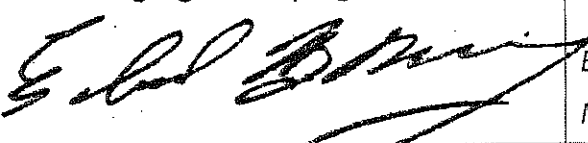




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Cara Bertron		
Board/Commission Name: Historic Seattle Preservation and Development Authority		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: Upon Confirmation 11/30/16
Residential Neighborhood: Columbia City	Zip Code: 98118	Contact Phone No.: [REDACTED]
Legislated Authority: SMC 3.110		
Background: <p><i>Cara Bertron currently works as a Real Estate Lab Coordinator at the Seattle Chinatown – International District Preservation & Development Authority (SCIDpda) and has 10+ years of experience in the preservation, planning and community development field.</i></p> <p><i>Prior to working for SCIDpda, Ms. Bertron was Director, Rightsizing Cities Initiative a national action agenda for historic preservation in legacy cities. Ms. Bertron's experience includes Research Associate at the University of Pennsylvania, and separate Development and Preservation Interns in the Philadelphia area. In addition, Ms. Bertron has worked in the preservation and cultural resources field in San Francisco and Berkeley, CA.</i></p> <p><i>Ms. Bertron is an active member of Next City Vanguard and contributor to the National Trust's Forum Journal and Preservation Leadership Forum blog.</i></p> <p><i>Ms. Bertron has a Master's Degree in Historic Preservation, Certificate in Urban Redevelopment, from the University of Pennsylvania.</i></p> <p><i>This is Ms. Bertron's first term and is filling the remainder of Helaine Honig's unexpired term.</i></p>		
Date of Appointment: 6/29/2015	Authorizing Signature (original signature): 	Appointing Signatory: Edward B. Murray Mayor of Seattle

FILED
 CITY OF SEATTLE
 2015 JUL 10 PM 4: 3
 CITY CLERK

CARA BERTRON



PLANNING + PRESERVATION EXPERIENCE

- Real Estate Lab Coordinator, SCIDpda, Seattle, Washington** July 12 – present
Develop creative ways to use historic buildings and vacant properties in the Chinatown International District to benefit community members and property owners. Projects include real estate feasibility studies, community planning processes, grantwriting, and proactive responses to local policy changes.
- Chair, Preservation Rightsizing Network** June 13 – present
Author national action agenda for historic preservation in legacy cities; organize and facilitate multidisciplinary meetings, intensive half-day workshops, and conference sessions with 50+ participants; coordinate volunteer leadership team; write grants; solicit website content from network members and assist with website maintenance (Wordpress platform).
- Director, Rightsizing Cities Initiative, PlaceEconomics** July 11 – Jan 15
Conducted research and surveys around historic resources and long-range planning in older industrial cities; developed a multivariate tool for quantifying neighborhood vitality and making context-sensitive, parcel-level decisions about rehabilitation and demolition; managed data-based projects to integrate built heritage in rightsizing plans; researched economic impacts of preservation on citywide and statewide levels; gave speeches and conference presentations about preservation in legacy cities; designed and edited project reports; maintained firm website and social media presence.
- Research Associate, University of Pennsylvania, Philadelphia, Pennsylvania** July 11 – Feb 12
Developed character studies, a historic resource survey framework capable of informing citywide planning processes and other large-scale planning initiatives; designed, supervised, and evaluated pilot survey of more than 30,000 properties with total budget (including survey development) under \$20,000.
- Development Intern, People's Emergency Center Community Development Corporation, Philadelphia, Pennsylvania** Jan 11 – May 11
Collected and analyzed data for commercial corridor market study; evaluated rehabilitation incentives; conducted outreach to business owners about facade and streetscape improvements through face-to-face interviews and new brochure design.
- Preservation Intern, City Planning Commission, Philadelphia, Pennsylvania** Feb 10 – May 10
Co-authored local/National Register historic district nomination and context statement for industrial neighborhood in North Philadelphia in response to rezoning and anticipated development pressure.
- Cultural Resource Specialist, Page & Turnbull, San Francisco, California** Sept 06 – May 09
Wrote preservation plan for Charleston, South Carolina (recipient of 2009 National Trust Honor Award); surveyed and evaluated more than 1,000 buildings in four major historic resource surveys using GIS; completed Historic Resource Evaluation Reports, Secretary of the Interior's Standards for Rehabilitation project evaluations, and successful Historic Tax Credit applications.
- Intern, Landmarks Preservation Commission, City of Berkeley, California** Jan 06 – July 06
Evaluated proposed projects and recommended approvals to Landmarks Preservation Commission; helped plan and run monthly commission meetings with extensive public participation; authored new procedures manual.
- Research Fellow, Planning Office, Stanford University, California** Jan 05 – Dec 05
Planned and conducted extensive archival research on Stanford campus residential development; wrote detailed historic context statement and shorter focused reports; fact-checked and copyedited new architectural guide to campus.

EDUCATION

M.S., Historic Preservation, Certificate in Urban Redevelopment, University of Pennsylvania Sept 09 – May 11
Coursework: Preservation economics, community economic development, property development, GIS
Thesis: Between a Rock and a Historic Place: Preservation in Postindustrial Urban Planning
Awarded: Elizabeth Greene Wiley Award for Outstanding Promise, departmental academic fellowships, Ilona English Travel Award, Binder Travel Fellowship

B.A., Urban Planning, Stanford University Sept 00 – Mar 05
Coursework: City planning, affordable housing, urban design, sustainability, GIS
Awarded: B.A. with Distinction, independent research grant, Phi Beta Kappa

PROFESSIONAL DISTINCTIONS

Member, Next City Vanguard
Contributor, the National Trust's *Forum Journal* and Preservation Leadership Forum blog
Speaker at many national conferences, including the American Planning Association, the National Trust, New Partners for Smart Growth, Reclaiming Vacant Properties, National Alliance of Preservation Commissions, and Main Street

OTHER SKILLS: Experience working in diverse, low-income communities; proficient in ArcGIS, QGIS, Adobe Creative Suite, and Microsoft Office; some Spanish language ability.

Historic Seattle Preservation and Development Authority

June 2015

11 members: Per *RCW 35.21.730 and Seattle Municipal Code 3.110*, all subject to City Council confirmation, 4-year terms:

- 3 Mayor-appointed
- 8 Other Authority-appointed (specify): (4) PDA Governing Council and (4) PDA Constituency

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Chair	Michael Herschensohn	11/30/12	11/30/16		Constituency
	F	2.	Member	Cara Bertron (filling unexpired term of Helaine Honig)	11/30/12	11/30/16	1	Mayor
	F	3.	Secretary	Kate Krafft	11/30/14	11/30/18		Constituency
	M	4.	Treasurer	Japhet Koteen	11/30/11	11/30/15		Governing Council
6	F	5.	Ex-Officio	Marcia Wagoner	11/30/12	11/30/16		Mayor
	F	6.	Member	Sharon Coleman	11/30/13	11/30/17		Constituency
2	M	7.	Member	James Fearn	11/30/12	11/30/16		Governing Council
	F	8.	Member	Mary McCumber	11/30/14	11/30/18		Governing Council
6	M	9.	Member	Peter Mills	11/30/13	11/30/17		Governing Council
		10.	Member	VACANT	11/30/11	11/30/15		Mayor
	M	11.	Member	Rick Sever	11/30/11	11/30/15		Constituency

Diversity Chart:

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		2								1			
Council	3	1				1							
Other	2	2											
Total	5	5				1							

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M or F

***Other Includes diversity in any of the following: *race, gender and/or ability*