

TRANSPORTATION LEVY TO MOVE SEATTLE



Seattle City Council Public Hearing
June 2, 2015

Presentation

- Bridging the Gap
- Growing needs
- Community engagement
- Levy proposal
- Accountability
- Next steps



Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

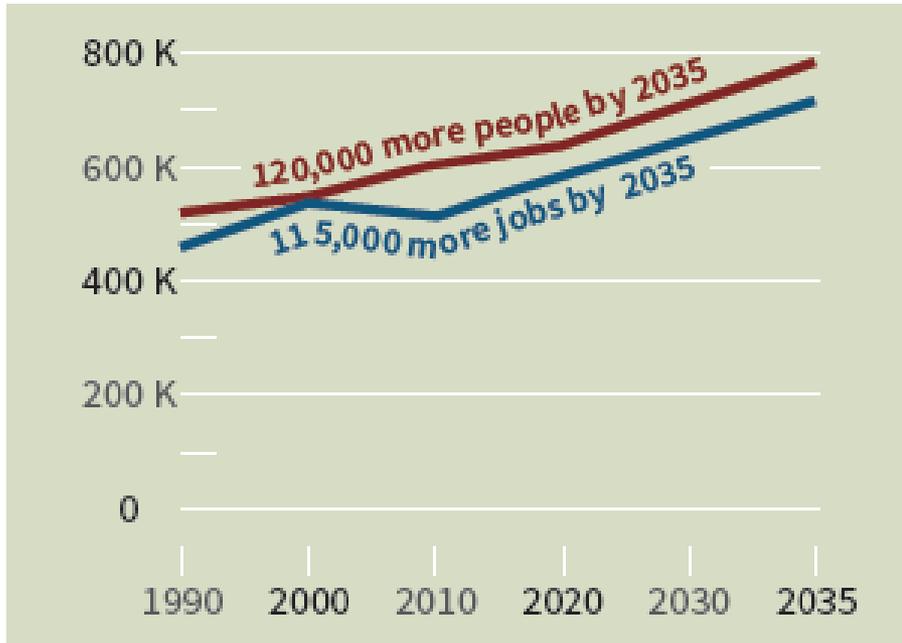
Yesterday, today, and tomorrow

Current levy – Bridging the Gap

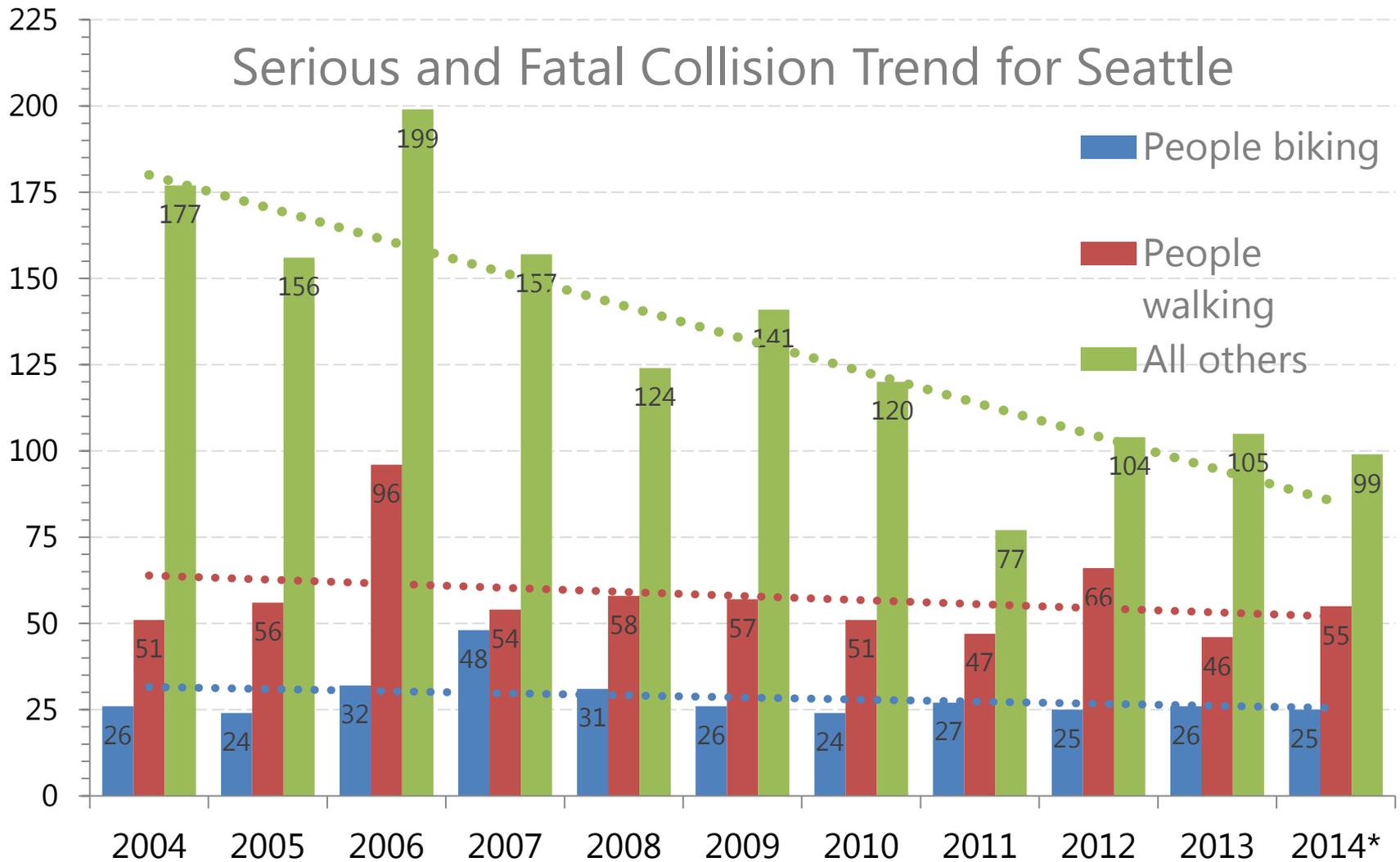


9-year,
\$365
million levy
expires in
2015

Growing needs in a growing Seattle



A growing Seattle needs to be safe

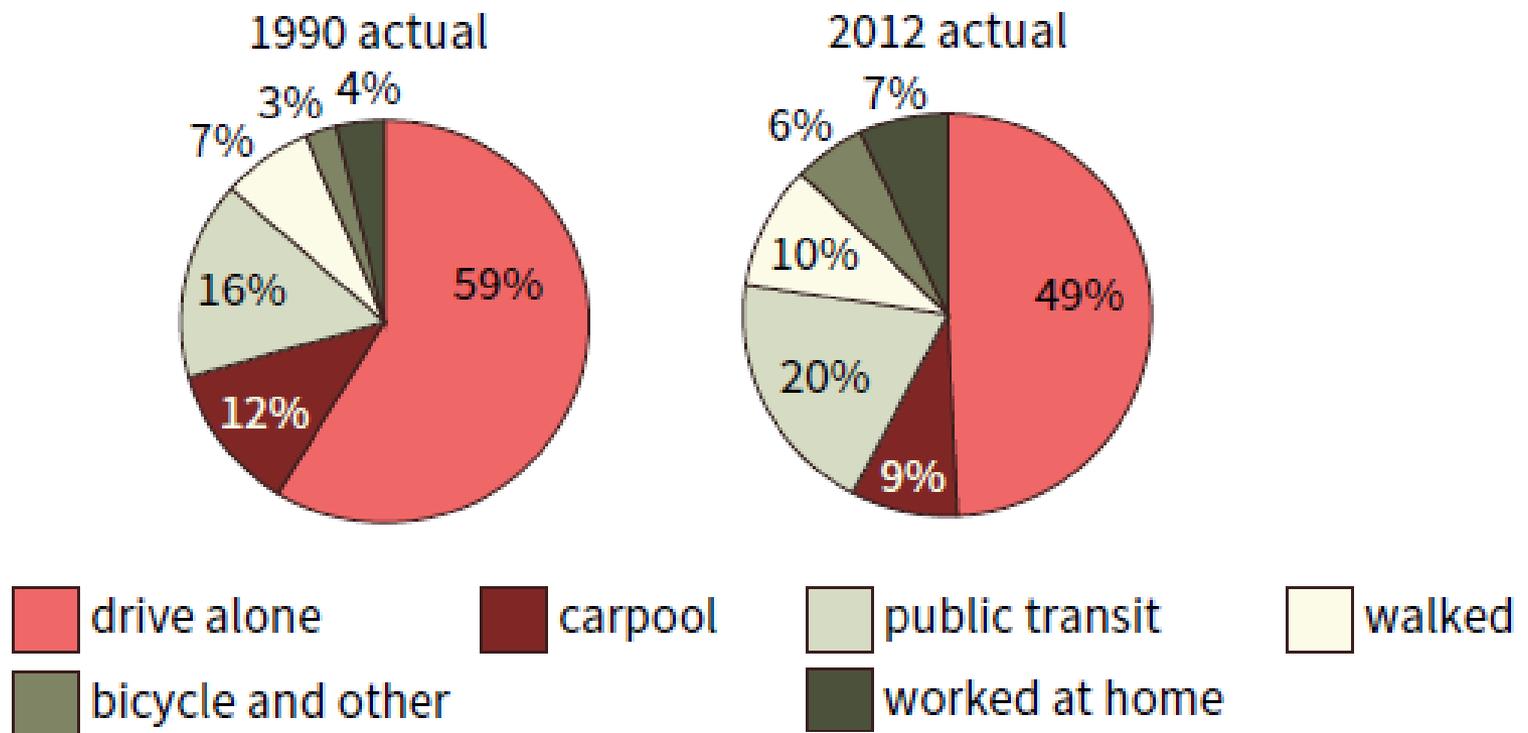


A growing
Seattle needs
to be safe

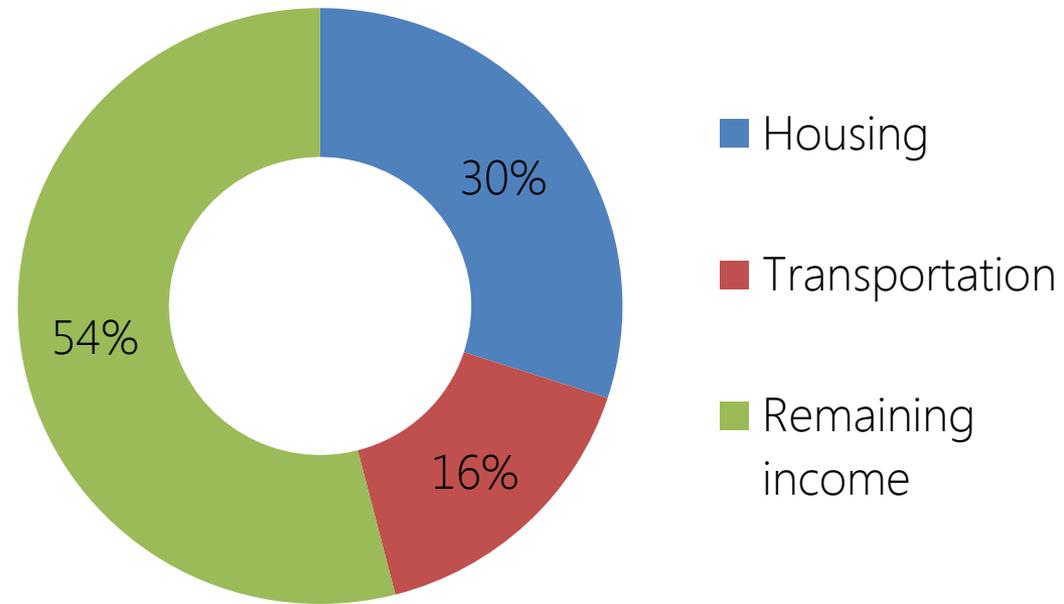


A growing Seattle needs to be interconnected

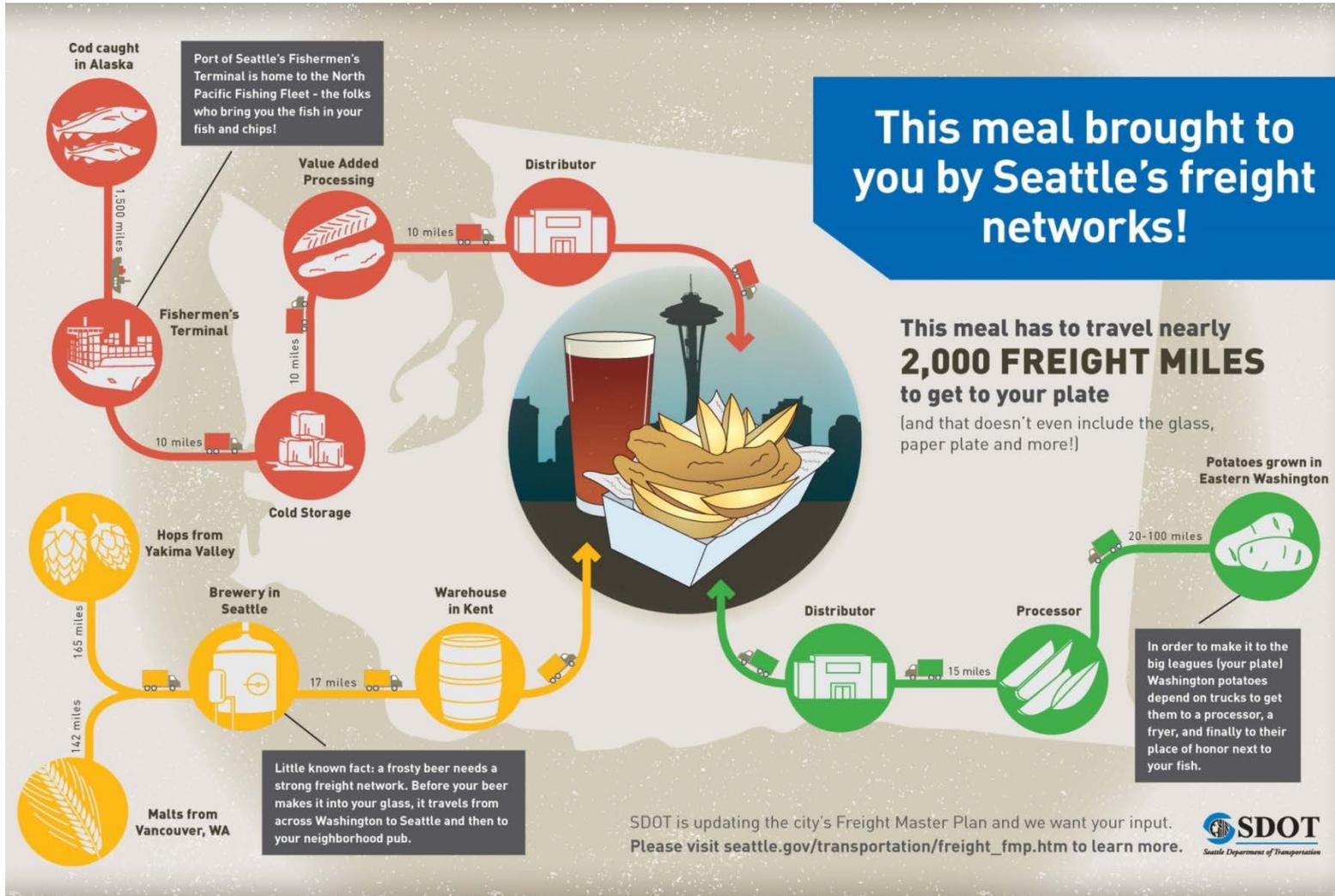
how Seattle residents commute to work



A growing Seattle needs to be affordable



A growing Seattle needs to be vibrant



Initial levy proposal

9-year funding breakdown

Safe City: \$350 M

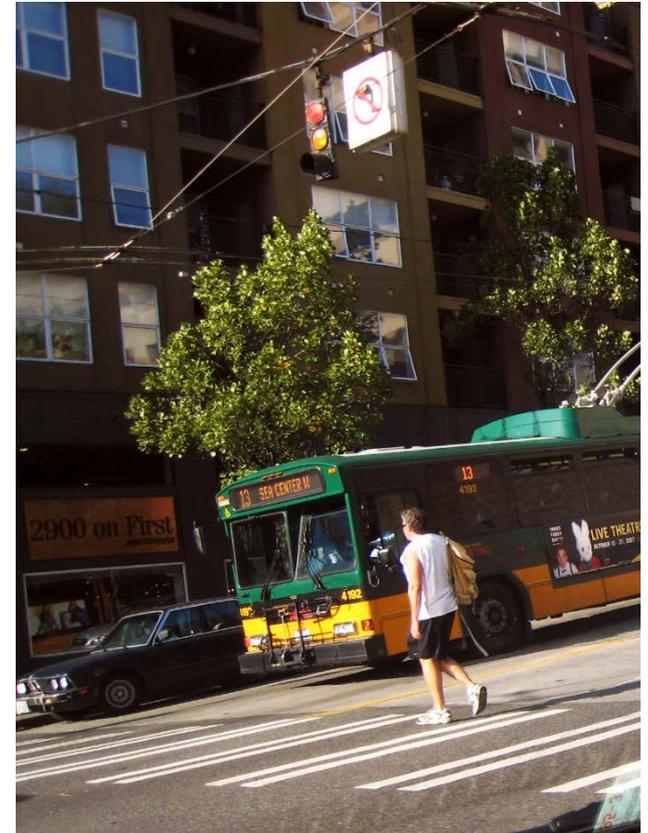
Affordable City: \$275 M

Interconnected City: \$170 M

Vibrant City: \$105 M

9-year total \$900 M

Annual cost to
median home \$275



People reached

Over **5,300** online surveys completed

5 Coffees and **1** Happy Hour with Kubly attended by more than **130** people

24 Facebook and **24** Twitter posts that reached a total of nearly **115,000** people



Key materials translated into **7** different languages

BẠN CÙNG SEATTLE CHUYỂN VẬN?
Tham gia thảo luận về đề nghị tiến thu giao thông lần tới
 March 28, 10 AM - 12 PM
 New Holly Gathering Hall
 March 30, 6 - 8 PM
 Roosevelt High School
 March 31, 6 - 8 PM
 West Seattle High School
BẮM VÀO ĐÂY ĐỂ THAM GIA KHẢO SÁT

Top **3** messages heard:

- Safety is the number one priority
- Improve transit reliability and access
- Make it easier to walk and bike

400 organizations engaged, reaching thousands of individuals by email

35 presentations at community meetings attended by over **750** people

3 Mayoral stakeholder roundtables with representatives of **40** different organizations

12,300 unique website views

Over **485** people reached at **9** farmers markets

820 video views

3 Community Conversations attended by **175** people

Radio Ads **21** KUOW **20** Busto Spanish Radio **320,000** impressions

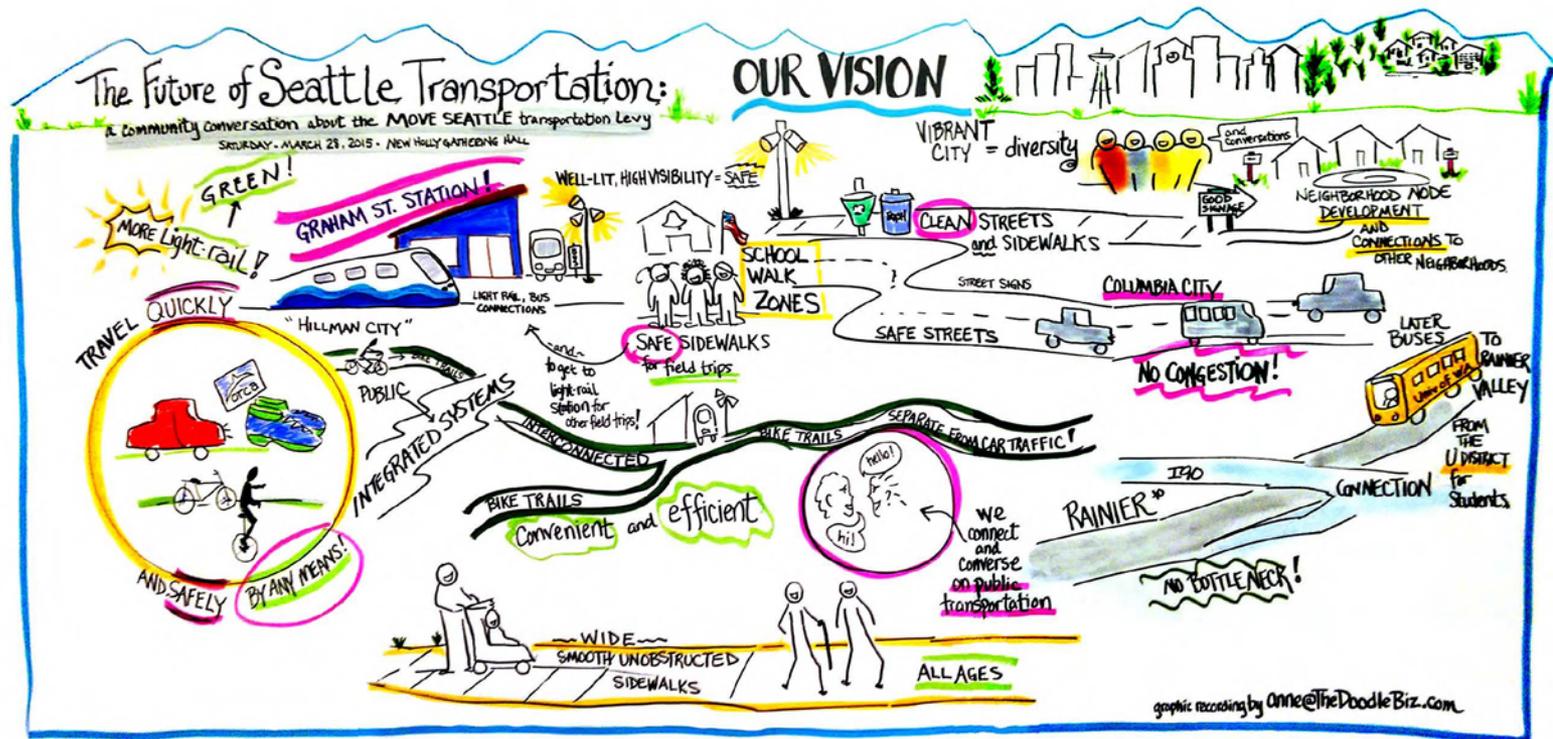
More than **35** media stories published about the levy proposal

28 participants in the online meeting

Print and Online Media Ads
7 neighborhood blogs
4 citywide ads
9 ethnic media ads
6 pop-up tables

What we heard – consistent themes

1. Safety is top priority
2. Increase transit reliability and access
3. Improve walkability



Final levy proposal

Key revisions:



Walking investments



Paving investments



Transit investments



New projects

- Fauntleroy Blvd SW
- Accessible Mt. Baker



Size of levy

A Safe City

Keep Seattle travelers safe by working to eliminate serious and fatal crashes and seismically reinforcing vulnerable bridges

Invest \$320 million over 9 years to:

- Implement Vision Zero, a program to eliminate serious and fatal crashes on Seattle streets
- Protect our most vulnerable travelers – people walking and biking, and our youngest and oldest residents
- Keep our bridges safe



An Affordable City

Invest in maintenance today to avoid increased expense for Seattle residents later and provide alternatives to car ownership, including more affordable travel options.

Invest \$250 million over 9 years to:

- Provide tools to help people get around without the expense of owning a car
- Maintain and modernize 250 lane miles of our hardest-working arterial streets



An Interconnected City

Provide an easy-to-use, reliable transportation system that gives travelers the options they want when they want them.

Invest \$260 million over 9 years to:

- Modernize outdated streets to give people convenient and affordable travel options
- Develop better connections to light rail
- Make it easier to walk and bike in Seattle



A Vibrant City

Invest in streets and sidewalks that hum with economic and social activity.

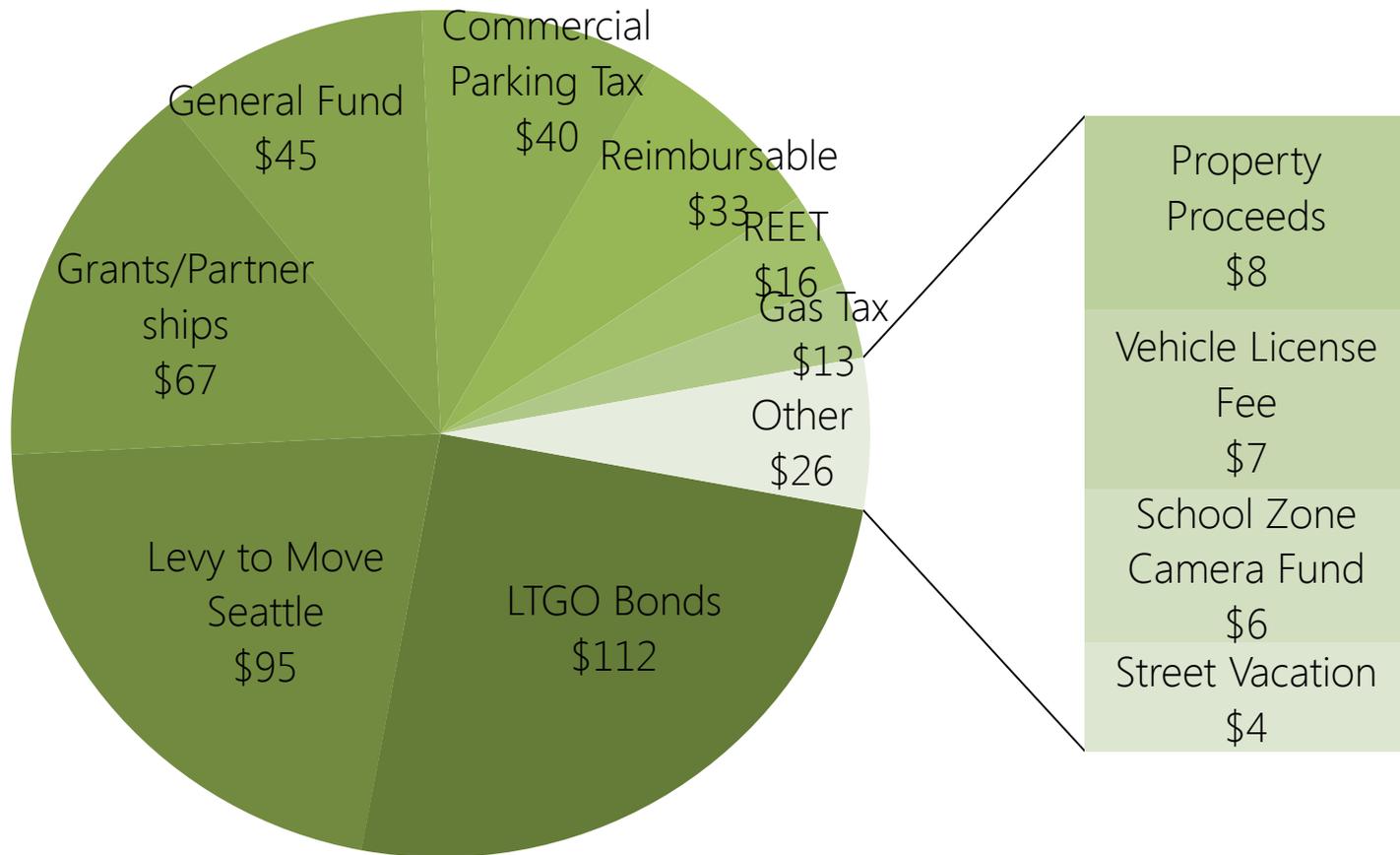
Invest \$100 million over 9 years to:

- Improve mobility for freight and delivery vehicles
- Invest in neighborhood priority projects
- Take care of our urban forest and improve drainage in flood-prone areas



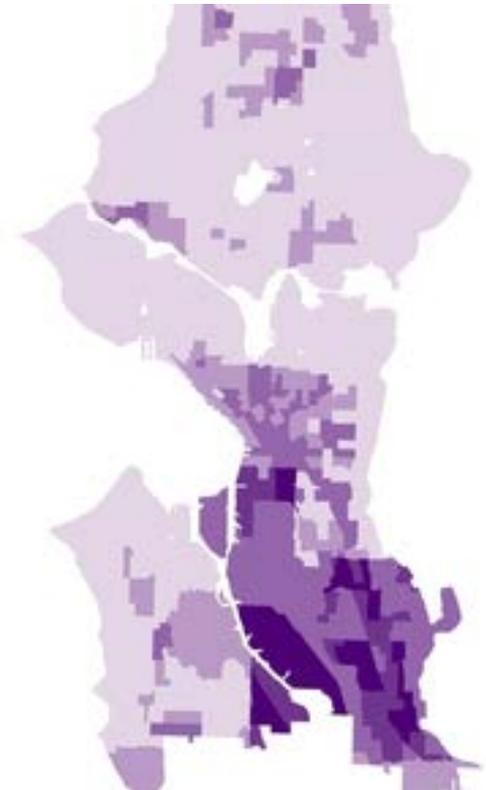
Budget context

2016 Endorsed Budget: Funding Sources with Levy to Move Seattle (in millions)



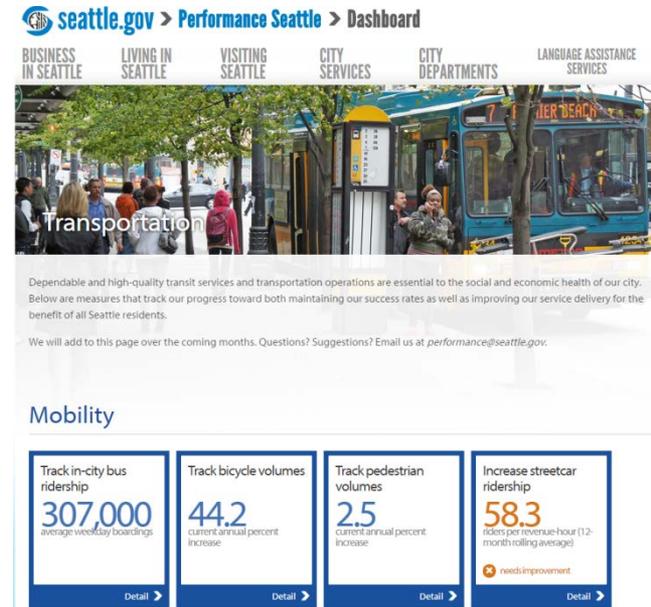
Equity

- Key criteria in developing our plans and project lists
- Racial Equity Toolkit and Race and Social Justice lens
- Outreach and engagement



Accountability

- Online performance dashboard monitoring
- Change controls and project tracking
- Levy oversight committee, appointed by Mayor and Council



PM Seattle Department of Transportation

Project Status Report as of 3/19/15

Project-TC365440 AAC; Report Level-Management; Indicator-Red, Yellow, Green, Gray; All Milestones

Schedule	Cost	Scope	Subproject ID	Subproject Title	Total Cost Est	Current Milestone	Construction		Right-of-Way	Grant Funding
							Duration	% Complete		
Green	Green	Yellow	TC36544047	AAC - 1st Ave	254,467	90%			ROE	
Green	Green	Green	TC36544055	AAC - Renton Ave S - Phase I	3,340,000	100%	3 Mos		None	FHWA
Green	Green	Green	TC36544056	AAC - Renton Ave S - Phase II	3,935,000	DS	3 Mos			
Green	Green	Green	TC36544050	AAC - Roosevelt	7,195,498	90%	9 Mos		TCE	FHWA
Gray	Gray	Green	TC36544052	AAC - Spokane St	1,845,000	DS	3 Mos		None	

Next steps

Date	Action
June 9	SDOT briefs City Council Select Committee on Transportation Funding
June 23	SDOT briefs City Council Select Committee on Transportation Funding
August 4	King County Elections deadline

Thank you!

www.seattle.gov/LevytoMoveSeattle

