Amendment A Version 1 to CB 120618 - CBO 2023 Mid-Year Supplemental ORD

Sponsor: Councilmember Mosqueda

Adding labor requirements for ARTS grant to the Seattle International Film Festival

Effect: This amendment would request that the Office of Arts and Culture (ARTS) include provisions in its grant agreement with SIFF Cinerama for living wages for any jobs funded by the grant, as well as labor harmony agreements.

This amendment also contains a technical correction to reflect that ARTS is being requested to provide a grant to SIFF, replacing the word "shall" with "should" where appropriate.

Amend Section 2 of CB 120618 as follows, and renumber subsequent item numbers and the total as needed:

Section 2. In order to pay for necessary costs and expenses incurred or to be incurred in

2023, but for which insufficient appropriations were made due to causes that could not

reasonably have been foreseen at the time of making the 2023 Budget, appropriations for the

following items in the 2023 Budget are increased from the funds shown, as follows:

			Budget Summary Level/			
Item	Department	Fund	BCL Code	Amount		
	Department of Finance	Finance and	Facilities Services (50300-BO-	\$359,760		
	and Administrative	Administrative	FA-FACILITY)			
	Services	Services Fund	City Finance (50300-BO-FA-	\$20,961		
		(50300)	CITYFINAN)			
			Fleet Services (50300-BO-FA-	\$10,902		
			FLEETS)			
		General Fund	Leadership and Administration	\$360,314		
		(00100)	(00100-BO-FA-BUDCENTR)			
		FileLocal Agency	FileLocal Agency (67600-BO-	\$33,815		
		Fund (67600)	FA-FILELOC)			
		Wheelchair	Wheelchair Accessible Services	\$137,726		
		Accessible Fund	(12100-BO-FA-WHLCHR)			
		(12100)				
* * *						

2.31	Executive (Office of	Arts and Culture	Cultural Space	\$950,000
	Arts and Culture)	Fund (12400)	(12400-BO-AR-VA170)	
Total	\$59,110,858			

Amend Section 11 to CB 120618 as follows:

Section 11. The Office of Arts and Culture is requested to provide a grant to the Seattle International Film Festival (SIFF) to support SIFF's opening and operations of the Cinerama where they will provide programs and services intended to contribute to building community through the arts, create opportunities for the public to intersect with artists and their work, and provide art opportunities for youth in and out of school. <u>Any jobs created and maintained by this</u> <u>grant should promote living wages and applicable labor harmony agreements. Furthermore,</u> ((A))<u>a</u>ny grant agreement ((shall))<u>should</u> not be executed until the Executive has negotiated a public benefit package, developed with input from the Seattle Film Commission. Such package could include, but is not limited to:

A. Jobs created and maintained <u>at living wages</u>, including paid internships, commissioned art on the property, and other workforce development support for the City's film industry.

B. In-kind goods and services to the community with a focus on racial and social equity, including hosting film screenings and festivals that center Black, Indigenous, and People of Color (BIPOC) filmmakers, as well as offering educational opportunities to BIPOC youth, such as film passes and summer camps.

C. Activation and revitalization of the surrounding neighborhood, including partnering with and highlighting other neighborhood businesses in the area <u>and labor harmony agreements</u> <u>applicable to the Cinerama.</u>

D. Commitment to preserving the Cinerama as an active operational theater and a regional destination for film enthusiasts.

In support of this request, the City Council (Council) finds and declares that:

A. Spending on arts and culture investments, including advancing programs and services at the Cinerama, achieves a clear public purpose in advancing the City's economic development, improvement of physical and social assets serving communities, education, and other public benefits that advance racial and social equity.

B. Arts and culture is a significant driver of economic development, comprising 10.8 percent of Washington state's gross domestic product.¹

C. One of the key objectives of the City's Downtown Activation Plan is re-envisioning downtown as Seattle's hub for arts, culture, and entertainment.

D. The direct impact of downtown revitalization on local and state economies is well documented. Investment in downtown revitalization creates jobs, increases property values, and attracts tourists.²

E. Cinerama is located within the Downtown Activation Plan (DAP) zone and, once reopened, will attract visitors to downtown throughout the year. As such, when operational, Cinerama will be a strong economic enhancement for the Belltown neighborhood and downtown in general.³

F. Preserving Cinerama is in the public interest as there are only three Cinerama-type theaters remaining in the world.

¹ U.S. Department of Commerce, Bureau of Economic Analysis. *Arts and Cultural Production Satellite Account, U.S. and States, 2021*, https://www.bea.gov/news/2023/arts-and-cultural-production-satellite-account-us-and-states-2021.

² See, e.g., Cole Judge, "5 Reasons for Cities to Value their Downtowns," *Meeting of the Minds*,

https://meetingoftheminds.org/5-reasons-for-cities-to-value-their-downtowns-26881.

³ See, e.g., Chuck Wolfe, "It's not just about bringing workers back to the office: 10 indicators of a downtown resurgence," *Geekwire*, https://www.geekwire.com/2023/its-not-just-about-bringing-workers-back-at-the-office-10-indicators-of-a-downtown-resurgence/.

G. Built in 1963, Cinerama has been a Seattle institution for over 50 years, showcasing 70mm films as well as historic three-strip Cinerama films, requiring three projection booths and a special curved screen.

H. Over the course of its history, Cinerama became a beloved destination for moviegoers and was downtown's only single-screen theater for many years.

I. It is in the public interest to protect Cinerama's historical significance by preserving the use of the Cinerama as an active operational theater, and not merely the physical shell.

J. It is in the public interest to invest in organizations such as SIFF that offer a comprehensive public benefits package that will <u>provide for living wage jobs and</u> contribute to building an equitable and prosperous community through the arts.

K. The City confirms the public benefit of seeking input from community stakeholders, such as the Seattle Film Commission, in developing and implementing a comprehensive public benefits package that will help keep artists living, working, and creatively challenged in Seattle.

L. It is in the public interest to promote labor harmony agreements at the Cinerama, including, if applicable, a procedure for preventing and responding to disruptive labor actions such as striking, picketing, boycotting, and any other activities that may have a negative impact on downtown revitalization efforts.

Add a new Section 12 to CB 120618 as follows and renumber subsequent sections as appropriate:

Section 12. This ordinance imposes a proviso, as follows:

"Of the appropriations in the (Executive) Office of the Arts and Culture in the 2023 budget for the Cultural Space Budget Summary Level (12400-BO-AR-VA170), \$950,000 is appropriated solely as a grant for the Seattle International Film Festival (SIFF) to support SIFF's opening and operations of the Cinerama, and may be spent for no other purpose."