Ready for Notebook

	Tab	Action	Option	Version						
	70	1	А	1						
Budget Action Title:			Add \$50,000 of GSF to OSE in 2016 for additional support to the Fresh B food assistance program							
Has CIP Amendment:		No)	Has Budget Proviso:	No					
Councilmembers:		Go	Godden; Harrell; O'Brien							
Staff Analyst:				Jasmine Marwaha; Eric McConaghy						

Council Bill or Resolution:

Date		Total	SB	BH	JO	TR	NL	ТВ	JG	MO	KS
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2015 Increase (Decrease)	2016 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	<u>\$0</u>	<u>\$50,000</u>
Net Balance Effect	\$0	(\$50,000)
Total Budget Balance Effect	\$0	(\$50,000)

Budget Action description:

This green sheet would add \$50,000 of General Subfund (GSF) in 2016 to the Office of Sustainability and

Environment (OSE) for additional support to the Fresh Bucks food assistance program.

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At Seattle farmers markets, City-funded, Fresh Bucks vouchers match every dollar of food stamp purchases up to \$10, doubling the purchasing power of families receiving food stamp benefits. The program results in more customers for farmers markets and more access to healthy locally grown food for families receiving food stamp benefits.

The 2015 Proposed Budget included \$150,000 for the Fresh Bucks program, and Council added \$50,000 to for a total of \$200,000 in 2015. In the 2016 Endorsed Budget, the program funding level reverts back to \$150,000.

2016 represents a critical juncture in the viability and scalability of the program, as it significantly expands due to federal funding. OSE has been awarded \$1.58 million over 4 years (approx. \$300,000-\$500,000 per year from 2016-2019) in matching funds through the Food Insecurity Nutrition Incentive (FINI) program. OSE reports that with the FINI grant, Fresh Bucks is now poised to expand beyond farmers markets and farm stands to also include venues such as Community Supported Agriculture (CSA) shares and brick and mortar food retail stores.

Yet the challenge in administering the grant is that 80% of the federal funds are designated for incentives for SNAP participants, meaning that there are hard costs to staffing, outreach and program marketing that federal funds do not cover fully.

City funding continues to be an essential component of the program, and resources are needed to fully implement expansion strategies and diversify outreach and marketing for the program in order to increase utilization by more low-income residents. Council expects that OSE will continue to collaborate with a wide range of stakeholders and evaluate the long-term role for OSE, the City, and key partners, as the FINI grant is applied over the next four years.

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Budget Action Transactions

Budget Action Title: Add \$50,000 of GSF to OSE in 2016 for additional support to the Fresh Bucks food assistance program

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase funding for the				OSE	Office of	X1000	00100	2016		\$50,000
	Fresh Bucks food					Sustainability and					
	assistance program					Environment					