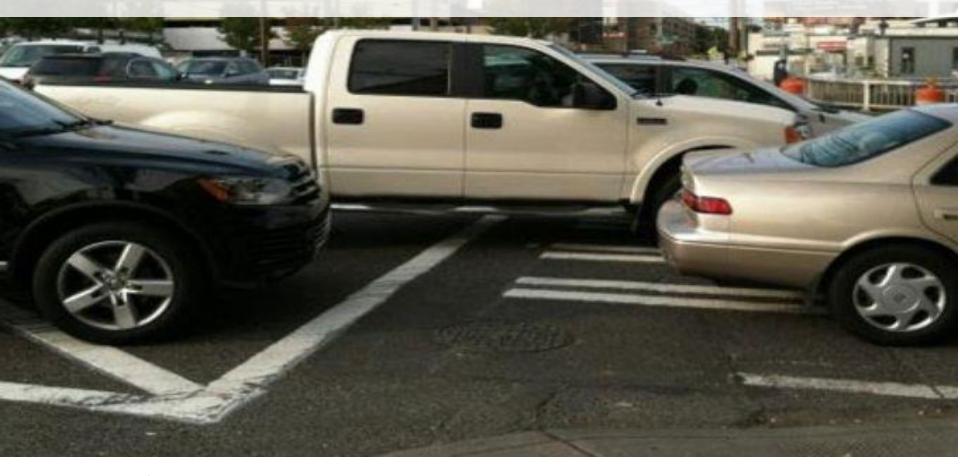
Don't Block the Box



Council Briefing – Don't Block the Box Mike Estey, SDOT; Chief Perry Tarrant, SPD August 13, 2015





SDOT's mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to 5 core values to create a city for all that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

Presentation overview

- Background on "Don't Block the Box"
- Recent data collection
- SDOT-SPD partnership on education, enforcement
- Next steps

Blocking the Box

- What is it?
- SMC 11.50.070
- Significant congestion issue in peak commute hours
- Mercer has seen prior emphasis



Don't be a jerk!



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Don't be a Jerk Part 2

This is the second in a series of blog posts about what we can do to reduce traffic congestion around our city.

First, I shook my finger at drivers who were blocking intersections, driving in designated bus and bike lanes and blocking pedestrian crosswalks.

Since I wrote that post, I have had multiple conversations with SDOT and the Seattle Police Department asking them to ticket and fine bad behavior. I expect action soon.









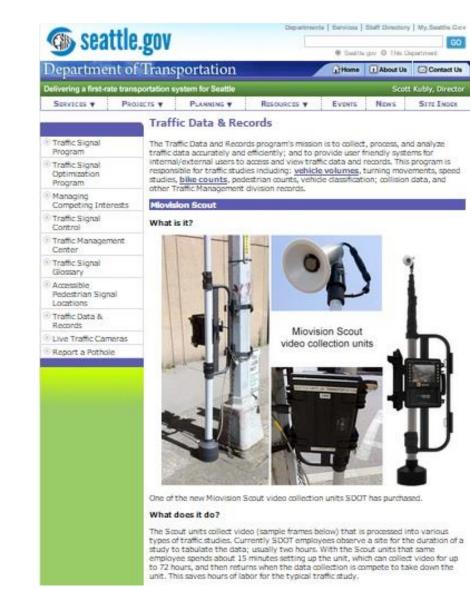




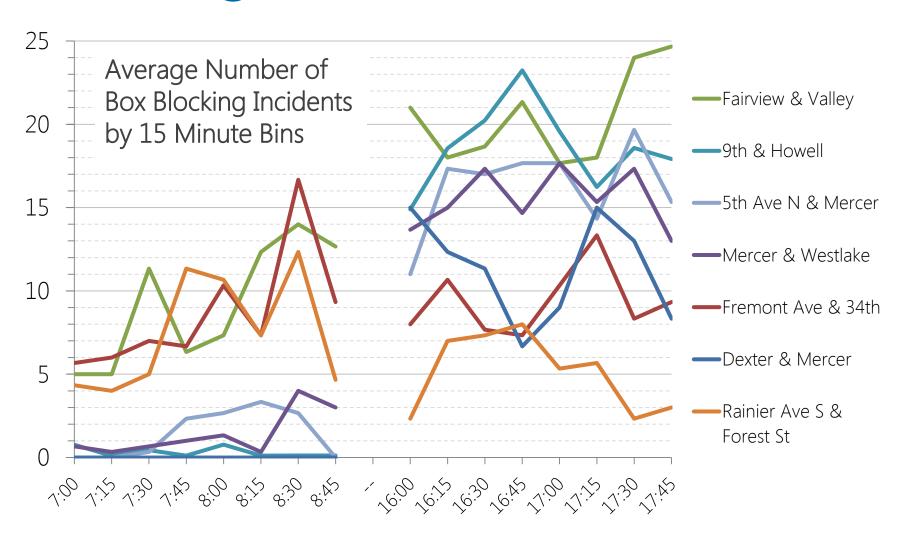
Environment (RSS)

Data Collection

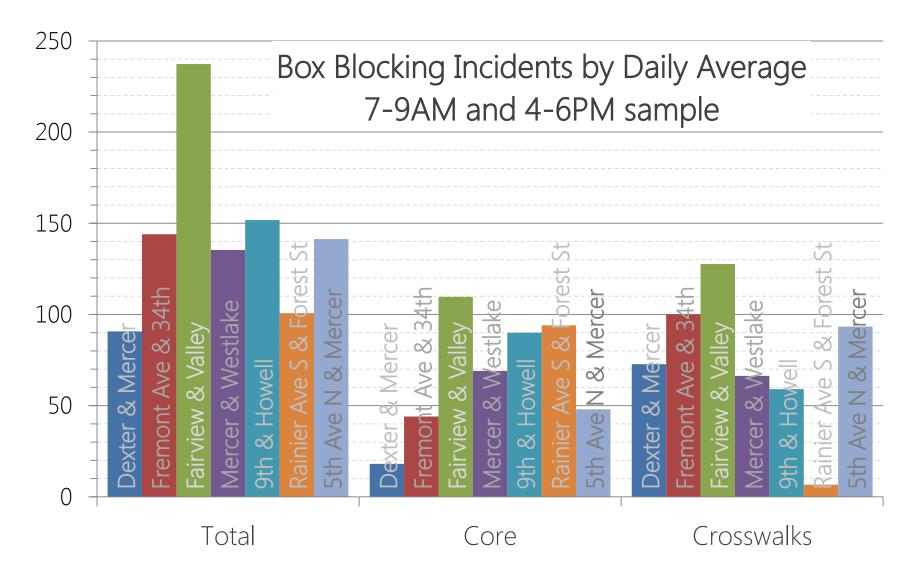
- New technology
- Mobile cameras to collect data
- More efficient for staff to analyze



Blocking the Box Rates

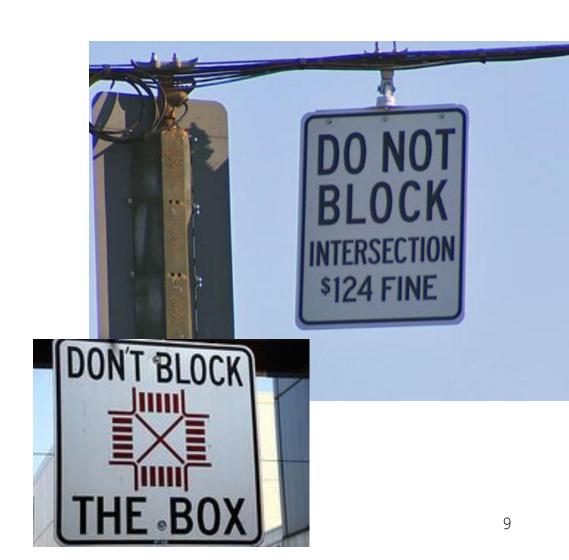


Total Blocking the Box Violations



SDOT-SPD Partnership: Education and Enforcement

- Education, awareness first – signs, information, warnings
- Give drivers every opportunity to comply. But then . . .
- Enforcement to follow
- Use data to drive deployment, beforeafter analysis



Examples Elsewhere

MOVN

Traffic Improvements Initiatives

Don't Block the Box

Employee Incentives

Move it, Yes You Can

Move Over! It's the Law

Commuters - Share the Ride

Construction

Miami-Dade County Projects

Road Construction

Mass Transit & Airports

Last Visited » Don't Block the Box » Move Over, It's the Law » Don't Block the Box

Don't Block the Box



Keep intersections clear of both vehicles and pedestrians. Allow the free flow of traffic during rush hours -- don't block the box.

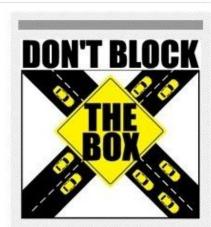
MOVN's new campaign, "Don't Block the Box" uses education and enforcement to remind drivers not to block intersections.

This program aims to educate drivers that it is illegal to enter an intersection or a marked

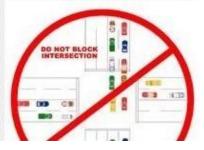
crosswalk unless there is sufficient space to clear the other side of the intersection without blocking the advance of other vehicles or pedestrians.

Recently, Miami-Dade police and other law enforcement agencies launched a campaign to stop drivers from blocking intersections to beat the red light and creating gridlock. Nearly two dozen local police agencies now monitor busy intersections to identify how many cars can safely clear an intersection before a light change. They're also there to stop those that would otherwise get stuck and block traffic flow.

A common cause of congestion is the blocking of intersections, or "gridlock". When this occurs, travel time and fuel are wasted; air pollution increases and tempers flare. It is



Listen (mp3)



Examples Elsewhere



Next steps

Aug/Sept	Education, awareness, signs at key intersections
Oct - Dec	Emphasis enforcementData collection
2016 -	Ongoing SDOT/SPD partnership

Questions?

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