2023 Seattle Housing Levy Proposal

Office of Housing presentation to Select Committee on the 2023 Housing Levy April 19, 2023



More than 16,000 people are estimated to live in Levy-supported homes at any given time.



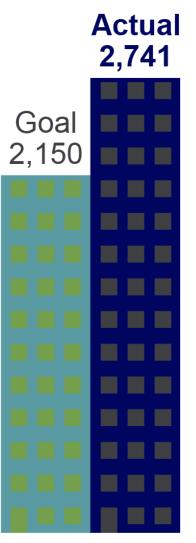
Every Housing Levy since 1986 has met or exceeded its goals.



Jackson Heights & Patricia K. Apartments (Community House Mental Health) Left Photo Pictured: Chris Szala and Terrell Jackson (Credit: Ronnie Estoque) 2016 Housing Levy outcomes as of 2022



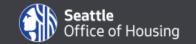
Low-income homeowners assisted



Rental homes produced

Development of Housing Levy Proposal

February 2022 – March 2023



Summary of Community Engagement

February – July 2022

 Initial stakeholder engagement to understand greatest needs and challenges currently faced by housing providers

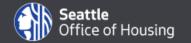
October 2022 – January 2023

- 20-member Technical Advisory Committee (TAC) convened to provide feedback throughout proposal revision process
- 80-day public comment period

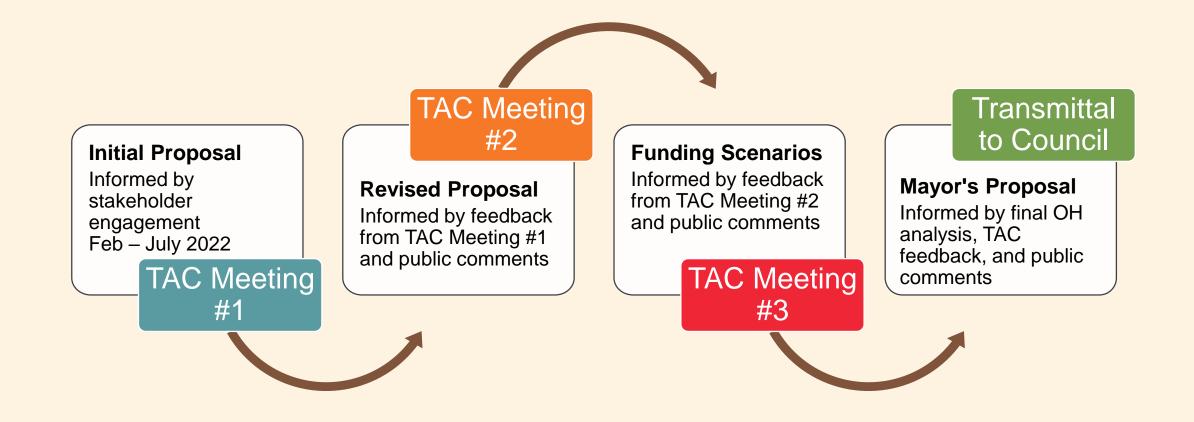
49 organizations engaged, 38 formal public comments received



Technical Advisory Committee (TAC) meeting, November 18, 2022

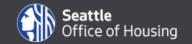






Housing Levy Sizing and Program Considerations

Operating,			
maintenance, and			
services	Overall housing		
	need		
New programming and innovation	Other public funds		
Cost drivers: Construction and inflation			



Improving Efficiency of OH Investments



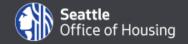
Toft Terrace (Plymouth Housing)

Tax credit reform and more federal investments

> Decrease construction costs and innovate

Enhanced efficiency in permitting

Process improvements and regulatory reform



Values and Principles Informing the Levy Proposal



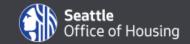
The Housing Levy should grow to respond to increased housing costs, the growing needs of our community, and meet the demands of this moment. 鸓

The Housing Levy should continue to deliver diverse affordable housing options while prioritizing households at the lowest incomes, with the highest needs.



The Housing Levy should continue to support buildings, as well as the **people who work hard to make those buildings into safe, healthy homes**.

2023 Housing Levy Proposal



2023 Housing Levy Proposal

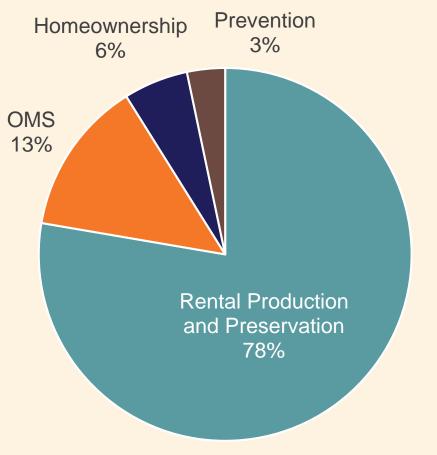
\$970 M over seven years

\$0.45 tax rate, **\$383** annual impact to the owner of a median value home (\$855,136)

3,158 homes created

- **\$707 M** Rental Production and Preservation
- \$122 M Operating, Maintenance, Services (OMS)
- **\$51 M** Homeownership
- **\$30 M** Prevention
- \$30 M* Acquisition & Preservation
- \$60 M Administration

*No additional funding; Short-term loans will be made using Levy funds not yet reserved through other Levy programs .



Rental Production & Preservation Program

\$707 million for new and preserved homes

At least 60% of combined Rental Production and OMS funding will support housing affordable to households at 0-30% AMI

Levy per-home contribution: ~\$217,000

Total per-home cost: ~\$539,000

PROGRAM GOALS

New production 2,881 homes



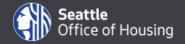
North Star (DESC)

ASSUMPTIONS

Cost to build	
Studio:	\$363,693
1-bedroom:	\$415,909
2-bedroom:	\$493,805
3-bedroom:	\$629,374
Land cost/home	e: \$45,000

0-30% AMI homes:	67%
31-50% AMI homes:	20%
51%-60% AMI homes:	14%

Size of home	
Studio:	50%
1-bedroom:	28%
2-bedroom:	14%
3-bedroom:	8%



Rental Production & Preservation Program, continued

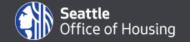
PROGRAM GOALS

\$707 million for new and preserved homes

At least 60% of combined Rental Production and OMS funding will support housing affordable to households at 0-30% AMI **Preservation** 635 homes



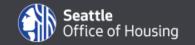
Fifth and Seneca (YWCA)



Acquisition Loans

- Up to **\$30 million** at any given time
- Creative use of OMS funds
- Short-term loans while permanent financing is being secured
- To acquire land or buildings
- Quickly acquire and preserve naturally occurring affordable homes at risk
- Projects are often in early stages, no associated goal





Operating, Maintenance, and Services (OMS) Program

\$122 million

At least 60% of combined Rental Production and OMS funding will support housing affordable to households at 0-30% AMI

PROGRAM GOALS

New OMS contracts

510 homes 20-year contracts

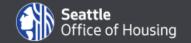
Workforce stabilization and OMS supports 646 homes Ongoing contracts

INVESTMENTS

New OMS contracts

\$88 million Increases per-home contribution ~\$5,400/home/year

Workforce stabilization and OMS supports \$34 million Supports PSH Workforce and other OMS needs



Homeownership Program

PROGRAM GOALS

\$51 million

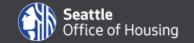
New homeownership opportunities and stabilization programs serve low-income households earning up to 80% AMI

New production 277 new homebuyers

Homeowner stabilization 90 households serviced



South Park Cottages (Habitat for Humanity)



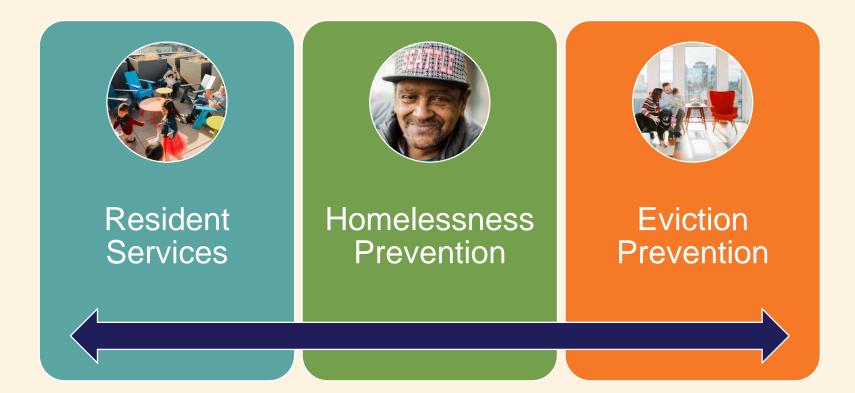
Prevention and Stabilization Program

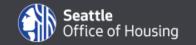
\$30 million

Short-term rent assistance and stability services for households with incomes up to 50% of AMI

4,500 households served

Estimated support for each household: \$6,600





Program Administration

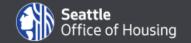
\$8.6 million annually

6% of overall Levy

- OH program implementation and administrative support
- Office space and other City central costs
- Office operations and supplies
- OH predevelopment investments

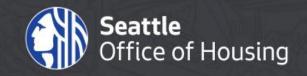


Office of Housing staff at Hobson Place (DESC)

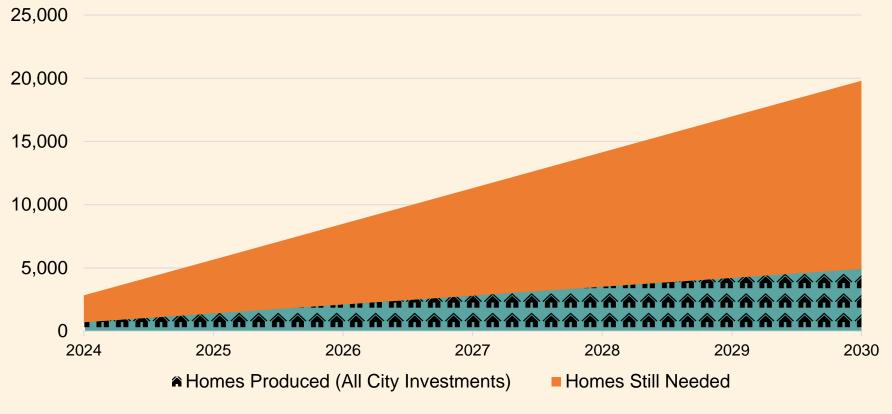


Responses to Committee Questions & OH Fund Sources Working Together

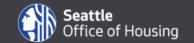
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Affordable Housing Need & Production (Projected 2024-2030)



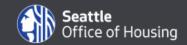
*Affordable for incomes 0%-80% AMI



Renter and Homeowner Income Levels

Homeowners Renters 6.9% 7.4% 22.6% 0% - 30% AMI 7.5% 31% - 50% AMI 40.9% 51% - 80% AMI 7.6% 81% - 100% AMI 13.8% >100% AMI 70.6% 12.3% 10.3%

Source: US Department of HUD, CHAS 2015-2019, ACS 5-Year Estimates, Seattle city

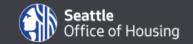


Geographic Targeting

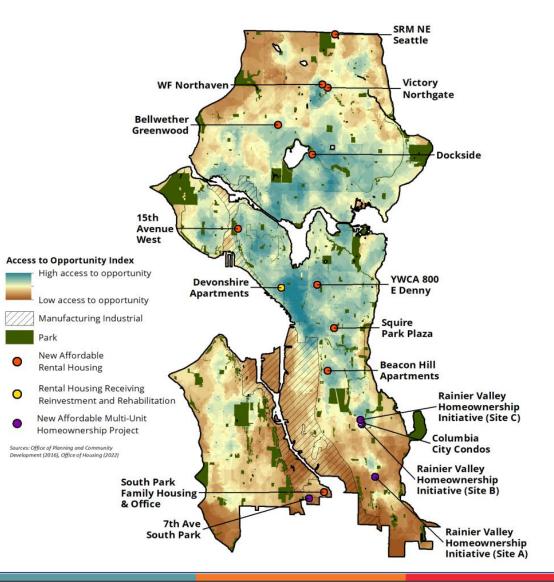
Factors considered when making OH investments

Investment outcomes

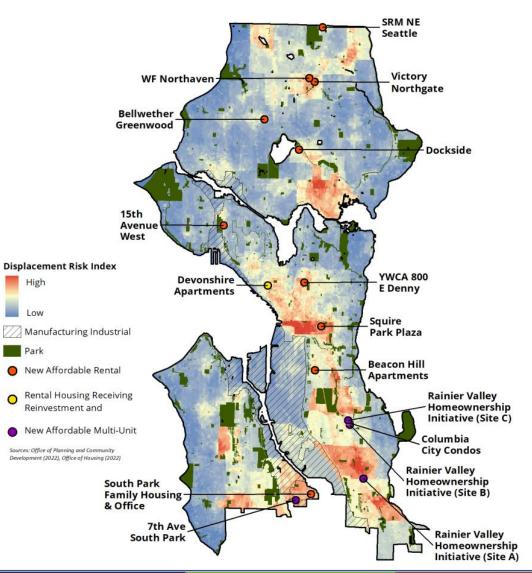




Access to Opportunity



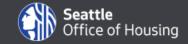
Risk of Displacement



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How do OH fund sources work together?

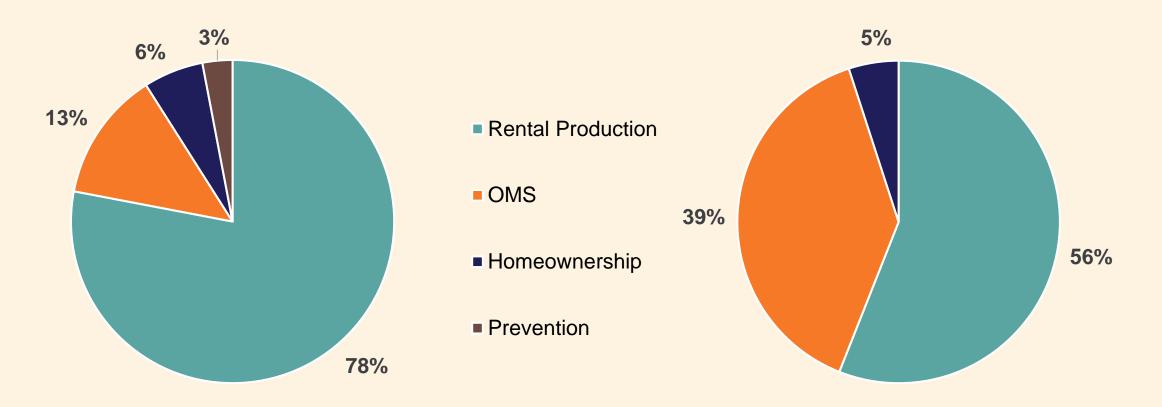
	Rental Production & Preservation		Operating, Maintenance & Services (OMS)	Homeownership	Prevention
	0-30% AMI	30-60% AMI	0-30% AMI	0-80% AMI	0-50% AMI
Housing Levy					*
JumpStart					
Mandatory Housing Affordability (MHA)					

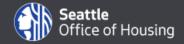


Program Allocations for Levy and JumpStart

Housing Levy

JumpStart





Rental Production & Preservation



Filipino Community Village (Filipino Community of Seattle)

2023 Housing Levy \$707 M

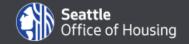
New production 2,881 homes

Preservation 635 homes

Acquisition and Preservation Loans Up to \$30M loaned from OMS revenue JumpStart and MHA \$615 M

New production 2,041 homes	
Preservation 603 homes	

Community Self-Determination Fund Up to 13% annually Supports CBOs and community development



Operating, Maintenance, and Services 2023 F



Staff supporting Seattle residents

2023 Housing Levy \$122 M

New OMS

\$88 M, 510 homes

- 20-year contracts
- ~\$5,400/home/year

Workforce stabilization and OMS supports

- \$34 M, 646 homes
- Stabilize PSH portfolio and increase worker wages
- OMS support
- ~\$6,400/home/year

JumpStart \$316 M

New and Ongoing OMS

\$111 M, 1,349 homes

Up to \$30k/home/year

Workforce Stabilization and OMS supports

\$171 M, 3,254 homes

Stabilize PSH portfolio and increase worker wages

Resident Services \$26 M

Housing stability services

Expiring Levy contracts \$10 M, 349 homes

• ~\$4,100/home/year

