SUMMARY and FISCAL NOTE

Department:	Contact Person/Phone:	Executive Contact/Phone:
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1. BILL SUMMARY

Legislation Title:
AN ORDINANCE relating to The City of Seattle's (City) emergency notification and alerting system; establishing *AlertSeattle* as the City's emergency notification and alerting system; adopting policies governing the use thereof including administrative guidelines and a governance charter; and repealing Ordinance Number 122527.

Summary and background of the Legislation:
The Department of Finance and Administrative Services, the Department of Information Technology and the Office of Emergency Management in collaboration with eight City departments conducted an RFP process in the fall of 2014 selecting Rave Mobile Safety to replace the City's outdated community notification system. The new system - *AlertSeattle* - will implement a real-time mechanism enabling the City to send the public information for taking immediate life protective measures and rapidly mobilizing emergency responders during events such as active-shootings, serial arsons, urban flooding, landslides or a possible oil train accident.

This legislation updates the code so that it reflects the new *AlertSeattle* program. It is assumed that the programmatic activities contemplated in the ordinance would be performed by existing City staff as part of their regular duties.

2. CAPITAL IMPROVEMENT PROGRAM

____ This legislation creates, funds, or amends a CIP Project.

3. SUMMARY OF FINANCIAL IMPLICATIONS

__X__ This legislation does not have direct financial implications.

4. OTHER IMPLICATIONS

a) **Does the legislation have indirect or long-term financial impacts to the City of Seattle that are not reflected in the above?**
No.

b) **Is there financial cost or other impacts of not implementing the legislation?**
No.

c) Does this legislation affect any departments besides the originating department?
Yes – The Operating Board that governs the multiple department system is made up of the following: Barb Graff – OEM (chair), Jason Kelly – MO, Justin Natali – HR, Bryon Tokunaga – FAS, Ned Worcester – SPU, Kelly Enright – SCL, Fred Podesta – FAS, Katherine Schubert-Knapp – FAS, Mike Teffre – SFD, Bill Norris – DoIT, Ron Rasmussen – SPD, Karen Melanson – SDOT, Laurel Nelson – OEM, Megan Coppersmith – DoIT, Dan Johnson – PKS. This proposed ordinance has been reviewed and approved by the Mayor's Executive Emergency Board on May 20, 2015.

d) Is a public hearing required for this legislation?
No.

e) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
No.

f) Does this legislation affect a piece of property?
No.

g) Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?
No.

h) If this legislation includes a new initiative or a major programmatic expansion: What are the long-term and measurable goals of the program? Please describe how this legislation would help achieve the program's desired goals.
- By implementing *AlertSeattle*, the city has taken a significant step towards being more prepared to respond to catastrophic events. With *AlertSeattle* in place, loss of life may be prevented and our community will be informed about what is going on when emergencies occur.
- All of the city's landlines will automatically be loaded into the system (over 200,000 lines) as well as approximately 400,000 utility customer accounts.
- Public outreach and education will begin in August 2015. A majority of our community relies on cell phones for communications. *AlertSeattle* requires the public to register online to begin receiving alerts. Our goal is to sign up 6,000 or more by year-end 2015. The sign up campaign will continue until everyone is included.
- The system contains contact information for the more than 12,000 City employees and is capable of providing emergency information and mobilizing emergency responders.

i) Other Issues:

List attachments below:

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