Welcome All!

BROADWAY
CAPITOL HILL

BROUGHT TO YOU BY:

THE BROADWAY BIA

WHO WE ARE

- ✓ FOUNDED IN 1986
- ✓ 501c6 NON PROFIT
- ✓ BOARD MADE UP OF BIA RATE-PAYERS
- ✓ 150+ BUSINESSES
- ✓ NESTED IN HISTORIC LGBTQIA+ NEIGHBORHOOD
- ✓ THE GATEWAY TO CAPITOL HILL

The Broadway BIA connects businesses, residents, and visitors to create a safe, clean, and thriving community welcome to all.

OUR MISSION

BOUNDARIES

- ✓ IN THE HEART OF CAPITOL HILL
- ✓ FROM PIKE TO ROY ON BROADWAY
- ✓ INCLUDES SOME SIDE STREETS WHERE CONTIGUOUS

WHY ARE WE HERE TODAY?

BBIA AMENDMENT BASICS:

- ✓ **CHANGE MAX RATE FROM $3500 to $5000**
  AFTER STABILITY PERIOD OF FIVE YEARS WILL ADD $200 A YEAR
- ✓ **REMOVE SCC EXEMPTION**
  SEATTLE CENTRAL COLLEGE TO BECOME A MAX PAYER
- ✓ **SHRINK BBIA MAP BY ONE BUSINESS**
  THE BUSINESS IS NATURALLY PART OF PIKE/PINE
  MORE THAN IT'S PART OF BROADWAY

WHY NOW?

- ***COSTS FOR GARBAGE PICKUP AND GRAFFITI ABATEMENT HAVE INCREASED WITH INFLATION***
- ***MAX PAYER ASSESSMENTS HAVE NOT CHANGED WITH INFLATION***
- ***CREATE AN EQUITABLE ASSESSMENT FOR ALL***
- ***ALLOWS THE BBIA TO CONTINUE AT CURRENT SERVICE LEVELS + ADD BACK PROMOTION AND BEAUTIFICATION BUDGET***

RATE-PAYER OUTREACH

- ✓ NOTIFIED ALL MAX RATE-PAYERS EITHER BY E-MAIL OR BY DISTRIBUTING A FLYER IN PERSON
- ✓ POSITIVE RESPONSE FROM ALL WHO RESPONDED
- ✓ NO "NO's" TO AMENDMENT
- ✓ THE ONE RATE PAYER WITH A SPECIAL EXEMPTION (SCC) OF $1500 WAS IN FAVOR OF A MAX PAYER RATE NOW

BROADWAY BIA BOARD

TAMARA ASAKAWA - CHAIR

MAGPIE THRIFT

LINDSEY JENSEN - TREASURER

HUNTERS CAPITAL

GRANT BOWKER

SEATTLE CENTRAL COLLEGE

RODRIGO PARISI

CAPITALE PIZZERIA

HEATHER CALDWELL

KISMET SALON

Egan Orion, Director
contact@broadwaybia.org

BROADWAY BIA