
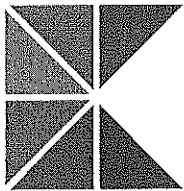


**City of Seattle  
Notice of Appointment**

<b>Name:</b>  <b>Shannon Loew</b>		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> Central District	<b>Zip Code:</b> 98144	<b>Contact Phone No.:</b> 617-331-2586
<b>Appointed to:</b> At-large position and Chair, Seattle Design Commission		<b>Date of Appointment:</b> January 15, 2015
<b>Authority (Ord., Res.):</b> Ordinance # 116909		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> March 1, 2017 <b>(Chair appointment is a one-year term lasting until march 1, 2016)</b>
<b>Comments:</b>  <p><b>Shannon Loew</b> is the founder of FIX (Form In Context Inc.), a real estate consulting firm that is redefining the way developers and architects understand user needs and develop design responses. He holds a Master of Architecture from the Harvard School of Design and a BA in environmental architecture from Vassar College. Shannon is a licensed architect and has worked with prize winning firms in the US and Europe and at IDEO where he designed on a range of issues from apparel retail to sustainable mineral resource extraction. His clients have included Dunn &amp; Hobbes, Forest City, Marriott, Nike, Rio Tinto, and other global companies. Prior to his career in architecture, Shannon worked in marketing and consulting for seven years in New York and South Africa on a diverse set of industries including technology, travel and packaged goods. Shannon lives in Seattle where he is the Vice-Chair of the Seattle Design Commission and volunteers as a Big Brother.</p>		
<b>Authorizing Signature:</b>  		<b>Name and Title of Officer Making Appointment:</b>  Mayor Edward B. Murray



**FIX** form in context  
1419 S Jackson St. #14  
Seattle, WA 98144  
www.fix-works.com  
206.257.0659

Mayor Ed Murray  
c/o Michael Jenkins  
Office of the Mayor  
600 4th Avenue  
Seattle, WA 98104

December 1, 2014

Toward Chairing the Seattle Design Commission

Dear Mayor Murray:

I am writing with interest in chairing the Seattle Design Commission and ask for your confidence in doing so. I am passionate about this work, believe I have the perspective to lead well and would value continuing to contribute to Seattle's public realm in this post. Above all, it has been a pleasure to serve so far and I hope I may continue to do so with the added opportunity of being Chair.

This will be my fourth year on the Commission, making me the most seasoned commissioner. I am now Vice Chair, supporting the Chair who retire in March 2015. The progression from Commissioner to Vice Chair has provided insight into the makings of a successful Chair -- this is a challenging post given the role the Commission plays in evaluating diverse and often politically charged projects. It is my view that the Chair must work with the Commission staff to ensure that we provide advice to your office and to Council that is at once clear, actionable, and aspirational all while being sensitive to issues of diversity, budget, and the broader plans of City agencies.

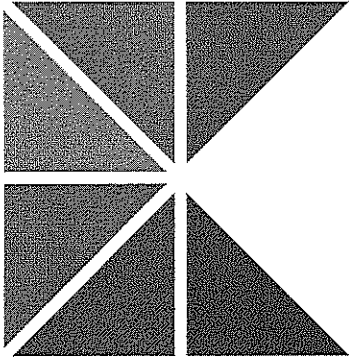
Despite its challenges, this is an enjoyable process -- getting the most out of our team of staff and fellow commissioners is rewarding. I was on the sub-committee which successfully lobbied for additional funding to restructure our staff in 2014 and we have become more productive and effective as a result. Our debates are lively among our team and with applicants, ensuring we are distilling the issues substantively across all disciplines. This is a culture I value and enjoy cultivating so that we may inspire applicants to continue to provide ever stronger and more thoughtful design. Ultimately, that is the single greatest effect I believe the Commission can have -- to raise the quality of design by inspiring the applicant teams that are proposing to shape our city.

To be effective as a Commission, we must also have deep understandings of the diverse subject areas of each project, be it a CIP or private development. Our new staff structure has been instrumental in supporting the Commission in this way. Issues range from infrastructure, long-term O&M, balance of public and private initiatives, to sustainability, as you are well aware. Over time, we have developed perspectives on these that rise above any one given project to identify trends and broader perhaps unforeseen impacts. It is a priority of mine to periodically provide these perspectives to your office and to Council and I look forward to continuing to do so.

Thank you for your confidence in our work and my appointment thus far, Mayor Murray. I look forward to continuing with the Commission and hope I may do so as Chair.

Regards,

Shannon Loew



Shannon Loew is the founder of FIX (Form In Context Inc.), a real estate consulting firm that is redefining the way developers and architects understand user needs and develop design responses. He holds a Master of Architecture from the Harvard School of Design and a BA in environmental architecture from Vassar College. Shannon is a licensed architect and has worked with prize winning firms in the US and Europe and at IDEO where he designed on a range of issues from apparel retail to sustainable mineral resource extraction. His clients have included Dunn & Hobbes, Forest City, Marriott, Nike, Rio Tinto, and other global companies. Prior to his career in architecture, Shannon worked in marketing and consulting for seven years in New York and South Africa on a diverse set of industries including technology, travel and packaged goods. Shannon lives in Seattle where he is the Vice-Chair of the Seattle Design Commission and volunteers as a Big Brother.

#### Contributions to Real Estate & Community Development

**Dunn & Hobbes**  
Market research, tenant relations, new project development, and construction management for Liz Dunn, including the Chophouse Row Project at 11th & Pike, a mixed-use building of retail and apartments centered around creative office targeting the new wave of Seattle's tech and co-working workforce. 2012 to present.

**Cascade Bike Club**  
Pro bono project management and fundraising for the design and construction of the new Cascade Bike Club community Center at Magnuson Park. 2014 to present.

**Forest City Enterprises**  
User research and project visioning, including a year-long ethnographic study on the role of real estate in stimulating innovation and the future of office, which inspired the underlying strategy for two major San Francisco redevelopment projects: The 5M Project (four acres, 1.8MM square feet of office, retail and res) and Pier 70 (40 acres of waterfront arts, public agencies & bio-tech industry). 2009 to 2011

**IDEO, Inc.**  
Designer on a range of global clients leveraging real estate as a means to stimulate place-based community and growth. Projects included sustainable new city growth in western Africa for extractive industry giant, Rio Tinto; retail strategy for Nike Apparel and Giant Eagle; hotel public spaces for Marriott Hotels; and rethinking master planned community development strategies for Newland Communities. 2006 - 2008.

#### Contributions to Works of Architecture & Urbanism

**San Francisco Mayor's Office, Greening Dept.**  
Urban Re:Vision, strategy planning & design 2008, San Francisco, CA

**Coop Himmelblau | Wolf Prix**  
Busan Korea International Film Festival 2005, Vienna, Austria

**Morphosis | Thom Mayne**  
San Francisco Federal Building  
Cooper Union Engineering School  
Penang Master Plan Competition  
2004, Los Angeles, CA

**GLForm | Greg Lynn**  
Mexico City National Library Competition  
Vitra Ravioli Chair  
2003, Los Angeles, CA

**Acker & Associates Architecture**  
Sustainable, contemporary homes  
1993, Portland, OR

**Tinkelman Architects**  
Retail design  
1992, Poughkeepsie, NY

#### Contributions to Industry, Brands & Products

**Packard Foundation, Ashoka, Central Design**  
The Future of Fish, global supply chain design  
2009, San Francisco, CA

**Wind River Systems**  
Embedded Systems CRM  
2001, San Francisco, CA

**McKinsey & Company | South Africa Airways**  
Veer, online adventure travel portal  
2000 - 2001, Johannesburg, RSA

**Ogilvy & Mather Advertising**  
IBM Supercomputers  
1996 - 2000, New York, NY

**Saatchi & Saatchi Advertising**  
General Mills & Sara Lee  
1995 - 1996, New York, NY

#### Academia, Accreditations & Appointed Positions

**Seattle Design Commission**  
At-Large Commissioner, 2012 to present

**LEED Accredited Professional NC**  
U.S. Green Building Council, 2008

**American Institute of Architects**  
Associate Member, 2007

**Harvard Graduate School of Design**  
Master of Architecture, 2006

**NYU Film School**  
Professional Certificate Program, 2000

**Silver Effie Award**  
IBM Supercomputers, 1997

**Vassar College**  
Bachelor of Arts with Honors, 1995

**Ford Fellow**  
Hudson Valley watershed research, 1994

# Seattle Design Commission

*February 2015*

Ten members:

Appointed by the Mayor, confirmed by the City Council who serve a term of two years *(may be reappointed once)*

- 2 Licensed Architects
- 1 Fine Artist
- 1 Member at Large

And at least one and no more than two from the following categories:

- Professional Urban Planner
- Professional Environmental or Urban Designer
- Landscape Architect
- Licensed Engineer, plus
- 1 Get Engaged participant (City/YMCA program)

All appointments are subject to City Council confirmation. (Chair is also appointed by Mayor for a *one-year* term, confirmed by City Council.)

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Brodie Bain	3/1/15	3/1/17	2	Urban Planner	Mayor
6	M	2	Grant Hromas	9/1/14	9/1/15	1	Get Engaged	Mayor
6	M	3	Thaddeus Egging	3/1/14	3/1/16	1	Engineer (Civil/Surface Water)	Mayor
6	M	4	Shannon Loew	3/1/15	3/1/17 (Chair for one year ending 3/1/16)	2	At Large - Developer (Chair)	Mayor
6	M	5	Lee Copeland	3/1/14	3/1/16	1	Architect	Mayor
3	M	6	Bernie Alonzo	5/1/13	3/1/15	1	Landscape Architect	Mayor
5	M	7	John Savo	3/1/2015	3/1/2017	1	Architect	Mayor
6	M	8	Martin Regge	3/1/14	3/1/16	2	Urban Designer	Mayor
6	M	9	Ross Tilghman	3/1/15	3/1/17	1	Planner (Civil/Transportation)	Mayor
6	F	10	Ellen Sollod	3/1/14	3/1/16	2	Fine Artist	Mayor

## \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino/a	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	8	2		0			1		1	8
Council										
<b>Total</b>	<b>8</b>	<b>2</b>		<b>0</b>			<b>1</b>		<b>1</b>	<b>8</b>

\*\*Other includes diversity in any of the following: race, gender and/or ability