the Seattle Music Commission,
  - Annually elect a chair and vice-chair,
  - Adopt bylaws, and
  - Establish terms of one, two, and three years, with a maximum of serving two consecutive terms
- The Commission will be supported by OED



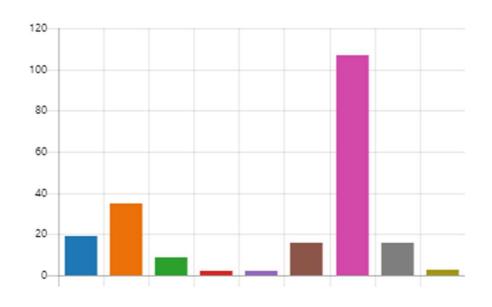
#### **Application and Nomination Process**

- Nominations and applications accepted March 2-12
- Received 131 nominations and 179 applications

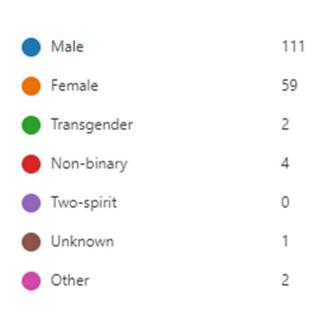


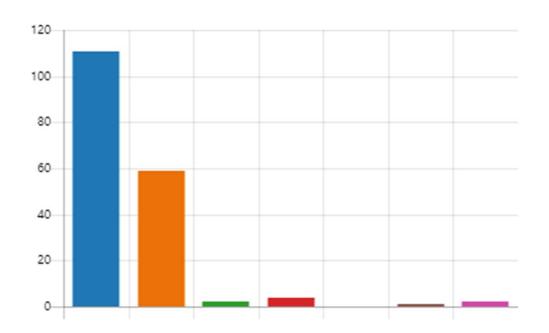
### **Application and Nomination Demographics**

	Asian	19
•	Black or African American	35
•	Native American or Alaskan N	9
•	Native Hawaiian or Pacific Isla	2
	Middle Eastern or North African	2
	Hispanic or Latino/a/x	16
•	White	107
	Prefer not to say	16
	Other	3



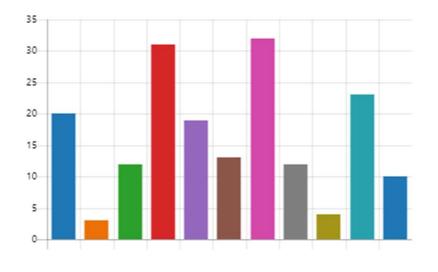
#### **Application and Nomination Demographics**





#### **Application and Nomination Industry Disciplines**

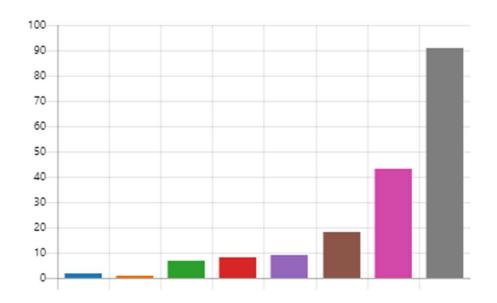
Position 1 - On-screen talent ... 20
Position 2 - Film industry labo... 3
Position 3 - Advertising and cr... 12
Position 4 - Commercial prod... 31
Position 5 - Film schools, prog... 19
Position 6 - Post-production c... 13
Position 7 - Film production cr... 32
Position 8 - Film festivals or fil... 12
Position 9 - Film location man... 4
Position 10 - Film organizatio... 23
Position 11 - Immersive techn... 10



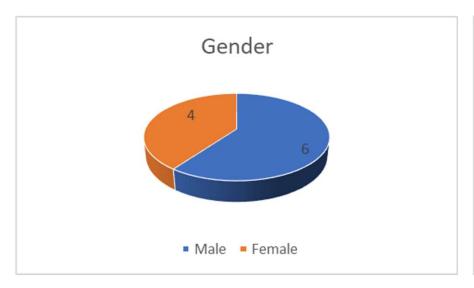


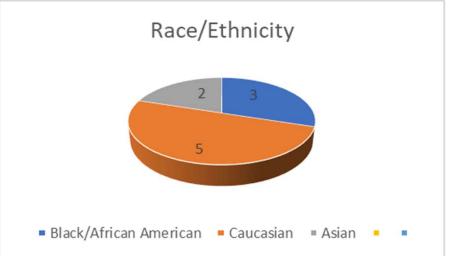
## **Application and Nomination Professional Experience**





#### **Commissioner Nominee Demographics**





#### **Seattle Film Commission Nominees**

Name	Organization	Position/ Appointed by	Term	Category
Lowell Deo	Freelance actor	1 (Mayor)	1 year	On-screen talent or their representatives
Melissa Purcell	IATSE 488	2 (Mayor)	2 years	Film industry labor unions
Michael Huang	Milli Agency	3 (Mayor)	3 years	Advertising and creative agencies
Tom Florino	Amazon Studios	4 (Mayor)	1 year	Commercial producers or production companies
Laura Jean Cronin	Pound Pictures	5 (Mayor)	2 years	Film schools, programs, or film educators
Champ Ensminger	Editor	6 (Council)	3 years	Post-production companies and personnel
Kat Ogden	Producer	7 (Council)	1 year	Film production crew
Beth Barrett	SIFF	8 (Council)	2 years	Film festivals or content distribution companies
Mark Freid	Freelance locations	9 (Council)	3 years	Film location managers
Anthony Tackett	African Diaspora Filmmakers, SFI	10 (Council)	1 year	Film organizations belonging to and advocating for communities underrepresented in the film industry
To Be Appointed		11 (Commission)	2 years	Immersive technology and emerging technology businesses



# **Questions?**