City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: *Rachelle C. Olden*

Board or Commission Name: *Community Involvement Commission*

Position Title: *At-Large Member*

☐ **Appointment** ☒ **Reappointment** ***Term of Position:** *6/1/2026* to *5/31/2028*

☐ *Serving partial term (eligible for full terms thereafter)*

Appointing Authority: ☐ City Council ☒ Mayor ☐ Other: *Insert Appointing Authority*

City Council Confirmation Required? ☒ Yes ☐ No

Residential Neighborhood: *Belltown*

Appointee brief overview: *Rachelle Olden is a seasoned professional with a rich and diverse background in marketing, tech, international development, and social advocacy. As a Senior Product Marketing Manager at Google, she leads the Tech Equity Collective, an initiative focused on advancing Black innovation in tech.*

Her journey began as a first-generation college student, growing up as the oldest of four siblings in a single-parent home in both Brooklyn, New York, and Columbia, South Carolina. Rachelle has traveled to over 54 countries, gaining invaluable perspectives along the way. Her career started with the U.S. Peace Corps in the Dominican Republic and continued with impactful roles at the U.N. World Food Programme in Liberia and World Vision International in Latin America. She has also worked with the Clinton Foundation, the Sheryl Sandberg & Dave Goldberg Family Foundation, and the Bill and Melinda Gates Foundation, where she focused on addressing social issues and promoting equity.

With an MBA from Duke University, Rachelle transitioned to Microsoft, where she managed global industry partnerships. In 2023, she was honored to be named one of Puget Sound's 40 under 40 and featured in ESSENCE magazine's inaugural Power 40 list. Outside of her professional life, Rachelle is a certified yoga instructor and enjoys teaching at shelters for homeless women.

Appointing Authority Signature:	**Appointing Authority Printed Name and Title:**
Katie B Wilson **Date Signed: 6/12/26**	*Katie B. Wilson* Mayor of Seattle

**For most boards and commissions, the term begin and end date is fixed and tied to the position and not the appointment date.*

Rachelle C. Olden

[redacted] | [redacted] | [redacted]

EDUCATION

DUKE UNIVERSITY, The Fuqua School of Business
Master of Business Administration, Marketing and Strategy
Full merit Scholarship. Dean's Executive Fellow. Forever Duke award recipient. WNBA and Calvert Foundation Impact Investing Consultant. Founder, inaugural Black Graduate Student Graduation. University of Cape Town Study Abroad.

COLLEGE OF CHARLESTON
Bachelor of Arts, Corporate Communication and Spanish
Senior Class President. Board of Trustees Student Representative. Chile Study Abroad Scholarship. Student Leader awards.

PROFESSIONAL EXPERIENCE

GOOGLE Seattle, WA
Sr. Product Marketing Manager | Lead of Tech Equity Collective 2022 - present
Tech Equity Collective, an initiative started by Google, accelerates Black innovation and representation in tech by bringing together community and industry partners to create programs and experiences that lead to tangible progress of Black tech innovators. Manage team of six Program Managers. Manage $13M budget. Design training programs to serve over 5K participants. Lead national Go-to-Market strategy including narrative building, thought leadership, campaign design and experience curation. Build partner ecosystem, including public pledges from leading tech companies and organizations.

MICROSOFT Redmond, WA
Product Marketing Manager / Global Partnerships Manager 2018 - 2022
Led global industry partnership and marketing engagement strategy for Microsoft Advertising. Developed brand strategy and lead execution of *Open Perspectives*, a global Microsoft Advertising production centered on inclusive marketing to drive business impact for 10K+ clients and leads. Conceptualized and designed go-to-market strategy for nurture and retain initiative to increase representation of diverse owned businesses in Microsoft Advertising ecosystem. Led BlackLight, Microsoft's community of Black Marketers. Steered Women's History Month integrated marketing campaign garnering over 10M external views.

BILL & MELINDA GATES FOUNDATION Seattle, WA
Strategy Planning and Management Program Officer, MBA Fellow 2017
Informed strategic investment decisions related to $5M portfolio of grants and contracts, resulting in an increase of minority-led grantees. Conducted budget analysis to design new global staffing solutions. Saved $500K.

SHERYL SANDBERG & DAVID GOLDBERG FAMILY FOUNDATION, LEANIN.ORG Palo Alto, CA
Partnerships & Marketing Lead 2015 - 2016
Developed DEI programmatic initiatives and digital campaigns, leading to a 50% increase in racial ethnic minority (REM) memberships, 75% increase in REM organizational partnerships, and 50% increase in coverage by REM media outlets.

THE ROOSEVELT INSTITUTE New York, NY
National Director, Pipeline 2013 – 2014
Launched a national program in six cities with 2K+ young professionals to influence local government policy.

WORLD VISION INTERNATIONAL El Salvador + Costa Rica
Regional Advocacy Officer, Leland International Hunger Fellow 2011 – 2013
Implemented global advocacy methodology in 14 Latin American countries to improve dialogue between youth and local government. Reached 4K+ youth, increased participation by 65%. Program resulted in 25% improvement in government services. Managed $500K regional budget. Supervised 14 direct reports.

UNITED NATIONS WORLD FOOD PROGRAMME Liberia
Program Officer 2009 – 2011
Designed and evangelized the Education Ministry's post-war community engagement program. Trained 300 national trainers.

ADDITIONAL INFORMATION

Spanish, oral and written fluency. U.S. Returned Peace Corps Volunteer (Dominican Republic). Former Clinton Foundation Intern. International travel to 50 countries. Founder, AfroCamp, summer camp experience and community for Black adults. Advisory Board Member, ADCOLOR. Alumni Board Member, Duke University | Fuqua School of Business. Puget Sound 40 under 40. ESSENCE magazine Power 40. Mentions in New York Times and Wall Street Journal.

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, 2-year terms.

- *7* City Council-appointed
- *7* Mayor-appointed
- *2* Other Appointing Authority-appointed (specify): Commission-selected

Roster:*Updated 6/9/2026

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	City Council District 1 Member		6/1/26	5/31/28		City Council
6	F	2	2.	City Council District 2 Member	Chelsea Affleck	6/1/25	5/31/27	1	City Council
6	M	3	3.	City Council District 3 Member		6/1/26	5/31/28		City Council
			4.	City Council District 4 Member		6/1/25	5/31/27		City Council
4	M	5	5.	City Council District 5 Member		6/1/26	5/31/28	1	City Council
			6.	City Council District 6 Member		6/1/25	5/31/27		City Council
3	M	7	7.	City Council District 7 Member		6/1/26	5/31/28	1	City Council
8	F	3	8.	At-Large Member	Nada Ramadan	6/1/25	5/31/27	1	Mayor
2	F	3	9.	At-Large Member	Rachelle C. Olden	6/1/26	5/31/28	2	Mayor
	O	7	10.	At-Large Member		6/1/25	5/31/27	1	Mayor
			11.	At-Large Member		6/1/26	5/31/28		Mayor
6	F	5	12.	At-Large Member	Elise Herwig	6/1/25	5/31/27	1	Mayor
4	F	5	13.	At-Large Member	Heidi Morisset	6/1/26	5/31/28	2	Mayor
4	F	3	14.	Get Engaged Member	Kamryn Yanchick	9/1/25	8/31/26	1	Mayor
	F	7	15.	Commission-Selected Member	Olivia Barlow	6/1/25	5/31/27	1	Commission
2	M	2	16.	Commission-Selected Member	Negash Hassen	6/1/26	5/31/28	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1) Male	(2) Female	(3) Transgender	(4) NB/ O/ U	(5) Asian	(6) Black/ African American	(7) Hispanic/ Latino	(8) American Indian/ Alaska Native	(9) Other/ Unknown	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		5		1		1		2		1		1	
Council	3	1					1	1		2			
Other	1	1				1			2				
Total	4	7		1		2	1	3	2	3		1	

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB=** Non-Binary **O=** Other **U**= Unknown

RD Residential Council District number 1 through 7 or **N/A**

Diversity information is self-identified and is voluntary.